



Intersection

O N L I N E , I N C

Creative DESIGN Solutions



Contract Holder
Contract GS-07F-089BA

SCHEDULE TITLE:

Advertising & Integrated Marketing Solutions

FSC GROUP: 541

CONTRACT NUMBER: GS-07F-089BA

OFFER CONTROL NUMBER: VT3PSG9K

NAICS ACCREDITATIONS:

541430: Graphic Design Services
541810: Advertising Agencies
541511: Web Design/Development
541910: Marketing Research & Public Opinion Polling

CONTRACTOR:

Intersection Online, Inc. | DBA: LogoDesignSource.com
1121 S. Military Trail, #236, Deerfield Beach, FL 33442
www.intersectiononline.com

PRIMARY CONTACT: Allison Duine

Phone: 954-428-8871 Fax Number: 954-428-9876
allison@intersectiononline.com

BUSINESS SIZE: Women-Owned Small Business

CONTRACT PERIOD: 12-17-2013 - 12-17-2018

DUNS ID: 187475491 **CAGE Code:** 6TQK2

General Services Administration
Federal Acquisition Service
Authorized Federal Supply Schedule Catalog

Dear Federal Buyer,

We are proud to have been approved as a vendor on GSA Advantage! and look forward to the opportunity to introduce our services to you.

Intersection Online, a woman-owned small business, is a boutique-style digital design and marketing firm. We are a small group with big talent that delivers. With over 20 years of design industry experience, an agile team of innovators, and award-winning design capabilities, Intersection Online is positioned to help you succeed.

Through creative vision and strategy, we custom-tailor our approach to best suit the needs of your business, your brand, and your expectations. It is our mission to consistently deliver innovative design solutions that produce results through remarkable design, compelling brand messaging and experiences.

Design is about more than an aesthetic treatment; it is about effectively communicating to your market and inspiring human behavior. That is what sets Intersection Online apart. We invest the time to get to know not only your business but also your customers and what that drives them to take action. Then we use our creativity and expertise in collaboration with your vision to bring your messaging to life.

Thank you for your consideration and we look forward to working with you!

Best Regards,

A handwritten signature in black ink that reads "Allison Duine".

Allison Duine

Customer Information



1A. TABLE OF AWARDED SPECIAL ITEM NUMBERS (SIN(S)):

CONTRACT	# SIN	DESCRIPTION
GS-07F-089BA	541-3	Web-Based Marketing Services
GS-07F-089BA	541-4F	Commercial Art & Graphic Design
GS-07F-089BA	541-1	Advertising Services
GS-07F-089BA	541-4A	Market Research & Analysis
GS-07F-089BA	541-1000	Other Direct Costs

1B. LOWEST PRICED MODEL NUMBER & PRICE FOR EACH SIN:

Prices shown in price list are net, all discounts deducted, and valid for all areas including worldwide.

1C. HOURLY RATES: Please refer to Intersection Online, Inc.'s GSA Price List.

2. MAXIMUM ORDER: \$1,000,000 per SIN

3. MINIMUM ORDER: \$100

4. GEOGRAPHIC COVERAGE: 48 contiguous states, Alaska, Hawaii, Washington D.C., Puerto Rico, U.S. Territories, and to a port or consolidation point within the aforementioned locations for orders that are received from overseas activities.

5. POINT(S) OF PRODUCTION: N/A

6. DISCOUNT FROM LIST PRICES: Prices shown herein are NET, discount & IFF rate deducted.

7. QUANTITY DISCOUNT: Orders over \$30,000.00 1% Discount

8. PROMPT PAYMENT TERMS: Net 30 Days

9A. GOVERNMENT PURCHASE CARD: Government Purchase Cards are accepted at or below the micro-purchase threshold. Yes

9B. GOVERNMENT PURCHASE CARD: Government Purchase Cards are accepted above the micro-purchase threshold.

10. FOREIGN ITEMS: N/A

11A. TIME OF DELIVERY: To be determined and specified on the task order and mutually agreed upon.

11B. EXPEDITED DELIVERY: Contact Intersection Online, Inc. for expedited delivery consideration.

