



GENERAL SERVICES ADMINISTRATION  
FEDERAL SUPPLY SERVICE  
AUTHORIZED FEDERAL SUPPLY SCHEDULE CATALOG/PRICE LIST

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order is available through **GSA Advantage!**, a menu-driven database system. The INTERNET address for **GSA Advantage!** is <http://www.gsaadvantage.gov>

**SCHEDULE TITLE:** 00CORP Professional Services Schedule

**FSC CLASS:** 541

**CONTRACT NUMBER:** GS-23F-0027L

**CONTRACT PERIOD:** 10/24/2000 through 10/23/2020

For more information on ordering from Federal Supply Schedules click on the FSS Schedules button at [www.fss.fsa.gov](http://www.fss.fsa.gov)

**CONTRACTOR:** Image Technical Services, Inc.  
720 Crown Point Cross Road  
Winter Garden, FL 34787

**CONTRACTOR'S ADMINISTRATION SOURCE:** Patricia Johnson, Controller  
Telephone: 407-905-2100  
Fax: 407-905-2154  
Email: [pjohnson@goimage.com](mailto:pjohnson@goimage.com)

**BUSINESS SIZE:** Small Business

**CUSTOMER INFORMATION:**

**1a. TABLE OF AWARDED SPECIAL ITEM NUMBERS SIN(s)**

**GS-23F-0027L**

<b><u>SIN</u></b>	<b><u>DESCRIPTION</u></b>
541-3	Web Based Marketing Services
541-4B	Video/Film Production Services
541-4C	Exhibit Design and Implementation Services
541-4D	Conference Events and Trade Show Planning Services
541-4F	Commercial Art and Graphic Design Services
541-1000	Other Direct Costs

**1b. LOWEST PRICED MODEL NUMBER AND PRICE FOR EACH SIN:**  
(Government net price based on a unit of one) **See below.**

**2. MAXIMUM ORDER: \$1,000,000**

\*If the "best value" selection places your order over this Maximum Order, you have an opportunity to obtain a better schedule contract price. Before placing your order, contact the aforementioned contractor for a better price. The contractor may (1) offer a new price for this requirement (2) offer the lowest price available under this contract or (3) decline the order. A delivery order that exceeds the maximum order may be placed under the Schedule contract in accordance with FAR 8.404.

**3. MINIMUM ORDER: \$100**

**4. GEOGRAPHIC COVERAGE:** Domestic, 50 states, Washington, DC, Puerto Rico, US Territories and to a CONUS port or consolidation point for orders received from overseas activities.

**5. POINT(S) OF PRODUCTION:**

Image Technical Services, Inc.  
720 Crown Point Cross Road  
Winter Garden, FL 34787

**6. BASIC DISCOUNT: Prices listed below include all discounts**

For calculation of the GSA Schedule price (price paid by customers ordering from GSA Schedule, and the price to be loaded into GSA Advantage), the contractor should deduct the appropriate basic discount from the list price and add the prevailing IFF rate to the negotiated discounted price (Net GSA price). Current IFF rate is 0.75%.

**7. VOLUME DISCOUNT(s): N/A**

**8. PROMPT PAYMENT TERMS: 1.5% Net 15 Days, Net 30**

**9a. Government Purchase Cards must be accepted at or below the micro-purchase threshold.**

**9b. Government Purchase Cards are accepted above the micro-purchase threshold**

**10. FOREIGN ITEMS: None**

**11a. TIME OF DELIVERY: As stated on agency task order**

**11b. EXPEDITED DELIVERY: N/A**

**11c. OVERNIGHT AND 2-DAY DELIVERY: N/A**

**11d. URGENT DELIVERY:** Agencies can contact the Contractor's Representative to effect a faster delivery. Customers are encouraged to contact the contractor for the purpose of requesting accelerated delivery.

