



WIDELITY
Service Ethics Commitment

GENERAL SERVICES ADMINISTRATION
FEDERAL ACQUISITION SERVICE
AUTHORIZED FEDERAL SUPPLY
SCHEDULED PRICELIST

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order is available through GSA Advantage!™, a menu-driven database system. The Internet address for GSA Advantage!™ is: <http://www.GSAAdvantage.gov>

Mission Oriented Business Integrated Services (MOBIS)

Federal Supply Group: 874 Class: R499

SIN 874-1 Integrated Consulting Services

**SIN 874-4 Training Services: Instructor Led Training, Web Based
Training and Education Courses, Course Development and
Test Administration Learning Management, Internships**

SIN 874-7 Integrated Business Program Support Services

Contract Number: GS-10F-0283X

For more information on ordering from Federal Supply Schedules click on the FSS Schedules button at <http://www.gsa.gov/schedules-ordering>.

Contract Period: 5/27/2011 to 5/26/2016



Contract Holder

Widelity, Inc.

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Fairfax, VA 22030 3409

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[e-mail: info@widelity.com](mailto:info@widelity.com)

Widelity Website: <http://www.widelity.com>

Business Size: Small Business

Contract Administrator: Jack Kearins (jack.kearins@widelity.com)

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General Contract Information

1a	Table of Awarded Special Item Number(s) (SINs):	
	SIN 874-1/1RC Integrated Consulting Services SIN 874-4 Training Services: Instructor Led Training, Web Based Training and Education Courses, Course Development and Test Administration Learning Management, Internships; SIN 874-7 Integrated Business Program Support Services	
1b	Lowest Priced Model number and Lowest Unit Price:	Page 5
1c	Labor Category Descriptions:	Page 4 and 5
2.	Maximum Order:	\$1,000000 for Awarded SIN
3.	Minimum Order:	\$100
4.	Geographic Coverage (Delivery Area):	Domestic Only
5.	Point(s) of production (city, county, and state or foreign country): Same as company address	Widely, Inc. 4031 University Drive, Suite 200 Fairfax, Va. 22030-3409
6.	Discount from list prices or statement of net price	Government net prices (discounts already deducted).
7.	Quantity Discounts:	None Offered
8.	Prompt Payment Terms:	Net 30 days
9a	Notification that Government purchase cards are accepted up to the micro-purchase threshold:	Yes
9b	Notification whether Government purchase cards are accepted or not accepted above the micro-purchase threshold	Will accept over \$3,000
10.	Foreign items:	None
11a	Time of Delivery:	Specified on the Task Order
11b	Expedited Delivery. The Contractor will insert the sentence "Items available for expedited delivery are noted in this price list." under this heading. The Contractor may use a symbol of its choosing to highlight items in its price list that have expedited delivery: Contact Contractor	To be negotiated with Ordering Agency
11c	Overnight and 2-day delivery:	To be negotiated with Ordering Agency

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12.	F.O.B Points(s):	Destination
13a	Ordering Address:	Widely, Inc. 4031 University Drive, Suite 200 Fairfax, Va. 22030-3409
13b	Ordering procedures: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's), and a sample BPA can be found at the GSA/FSS Schedule homepage (fss.gsa.gov/schedules).	
14.	Payment address:	Widely, Inc. 4031 University Drive, Suite 200 Fairfax, Va. 22030-3409
15.	Warranty Provision:	Widely's Standard Commercial Warranty
16.	Export Packing Charges:	Not Applicable
17.	Terms and conditions of Government Purchase Card acceptance (any thresholds above the micro-purchase level):	Contact Contract Administrator
18.	Terms and conditions of rental, maintenance, and repair (if applicable):	Not Applicable
19.	Terms and conditions of installation (if applicable):	Not Applicable
20.	20 Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices (if applicable):	Not Applicable
20a.	Terms and conditions for any other services (if applicable):	Not Applicable
21.	List of service and distribution points (if applicable):	Not Applicable
22.	List of participating dealers (if applicable):	Not Applicable
23.	Preventive maintenance (if applicable):	Not Applicable
24a	Environmental attributes, e.g., recycled content, energy efficiency, and/or reduced pollutants:	Not Applicable
24b	24b. If applicable, indicate that Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services and show where full details can be found (e.g. contactor's website or other location.) The EIT standards can be found at:	Contact Contract Administrator for more information
25.	Data Universal Numbering System (DUNS) number:	79-790-2454
26	Widely, Inc. is registered in the Central Contractor Registration (CCR) database.	