11C. OVERNIGHT AND 2-DAY DELIVERY: N/A

11D. URGENT REQUIREMENTS: Contact Intersection Online, Inc. for urgent requirements

12. FOB POINT: Destination

13A. ORDERING ADDRESS: Intersection Online, Inc.
1121 S. Military Trail, #236, Deerfield Beach, FL 33442

13B. ORDERING PROCEDURES: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's) are found in Federal Acquisition Regulation (FAR) 8.405-3

14. PAYMENT ADDRESS BY MAIL: Intersection Online, Inc.
1121 S. Military Trail, #236, Deerfield Beach, FL 33442

15. WARRANTY PROVISION: None

16. EXPORT PACKING CHARGES: N/A

17. TERMS AND CONDITIONS OF GOVERNMENT PURCHASE CARD ACCEPTANCE: Any thresholds above or below the micro-purchase level

18. Terms & Conditions of Rental, Maintenance, & Repair: N/A

19. TERMS AND CONDITIONS OF INSTALLATION: N/A

20. TERMS AND CONDITIONS OF REPAIR PARTS: N/A

20A. TERMS AND CONDITIONS FOR ANY OTHER SERVICES: N/A

21. LIST OF SERVICE AND DISTRIBUTION POINTS: N/A

22. LIST OF PARTICIPATING DEALERS: N/A

23. PREVENTIVE MAINTENANCE: N/A

24A. ENVIRONMENTAL ATTRIBUTES: N/A

24B. SECTION 508 COMPLIANCE: N/A

25. DUNS NUMBER: 187475491

26. TAX IDENTIFICATION NUMBER (TIN): 04-3652219

27. ACTIVE REGISTRATION IN THE SAM DATABASE

Why Intersection Online



Intersection Online, Inc., (www.intersectiononline.com.com) is a woman-owned small business, is an award winning, boutique-style digital design and marketing firm. We are a small group with big talent that delivers. With over 20 years design industry experience, an agile team of innovators, and award-winning design capabilities, we are positioned to help you succeed. Through creative vision and strategy, we custom-tailor our approach to best suit the needs of your business, your brand, and your expectations.

It is our mission to consistently deliver innovative design solutions that produce results through remarkable design, compelling brand messaging and experiences. Design is about more than an aesthetic treatment; it is about effectively communicating to your market and inspiring human behavior. We invest the time to get to know not only your business but also your customers and what that drives them to take action. Then we use our creativity and expertise in collaboration with your vision to bring your messaging to life.

Intersection Online, Inc.'s design and marketing services have also been featured in published magazines and books. Intersection Online serves a vast array of high-profile clients, creating meaningful and memorable messages, designs, and branding strategies.

Intersection Online starts each project with a thorough understanding of your business, goal, target customer, and messaging. Because of this, we get it right the first time. Our work has been featured in design publications and we've had the opportunity to work with elite clients including:



With our many years of experience and success on projects for clients around the world, Intersection Online is able to execute a business strategy and operations, while also remaining intimately involved with customers' needs.

Advertising Services

Direct Mail

Advertising Design

Web Based Marketing Services

Web Design, Development

Email Design & Marketing

Internet Display Ad Design

Application Design

Web-based Outreach and Advertising

Wireframing & Prototyping

User Experience Design & Development

Search Engine Development

Interactive Design & Marketing

Social Media Theming

Mobile Design and Development

Publications and Training Resources

Web Site Maintenance Services

User Interface Design & Development

Market Research & Analysis

Branding Initiatives

Commercial Art & Graphic Design

Ad Design

Copywriting

Brochure Design

Packaging Design

Brand Development

Print Outreach and Advertising

Signage

Corporate Identity

(Business Cards, Letterhead & Envelope Design)

Logo Design

Marketing Collateral Design

Graphic Design

Tradeshaw Display Graphics/Exhibit Design

Information Campaigns and Supporting Materials

Publications and Training Resources

Corporate Folders

Conference Materials

Intersection Online, Inc. Service Pricing

SIN(s)	Unit of Issue	Price to GSA excluding IFF	Price to GSA including IFF
541-3	Hourly	\$74.15	\$74.71
541-4F	Hourly	\$74.15	\$74.71
541-1	Hourly	\$74.15	\$74.71
541-4A	Hourly	\$74.15	\$74.71

Other Direct Costs (ODCs)

Other Direct Costs Associated with Contract # GS-07F-089BA

Prices Shown Herein are Net. Note: Other Direct Costs (ODCs) are comprised of the components and descriptions cited below and are directly applicable to the specific and unique services provided. Agency orders may alter the type, quality, quantity, and timing of each awarded ODC and thus result in a lower/higher price for each individual requirement. Based upon the awarded ODC components listed above and upon specifications precisely delineated in an Agency RFP, Intersection Online, Inc. will provide, to the Agency, a proposed fixed price to accurately reflect the actual work required.

