



General Services Administration
Federal Supply Service
Authorized Federal Supply Schedule Price List

FSC Schedule: 00CORP
Professional Service Schedule (PSS)

CONTRACT NUMBER: GS-07F-281BA

CONTRACT PERIOD: August 27, 2014 through August 26, 2019



Aptive Resources, LLC.
916 Prince Suite #2
Alexandria, VA 22314
Telephone: 703-598-0697
Fax: 571-406-5209

Contract Administration Source: Rachele Cooper (rachelecooper@aptiveresources.com)

Website: www.aptiveresources.com

General Services Administration
Management Services Center Acquisition Division
Modification #PA0015, dated 08/14/2017

Business Size: **Small Business**
DUNS: **828890751**
Socioeconomic Indicators: **WOSB, VOSB, SDVOSB**

For more information on ordering from Federal Supply Schedules click on the FSS Schedules button at <http://www.fss.gsa.gov>

GSA AWARDED TERMS AND CONDITIONS APTIVE RESOURCES, LLC.

1a. TABLE OF AWARDED SPECIAL ITEM NUMBERS (SINs):

Mission Oriented Business Integration Services (MOBIS)

871-1, 871-1RC: Strategic Planning for Technology Programs/Activities - Services required involve the definition and interpretation of high level organizational engineering performance requirements such as projects, systems, missions, etc., and the objectives and approaches to their achievement. Typical associated tasks include, but are not limited to an analysis of mission, program goals and objectives, program evaluations, analysis of program effectiveness, requirements analysis, organizational performance assessment, special studies and analysis, training, and consulting.

874-1, 874-1RC: Integrated Consulting Services - Management or strategy consulting, including research, evaluations, studies, analyses, scenarios/simulations, reports, business policy and regulation development assistance and strategy formulation, facilitation and related decision support services, survey services, using a variety of methodologies, including survey planning, design, and development; survey administration; data validation and analysis; reporting, and stakeholder briefings.

874-7, 874-7RC: Integrated Business Program Support Services - Contractors shall provide services to assist agencies in managing their mission-oriented business projects or programs and achieving mission performance goals. Services include all phases of program or project management, from planning to closeout and operational/administrative business support services in order to carry out program objectives.

Advertising & Integrated Marketing Solutions (AIMS)

541-1, 541-1RC: Advertising Services - Services include the following components: advertising objective determination, message decision / creation, media selection, outdoor marketing and media services, broadcast media (radio, TV and public service announcements), direct mail services, media planning, media placement services, advertising evaluation, related activities to advertising services.

541-2, 541-2RC: Public Relations Services - Services include the following components: providing customized media and public relation services such as the development of media messages and strategies; providing recommendations of media sources for placement of campaigns; preparing media materials such as, background materials, press releases, speeches and presentations and press kits.

541-3, 541-3RC: Web-Based Marketing Services - Services include the development of strategies for an agency to provide the maximum use of their Internet capabilities. Services include, but are not limited to the following components: website design and maintenance services, search engine development, e-mail marketing, interactive marketing, web based advertising (including social media outlets), web based training, web casting, video conferencing via the web, section 508 compliance, including captioning services, on-line media management; and related activities to web based marketing services.

541-4A, 541-4ARC: Market Research and Analysis - Services include the following components: customizing strategic marketing plans, branding initiatives, creating public

awareness of products, services, and issues; targeting market identification and analysis, establishing measurable marketing objectives; determining market trends and conditions, identifying and implementing appropriate strategies, conducting focus groups, telemarketing, individual interviews, preparing/distributing surveys, and compiling/analyzing results, establishing call centers.

541-4B, 541-BRC: Video/Film Productions Services - Services include the following components: writing, directing, shooting, arranging for talent / animation, narration, music and sound effects, duplication, distribution, video scoring; and editing.

541-4E, 541-ERC: Commercial Photography Services - Services include photography services which may be used for commercial advertisements and/or illustrations that will appear in books, magazines, and/or other forms of media. Services may include, but are not limited to the following components: black and white, color photography, digital photography, aerial photography, architectural photography, still photographs, field and studio photography; and related photography services such as photo editing and high-resolution scans.

541-4F, 541-FRC: Commercial Art and Graphic Design - Services include commercial art, graphic design, and special effects services that educate the consumer market about product(s) and/or service(s); updating, rewriting, and/or editing materials may also be required. Services include, but are not limited to the following components: developing conceptual design and layouts, providing copywriting and technical writing services, creating sketches, drawings, publication designs, and typographic layouts; and furnishing custom or stock artwork (including electronic artwork).