Corporate Summary

Widely is an employee-owned small business headquartered in Fairfax, Virginia providing a full spectrum of professional services from designing and deploying communications networks to providing business Information Technology planning and implementation. Since incorporating in May 2006, Widely has served Fortune 500 companies, many mid-sized technology and telecommunications companies, the U.S. Senate, and the Department of Justice. Widely is proud to have been selected as a SETA (Systems Engineering and Technical Assistance) contractor for the U.S. Senate, in addition to a GSA MOBIS Schedule.

Each member of the Widely leadership team has at least 15 years practical experience working at the executive level in the engineering and management disciplines, acquiring solid experience and achieving success prior to joining Widely. We don't talk, we execute.

Our business success stems from a strong commitment to our customers and extraordinary commitment to our employees. We are forthright and engage our customers with honesty, integrity, and unvarnished assessments. Widely does not oversell its services, provides exactly what customers require, and delivers the performance, consistency, and predictability customers have come to expect.

Widely Business Practices

Business Consulting & Planning

Managed Sourcing Services

Sourcing Selection Services: For clients considering outsourcing business functions, our full range of sourcing services cover requirements identification, cost analysis, Service Provider Assessment, RFP/RFQ development and response review and final solution recommendation.

Service Provider Planning: We work with Managed Service Providers to improve their service offerings by creating or enhancing the Service Catalog, providing a competitive market assessment, and reviewing and optimizing pricing, SLAs, and bundling options.

Program/Project Management

Our team of certified Project Management Professionals (PMPs) has extensive experience managing large and small programs and projects for its clients. Our project management methodology covers all project process groups and ensures alignment with business objectives, budget, and quality requirements.

Marketing Services

We provide application design, development, and deployment to improve communication between clients and their customers through web and mobile applications. Our services include the creation of marketing and training videos, video deployment widgets, media development, and internal communications.

Service Management & Operations

Network/IT Service Management Framework Development

For clients with Network Operations or IT Management functions, a well-designed framework results in the successful intersection of the client organization with the service requirements of its internal or external customers. Assembling a coherent system encompassing people, platform, and processes, Widelity enables the Service Management success of its clients.

Operations Process Development

Extending the Service Management Framework to clients' Service Support and Service Delivery responsibilities, we develop a full range of processes supporting business operations functions.

Customer Care Solutions

We design and implement call & contact center solutions from service request process development, workforce management & optimization, to assisting in selecting related voice & capture solutions for call/contact center tracking & reporting including system implementation and turn up.

IT Strategy & Support

IT Infrastructure Assessment

For each client, we work closely with business and technology leaders to assess current systems capabilities and to prioritize emerging requirements that need to be addressed. These assessments encompass all aspects of successful technology solutions, including people, processes, and systems, whether delivered internally or supplied by external service providers.

Roadmap Planning

We help our clients manage technology to their competitive advantage. These are exciting times with innovations emerging in numerous areas, including cloud computing, mobility, virtualization, analytics, cybersecurity, social media, and consumerization trends. As technologies continue to evolve, we help in putting the right solutions in place at the right time.

Technology Solutions

Today's technologies provide better support for business functions at significantly lower costs than just a few years ago. For each client, Widelity facilitates the migration to current technologies, supporting all aspects of the implementation from financial analysis to business process transformation. Delivering enterprise solutions that are secure, scalable, and reliable, we provide the technology, experience, and solutions enabling smarter decision-making and improved performance of its clients.

Network Design & Deployment

Wireless Network Planning & RF Design

Our engineers are experienced in all types of broadband wireless RF Design. Our team has designed systems ranging from in-building and outdoor Wi-Fi, cellular, and public safety signal enhancement systems, to large mission-critical point-to-point microwave networks and 4G Radio Access Networks.

Network Integration Design

We have significant experience integrating and evolving networks to accommodate new applications and technologies. We are adept at designing IP networks providing the security, availability, and performance required for mission-critical enterprise or public networks while preserving the investment in legacy technologies.

