

Corporate Offices

Lyons Technology Center
4611 Johnson Road, Suite 8
Coconut Creek, FL 33073
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GSA Contract : GS-10F-0157S

Corporate Facts

Founded: 2000
Location: Coconut Creek, FL
Management: 15
Translators: 75+
Service Area: Global
of Clients: 100+
Ownership: Privately held

Contact Information

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Representative Clients



American
Red Cross

motionpoint

Website Translation

What We Do – With over 100 major clients in government, e-commerce, health care and consumer products, MotionPoint is the acknowledged industry leader in website language technology. MotionPoint's unique and highly cost effective approach allows any website to be made available in any language --- exactly as it was designed --- and to keep the translated site "in sync" even as the original site changes over time. Our proprietary process combines human translation with a range of patent-pending software tools to reproduce the full functionality, look and feel of the original web site, and to do so in as many different languages as the client requires.

The Problem We Solve – Making online content available in multiple languages is typically both difficult and costly. For example, website owners often double the cost of their original site by building a "mirror" site in a second language. This requires help from internal and external IT resources, hiring outside resources to re-design the site to fit the new language and creating new business processes to tie the two sites together --- this in addition to the translation cost itself. Once the alternate language site is completed, any change to the original site demands further investment in modifying the translated site. Without continued maintenance, the second (or third or fourth) language site quickly falls "out of sync" with the original --- often with embarrassing language "gaffes" along the way.

MotionPoint's Solution – The MotionPoint approach is fundamentally different. Rather than building a second site, MotionPoint's TransMotion® technology adds another "language layer" to the original site. This can be a layer of Spanish or any other language --- from Arabic to Chinese --- and there can be as many language layers as needed. Most sites can be "layered" in about 60 days, without changing anything in the original site. In doing its work, MotionPoint does not access the underlying code or internal technologies, nor does it need to meet with other suppliers or take up internal IT time. The new website looks and functions exactly like the original, but in the new alternate language. And because the actual translation is done by professional human translators, even technical or highly nuanced translations are properly executed.

How We Maintain Your Site – When clients make changes to their original sites, MotionPoint technology "sees" the changes as they occur. This allows MP to make the appropriate changes to the other language layers, usually by the next day. Again, human translators make the decisions, so the risk of embarrassing machine translation mistakes is eliminated.



How We Save Money – MotionPoint’s website language services are typically much less expensive than the traditional approach, since a “second site” is not required and no internal or external IT resources are needed. Moreover, MotionPoint has developed highly efficient software that eliminates the need to repeatedly translate frequently used phrases. This makes it cost effective to use experienced, professional human translators who understand context, syntax and technical terminology --- even in fields using specialized language.

Given these advantages, a small website can typically be “layered” with a second language such as Spanish for about \$15,000 - \$30,000, including text, graphics, navigation, links, alt tags, meta tags, etc. Medium size websites typically begin at about \$50,000. Monthly fees to maintain the site in the alternate language(s) also apply, with the cost depending on the number of changes made.

MotionPoint Clients – MotionPoint currently serves over 100 companies, government agencies, hospitals and e-commerce organizations. To see how MotionPoint works, visit some of the sites below:

- **Spanish**
Manufacturing
Kohler
www.sterlingplumbing.com



- **Spanish**
County Government
Orange County, Fla.
www.orangecountyfl.net



- **French-Canadian / Spanish**
Travel / E-commerce
Alamo Car Rental
www.alamo.com / www.alamo.ca



- **French-Canadian / Spanish**
Retail / E-commerce
Puma North America
www.store.puma.com



- **Multiple Asian Languages**
State Government
State of Washington
www.access.wa.gov



For More Information – MotionPoint’s TranScope® system allows the Company to scope your site from the Internet and to give you a quick estimate on the cost of adding other language layers to your site. To get a sense for the cost of “layering” your site, please contact Ben Field, Vice President of Sales at 954-421-0890, ext. 203, or e-mail him a link to your site at bfield@motionpoint.com.