SIN	Item	Unit	GSA Ceiling Price
BUSINESS CARD PRINTING			
<i>Standard Size 3.5x2.00 14pt. Gloss Coated Cover with UV Coating, Double Sided</i>			
541-1000	Premium Business Cards	1,000	\$19.14
541-1000	Premium Business Cards	2,500	\$37.98
541-1000	Premium Business Cards	5,000	\$51.69
541-1000	Premium Business Cards	10,000	\$86.25
541-1000	Premium Business Cards	25,000	\$188.65
541-1000	Premium Business Cards	50,000	\$355.10
541-1000	Premium Business Cards	75,000	\$516.26
541-1000	Premium Business Cards	100,000	\$672.13

Prices are maximum ceiling amounts and will be quoted according to Scope of Work effort per project. Prices can vary greatly with booth size, type, location and venue. Prices do not include shipping & handling.

Other Direct Costs (ODCs) Continued

Other Direct Costs Associated with Contract # GS-07F-089BA

SIN	Item	Unit	GSA Ceiling Price
TRI-FOLD BROCHURE PRINTING			
<i>Standard Size 8.5x11, 100lb Gloss Book with Aqueous Costing</i>			
541-1000	Tri-Fold Brochures	1,000	\$151.76
541-1000	Tri-Fold Brochures	2,500	\$210.51
541-1000	Tri-Fold Brochures	5,000	\$272.60
541-1000	Tri-Fold Brochures	10,000	\$500.35
541-1000	Tri-Fold Brochures	25,000	\$1,204.51
541-1000	Tri-Fold Brochures	50,000	\$2,337.53
541-1000	Tri-Fold Brochures	75,000	\$3,422.25
541-1000	Tri-Fold Brochures	100,000	\$4,453.99

SIN	Item	Unit	GSA Ceiling Price
FLYER PRINTING			
<i>Standard Size 8.5x11 80lb Gloss Book with Aqueous Coating, Single Sided</i>			
541-1000	Standard Flyer	1,000	\$102.87
541-1000	Standard Flyer	2,500	\$164.68
541-1000	Standard Flyer	5,000	\$212.34
541-1000	Standard Flyer	10,000	\$388.28
541-1000	Standard Flyer	25,000	\$915.55
541-1000	Standard Flyer	50,000	\$1,771.08
541-1000	Standard Flyer	75,000	\$2,572.49
541-1000	Standard Flyer	100,000	\$3,329.63

Prices are maximum ceiling amounts and will be quoted according to Scope of Work effort per project. Prices can vary greatly with booth size, type, location and venue. Prices do not include shipping & handling.

Other Direct Costs (ODCs) Continued

Other Direct Costs Associated with Contract # GS-07F-089BA

SIN	Item	Unit	GSA Ceiling Price
POSTCARD			
<i>Standard Size 4x6, 14pt Gloss Coated with UV Coating, Double Sided, Every Door Direct Mail (EDDM) Eligible</i>			
541-1000	Postcard (4x6)	1,000	\$50.38
541-1000	Postcard (4x6)	2,500	\$92.70
541-1000	Postcard (4x6)	5,000	\$138.64
541-1000	Postcard (4x6)	10,000	\$247.21
541-1000	Postcard (4x6)	25,000	\$570.04
541-1000	Postcard (4x6)	50,000	\$1,098.40
541-1000	Postcard (4x6)	75,000	\$1,614.67
541-1000	Postcard (4x6)	100,000	\$2,118.85

SIN	Item	Unit	GSA Ceiling Price
POSTCARD			
<i>Standard Size 6.5x9, 14pt Gloss Coated with UV Coating, Double Sided, Every Door Direct Mail (EDDM) Eligible</i>			
541-1000	Postcard (6.5x9)	1,000	\$125.64
541-1000	Postcard (6.5x9)	2,500	\$214.06
541-1000	Postcard (6.5x9)	5,000	\$302.47
541-1000	Postcard (6.5x9)	10,000	\$567.12
541-1000	Postcard (6.5x9)	25,000	\$1,353.99
541-1000	Postcard (6.5x9)	50,000	\$2,641.87
541-1000	Postcard (6.5x9)	75,000	\$3,900.29
541-1000	Postcard (6.5x9)	100,000	\$5,129.23

Prices are maximum ceiling amounts and will be quoted according to Scope of Work effort per project. Prices can vary greatly with booth size, type, location and venue. Prices do not include shipping & handling.