Site & Deployment Services

We provide a full spectrum of network in-building and site deployment services beginning with acquisition services, civil construction communications services including support of local subcontractors, all aspects of equipment installation extending to rooftops and towers, and network optimization and testing services with full network mapping.

Integrated Consulting Services (SIN 874-1, 874-1RC)

Widely is a professional services and business consulting company that provides a full spectrum of services that delivers top-quality services which enables organization to improve productivity, deliver high quality service and reduce overall costs. Our consultants have extensive experience in managing and assisting large diverse organizations, which provides a broad subject

The Widely team provides comprehensive consulting services that include the following:

- | | |
|---|-------------------------------|
| ✓ Business Process Engineering | ✓ Process Modeling |
| ✓ Quality Management | ✓ Quality Assurance |
| ✓ Cost/Benefit Analysis | ✓ Financial Management |
| ✓ Billing Assurance | ✓ Organizational Assessments |
| ✓ Managed Sourcing Solution | ✓ Customer Analysis |
| ✓ Performance Measurement | ✓ In-Building Wireless |
| ✓ Strategic Management Planning | ✓ Program Audits |
| ✓ IT Infrastructure | ✓ Proposal Writing and Review |
| ✓ Business Continuity & Disaster Recover Planning | ✓ Change Management |

Training Services: Instructor Led Training, Web Based Training and Education Courses, Course Development and Test Administration Learning Management, Internships (SIN 874-4, 874-4RC)

Widality provides a comprehensive set of training services for clients. Training services include training development and delivery covering business & operations process and system training from a functional understanding to the discreet user level. Widality's training approach encompasses curriculum design, developing course work, planning the most effective delivery methods, creating training materials, developing training aids and quick-reference materials, and creating tests to assess student learning success and to identify knowledge areas requiring further study.

Widality delivers training using a variety of methods including and not limited to the following:

- Classroom presentations,
- Remote training via video or computer,
- Computer-based training (CBT) for classroom, remote, and self-study, and
- Training videos

As training needs are investigated, Widality documents training requirements including defining training objectives and determining success criteria by working closely with the client. This approach ensures the effectiveness of the training program. In addition, Widality can produce "train the trainer" programs to ensure the client develops personnel who can successfully deliver the training program to its employees, whether it's for newly hired employees or to provide a refresher for existing employees, the client is able to achieve self-sufficiency and provide the training over a sustained time period.

Integrated Business Program Support Services (SIN 874-7, 874-7RC)

Widality's team of certified Project Management Professionals (PMP®) has extensive experience managing large and small projects for our clients. Widality project management methodology covers all project process groups and ensures alignment with business objectives, budget and quality requirements.

All projects need accurate coordination and resource management to avoid costly delays. Widality ensures that all project logistics and plans are properly coordinated and communicated while monitoring closely how an individual project fits within the context of an enterprise-wide program. Our team provides a single point of contact to manage multiple vendors, deliverables and required project materials.

Widality maintains the overall project schedule, ensures quality control and oversees project financials. Widality has outlined below four offerings that can assist you with Program/Project Management Services. They include:

- **Project Management**
Plan, scope, estimate, manage and oversee delivery of your initiative
- **Project Assistance**
Assess your current project status and formulate a short and long term plans
- **Program Management Office (PMO)**
Create and manage your Program Management Office to ensure projects are not conducted in isolation and are managed within a broader context
- **Process Definition**
Establish program/project management and enterprise life cycle for processes for multiple enterprise projects
- **Project Performance**
Utilizing Earned Value Management to ensure that projects are delivered on-time, within budget and is delivered in a quality manner

Widely Labor Categories

Business Process Re-engineering Specialist

Applies process improvement and re-engineering methodologies and principles to conduct process modernization projects. Responsible for effective organization or transitioning of any existing project teams and the facilitation of project teams in the accomplishment of project activities and objectives. Provides group facilitation, interviewing, training, and provides additional forms of knowledge transfer. Key coordinator between multiple project teams to ensure enterprise-wide integration of re-engineering efforts.