Pricing Table A:

Initial Word Count of 500 – 2,500,000

SIN	Language	Description	GSA Price per Word
382-99	Spanish	Per Initial Word Translation	\$0.2000
382-99	Spanish	Per Ongoing Word Translation	\$0.1800
382-99	Spanish	Management of the Web Translation Synchronization per Word per Month	\$0.0057
382-99	Portuguese	Per Initial Word Translation	\$0.2000
382-99	Portuguese	Per Ongoing Word Translation	\$0.1800
382-99	Portuguese	Management of the Web Translation Synchronization per Word per Month	\$0.0060
382-99	Can. French	Per Initial Word Translation	\$0.2500
382-99	Can. French	Per Ongoing Word Translation	\$0.2300
382-99	Can. French	Management of the Web Translation Synchronization per Word per Month	\$0.0075
382-99	Creole	Per Initial Word Translation	\$0.2500
382-99	Creole	Per Ongoing Word Translation	\$0.2500
382-99	Creole	Management of the Web Translation Synchronization per Word per Month	\$0.0075
382-99	Cont. French	Per Initial Word Translation	\$0.2500
382-99	Cont. French	Per Ongoing Word Translation	\$0.2500
382-99	Cont. French	Management of the Web Translation Synchronization per Word per Month	\$0.0075
382-99	German	Per Initial Word Translation	\$0.2500
382-99	German	Per Ongoing Word Translation	\$0.2500
382-99	German	Management of the Web Translation Synchronization per Word per Month	\$0.0075
382-99	Italian	Per Initial Word Translation	\$0.2500
382-99	Italian	Per Ongoing Word Translation	\$0.2500
382-99	Italian	Management of the Web Translation Synchronization per Word per Month	\$0.0075
382-99	Dutch	Per Initial Word Translation	\$0.2500
382-99	Dutch	Per Ongoing Word Translation	\$0.2500
382-99	Dutch	Management of the Web Translation Synchronization per Word per Month	\$0.0075
382-99	Simp. Chinese	Per Initial Word Translation	\$0.4200
382-99	Simp. Chinese	Per Ongoing Word Translation	\$0.4200
382-99	Simp. Chinese	Management of the Web Translation Synchronization per Word per Month	\$0.0120
382-99	Trad. Chinese	Per Initial Word Translation	\$0.4200
382-99	Trad. Chinese	Per Ongoing Word Translation	\$0.4200
382-99	Trad. Chinese	Management of the Web Translation Synchronization per Word per Month	\$0.0120
382-99	Japanese	Per Initial Word Translation	\$0.4200
382-99	Japanese	Per Ongoing Word Translation	\$0.4200
382-99	Japanese	Management of the Web Translation Synchronization per Word per Month	\$0.0120
382-99	Korean	Per Initial Word Translation	\$0.4200
382-99	Korean	Per Ongoing Word Translation	\$0.4200

