GENERAL SERVICES ADMINISTRATION
Federal Supply Service
Authorized Federal Supply Schedule Price List

Schedule Title: Multiple Award Schedule
Federal Supply Group: Professional Services

Contract number: GS-10F-111CA
Contract period: 07.24.2015 to 07.23.2025
Pricelist current as of modification: A824 effective August 21, 2020

Breakwall Media
1842 Cadwell Ave., Cleveland Heights, OH 44118-1609

Contract Admin: Ben Harper
Email: ben.harper@breakwallmedia.com
Tel: 216-645-1048
Tel2: 202-412-3018
Fax: 202-370-3495
Website: www.breakwallmedia.com

Business size. Small Business

Online access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA Advantage!, a menu driven database system online at: GSAAdvantage.gov.

For more information on ordering from Federal Supply Schedule click on the FSS Schedules button at fss.gsa.gov.
Table of Contents

How to Contract Breakwall ................................................................. 3
Customer Information .................................................................. 4
GSA Labor Rates ......................................................................... 7
Labor Categories .......................................................................... 8
How to Contract Breakwall

It’s easy!

Start by consulting the GSA program schedule. You may work directly with approved GSA contractors to obtain Advertising & Integrated Marketing Solutions (AIMS) and products.

* For orders less than $3,000, place an order with your contractor of choice.
* For orders exceeding $3,000, follow four easy steps:

**Step 1:** Prepare a request (Request for Work or other communication tool) that includes:

* A Statement of Work describing the scope of work to be accomplished
* A request for a firm-fixed price, or a ceiling price if it is not possible at the time of order placement to accurately estimate the extent or duration of the work
* A description of the basis of selecting the contractor to receive the order

**Step 2:** Transmit the request to three GSA vendors.

**Step 3:** Conduct a “Best Value” review of at least three vendors based on the selection criteria stated in the request (i.e., review of vendor price lists, solicitation of written proposals, or oral presentations).

**Step 4:** Select the awardee and issue a contract order. GSA contract specialists are available to assist you, but are not required to be involved in your procurement process. The awardee will undertake work and invoice you directly.
Customer Information

GSA CONTRACT NUMBER GS-10F-1111CA

1a. Table of Awarded Special Item Number(s) with appropriate cross-reference to page numbers:

<table>
<thead>
<tr>
<th>SIN</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>512110</td>
<td>Video/Film Production</td>
</tr>
<tr>
<td>OLM</td>
<td>Order Level Materials</td>
</tr>
</tbody>
</table>

1b. Prices shown in list are net, with all discounts deducted, and valid for all areas: Not applicable to Services

1c. Labor Category Descriptions and Pricing:
Please see page 7 for GSA Labor Rates
Please see page 8 for Labor Categories

2. Maximum Order: $1,000,000.00

3. Minimum Order: $100.00

4. Geographic Coverage (delivery Area): Worldwide

5. Point(s) of production (city, county, and state or foreign country): Same as company address

6. Discount from list prices or statement of net price: Government net prices (discounts already deducted).

7. Quantity discounts: An additional 1% discount on all single orders exceeding $150,000, an additional 2% discount on all single orders exceeding $300,000 and an additional 3% discount on all single orders exceeding $500,000

8. Prompt payment terms: 1%, 10 days. Net 30 Days. Information for Ordering Offices: Prompt payment terms cannot be negotiated out of the contractual agreement in exchange for other concessions

9a. Notification that Government purchase cards are accepted up to the micropurchase threshold: Yes, Government Purchase Cards are accepted up to the micropurchase threshold.
9b. Notification whether Government purchase cards are accepted or not accepted above the micro-purchase threshold: YES, Government Purchase Cards are accepted above the micro-purchase threshold.

10. Foreign items (list items by country of origin): None

11a. Time of Delivery (Contractor insert number of days): Specified on the Task Order

11b. Expedited Delivery. Contact Contractor

11c. Overnight and 2-day delivery. Contact Contractor

11d. Urgent Requirements. Contact Contractor

12. F.O.B Points(s): Destination

13a. Ordering Address(es): Same as Contractor

13b. Ordering procedures: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA’s), are found in Federal Acquisition Regulation (FAR) 8.405-3.

14. Payment address:
   Breakwall Media LLC
   2308 Mt. Vernon Avenue
   Alexandria, VA 22301-1328

15. Warranty provision.: Contractor’s standard commercial warranty.

16. Export Packing Charges: N/A

17. Terms and conditions of Government purchase card acceptance (any thresholds above the micro-purchase level): Contact Contractor

18. Terms and conditions of rental, maintenance, and repair: N/A

19. Terms and conditions of installation: N/A

20. Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices: N/A

20a. Terms and conditions for any other services: N/A

21. List of service and distribution points: N/A

22. List of participating dealers: N/A
23. **Preventive maintenance:** N/A

24a. **Environmental attributes:** N/A

24b. **Section 508 Compliance:** Section 508 compliance information is available on Electronic and Information Technology supplies and services. See our website at: [https://www.breakwallmedia.com/sec508](https://www.breakwallmedia.com/sec508)

25. **Data Universal Numbering System (DUNS) number:** 079099749

26. **Notification of registration in System for Award management (SAM) database.** Contractor is Active in SAM
GSA Labor Rates

The rates shown below are net and include the Industrial Funding Fee (IFF) of 0.75%.

