



GSA Schedule: GS-10F-218AA

Authorized Federal Supply Schedule Pricelist

Schedule 874 - Mission Oriented Business Integrated Services (MOBIS)

GS-10F-218AA

Contract Period: July 25, 2013 – July 24, 2018 (three 5-year options remaining)

Federal Supply Group: 874

Class: R499

Business Size: Small, Woman Owned Business

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order is available through GSA Advantage!TM, a menu-driven database system. The INTERNET address for GSA Advantage!TM is:

<http://www.GSAAdvantage.gov>.

For more information on ordering from Federal Supply Schedules click on the FSS Schedules button at <http://www.gsa.gov/schedules-ordering>.

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Avenity Overview

Avenity, Inc., a small, woman-owned company, was founded in 2003 with a highly skilled staff to provide program management and consulting services. Avenity has seasoned professionals with experience across multiple industries. Since our inception, we have provided expert services to various clients ranging from the Federal Government to Fortune 500 companies to small and large local municipalities. Our goal at Avenity is to support our customers in adapting to changing business needs. Our success stems from the strength of our technical capabilities, our dedication to forming long-lasting relationships with our partners, and the depth of experience we bring to each venture.

❖ *Avenity's Federal Solutions: Consulting Services Division brings private sector agility to the Federal Government* ❖

Our Capabilities and Offering

Avenity provides consulting services related to our core strengths in the following areas:

Performance Management and Performance and Accountability Reporting: Avenity provides organizational performance management services supporting Federal Agencies' implementation of GPRA and GPRA Modernization Act requirements. We integrate OMB Circular A-11 and OMB Circular A-136 requirements into a full-service offering to ensure our clients are fully compliant. Avenity also supports the development of all Performance and Accountability reports from inception to final delivery and web posting requirements.

Program Assessment and Evaluation: Avenity provides a systematic method for collecting and analyzing programs to assess their effectiveness in meeting their intended outcomes. In addition, we provide alternatives, identify unintended outcomes, and determine if the program goals are aligned with organizational expectations, policy, and legal mandates.

Process Improvement: Avenity provides process improvement support with an expertise in reducing cycle-time for delivery of products and services to improve customer service. Our approach uses 6-sigma methodologies to identify process inefficiencies and waste, and focuses on a streamlined just-in-time approach which aligns resources to maximize throughput.

Enterprise Architecture Integration: Avenity supports Agencies' implementation of an integrated enterprise architecture and the assessment of the architecture in delivering mission results.

Verification and Validation Services (IV&V): Avenity provides project, program, and enterprise IV&V services. We incorporate CMMI, PMBOK[®], and relevant IEEE standards into our approach to ensure sound processes are being implemented and provide concise and risk-



based findings and recommendations to senior leadership to support evidence-based decision making.

Emergency Management Planning: Avenity provides comprehensive preparedness and emergency management planning expertise to ensure emergency strategies in the areas of prevention, protection, response, recovery, and mitigation are fundamentally sound and align with Presidential Policy Directive (PPD) 8.

Program Management Services: Avenity provides end-to-end program management support services to deliver on large and small projects. We work with our clients to identify key success factors and major risks and to develop realistic plans for accomplishing their organization's goals. We plan with the end in mind and ensure we are focused on results. We incorporate CMMI, PMBOK®, and relevant IEEE standards into our approach to ensure sound processes are aligned with our clients' life-cycle models.

Business Support Services: Avenity provides a wide variety of business support services and report generation services to include large, agency-wide documents and the preparation of those documents for posting on public-facing websites. Services also include 508c compliance and remediation support to meet ADA requirements.

Teaming

Avenity has developed several teaming partnerships and actively seeks out new partners to provide the Federal Government the best solutions.



Avenity Labor Rates and Labor Category Descriptions

874-1/874-RC1 Consulting Services Labor Rates

(Period of Performance: July 25, 2013 – July 24, 2018)

Labor Category	Hourly Rate
Senior Program Manager	\$180.10
Project Manager	\$158.69
Senior Technical Specialist	\$141.06
Technical Specialist	\$124.94
Business Analyst	\$102.77

Rates are for either Contractor or Customer Site, Domestic Only

Service Contract Act: The Service Contract Act (SCA) is applicable to this contract as it applies to the entire MOBIS Schedule and all services provided. While no specific labor categories have been identified as being subject to SCA due to exemptions for professional employees (FAR 22.1101, 22.1102 and 29 CFR 541.300), this contract still maintains the provisions and protections for SCA eligible labor categories. If and / or when the contractor adds SCA labor categories / employees to the contract through the modification process, the contractor must inform the Contracting Officer and establish a SCA matrix identifying the GSA labor category titles, the occupational code, SCA labor category titles and the applicable WD number. Failure to do so may result in cancellation of the contract.

Labor Category Descriptions

Summary:

Labor Category	Minimum Experience	Minimum Education*
Senior Program Manager	15 Years	Bachelors
Project Manager	10 Years	Bachelors
Senior Technical Specialist	7 Years	Bachelors
Technical Specialist	4 Years	Bachelors
Business Analyst	2 Years	Bachelors

* BS/BA equivalent to 10 years relevant work experience or Associates degree and 5 years relevant experience. BS/BA degrees are from an accredited college or university in related field.

Labor Category: Senior Program Manager

Description: Provides expert consulting and management services. Works directly with customer management in planning, deployment, operations and/or enhancement of key management initiatives and business processes; works on complex problems and provides solutions that are creative and tailored to the unusual needs of the client; responsible for multi-project programs or large projects; establishes program structure; works with customer to identify business requirements and develops the proposed solutions; provides formal progress reporting to client management; anticipates potential risks and systemic risks to program;



implements risk mitigation strategies; directs project team; provides financial control, and provides resource reporting to client management and project managers; and establishes project metrics and corresponding tracking and reporting.