382-99	Korean	Management of the Web Translation Synchronization per Word per Month	\$0.0120
382-99	Vietnamese	Per Initial Word Translation	\$0.4200
382-99	Vietnamese	Per Ongoing Word Translation	\$0.4200
382-99	Vietnamese	Management of the Web Translation Synchronization per Word per Month	\$0.0120
382-99	Khmer	Per Initial Word Translation	\$0.4200
382-99	Khmer	Per Ongoing Word Translation	\$0.4200
382-99	Khmer	Management of the Web Translation Synchronization per Word per Month	\$0.0120
382-99	Russian	Per Initial Word Translation	\$0.4200
382-99	Russian	Per Ongoing Word Translation	\$0.4200
382-99	Russian	Management of the Web Translation Synchronization per Word per Month	\$0.0120
382-99	Polish	Per Initial Word Translation	\$0.4200
382-99	Polish	Per Ongoing Word Translation	\$0.4200
382-99	Polish	Management of the Web Translation Synchronization per Word per Month	\$0.0120
382-99	Croatian	Per Initial Word Translation	\$0.4500
382-99	Croatian	Per Ongoing Word Translation	\$0.4500
382-99	Croatian	Management of the Web Translation Synchronization per Word per Month	\$0.0130
382-99	Slovak	Per Initial Word Translation	\$0.4500
382-99	Slovak	Per Ongoing Word Translation	\$0.4500
382-99	Slovak	Management of the Web Translation Synchronization per Word per Month	\$0.0130
382-99	Czech	Per Initial Word Translation	\$0.4500
382-99	Czech	Per Ongoing Word Translation	\$0.4500
382-99	Czech	Management of the Web Translation Synchronization per Word per Month	\$0.0130
382-99	Bulgarian	Per Initial Word Translation	\$0.4500
382-99	Bulgarian	Per Ongoing Word Translation	\$0.4500
382-99	Bulgarian	Management of the Web Translation Synchronization per Word per Month	\$0.0130
382-99	Romanian	Per Initial Word Translation	\$0.4500
382-99	Romanian	Per Ongoing Word Translation	\$0.4500
382-99	Romanian	Management of the Web Translation Synchronization per Word per Month	\$0.0130
382-99	Arabic	Per Initial Word Translation	\$0.4500
382-99	Arabic	Per Ongoing Word Translation	\$0.4500
382-99	Arabic	Management of the Web Translation Synchronization per Word per Month	\$0.0130
382-99	Urdu	Per Initial Word Translation	\$0.4500
382-99	Urdu	Per Ongoing Word Translation	\$0.4500
382-99	Urdu	Management of the Web Translation Synchronization per Word per Month	\$0.0130
382-99	Kurdish	Per Initial Word Translation	\$0.4500
382-99	Kurdish	Per Ongoing Word Translation	\$0.4500
382-99	Kurdish	Management of the Web Translation Synchronization per Word per Month	\$0.0130
382-99	Hebrew	Per Initial Word Translation	\$0.4500
382-99	Hebrew	Per Ongoing Word Translation	\$0.4500
382-99	Hebrew	Management of the Web Translation Synchronization per Word per Month	\$0.0130
382-99	Swedish	Per Initial Word Translation	\$0.4500
382-99	Swedish	Per Ongoing Word Translation	\$0.4500
382-99	Swedish	Management of the Web Translation Synchronization per Word per Month	\$0.0130

382-99	Tagalog	Per Initial Word Translation	\$0.4800
382-99	Tagalog	Per Ongoing Word Translation	\$0.4800
382-99	Tagalog	Management of the Web Translation Synchronization per Word per Month	\$0.0140
382-99	Sorani	Per Initial Word Translation	\$0.5200
382-99	Sorani	Per Ongoing Word Translation	\$0.5200
382-99	Sorani	Management of the Web Translation Synchronization per Word per Month	\$0.0150
382-99	Greek	Per Initial Word Translation	\$0.5200
382-99	Greek	Per Ongoing Word Translation	\$0.5200
382-99	Greek	Management of the Web Translation Synchronization per Word per Month	\$0.0150
382-99	Turkish	Per Initial Word Translation	\$0.5200
382-99	Turkish	Per Ongoing Word Translation	\$0.5200
382-99	Turkish	Management of the Web Translation Synchronization per Word per Month	\$0.0150
382-99	Amharic	Per Initial Word Translation	\$0.5200
382-99	Amharic	Per Ongoing Word Translation	\$0.5200
382-99	Amharic	Management of the Web Translation Synchronization per Word per Month	\$0.0150
382-99	Bengali	Per Initial Word Translation	\$0.5200
382-99	Bengali	Per Ongoing Word Translation	\$0.5200
382-99	Bengali	Management of the Web Translation Synchronization per Word per Month	\$0.0150
382-99	Garhwali	Per Initial Word Translation	\$0.5200
382-99	Garhwali	Per Ongoing Word Translation	\$0.5200
382-99	Garhwali	Management of the Web Translation Synchronization per Word per Month	\$0.0150
382-99	Papiamento	Per Initial Word Translation	\$0.5200
382-99	Papiamento	Per Ongoing Word Translation	\$0.5200
382-99	Papiamento	Management of the Web Translation Synchronization per Word per Month	\$0.0150

SIN	Language	Description	GSA Price per Image
382-99	All Languages	Image Translation	\$25.00 Per Image

Pricing Table B:

Initial Word Count of 2,500,001 and above

SIN	Language	Description	GSA Price per Word
382-99	Spanish	Per Initial Word Translation	\$0.2000
382-99	Spanish	Per Ongoing Word Translation	\$0.1800
382-99	Spanish	Management of the Web Translation Synchronization per Word per Month	\$0.0057
382-99	Portuguese	Per Initial Word Translation	\$0.2000
382-99	Portuguese	Per Ongoing Word Translation	\$0.1800
382-99	Portuguese	Management of the Web Translation Synchronization per Word per Month	\$0.0060
382-99	Can. French	Per Initial Word Translation	\$0.2500
382-99	Can. French	Per Ongoing Word Translation	\$0.2300
382-99	Can. French	Management of the Web Translation Synchronization per Word per Month	\$0.0060
382-99	Creole	Per Initial Word Translation	\$0.2500
382-99	Creole	Per Ongoing Word Translation	\$0.2500
382-99	Creole	Management of the Web Translation Synchronization per Word per Month	\$0.0075
382-99	Cont. French	Per Initial Word Translation	\$0.2300
382-99	Cont. French	Per Ongoing Word Translation	\$0.2500
382-99	Cont. French	Management of the Web Translation Synchronization per Word per Month	\$0.0060
382-99	German	Per Initial Word Translation	\$0.2300
382-99	German	Per Ongoing Word Translation	\$0.2500
382-99	German	Management of the Web Translation Synchronization per Word per Month	\$0.0060
382-99	Italian	Per Initial Word Translation	\$0.2300
382-99	Italian	Per Ongoing Word Translation	\$0.2500
382-99	Italian	Management of the Web Translation Synchronization per Word per Month	\$0.0060
382-99	Dutch	Per Initial Word Translation	\$0.2300
382-99	Dutch	Per Ongoing Word Translation	\$0.2500
382-99	Dutch	Management of the Web Translation Synchronization per Word per Month	\$0.0060
382-99	Simp. Chinese	Per Initial Word Translation	\$0.4200
382-99	Simp. Chinese	Per Ongoing Word Translation	\$0.4200
382-99	Simp. Chinese	Management of the Web Translation Synchronization per Word per Month	\$0.0120
382-99	Trad. Chinese	Per Initial Word Translation	\$0.4200
382-99	Trad. Chinese	Per Ongoing Word Translation	\$0.4200
382-99	Trad. Chinese	Management of the Web Translation Synchronization per Word per Month	\$0.0120
382-99	Japanese	Per Initial Word Translation	\$0.4000
382-99	Japanese	Per Ongoing Word Translation	\$0.4200
382-99	Japanese	Management of the Web Translation Synchronization per Word per Month	\$0.0100
382-99	Korean	Per Initial Word Translation	\$0.4000
382-99	Korean	Per Ongoing Word Translation	\$0.4200
382-99	Korean	Management of the Web Translation Synchronization per Word per Month	\$0.0100
382-99	Vietnamese	Per Initial Word Translation	\$0.4200

