



ARD, Inc.

GSA MOBIS Contract No. GS-10F-0093M

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ARD, Inc. (ARD), Corporate Capabilities

Through innovation and leadership, ARD, Inc., helps people across the world create the essential conditions for successful economic development. Since it was founded in 1977, ARD has led more than 600 projects in Africa, Asia, Europe, Eurasia, Latin America, and the Caribbean. These projects have helped countries respond to a range of environmental, social, and institutional challenges. ARD has 43 field offices around the globe, in addition to its main office in Burlington, Vermont, and its branch offices in Washington, D.C., and San Francisco, CA.

ARD, Inc., embodies Vermont's ideals of leadership in environmental affairs and local participation in government. The company adheres to the highest professional standards to achieve results. Clients rely on ARD's worldwide experience and distinguished, multidisciplinary staff.

Clients include the U.S. Agency for International Development (USAID), other U.S. governmental agencies, multilateral development banks, the United Nations and governmental bodies around the globe. Clients benefit from our access to innovative technologies and the latest research. To complement our U.S.-based, full-time staff, we rely on consultants who provide specialized skills for short- and long-term assignments. We offer planning, design, implementation, and applied research services in seven categories:

- Agriculture
- Democracy and Governance
- Economic Growth
- Environment and Natural Resources
- Land Tenure and Property Rights
- Water Resources and Infrastructure
- Information and Knowledge Management

ARD (www.ardinc.com) is a wholly-owned subsidiary of **Tetra Tech, Inc. (Tetra Tech)** (www.tetrattech.com), one of the largest providers of infrastructure and water services to government entities and the private sector in the United States. Together we offer a truly unrivaled combination of

demonstrated implementation of large, complex technical assistance projects in the most difficult environments. In addition, ARD's two divisions – DPK www.dpk.com and IP3 www.ip3.com augment this broad-ranging offering of services to ARD's democracy and governance practice and our economic growth service area. All together, we are at the leading edge of international development technical services, engineering skills, and methodologies couched in principles of responsible environmental stewardship.

ARD and its Divisions - Core Competencies

Service Area	Competencies
Democracy and Governance	<ul style="list-style-type: none"> • Democracy promotion • Development of participatory local governance • Strengthening local government public services • Anticorruption • Conflict management and resolution • Financing for municipal infrastructure • Strategic planning • Local government credit markets • Legal and judicial reform • Organizational analysis and development • Transparent accountable governance
Agriculture	<ul style="list-style-type: none"> • Agribusiness • Agricultural market analysis and advisory services • Agro- forestry • Export promotion and market linkages • Policy analysis • Irrigation management transfer • Processing and logistics • Product standards, food safety, and quality control • Food security • Producer and marketing associations • Rural enterprise development • Business planning and commercial management • Risk management
Environment and Natural Resources	<ul style="list-style-type: none"> • Biodiversity conservation and finance • Environmental assessments and environmental compliance • Natural resource and environmental policy, legislation, and strategic planning • Landscape assessments and planning • Forest planning and management • Coastal zone management • Watershed management • Community-based natural resources management • Protected areas management • Natural resource enterprise development • Urban and peri-urban environmental management • Natural resource sector assessments • Land tenure and natural resources access and use rights • Civil society capacity building • Environmental education and training • Eco-governance
Water Resources and Infrastructure	<ul style="list-style-type: none"> • Institutional and organizational development • Municipal service support • Environmental health • Integrated water resource management • Water supply and sanitation in urban and rural areas • Water quality monitoring and pollution prevention • Rural roads • Renewable energy systems, energy planning and economic analysis • Urban waste management • Environmental impact assessment
Land Tenure and Property Rights	<ul style="list-style-type: none"> • Land Policy and Legislation • Natural Resources Rights and Governance • Property Rights and Extractive Industries • Land Tenure Conflict and Stabilization • Land Administration

Service Area	Competencies
Information and Knowledge Management	<ul style="list-style-type: none"> • GIS design and implementation • Field based mobile mapping • Spatial Analysis and predictive modeling • Remote Sensing analysis • Geospatial Capacity Building • Monitoring & Evaluation
Economic Growth	<ul style="list-style-type: none"> • Public Sector Reform • Private Sector Growth and Development • Public-Private Partnerships • Small and Medium Enterprise Development

MOBIS: A GSA Schedule Streamlines Contracts for Greater Efficiencies

For international development professionals, taking care of business can pivot on procuring USAID mission services quickly, effectively, and efficiently. The need to respond to dynamic global situations and conditions is an added impetus for organizations to work smarter, improve the quality of their services and products, and maintain—or even lower—project costs.

To help the public and private sectors meet these business challenges, the U.S. General Services Administration (GSA) has created the Management, Organizational and Business Improvement Services (MOBIS) contracting mechanism. Under MOBIS, organizations can contract for a range of broad but targeted services (called SINs). Similar to task order requests under an Indefinite Quantity Contract (IQC), MOBIS has the additional advantage of being efficient, effective, and economical to use. MOBIS is available for short- and long-term project implementation.

ARD, Inc., a GSA contractor, was awarded a MOBIS contract (GS-10F-0093M) to provide a range of professional services under three SINs: 874.1 Consulting Services, 874.2 Facilitation Services, and 874.3 Survey Services. Each SIN emphasizes key activities.

ARD's Price List

Functional Labor Category	Government Discounted Hourly Rate Offered	Government Discounted Daily Rate Offered
Managing Associate	\$158.26	\$1,266.06
Senior Associate	\$116.71	\$933.68
Associate	\$95.82	\$766.58
Project Manager	\$49.43	\$395.42
Assistant Project Manager	\$42.47	\$339.72
Editor/Production Specialist	\$54.82	\$438.59
Contract Staffing Specialist	\$35.55	\$284.41

For each SIN, please refer to our Core Competencies above.

SIN 874-1: Consulting Services

- Identifying process improvements
- Expert advice, assistance, guidance, or counseling in support of agencies' management, organizational, and business improvement efforts, including private sector participation (PSP) and public-private partnerships (PPP)
- Studies, analyses, and reports documenting any proposed developmental, consultative, or

implementation efforts

- Design of IT tools to enhance improved processes and align information management systems

SIN 874-2: Facilitation Services

- Promoting participatory processes
- Facilitation and decision support to agencies engaged in collaboration efforts; working groups; or integrated product, process, or self-directed teams
- Problem-solving techniques to help agencies define and refine agendas and resolve disputes
- Logistical meeting/conference support when performing technical facilitation, convening and leading group briefings and discussions, focusing decision making, and preparing reports

SIN 874-3: Survey Services

- Capturing information that matters
- Expert consultation, assistance, and deliverables associated with all aspects of surveying within the MOBIS context
- Planning survey design sampling, survey development, pretest/pilot surveying, and defining and refining the agenda
- Survey database administration, assessing reliability and validity of data, determining proper survey data collection methodology, and administering surveys

For more information, please contact Dimitri Obolensky (dobolensky@ardinc.com), MOBIS Project Manager.