



## Four-Dimensional Leadership – GSA Price List

MOBIS Schedule 874 Contract GS-10F-0311L

Effective March 16, 2013

Item	Price	Basis for price
<p><b>Three-day 4-D Systems Workshop</b></p> <p>Three consecutive days of training and exercise in use of 4-D concepts, diagrams, language and metrics, by a qualified presenter and assistant at customer's location. Workshop uses animated PowerPoint slides and other support materials. Each participant will receive a comprehensive book of the material and other handouts.</p>	<p>SIN 874-4 \$16,750.00 (\$429.76 per participant over 30)</p>	<ul style="list-style-type: none"> <li>• Price includes preparation time, presentation and handouts for up to 30 participants.</li> <li>• Travel time for two people is billed at half each person's normal billing rate.</li> <li>• Customer provides facility, enrollment list, Windows PC with PowerPoint 2003 connected to a digital projection system, projection screen, TV/DVD, lapel and hand microphones, flip charts and markers.</li> <li>• Travel expenses will be invoiced per Federal Travel Regulations.</li> </ul>
<p><b>Two-day 4-D Systems Workshop</b></p> <p>Two consecutive days of training and exercise in use of selected elements of 4-D concepts, diagrams, language and metrics, by a qualified presenter and assistant at customer's location. Workshop uses animated PowerPoint slides and other support materials. Each</p>	<p>SIN 874-4 \$12,991.30 (\$429.76 per participant over 30)</p>	<ul style="list-style-type: none"> <li>• Price includes preparation time, presentation and handouts for up to 30 participants.</li> <li>• Travel time for two people is billed at half each person's normal billing rate.</li> <li>• Customer provides facility, enrollment list, Windows PC with PowerPoint 2003 connected to a digital projection system, projection screen, TV/DVD,</li> </ul>

<p>participant will receive a comprehensive book of the material and other handouts.</p>		<p>lapel and hand microphones, flip charts and markers.</p> <ul style="list-style-type: none"> <li>• Travel expenses will be invoiced per Federal Travel Regulations.</li> </ul>
<p><b>One-day 4-D Systems Workshop</b></p> <p>One day of training and exercise in use of selected elements of 4-D concepts, diagrams, language and metrics, by one qualified presenter at customer's location. Workshop uses animated PowerPoint slides and other support materials. Each participant will receive a comprehensive book of the material and other handouts.</p>	<p>SIN 874-4 \$5,609.00 (\$183.00 per participant over 30)</p>	<ul style="list-style-type: none"> <li>• Price includes preparation time, presentation and handouts for up to 30 participants.</li> <li>• Travel time is billed at half the person's normal billing rate.</li> <li>• Customer provides facility, enrollment list, Windows PC with PowerPoint 2003 connected to a digital projection system, projection screen, TV/DVD, lapel and hand microphones, flip charts and markers.</li> <li>• Travel expenses will be invoiced per Federal Travel Regulations.</li> </ul>
<p><b>Half-day 4-D Systems Workshop</b></p> <p>Half-day of training and exercise in use of selected elements of 4-D concepts, diagrams, language and metrics, by a qualified presenter at customer's location. Workshop uses animated PowerPoint slides and other support materials.</p>	<p>SIN 874-4 \$2,690.00 (\$111.00 per participant over 30)</p>	<ul style="list-style-type: none"> <li>• Price includes preparation time, presentation and a reproducible copy of the booklet for up to 30 participants.</li> <li>• Travel time is billed at half the person's normal billing rate.</li> <li>• Customer provides facility, enrollment list, Windows PC with PowerPoint 2003 connected to a digital projection system, projection screen, TV/DVD, lapel and hand microphones, flip charts</li> </ul>

		<p>and markers.</p> <ul style="list-style-type: none"> <li>• Travel expenses will be invoiced per Federal Travel Regulations.</li> </ul>
<p><b>Senior Executive Consultant, Facilitator or Coach</b></p> <p>Service of consulting, facilitating or coaching for Senior Executives where the provider is qualified at that level, in 4-D Systems, strategy, program development or technology</p>	<p>SIN 874-1 \$195.91/hr.</p>	<ul style="list-style-type: none"> <li>• Price is for all hours applied to preparation, performance, follow-up and documentation, as requested by the customer.</li> <li>• Travel time is half price.</li> <li>• Travel expenses will be invoiced per Federal Travel Regulations.</li> </ul>
<p><b>Executive Consultant, Facilitator or Coach</b></p> <p>Service of consulting, facilitating or coaching for Executives where the provider is qualified at that level, in 4-D Systems, strategy, program development or technology.</p>	<p>SIN 874-1 \$167.63/hr.</p>	<ul style="list-style-type: none"> <li>• Price is for all hours applied to preparation, performance, follow-up and documentation, as requested by the customer.</li> <li>• Travel time is half price.</li> <li>• Travel expenses will be invoiced per Federal Travel Regulations</li> </ul>
<p><b>Consultant, Facilitator or Coach</b></p> <p>Service of consulting, facilitating or coaching for Managers and Professionals where the provider is qualified at that level, in Four-Dimensional Systems, strategy, program development and technology.</p>	<p>SIN 874-1 \$145.00/hr.</p>	<ul style="list-style-type: none"> <li>• Price is for all hours applied to preparation, performance, follow-up and documentation, as requested by the customer.</li> <li>• Travel time is half price.</li> <li>• Travel expenses will be invoiced per Federal Travel Regulations.</li> </ul>