541-5, 541-5RC: Integrated Marketing Services - Services include offering a complete solution that collectively integrates the various services provided separately under the other SINs. Services include, but may not be limited to the following components: creation of comprehensive solutions using strategically targeted marketing plans that include full service execution of media planning and creative multimedia campaigns.

Other Direct Costs (ODC's)

541-1000, 541-1000RC: Other Direct Costs (ODC's) - All ODCs proposed must be directly related and only purchased in conjunction with advertising & integrated marketing services offered under the 541 SIN group. Possible ODCs may include such items such as subcontract labor, audio/visual equipment, facility rental, commercial production, media costs, booth space rental, etc.

1b. **LOWEST PRICED MODEL NUMBER AND PRICE FOR EACH SIN:** Please see the pricelist below for details

1c. **HOURLY RATES (services only):** See attached GSA Awarded Pricelist

2. **MAXIMUM ORDER*:** \$1,000,000

*If the "best value" selection places your order over this Maximum Order identified in this catalog/pricelist, you have an opportunity to obtain a better schedule contract price. Before placing your order, contact the aforementioned contractor for a better price. The contractor may (1) offer a new price for this requirement; (2) offer the lowest price available under this contract;

or (3) decline the order. A delivery order that exceeds the maximum order may be placed under the Schedule contract in accordance with FAR 8.404

3. **MIMINUM ORDER:** \$100

4. **GEOGRAPHIC COVERAGE:** Domestic, 50 states, Washington, DC, Puerto Rico, US Territories and to a CONUS port or consolidation point for orders received from overseas activities.

5. **POINT(S) OF PRODUCTION:** N/A

6. **DISCOUNT FROM LIST PRICES:** Net GSA pricing is listed in the attached pricing table.

7. **QUANTITY DISCOUNT(S):** None

8. **PROMPT PAYMENT TERMS:** 0%, Net 30 days. Information for Ordering Offices: Prompt payment terms cannot be negotiated out of the contractual agreement in exchange for other concessions

9a. Government purchase cards **must be accepted** at or below the micro-purchase threshold

9b. Government purchase cards **are accepted** above the micro-purchase threshold

10. **FOREIGN ITEMS:** None

11a. **TIME OF DELIVERY:** N/A

11b. **EXPEDITED DELIVERY:** Contact Contractor's Representative

11c. **OVERNIGHT AND 2-DAY DELIVERY:** Contact the Contractor for rates

11d. **URGENT REQUIREMENTS:** Customers are encouraged to contact the contractor for the purpose of requesting accelerated delivery.

12. **FOB POINT:** Destination

13a. **ORDERING ADDRESS:**

Aptive Resources, LLC.
916 Prince Street, Suite 2
Alexandria, VA 22314
(P) 703-578-0697
(F) 571-406-5209

13b. **ORDERING PROCEDURES:** For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's) are found in FAR 8.405-3.

14. PAYMENT ADDRESS:

Aptive Resources, LLC.
916 Prince Street, Suite 2
Alexandria, VA 22314
(P) 703-578-0697
(F) 571-406-5209

15. WARRANTY PROVISION: N/A

16. EXPORT PACKING CHARGES: N/A

17. TERMS AND CONDITIONS OF GOVERNMENT PURCHASE CARD ACCEPTANCE:

Government Purchase Card accepted for purchases above the micro-purchase threshold.

18. TERMS AND CONDITIONS OF RENTAL, MAINTENANCE, AND REPAIR (if applicable):

N/A

19. TERMS AND CONDITIONS OF INSTALLATION (IF APPLICABLE): N/A

20. TERMS AND CONDITIONS OF REPAIR PARTS INDICATING DATE OF PARTS PRICE LISTS AND ANY DISCOUNTS FROM LIST PRICES (IF AVAILABLE): N/A

20a. TERMS AND CONDITIONS FOR ANY OTHER SERVICES (IF APPLICABLE): N/A

21. LIST OF SERVICE AND DISTRIBUTION POINTS (IF APPLICABLE): N/A

22. LIST OF PARTICIPATING DEALERS (IF APPLICABLE): N/A

23. PREVENTIVE MAINTENANCE (IF APPLICABLE): N/A

24a. SPECIAL ATTRIBUTES SUCH AS ENVIRONMENTAL ATTRIBUTES (e.g. recycled content, energy efficiency, and/or reduced pollutants): N/A

24b. SECTION 508 COMPLIANCE FOR EIT: As applicable

25. DUNS NUMBER: 828890751

26. NOTIFICATION REGARDING REGISTRATION IN SYSTEM FOR AWARD MANAGEMENT (SAM) DATABASE: Active; CAGE Code 5AF04

GSA AWARDED LABOR CATEGORIES

Aptive Resources, LLC.