Experience

Minimum of fifteen years experience, of which at least ten years must be specialized. Specialized experience required includes: facilitation, training, methodology development and evaluation, process re-engineering across all phases, identifying best practices, change management, business management techniques, organizational development, activity and data modeling, or information systems development methods and practices. Alternate Experience Requirements: A Master's degree (in the fields described below) requires nine years specialized experience and thirteen years of general experience.

Education

Bachelor's Degree in Computer Science, Information Systems, Engineering, Business, Education, Management Sciences, Psychology, Human Resources Development/Management, or other related discipline.

Subject Matter Expert II

Provides unique and/or in-depth technical or business analyses and technical/business report development support within subject-matter areas requiring leading-edge or state-of-the-art technical and business expertise. May support a wide variety of technical and business assignments based on the specific needs of the task's requirements.

Experience

Ten years of experience providing technical expertise within a specific subject area or discipline, similar to that described under functional responsibility, and having knowledge and understanding of applicable technical concepts and practices

Education

Master's Degree in subject-related technical or business area, or a Bachelor Degree and an additional four years of related experience is required.

Subject Matter Expert I

Provides unique and/or in-depth technical or business analyses and technical/business report development support within subject-matter areas requiring leading-edge or state-of-the-art technical and business expertise. May support a wide variety of technical and business assignments based on the specific needs of the task's requirements.

Experience

Seven years of experience providing technical expertise within a specific subject-area or discipline, similar to that described under functional responsibility, and having knowledge and understanding of applicable technical concepts and practices.

Education

Master's Degree in subject-related technical or business area; or a Bachelor Degree and an additional four years of related experience is required.

Project Manager I

Independently plans and executes all project management tasks to produce successful projects including project definition, planning, documentation, scheduling, budgeting, risk planning, issues tracking and progress measurement. Provide technical direction to project management personnel assigned to the contract. Acts as primary interface with the project management staff, and client representatives.

Experience

Certified PMI Project Manager Professional (PMP®) with a minimum of twelve years experience as a senior level manager with experiences in managing cross-functional and matrix teams. Has a full understanding of project management theory and practices, and solid supporting technical, financial, managerial and awareness of senior management motivators.

Education

Bachelor's Degree in Computer Science, Information Systems, Engineering, Business, Education, Management Sciences, or other related discipline.

Training Developer

Responsibilities include performing various tasks in the identification and documentation of training requirements and objectives, curriculum development, development of training materials, tailoring of training classes, and the delivery of off-the-shelf and customized training

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classes in a range of organization/business improvement subjects that fall within the scope of the MOBIS contract.

Experience

Minimum of ten years experience of progressive experience in assigned technical discipline or experience in facilitating higher education curriculum or corporate education.

Education

Master's Degree in subject-related technical or business area; or a Bachelor Degree and an additional four years of related experience is required.

Lead Trainer

Responsibilities include performing various tasks in the development of training materials, tailoring of training classes and the delivery of off-the-shelf and customized training classes in a range of organization/business improvement subjects that fall within the scope of the MOBIS contract.

Experience

Minimum of eight years experience of progressive experience in assigned technical discipline or experience in facilitating higher education curriculum or corporate education.

Education

Bachelor's Degree in Education or subject-related technical or business area.

Widely Schedule Price List

SIN	WIDELITY LABOR CATEGORY	Hourly Rate inclusive of 3/4% IFF
874-1	SUBJECT MATTER EXPERT II	\$174.56
874-1	SUBJECT MATTER EXPERT I	\$114.53
874-1	BUSINESS PROCESS RE-ENGINEERING SPECIALIST II	\$134.66
874-4	TRAINING DEVELOPER	\$131.94
874-4	LEAD TRAINER	\$118.49
874-7	PROJECT MANAGER I	\$133.30

"The Service Contract Act (SCA) is applicable to this contract as it applies to the entire Mission Oriented Business Integrated Services (MOBIS) Schedule and all services provided. While no specific labor categories have been identified as being subject to SCA due to exemptions for professional employees (FAR 22.1101, 22.1102 and 29 CRF 541.300), this contract still maintains the provisions and protections for SCA eligible labor categories. If and / or when the contractor adds SCA labor categories / employees to the contract through the modification process, the contractor must inform the Contracting Officer and establish a SCA matrix identifying the GSA labor category titles, the occupational code, SCA labor category titles and the applicable WD number. Failure to do so may result in cancellation of the contract."