Minimum Experience: 15 years

Minimum Education: Bachelors

Labor Category: Project Manager

Description: Provides expert consulting and management services. Works directly with customer in planning, deployment, operations and/or enhancement of key management initiatives and business processes. The Project Manager is responsible for large projects or a significant segment of a large complex project; translates customer requirements into formal agreements; formulates project plans that achieve business objectives; works with customer to identify business requirements and develops the proposed solution; anticipates potential risks and project related problems; implements risk mitigation strategies; establishes the project structure; directs project team; provides financial control, and provides resource reporting to client management and project managers; and establishes project metrics and corresponding tracking and reporting.

Minimum Experience: 10 years

Minimum Education: Bachelors

Labor Category: Senior Technical Specialist

Description: Provides consulting and management services. Works directly with clients to define problems and opportunities for improvement relating to business or process improvements; designs solutions to client problems; defines solution approach and technical requirements; provides specific know-how on business processes or project processes; directs project team; provides financial control, and provides resource reporting to client management and project managers; and establishes project metrics and corresponding tracking and reporting.

Minimum Experience: 7 years

Minimum Education: Bachelors

Labor Category: Technical Specialist

Description: Provides consulting and management services. Provides expertise on business processes and operations; defines scope and develops approaches to management initiatives; documents issues; provides technical oversight; supports the completion of project specific tasks within estimated time frames and budget constraints; supports presentations and client meetings; and handles complex technical problems.

Minimum Experience: 4 years

Minimum Education: Bachelors



Labor Category: Business Analyst

Description: Provides consulting and management services. Works directly with clients; assists in identifying problems; performs technical analysis; devises feasible solutions; supports the completion of project specific tasks within estimated time frames and budget constraints; and supports presentations and client meetings.

Minimum Experience: 2 years

Minimum Education: Bachelors



Summary of Terms and Conditions

1a. Table of Awarded Special Item Number(s) with appropriate cross-reference to page numbers:

SIN	Recovery	SIN Description
874-1	874-1RC	Consulting Services

1b. Identification of the lowest priced model number and lowest unit price for that model for each special item number awarded in the contract. This price is the Government price based on a unit of one, exclusive of any quantity/dollar volume, prompt payment, or any other concession affecting price. Those contracts that have unit prices based on the geographic location of the customer, should show the range of the lowest price, and cite the areas to which the prices apply.

1c. If the Contractor is proposing hourly rates a description of all corresponding commercial job titles, experience, functional responsibility and education for those types of employees or subcontractors who will perform services shall be provided. If hourly rates are not applicable, indicate “Not applicable” for this item.

2. Maximum Order: \$1,000,000.00
 (Agencies can place orders in excess of \$1,000,000)

3. Minimum Order: \$100.00

4. Geographic Coverage (delivery Area): Domestic only

5. Point(s) of production (city, county, and state or foreign country): Same as company address

6. Discount from list prices or statement of net price: Government net prices (discounts already deducted). See Attachment.

7. Quantity discounts:
 1% on orders equal to or exceeding \$250,000
 2% on orders equal to or exceeding \$500,000
 3% on orders equal to or exceeding \$700,000
 4% on orders equal to or exceeding \$1,000,000

8. Prompt payment terms: Net 30 days

9a. Notification that Government purchase cards are accepted up to the micro-purchase threshold: Yes





- 9b. Notification whether Government purchase cards are accepted or not accepted above the micro-purchase threshold:** will accept over \$3,000
- 10. Foreign items (list items by country of origin):** None
- 11a. Time of Delivery (Contractor insert number of days):** Specified on the Task Order
- 11b. Expedited Delivery.** The Contractor will insert the sentence “Items available for expedited delivery are noted in this price list.” under this heading. The Contractor may use a symbol of its choosing to highlight items in its price list that have expedited delivery: Contact Contractor
- 11c. Overnight and 2-day delivery.** The Contractor will indicate whether overnight and 2-day delivery are available. Also, the Contractor will indicate that the schedule customer may contact the Contractor for rates for overnight and 2-day delivery: Contact Contractor
- 11d. Urgent Requirements.** The Contractor will note in its price list the “Urgent Requirements” clause of its contract and advise agencies that they can also contact the Contractor’s representative to effect a faster delivery: Contact Contractor
- 12. F.O.B Points(s):** Destination
- 13a. Ordering Address(es):** Same as Contractor
- 13b. Ordering procedures:** For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA’s), and a sample BPA can be found at the GSA/FSS Schedule homepage (fss.gsa.gov/schedules).
- 14. Payment address(es):** Same as company address
- 15. Warranty provision.:** Contractor’s standard commercial warranty.
- 16. Export Packing Charges (if applicable):** N/A
- 17. Terms and conditions of Government purchase card acceptance (any thresholds above the micro-purchase level):** Contact Contractor
- 18. Terms and conditions of rental, maintenance, and repair (if applicable):** N/A
- 19. Terms and conditions of installation (if applicable):** N/A
- 20. Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices (if applicable):** N/A
- 20a. Terms and conditions for any other services (if applicable):** N/A



- 21. List of service and distribution points (if applicable):** N/A
- 22. List of participating dealers (if applicable):** N/A
- 23. Preventive maintenance (if applicable):** N/A
- 24a. Environmental attributes, e.g., recycled content, energy efficiency, and/or reduced pollutants:** N/A
- 24b. If applicable, indicate that Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services and show where full details can be found (e.g. contactor’s website or other location.) The EIT standards can be found at:** www.Section508.gov.
- 25. Data Universal Numbering System (DUNS) number:** 139241074
- 26. Notification regarding registration in Central Contractor Registration (CCR) database:** Registered