All Labor Categories awarded under SINs 871-1, 871-1RC, 874-1, 874-1RC, 874-7, 874-7RC, 541-1, 541-1RC, 541-2, 541-2RC, 541-3, 541-3RC, 541-4A, 541-4ARC, 541-4B, 541-4BRC, 541-4E, 541-4ERC, 541-4F, 541-4FRC, 541-5, 541-5RC

1. Principal

Minimum Education: Bachelor's degree and MPA/MBA.

General Experience: Minimum of twelve (12) years of consulting experience.

Functional Responsibility: Provide oversight and executive level management to overall contract operations often involving multiple projects/tasks and groups of personnel at multiple locations. Maintains and manages relationships with senior level management within the client organization. Responsible for ensuring senior level management within the client organization is aware of overall program status, including all relevant projects and their potential impact on higher level organizational strategic vision; this may include subject matter and unique technical knowledge. Responsible for managing multiple contract operations, ensure quality standards and work performance on all task orders and projects, plans, organizes and oversees work efforts, assigns resources, manages personnel, provides risk management, ensures quality management, monitors overall project and contract performance, etc.

2. Senior Consultant SME

Minimum Education: Bachelor's Degree.

General Experience: Minimum of ten (10) years consulting experience.

Functional Responsibility: Senior expert with extensive, enterprise-wide knowledge and experience in one or more designated functional and/or domain areas. The SME provides insight and advice concerning strategic direction and applicability of up to date, industry standard solutions. They are responsible for providing high level vision to program/project manager or senior client leadership to influence objectives of complex efforts. The Subject Matter Expert is primarily utilized on projects for their specific expertise, not in a managerial capacity, in support of the creation of comprehensive methods for describing current and/or future structure and behavior of an organization's processes, systems, personnel and organizational subunits, so that they align with the organization's core goals and strategic direction. The Subject Matter Expert is typically a former high ranking military or civilian official and recognized by industry as an expert in their specific field.

3. Senior Associate

Minimum Education: Master's Degree.

General Experience: Minimum of six (6) years of consulting experience.

Functional Responsibility: Applies an organization-wide set of disciplines for the planning, analysis, design, and construction of information systems on an enterprise-wide basis or across, a major sector of the enterprise. Perform data collection from multiple sources to include the web, client databases, and other resources. Utilize analytical tools and methodology to perform data analysis in support of the development of analytical products. May perform enterprise

strategic systems planning, enterprise information planning and business area analysis. Will gather basic data, identify key stakeholders, review the effectiveness of existing programmatic or community investments, and propose programmatic strategies, possible implementing partners, resource requirements (human, technical, financial) and key performance indicators.

4. Associate

Minimum Education: Bachelor's Degree or equivalent education/experience.

General Experience: Minimum of three (3) years of consulting experience.

Functional Responsibility: Apply an organization-wide set of disciplines for the planning, analysis, design, and construction of information systems on an enterprise-wide basis or across, a major sector of the enterprise. Associates perform data collection from multiple sources to include the web, client databases, and other resources. Utilize analytical tools and methodology to perform data analysis in support of the development of analytical products. May perform enterprise strategic systems planning, enterprise information planning and business area analysis. Associates may be experts in programmatic, sectoral, topical, regional, or community assessments and evaluations. Associates will gather basic data, identify key stakeholders, review the effectiveness of existing programmatic or community investments, and propose programmatic strategies, possible implementing partners, resource requirements (human, technical, financial) and key performance indicators.

5. Junior Associate

Minimum Education: Bachelor's Degree or equivalent education/experience.

General Experience: Minimum of one (1) year of consulting experience.

Functional Responsibility: Assist in researching and analyzing issues. Primary responsibilities include handling standard client inquiries; researching the client's mission, programs, audiences, and stakeholders; and developing reports and materials under the guidance of senior-level Aptive team members. plays a key role in contract activity implementation. Contribute to the design and delivery of all project activities, including assessments, due diligence, quality assurance, and training design and delivery, stakeholder coordination and engagements, and research and analytics.

6. Project Manager

Minimum Education: Bachelor's Degree or equivalent education/experience.