Other Direct Costs (ODCs) Continued

Other Direct Costs Associated with Contract # GS-07F-089BA

SIN	Item	Unit	GSA Ceiling Price
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PRESENTATION FOLDER

Standard Size 9x12, 14pt Gloss Coated with UV Coating, Single Sided, Left & Right Pocket, Right Pocket Business Card Slits

541-1000	Presentation Folder	1,000	\$654.66
541-1000	Presentation Folder	2,500	\$1,035.04
541-1000	Presentation Folder	5,000	\$1,670.12
541-1000	Presentation Folder	10,000	\$3,231.60
541-1000	Presentation Folder	25,000	\$7,810.03
541-1000	Presentation Folder	35,000	\$10,854.68
541-1000	Presentation Folder	50,000	\$15,340.08

SIN	Item	Unit	GSA Ceiling Price
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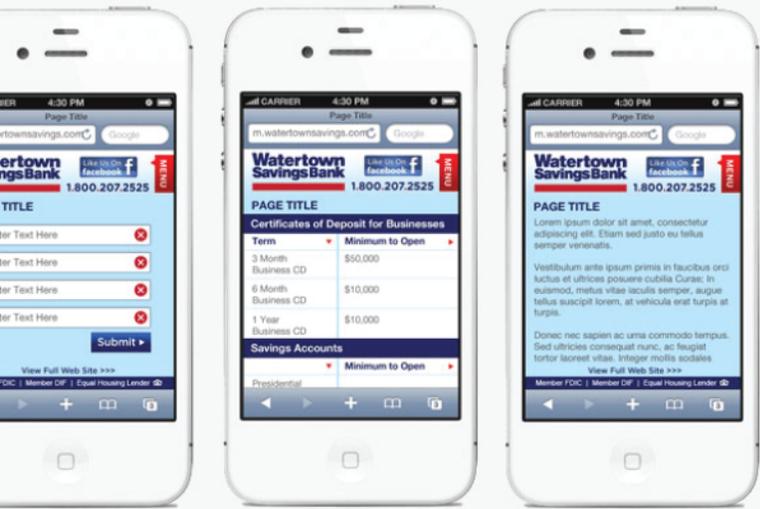
RACKCARD

Standard Size 4x9, 14pt Gloss Coated with UV Coating, Double Sided

541-1000	Rackcard (4x9)	1,000	\$79.80
541-1000	Rackcard (4x9)	2,500	\$134.21
541-1000	Rackcard (4x9)	5,000	\$188.61
541-1000	Rackcard (4x9)	10,000	\$351.48
541-1000	Rackcard (4x9)	25,000	\$835.71
541-1000	Rackcard (4x9)	50,000	\$1,628.25
541-1000	Rackcard (4x9)	75,000	\$2,402.66
541-1000	Rackcard (4x9)	100,000	\$3,158.93

Prices are maximum ceiling amounts and will be quoted according to Scope of Work effort per project.
Prices can vary greatly with booth size, type, location and venue. Prices do not include shipping & handling.

Our Work



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11.11.12 Annual Saugusbank Scholarship Awarded to College-Bound SHS Graduates
To mark the 25th year of its scholarship program, Saugusbank President & CEO, Kevin Tierney, recently awarded \$2,000 grants to two Saugus High School graduates... **FULL TEXT >**

11.11.12 Saugusbank Welcomes New Vice President - Winthrop's Angelo Russo Joins Bank's Commercial Lending Team
President and CEO, Kevin Tierney, is pleased to announce that Angelo Russo has joined the bank as Vice President and

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VIRTUAL1 designs and develops custom websites that are optimized for ease of use for your visitors which showcases your restaurant's uniqueness and creativity!
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