<p><b>4-D Operations Specialist</b></p> <p>Service of a specialist in 4-D Operations to perform operational process of 4-D related to assessments, workshops and systems support within 4-D and as requested by the customer.</p>	<p>SIN 874-1 \$93.50/hr.</p>	<ul style="list-style-type: none"> <li>• Price is for all hours applied to performing 4-D Operations in support of customers.</li> <li>• Travel time is half price.</li> <li>• Travel expenses will be invoiced per Federal Travel Regulations.</li> </ul>
<p><b>Metrics and Administration Specialist</b></p> <p>Service of a specialist to process information and documents in order to produce financial and performance reports and metrics, and other activities as requested by the customer.</p>	<p>SIN 874-1 \$60.50/hr.</p>	<ul style="list-style-type: none"> <li>• Price is for all hours applied to processing information and preparing metrics and performance reports and documents.</li> <li>• Travel time is half price.</li> <li>• Travel expenses will be invoiced per Federal Travel Regulations.</li> </ul>
<p><b>Scheduling Assistant</b></p> <p>Service of a scheduling assistant to match the schedules of 4-D coaches and consultants with the schedules of customer people for coaching and consulting sessions and perform other administrative work. This relieves the coaches and consultant from performing these tasks, which can be wasteful of their abilities, and costly to customers.</p>	<p>SIN 874-1 \$39.00/hr.</p>	<ul style="list-style-type: none"> <li>• Price is for all hours applied to scheduling and other administrative support to coaches and consultants to increase their efficiency in performance of billable work.</li> <li>• Travel time is half price.</li> <li>• Travel expenses will be invoiced per Federal Travel Regulations.</li> </ul>
<p><b>Assessment</b></p>	<p>SIN 874-5</p>	<ul style="list-style-type: none"> <li>• Each individual assessment with a defined set of</li> </ul>

<p>Performance of an assessment of effectiveness or knowledge for organizations, teams, interfaces, individuals or similar topic by web-based interaction with assessors. The product is a report containing the data displayed in the most meaningful ways we can evolve.</p>	<p style="text-align: center;"><b>\$405.00</b></p> <p>When a group of people have individual assessments initiated in a batch before a workshop (and at intervals thereafter) the price for the batch of individual assessments is capped at \$4,050.00.</p>	<p>respondents (unique URL or PIN) is priced separately.</p> <ul style="list-style-type: none"> <li>• Reports may be for each unique team or consolidated for a set of teams, at the customer's choice.</li> <li>• Where there are large numbers of assessors for a assessment (unique URL or PIN) each unit of assessors of 100 or less above the initial 100 is priced as an additional assessment.</li> <li>• The scope of the assessment begins with receipt of the needed information in the format specified by 4-D and ends with the electronic delivery of the data report to the designated contact in the customer.</li> <li>• Labor to explain the theory and process, prepare respondents, collect needed information, accommodate schedule or scope changes, develop recommendations and brief the report is separately charged under the hourly labor categories.</li> <li>• <i>(We estimate that a repeat assessment, efficiently implemented, will need 1.5 hours of related labor for process management and briefing of the assessment. For a first-time or unstable situation, the time might be somewhat more.)</i></li> </ul>
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To obtain services listed on the GSA MOBIS schedule authorized users work directly with contractors authorized by that schedule. Contractors and their MOBIS service offerings may be found on the web site <http://www.gsaadvantage.gov> in price lists like this one, searchable by keywords.

Contract No. GS-10F-0311L

Contractor: Intentional Leadership Inc.  
doing business as Four-Dimensional  
Leadership and 4-D Systems  
Charlie Pellerin, President, Four-  
Dimensional Leadership  
2983 Foothills Ranch Drive  
Boulder, CO 80302-9368  
303-494-9104  
Fax 303-494-0927  
[CPellerin@me.com](mailto:CPellerin@me.com)

Contract Period 7/1/2001 to 6/30/2016

TIN: 84-1309319  
CAGE Code: 1TTV5  
Business Size: Small  
Awarded SINs: 874-1, 874-4, 874-5

All prices are government net with all  
discounts deducted. Travel expenses are  
not included in prices

The Service Contract Act (SCA) is applicable to this contract as it applies to the entire MOBIS Schedule and all services provided. While no specific labor categories have been identified as being subject to SCA due to exemptions for professional employees (FAR 22.1101, 22.1102 and 29 CFR 541.300), this contract still maintains the provisions and protections for SCA eligible labor categories. If and/or when the contractor adds SCA labor categories/employees to the contract through the modification process, the contractor must inform the Contracting Officer and establish a SCA matrix identifying the GSA labor category titles, the occupational code, SCA labor category titles and the applicable wage determination number. Failure to do so may result in cancellation of the contract.

Maximum order: \$1,000,000

Minimum order: \$100

Geographic coverage: FOB Domestic  
Only

Prompt payment: Net 30 days

Government commercial credit cards  
are accepted

Time of Delivery is specified in  
negotiated delivery orders, normally  
with eight weeks or more lead time

Ordering and Payment addresses  
same as contractor (above on this  
page)

Duns number: 06-2245266

[www.4-DSystems.com](http://www.4-DSystems.com)