General Experience: Minimum of three (3) years of management experience.

Functional Responsibility: Provides day-to-day project management for smaller projects or is the team lead for a work stream within a larger project involving multiple tasks and groups of personnel at multiple locations. Demonstrates skills in the scope of work encompassed by the task order; provides technical guidance to the project team in performance of the work, and reviews the quality of all work products. Leader, experience in project and task management, responsible for ensuring successful task completion within the scheduled timeframe consistent with the established scope of work to include both the technical and financial solutions. Organizes, directs, and coordinates the planning and production of all activities associated with assigned tasks. Organizes, directs, and coordinates the planning and production of all contract support activities.

7. Senior Financial Analyst

Minimum Education: Bachelor's Degree and MBA/CPA.

General Experience: Minimum of up to eight (8) years of financial or contract admin experience.

Functional Responsibility: Performs budgeting, auditing, forecasting, and/or analysis. Identify potential problems and solutions through analysis. Interfaces with functional specialists and acts as a focal point to coordinate all disciplines in the recommended solution. Apply state-of-the-art applications to effectively automate financial applications in the most effective manner while adhering to established Accounting Principles and Practices. May interact with auditors and senior managers to research financial and economic trends, and assist in applying findings to practices.

8. Project Coordinator

Minimum Education: Bachelor's Degree or equivalent experience.

General Experience: Minimum of two (2) years of experience.

Functional Responsibility: Develops, deploys, and oversees the use of industry standard artifacts including project charters, communications plans, status reports, work plans using tools such as Microsoft Project, change control plans, risk and issues management plans, etc., for managing day-to-day project activity. Collects data and generates appropriate reports to advise the management team on the status and health of ongoing project activity. Define task level performance measures and standards. Knowledgeable of federal contract and procurement practices; prepares and monitors task budgets and schedules.

9. Administrative Assistant

Minimum Education: HS Diploma or equivalent experience.

General Experience: Minimum of one (1) years of experience.

Functional Responsibility: Perform moderately complex tasks of an administrative nature such as technical report preparation, maintenance of technical project information, maintenance of technical documentation and databases, coordination and/or production of graphic support for briefings and publications and general administrative and/or secretarial duties. Perform routine security tasks, including maintaining visitor control records, labeling, tracking, and safeguarding classified material.

10. Senior Research Analyst

Minimum Education: Bachelor's Degree or equivalent education/experience.

General Experience: Minimum of six (6) years of experience in analysis.

Functional Responsibility: Provide quantitative and qualitative technical assessments and recommendation to management on the stature of future technologies, trends and requirements. Formulate technical assessment and recommendations. Attends and presents papers at seminars and conferences; identifies and assembles relevant technical literature and conducts research in designated customer areas of interest. Perform requirements analysis, concept implementation, data analysis, and reporting. Conducts needs assessment and development of recommended project control solutions to be used for planning, scheduling, and tracking of each project through integration of various program management tools. Organize project and task workloads within budget and schedule guidelines.

11. Research Analyst

Minimum Education: Bachelor's Degree or equivalent education/experience.

General Experience: Minimum of two (2) years' experience.

Functional Responsibility: Plans, develops, and conducts systematic research under direction of Behavioral Scientist or Research Analyst. Participate in the evaluation of systems to identify design deficiencies or to determine feasibility of solutions to identified deficiencies. Provide support for requirements analyses. Perform statistical analyses of data to determine significant relationships among performance and cost effectiveness measures.

12. Senior Writer/Editor

Minimum Education: Bachelor's Degree or equivalent education/experience.

General Experience: Minimum of six (6) years of experience in technical writing or related field.

Functional Responsibility: Gathers data from subject matter experts and conducts literature reviews. Translate technical information into clear and readable documents. Writes and edits copy for advertisements, new product introductions, public service announcements (PSAs), scripting, press releases and promotional materials for all media outlets Attend and record notes of high-level technical meetings. Prepare technical reports and other key project documents; tailor materials to target audiences; ensure the quality control of publications; oversees preparation of publication packages for client review and processing.

13. Writer/Editor

Minimum Education: Bachelor's Degree or equivalent education/experience.

General Experience: Minimum of three (3) years of writing/editing experience.

Functional Responsibility: Performs writing, editing, and/or rewriting of moderately complex technical documents and reports. Collects, organizes, and formats data, charts, diagrams, etc. Apply consistent formatting and style throughout documents and contract deliverables. Use a variety of software programs to develop documentation.

