General Services Administration

Federal Supply Schedule Pricelist

Professional Services Schedule
Industrial Group: 00CORP

Wild Onion Design, Inc.
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Orland Park, Illinois 60462
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Contract Number:
GS-07F-447AA

Contract Period:
September 14, 2009
through September 13, 2019
Wild Onion Design, Inc. is a graphic design firm that has been helping businesses reach their marketing potential since 1997. We offer dynamic, customized visual communication solutions focused on getting your unique message to resonate. We use a balance of experience and observation to open a purposeful path for creativity. This balance leads to interesting and innovative solutions one might not otherwise expect. We team work with our clients ensuring the right solutions to meet specific budgets, timeline, and messaging goals.

**OVERVIEW**

**Business Size:** Small  
**Business Classification:** Women-Owned

**Contract Number:** GS-07F-447AA  
**Contract Period:** September 14, 2009 through September 13, 2019  
**Duns:** 01-429-4263

**Commercial Art and Graphic Design**  
SIN 541-4F (small business-set aside sins)

We will help you achieve your marketing goals by getting you message across through visual expressions in the form of: identity programs, logos, posters, illustration, brochures, catalogs and report design (annual, quarterly, etc). We provide a complete cycle of support from designing initial concepts through project management and quality control.
1a. **Table of Award Special Item Numbers**

- SIN 541-4F: Commercial Art and Graphic Design
- SIN 541-1000: Other Direct Costs
- SIN 541-4FRC: Commercial Art and Graphic Design
- SIN 541-1000RC: Other Direct Costs

1b. **Pricing Table**

Prices shown are net, all discounts deducted, inclusive of the IFF and valid for all domestic areas.

<table>
<thead>
<tr>
<th>Labor Category</th>
<th>Government Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>9/13/09 – 9/14/14</td>
</tr>
<tr>
<td>Project Management and Coordination</td>
<td>$59.85/hr</td>
</tr>
<tr>
<td>Design</td>
<td>$59.85/hr</td>
</tr>
<tr>
<td>Production</td>
<td>$59.85/hr</td>
</tr>
<tr>
<td>Copywriting</td>
<td>$59.85/hr</td>
</tr>
</tbody>
</table>

**Labor Category and Description**

**Project Management and Coordination**

(includes management of project including administration tasks and telephone calls to clients and vendors; meetings with our clients, and vendors/supplier coordination; billing and project research if necessary; also includes the writing of a creative brief if necessary)

**Design**

(the process of client/project interview, concept development, creating and presenting ideas in a visual form, analyzing client feedback and incorporating feedback into new rounds of revisions until all client/project expectations are satisfied or exceeded)

**Production**

(includes setting up layout as a final product from conceptual stage, keystroking, proofing, searching for images via Internet or other sources, managing client revisions, and client relations and expectations)

**Copywriting**

(includes editing, development of headlines, taglines, body copy and conceptual ideas based on a specific project description or creative brief)
1b. **Pricing Table (continued)**

<table>
<thead>
<tr>
<th>Other Direct Costs (SIN 541-1000)</th>
<th>Price</th>
<th>Unit/Issue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Photographer</td>
<td>$2,015.00</td>
<td>Day</td>
</tr>
<tr>
<td>Assistant Photographer</td>
<td>$263.50</td>
<td>Day</td>
</tr>
<tr>
<td>Digital Image Processing</td>
<td>$725.40</td>
<td>Task</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Color Ink Jet Print</td>
<td>$56.72</td>
<td>Task</td>
</tr>
<tr>
<td>Illustrator</td>
<td>$1,259.38</td>
<td>Task</td>
</tr>
<tr>
<td>23”x42” Exhibit Panel</td>
<td>$59.95</td>
<td>Task</td>
</tr>
<tr>
<td>24”x36” Glossy Poster</td>
<td></td>
<td></td>
</tr>
<tr>
<td>mounted on 1/4” foam board</td>
<td>$60.00</td>
<td>Task</td>
</tr>
<tr>
<td>Color Proofs for Ads</td>
<td>$10.08</td>
<td>Task</td>
</tr>
<tr>
<td>Messenger</td>
<td>$25.00</td>
<td>Task</td>
</tr>
</tbody>
</table>

2. **Maximum Order:** $1 Million

3. **Minimum Order:** $100

4. **Geographic Coverage (Delivery Area):** Domestic

5. **Point(s) of Production:** Orland Park, IL and Madison, WI

6. **Statement of Net Prices**

   Prices shown are net, all discounts deducted, and inclusive of the IFF.

7. **Quantity Discount**

   A 5% discount for orders over $25,000.

8. **Prompt Payment Terms:** None

9a. **Government Purchase Cards:** Government purchase cards are accepted at or below the micro-purchase threshold.

9b. **Government Purchase Cards:** Government purchase cards are accepted above the micro-purchase threshold.

10. **Foreign Items:** N/A
11a. **Time of Delivery**
Will adhere to the delivery schedule as specified by the agency’s purchase order.

11b. ** Expedited Delivery**
Expedited delivery is available. Please contact Wild Onion Design for expedited delivery pricing.

11c. **Overnight and 2-Day Delivery**
Overnight and 2-day delivery are available. Contact contractor for rates for overnight and 2-day delivery.

11d. **Urgent Requirements**
Please contact Wild Onion Design for faster delivery or rush requirements.

12. **F.O.B. Point(s):** Destination

13a. **Ordering Address**
Wild Onion Design, Inc.
14149 Camden Drive
Orland Park, IL 60462

13b. **Ordering Procedures**
For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPAs) and a sample BPA can be found at the GSA/FSS Schedule homepage (fss.gsa.gov/schedules).

14. **Payment Address**
Wild Onion Design, Inc.
14149 Camden Drive
Orland Park, IL 60462

15. **Warranty Provision**
The contractor warrants and implies that the items delivered hereunder are merchantable and fit for the particular purpose described in this contract.

16. **Export Packing Charges:** N/A

17. **Terms and Conditions of Government Purchase Card Acceptance:** N/A

18. **Terms and Conditions of Rental, Maintenance and Repair:** N/A

19. **Terms and Conditions of Installation:** N/A

20. **Terms and Conditions of Repair Parts, Etc.:** N/A
20a. Terms and Conditions for Any Other Services: N/A

21. List of Service and Distribution Points: N/A

22. List of Participating Dealers: N/A

23. Preventive Maintenance: N/A

24a. Environmental Attributes: N/A

24b. Section 508 Compliance: The contractor is fully committed to provide services that adhere to the requirements of Section 508 of the Rehabilitation Act. Please contact the contractor directly at (708) 873-1446 for specific information regarding Section 508 compliance.

25. Data Universal Number System (DUNS) Number: 01-429-4263

26. Central Contractor Registration (CCR Database): The contractor is registered with the CCR Database.

27. Service Contract Act (SCA)
The Service Contract Act (SCA) is applicable to this contract as it applies to the entire Professional Services Schedule and all services provided. While no specific labor categories have been identified as being subject to SCA due to exemptions for professional employees (FAR 22.1101, 22.1102 and 29 CFR 541.300), this contract still maintains the provisions and protections for SCA eligible labor categories. If and/or when the Contractor adds SCA labor categories/employees to the contract through the modification process, the Contractor must inform the Contracting Officer and establish a SCA matrix identifying the GSA labor category titles, the occupational code, SCA labor category titles and the applicable WD number. Failure to do so may result in cancellation of the contract.