382-99	Vietnamese	Per Ongoing Word Translation	\$0.4000
382-99	Vietnamese	Management of the Web Translation Synchronization per Word per Month	\$0.0100
382-99	Khmer	Per Initial Word Translation	\$0.4000
382-99	Khmer	Per Ongoing Word Translation	\$0.4200
382-99	Khmer	Management of the Web Translation Synchronization per Word per Month	\$0.0100
382-99	Russian	Per Initial Word Translation	\$0.4000
382-99	Russian	Per Ongoing Word Translation	\$0.4000
382-99	Russian	Management of the Web Translation Synchronization per Word per Month	\$0.0100
382-99	Polish	Per Initial Word Translation	\$0.4000
382-99	Polish	Per Ongoing Word Translation	\$0.3800
382-99	Polish	Management of the Web Translation Synchronization per Word per Month	\$0.0100
382-99	Croatian	Per Initial Word Translation	\$0.4500
382-99	Croatian	Per Ongoing Word Translation	\$0.4000
382-99	Croatian	Management of the Web Translation Synchronization per Word per Month	\$0.0110
382-99	Slovak	Per Initial Word Translation	\$0.4500
382-99	Slovak	Per Ongoing Word Translation	\$0.4000
382-99	Slovak	Management of the Web Translation Synchronization per Word per Month	\$0.0110
382-99	Czech	Per Initial Word Translation	\$0.4500
382-99	Czech	Per Ongoing Word Translation	\$0.4000
382-99	Czech	Management of the Web Translation Synchronization per Word per Month	\$0.0110
382-99	Bulgarian	Per Initial Word Translation	\$0.4200
382-99	Bulgarian	Per Ongoing Word Translation	\$0.4000
382-99	Bulgarian	Management of the Web Translation Synchronization per Word per Month	\$0.0110
382-99	Romanian	Per Initial Word Translation	\$0.4200
382-99	Romanian	Per Ongoing Word Translation	\$0.4300
382-99	Romanian	Management of the Web Translation Synchronization per Word per Month	\$0.0110
382-99	Arabic	Per Initial Word Translation	\$0.4500
382-99	Arabic	Per Ongoing Word Translation	\$0.4200
382-99	Arabic	Management of the Web Translation Synchronization per Word per Month	\$0.0120
382-99	Urdu	Per Initial Word Translation	\$0.4000
382-99	Urdu	Per Ongoing Word Translation	\$0.4000
382-99	Urdu	Management of the Web Translation Synchronization per Word per Month	\$0.0110
382-99	Kurdish	Per Initial Word Translation	\$0.4000
382-99	Kurdish	Per Ongoing Word Translation	\$0.4000
382-99	Kurdish	Management of the Web Translation Synchronization per Word per Month	\$0.0110
382-99	Hebrew	Per Initial Word Translation	\$0.4500
382-99	Hebrew	Per Ongoing Word Translation	\$0.4200
382-99	Hebrew	Management of the Web Translation Synchronization per Word per Month	\$0.0110
382-99	Swedish	Per Initial Word Translation	\$0.4000
382-99	Swedish	Per Ongoing Word Translation	\$0.4000
382-99	Swedish	Management of the Web Translation Synchronization per Word per Month	\$0.0110
382-99	Tagalog	Per Initial Word Translation	\$0.4400
382-99	Tagalog	Per Ongoing Word Translation	\$0.4400

382-99	Tagalog	Management of the Web Translation Synchronization per Word per Month	\$0.0120
382-99	Sorani	Per Initial Word Translation	\$0.4700
382-99	Sorani	Per Ongoing Word Translation	\$0.4700
382-99	Sorani	Management of the Web Translation Synchronization per Word per Month	\$0.0130
382-99	Greek	Per Initial Word Translation	\$0.4700
382-99	Greek	Per Ongoing Word Translation	\$0.4700
382-99	Greek	Management of the Web Translation Synchronization per Word per Month	\$0.0130
382-99	Turkish	Per Initial Word Translation	\$0.4700
382-99	Turkish	Per Ongoing Word Translation	\$0.4700
382-99	Turkish	Management of the Web Translation Synchronization per Word per Month	\$0.0130
382-99	Amharic	Per Initial Word Translation	\$0.4700
382-99	Amharic	Per Ongoing Word Translation	\$0.4700
382-99	Amharic	Management of the Web Translation Synchronization per Word per Month	\$0.0130
382-99	Bengali	Per Initial Word Translation	\$0.4700
382-99	Bengali	Per Ongoing Word Translation	\$0.4700
382-99	Bengali	Management of the Web Translation Synchronization per Word per Month	\$0.0130
382-99	Garhwali	Per Initial Word Translation	\$0.4700
382-99	Garhwali	Per Ongoing Word Translation	\$0.4700
382-99	Garhwali	Management of the Web Translation Synchronization per Word per Month	\$0.0130
382-99	Papiamento	Per Initial Word Translation	\$0.4700
382-99	Papiamento	Per Ongoing Word Translation	\$0.4700
382-99	Papiamento	Management of the Web Translation Synchronization per Word per Month	\$0.0130

SIN	Language	Description	GSA Price per Image
382-99	All Languages	Image Translation	\$22.50 Per Image