Work with senior technical staff to ensure accuracy and completeness. Conducts research and ensures the use of proper technical terminology. Translate technical information into clear, readable documents for use by technical and non-technical personnel.

14. Principal Designer

Minimum Education: Bachelor's Degree and MBA/MPA

General Experience: 12+ years of design experience

Functional Responsibility: Responsible for making sure that each communication reinforces fundamental communications strategy, connects with priority targets, and accomplishes concrete objectives. Primary responsibilities include developing senior client relationships, overseeing the development and implementation of overall branding and identity development programs for clients, ensuring the appropriate and sufficient staffing to fulfill all project goals, and managing the financial aspects of client relationships.

15. Senior Designer/Associate

Minimum Education: Bachelor's Degree or equivalent design school degree

General Experience: 6+ years of design experience

Functional Responsibility: Works with client to develop creative briefs and develop design solutions to meet client needs and reflect an understanding of target audiences. Primary responsibilities include communicating effectively with the client and Aptive team, producing effective designs that incorporate overarching strategy, and reinforcing the "big picture" in a creative or communications campaign.

16. Creative Designer/Associate

Minimum Education: Bachelor's Degree or equivalent design school degree

General Experience: 3+ years of design experience

Functional Responsibility: Designs concepts and materials that are subject and context-sensitive to ensure that they achieve client goals and meet their satisfaction. Primary responsibilities include producing effective designs that incorporate overarching strategy.

17. Graphic Artist

Minimum Education: Bachelor's Degree or equivalent design school degree

General Experience: 1+ years of design experience

Functional Responsibility: Supports the design and development of complex graphics and illustrations for use in technical materials, manuals, and publications. Artwork may include tables, charts, flowcharts, viewgraphs/slides, brochures, forms, illustrations, photographs, promotional materials, posters, postcards, and book covers.

18. Senior Communications Associate

Minimum Education: BA/BS Degree in communications or related field

General Experience: 6+ years of experience in communications

Functional Responsibility: Oversees multi-faceted communications program areas. Heads development of strategic, integrated product and service strategy. Lends support in building and sustaining successful cross-team management structure capable of providing broad range of media and legislative support services. Meets regularly with government program manager to discuss performance, propose initiatives, and establish priorities.

19. Communications Associate

Minimum Education: BA/BS Degree in communications or related field

General Experience: 3+ years of experience in communications

Functional Responsibility: Leads communications program area, developing communications product and service strategy. Builds team capable of providing range of support services including media and legislative relations, news monitoring, evaluation, and trends analysis. Develops and coordinates the media form and outlets, print, radio, TV, cable, Internet, interactive computer technology (such as CDROM) and kiosks to support marketing communications campaigns. Meets with client regularly to discuss performance, propose initiatives, and establish priorities.

20. Video Producer/Associate

Minimum Education: BA/BS Degree or equivalent education/experience

General Experience: 3+ years of experience in video or related field

Functional Responsibility: Manages the production process interacting with client, crew, and outside vendors. Insures that the projects are completed on time and on budget delivering a product that meets the client's needs.

21. Web Content Analyst

Minimum Education: BA/BS Degree or equivalent education/experience

General Experience: 3+ years of experience

Functional Responsibility: Assists in the development and implementation of content on websites. Produces graphic sketches, designs, and copy layouts for online content. Determines size and arrangement of illustrative material and copy, selects style and size of type, and arranges layout based upon available space, knowledge of layout principles, and aesthetic design concepts. Has knowledge of commonly-used concepts, practices, and procedures within a particular field.

22. Web Programmer

Minimum Education: BA/BS Degree or equivalent education/experience

General Experience: 3+ years of experience

Functional Responsibility: Designs, develops, and implements software packages for web sites. Has knowledge of standard concepts, practices, and procedures within a particular field. Relies on experience and judgment to plan and accomplish goals. Works under general supervision; typically reports to a project leader or manager. A certain degree of creativity and latitude required.

GSA AWARDED PRICE LIST
Aptive Resources, LLC.