**12. FOB POINT: Destination**

**13. ORDERING ADDRESS: Same as contractor**

**14. PAYMENT ADDRESS: Same as contractor**

15. **WARRANTY PROVISION:** N/A
16. **EXPORT PACKING CHARGES:** Not applicable
17. **TERMS AND CONDITIONS OF GOVERNMENT PURCHASE CARD ACCEPTANCE:** Contractor will accept Government Purchase Card for orders of \$2,500 or less. Contact contractor for acceptance of larger orders.
18. **TERMS AND CONDITIONS OF RENTAL, MAINTENANCE, AND REPAIR (IF APPLICABLE):** N/A
19. **TERMS AND CONDITIONS OF INSTALLATION (IF APPLICABLE):** N/A
20. **TERMS AND CONDITIONS OF REPAIR PARTS INDICATING DATE OF PARTS PRICE LISTS AND ANY DISCOUNTS FROM LIST PRICES (IF AVAILABLE):** N/A
- 20a. **TERMS AND CONDITIONS FOR ANY OTHER SERVICES (IF APPLICABLE):** N/A
21. **LIST OF SERVICE AND DISTRIBUTION POINTS (IF APPLICABLE):** N/A
22. **LIST OF PARTICIPATING DEALERS (IF APPLICABLE):** N/A
23. **PREVENTIVE MAINTENANCE (IF APPLICABLE):** N/A
- 24a. **ENVIRONMENTAL ATTRIBUTES (e.g. RECYCLED CONTENT, ENERGY EFFICIENCY, AND/OR REDUCED POLLUTANTS):** N/A
- 24b. **Section 508 Compliance for EIT:** N/A
25. **DUNS NUMBER:** 947-580-783
26. **NOTIFICATION REGARDING REGISTRATION IN SYSTEM FOR AWARD MANAGEMENT (SAM) DATABASE:** Registration valid until 09/20/16.
27. **SERVICE CONTRACT ACT:** The Service Contract Act (SCA) is applicable to this contract and as it applies to the entire Professional Services Schedule and all services provided. While no specific labor categories have been identified as being subject to SCA due to exemptions for professional employees (FAR 22.1101, 22.1102 and 29CRF 5413.300), this contract still maintains the provisions and protections for SCA eligible labor categories. If and/or when the Contractor adds SCA labor categories / employees to the contract through the modification process, the Contractor must inform the Contracting Officer and establish a SCA matrix identifying the GSA labor category titles, the occupational code, SCA labor category titles and applicable wage determination (WD) number. Failure to do so may result in cancellation of the contract.

To find out more about our company, please visit our website at  
[www.Golmage.com](http://www.Golmage.com)

# Image Technical Services, Inc. Contract GS23F0027L Price List

## Contract: GS23F0027L

### SIN 541-3 Web-based Marketing Services

LABOR	Per Unit	Gov't Discounted Rate
Graphic Designer	Hour	\$77.00
Multimedia Developer	Hour	\$81.00
Illustrator	Hour	\$86.00
Creative Writer/Editor	Hour	\$86.00
Technical Writer/Editor	Hour	\$86.00
Technical Programmer	Hour	\$90.00
Database Specialist	Hour	\$90.00
Section 508 Developer	Hour	\$90.00
Streaming media Specialist	Hour	\$90.00
Instructional Designer	Hour	\$90.00
Instructional Designer - Senior	Hour	\$135.00
Communications Consultant	Hour	\$90.00
Programmer - Senior	Hour	\$135.00
Program Manager	Hour	\$135.00
Professional narrator (4-hour minimum)	Hour	\$158.00
Professional photographer (4-hour minimum)	Hour	\$158.00
Transcription (Rate based on transcribing 1 hour of audio content)	Hour	\$226.00

## LABOR

### SIN 541-4 B Video/Film Production Services

Technical Event Support - 5 Hour Minimums	Per Unit	Gov't Discounted Rate
Audiovisual Technician	Hour	\$43.00
Teleprompter Operator	Hour	\$43.00
Videotape Operator	Hour	\$43.00
Projection Technician	Hour	\$43.00
Audio Technician	Hour	\$43.00
Lighting Technician	Hour	\$43.00
Camera Operator	Hour	\$43.00
Audiovisual Technician - Lead	Hour	\$54.00
Videographer (DP)	Hour	\$54.00
Audio Engineer	Hour	\$54.00
Lighting Director	Hour	\$54.00
Video Engineer	Hour	\$54.00
Technical Director / Camera Switch Operator	Hour	\$54.00

Technical Director / Seamless Switch Operator	Hour	\$54.00
Video Editor	Hour	\$54.00
Computer Technician	Hour	\$54.00
Show Director / Manager / Lead	Hour	\$72.00
Automation Engineer	Hour	\$72.00
ARS Engineer / Programmer	Hour	\$72.00
Rigging Technician	Hour	\$81.00
Computer Systems Engineer - MCSE	Hour	\$81.00
Conference Event Planner - Level 1	Hour	\$81.00

	Per Unit	Gov't Discounted Rate
<b>Creative Support</b>		
Production Assistant	Hour	\$36.00
Makup Artist (includes kit w/consumables)	Hour	\$58.00
Graphic Designer	Hour	\$77.00
Multimedia Developer	Hour	\$81.00
Creative Writer/Editor	Hour	\$86.00
Illustrator	Hour	\$86.00
Script writer	Hour	\$86.00
Technical Writer/Editor	Hour	\$86.00
Communications Consultant	Hour	\$90.00
Instuctional Designer	Hour	\$90.00
Producer/Director	Hour	\$90.00
Professional narrator (4-hour minimum)	Hour	\$158.00
Professional photographer (4-hour minimum)	Hour	\$158.00
Video editor (includes equipment, 4-hour minimum)	Hour	\$163.00
Transcription (Rate based on transcribing 1 hour of audio content)	Hour	\$226.00
<b>Note:</b> Full 10 hour day rate minimums are charged on all shows outside the Orlando area. Time and a half will be charged on all hours worked past 10 hours per day and double time rates will apply after 16 hours. Certain venues may have union labor contracts		