<table>
<thead>
<tr>
<th>Labor Category Title</th>
<th>Site</th>
<th>Hourly Rate (Including IFF)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Senior Videographer</td>
<td>Both</td>
<td>$119.65</td>
</tr>
<tr>
<td><strong>Videographer</strong></td>
<td>Both</td>
<td>$67.00</td>
</tr>
<tr>
<td>Senior Editor</td>
<td>Both</td>
<td>$81.36</td>
</tr>
<tr>
<td>Editor</td>
<td>Both</td>
<td>$71.79</td>
</tr>
<tr>
<td>Assistant Editor</td>
<td>Both</td>
<td>$62.22</td>
</tr>
<tr>
<td>Senior Producer/Editor</td>
<td>Both</td>
<td>$86.15</td>
</tr>
<tr>
<td>Producer</td>
<td>Both</td>
<td>$57.43</td>
</tr>
<tr>
<td><strong>Motion Graphics Animator</strong></td>
<td>Both</td>
<td>$86.15</td>
</tr>
<tr>
<td><strong>Camera Assistant/Grip</strong></td>
<td>Both</td>
<td>$57.43</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SCA Eligible Labor Category</th>
<th>SCA Equivalent CodeTitle</th>
<th>Wage Determination No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Videographer</td>
<td>Photographer V 13075</td>
<td>2015-4728</td>
</tr>
<tr>
<td>Motion Graphics Animator</td>
<td>Graphic Artist 15080</td>
<td>2015-4728</td>
</tr>
<tr>
<td>Camera Assistant / Grip</td>
<td>Photographer IV 13074</td>
<td>2015-4728</td>
</tr>
</tbody>
</table>

The Service Contract Labor Standards (SCLS) are applicable to this contract and it includes SCLS applicable labor categories. The prices for the indicated SCLS labor categories are based on the U.S. Department of Labor Wage Determination Number(s) identified in the SCLS matrix. The prices awarded are in line with the geographic scope of the contract (i.e. nationwide).
<table>
<thead>
<tr>
<th>Labor Category</th>
<th>Description</th>
<th>Minimum Years' Experience</th>
<th>Minimum Education</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Senior Videographer</strong></td>
<td>Coordinates production details, including equipment, lighting, and staging. Operates video and audio equipment and depending on the scale of the production, may conduct interviews/performance gathering with on-screen talent.</td>
<td>10</td>
<td>Master's Degree</td>
</tr>
<tr>
<td><strong>Videographer</strong></td>
<td>Operates video and audio equipment in the field, assists in staging and lighting to optimize each production location.</td>
<td>5</td>
<td>Bachelor's Degree</td>
</tr>
<tr>
<td><strong>Senior Editor</strong></td>
<td>Edits video and manipulates various production elements, including original footage, graphics, and audio into a final assembled video production. Expert knowledge about a variety of formats and broadcast specifications and how to optimize settings for each.</td>
<td>10</td>
<td>Master's Degree</td>
</tr>
<tr>
<td><strong>Editor</strong></td>
<td>Edits video and manipulates various production elements, including original footage, graphics, and audio into a final assembled video production. Knowledgeable about a variety final delivery and distribution formats.</td>
<td>5</td>
<td>Bachelor's Degree</td>
</tr>
<tr>
<td><strong>Assistant Editor</strong></td>
<td>Logs/transcribes footage and assembles rough edits where required. Researches and selects stock elements necessary for production, including footage, audio, and graphical elements.</td>
<td>3</td>
<td>Bachelor's Degree</td>
</tr>
<tr>
<td><strong>Senior Producer / Editor</strong></td>
<td>Coordinates all aspects of pre-production, including logistics, scouting locations, researching and selecting on-camera talent, script-writing, storyline development, client coordination. Depending on scope of project, may also research and select stock images, footage or audio and assemble a final production, including produced graphical elements.</td>
<td>10</td>
<td>Master's Degree</td>
</tr>
<tr>
<td>Labor Category</td>
<td>Description</td>
<td>Minimum Years' Experience</td>
<td>Minimum Education</td>
</tr>
<tr>
<td>------------------------</td>
<td>-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
<td>---------------------------</td>
<td>--------------------</td>
</tr>
<tr>
<td><strong>Producer</strong></td>
<td>Coordinates all aspects of pre-production, including logistics, scouting locations, researching and selecting on-camera talent, script-writing, storyline development, client coordination. In the field, may conduct interviews or manage on-camera talent for optimized performance. Depending on scope of project, may perform on-site translations. May also log and select best footage and audio in coordination with an Editor or videographer.</td>
<td>3</td>
<td>Bachelor's Degree</td>
</tr>
<tr>
<td><strong>Motion Graphics Animator</strong></td>
<td>Creates motion graphics, graphics, animations, title, textand special effects designs for video and multimedia productions.</td>
<td>5</td>
<td>Bachelor's Degree</td>
</tr>
<tr>
<td><strong>Camera Assistant/Grip</strong></td>
<td>Assists location production crew with assembly and setupof equipment, assists videographers with recording of video and audio on location.</td>
<td>2</td>
<td>Bachelor's Degree</td>
</tr>
</tbody>
</table>