SIN(s)	Service/Labor Category	GSA Hourly Rate
871-1, 874-1, 874-7, 541-1, 541-2, 541-3, 541-4A, 541-4B, 541-4E, 541-4F, 541-5	Principal Associate	\$185.89
871-1, 874-1, 874-7, 541-1, 541-2, 541-3, 541-4A, 541-4B, 541-4E, 541-4F, 541-5	Senior Consultant SME	\$176.83
871-1, 874-1, 874-7, 541-1, 541-2, 541-3, 541-4A, 541-4B, 541-4E, 541-4F, 541-5	Senior Associate	\$140.55
871-1, 874-1, 874-7, 541-1, 541-2, 541-3, 541-4A, 541-4B, 541-4E, 541-4F, 541-5	Associate	\$127.86
871-1, 874-1, 874-7, 541-1, 541-2, 541-3, 541-4A, 541-4B, 541-4E, 541-4F, 541-5	Junior Associate	\$87.96
871-1, 874-1, 874-7, 541-1, 541-2, 541-3, 541-4A, 541-4B, 541-4E, 541-4F, 541-5	Project Manager	\$127.86
871-1, 874-1, 874-7, 541-1, 541-2, 541-3, 541-4A, 541-4B, 541-4E, 541-4F, 541-5	Senior Financial Analyst	\$99.75
871-1, 874-1, 874-7, 541-1, 541-2, 541-3, 541-4A, 541-4B, 541-4E, 541-4F, 541-5	Project Coordinator	\$49.87
871-1, 874-1, 874-7, 541-1, 541-2, 541-3, 541-4A, 541-4B, 541-4E, 541-4F, 541-5	Administrative Assistant	\$38.09
871-1, 874-1, 874-7, 541-1, 541-2, 541-3, 541-4A, 541-4B, 541-4E, 541-4F, 541-5	Senior Research Analyst	\$119.48
871-1, 874-1, 874-7, 541-1, 541-2, 541-3, 541-4A, 541-4B, 541-4E, 541-4F, 541-5	Research Analyst	\$75.26
871-1, 874-1, 874-7, 541-1, 541-2, 541-3, 541-4A, 541-4B, 541-4E, 541-4F, 541-5	Senior Writer/Editor	\$127.86
871-1, 874-1, 874-7, 541-1, 541-2, 541-3, 541-4A, 541-4B, 541-4E, 541-4F, 541-5	Writer/Editor	\$88.87
871-1, 874-1, 874-7, 541-1, 541-2, 541-3, 541-4A, 541-4B, 541-4E, 541-4F, 541-5	Principal Designer	\$185.89

SIN(s)	Service/Labor Category	GSA Hourly Rate
871-1, 874-1, 874-7, 541-1, 541-2, 541-3, 541-4A, 541-4B, 541-4E, 541-4F, 541-5	Senior Designer/Associate	\$140.55
871-1, 874-1, 874-7, 541-1, 541-2, 541-3, 541-4A, 541-4B, 541-4E, 541-4F, 541-5	Creative Designer/Associate	\$127.86
871-1, 874-1, 874-7, 541-1, 541-2, 541-3, 541-4A, 541-4B, 541-4E, 541-4F, 541-5	Graphic Artist	\$56.22
871-1, 874-1, 874-7, 541-1, 541-2, 541-3, 541-4A, 541-4B, 541-4E, 541-4F, 541-5	Senior Communications Associate	\$140.55
871-1, 874-1, 874-7, 541-1, 541-2, 541-3, 541-4A, 541-4B, 541-4E, 541-4F, 541-5	Communications Associate	\$127.86
871-1, 874-1, 874-7, 541-1, 541-2, 541-3, 541-4A, 541-4B, 541-4E, 541-4F, 541-5	Video Producer/Associate	\$127.86
871-1, 874-1, 874-7, 541-1, 541-2, 541-3, 541-4A, 541-4B, 541-4E, 541-4F, 541-5	Web Content Analyst	\$97.93
871-1, 874-1, 874-7, 541-1, 541-2, 541-3, 541-4A, 541-4B, 541-4E, 541-4F, 541-5	Web Programmer	\$125.14
541-1000	Stock Images – Price Per Image	\$30.98
541-1000	Video Production & Editing – Price Per Hour	\$92.95
541-1000	Brochure Printing – Price Per Page	\$3.93

The Service Contract Act (SCA) is applicable to this contract and as it applies to the entire Professional Services Schedule and all services provided. While no specific labor categories have been identified as being subject to SCA due to exemptions for professional employees (FAR 22.1101, 22.1102 and 29 CFR 541.300), this contract still maintains the provisions and protections for SCA eligible labor categories. If and/or when the Contractor adds SCA labor categories / employees to the contract through the modification process, the Contractor must inform the Contracting Officer and establish a SCA matrix identifying the GSA labor category titles, the occupational code, SCA labor category titles and applicable wage determination (WD) number. Failure to do so may result in cancellation of the contract.