<b>SIN 541-4 C Exhibit Design and Implementation Services</b>		Gov't Discounted Rate
<b>Exhibit Technical Support - 5 Hour Minimums</b>	Per Unit	
Exhibit/Audiovisual Technician	Hour	\$43.00
Exhibit/Audiovisual Technician - Lead	Hour	\$54.00
Computer Systems Engineer - MCSE	Hour	\$81.00
Computer Technician	Hour	\$54.00
Show Director / Manager / Lead	Hour	\$72.00
Warehouse Manager	Hour	\$72.00
Program Manager	Hour	\$135.00

<b>Exhibit Design Support</b>	<b>Per Unit</b>	<b>Gov't Discounted Rate</b>
Production Assistant	Hour	<b>\$36.00</b>
Graphic Designer	Hour	<b>\$77.00</b>
Multimedia Developer	Hour	<b>\$81.00</b>
Creative Writer/Editor	Hour	<b>\$86.00</b>
Illustrator	Hour	<b>\$86.00</b>
Technical Writer/Editor	Hour	<b>\$86.00</b>
Communications Consultant	Hour	<b>\$90.00</b>
Professional photographer (4-hour minimum)	Hour	<b>\$158.00</b>
<p><b>Note:</b> Full 10 hour day rate minimums are charged on all shows outside the Orlando area. Time and a half will be charged on all hours worked past 10 hours per day and double time rates will apply after 16 hours. Certain venues may have union labor contracts</p>		

## SIN 541-4 D: Conference Events and Trade Show Planning Services

### LABOR

<b>Technical Event Support - 5 Hour Minimums</b>	<b>Per Unit</b>	<b>Gov't Discounted Rate</b>
Audiovisual Technician	Hour	<b>\$43.00</b>
Teleprompter Operator	Hour	<b>\$43.00</b>
Videotape Operator	Hour	<b>\$43.00</b>
Projection Technician	Hour	<b>\$43.00</b>
Audio Technician	Hour	<b>\$43.00</b>
Lighting Technician	Hour	<b>\$43.00</b>
Camera Operator	Hour	<b>\$43.00</b>
Audiovisual Technician - Lead	Hour	<b>\$54.00</b>
Videographer (DP)	Hour	<b>\$54.00</b>
Audio Engineer	Hour	<b>\$54.00</b>
Lighting Director	Hour	<b>\$54.00</b>
Video Engineer	Hour	<b>\$54.00</b>
Technical Director / Camera Switch Operator	Hour	<b>\$54.00</b>
Technical Director / Seamless Switch Operator	Hour	<b>\$54.00</b>
Video Editor	Hour	<b>\$54.00</b>
Computer Technician	Hour	<b>\$54.00</b>
Show Director / Manager / Lead	Hour	<b>\$72.00</b>
Automation Engineer	Hour	<b>\$72.00</b>
ARS Engineer / Programmer	Hour	<b>\$72.00</b>
Rigging Technician	Hour	<b>\$81.00</b>
Computer Systems Engineer - MCSE	Hour	<b>\$81.00</b>
Conference Event Planner - Level 1	Hour	<b>\$81.00</b>
Conference Event Planner - Level 2	Hour	<b>\$108.00</b>

Program Manager	Hour	\$135.00
<b>Creative Event Support</b>	<b>Per Unit</b>	<b>Gov't Discounted Rate</b>
Production Assistant	Hour	\$36.00
Makup Artist (includes kit w/consumables)	Hour	\$58.00
Graphic Designer	Hour	\$77.00
Multimedia Developer	Hour	\$81.00
Creative Writer/Editor	Hour	\$86.00
Illustrator	Hour	\$86.00
Script writer	Hour	\$86.00
Technical Writer/Editor	Hour	\$86.00
Presentation Manager	Hour	\$81.00
Communications Consultant	Hour	\$90.00
Instuctional Designer	Hour	\$90.00
Producer/Director	Hour	\$90.00
Professional narrator (4-hour minimum)	Hour	\$158.00
Professional photographer (4-hour minimum)	Hour	\$158.00
Video editor (includes equipment, 4-hour minimum)	Hour	\$163.00
Transcription (Rate based on transcribing 1 hour of audio content)	Hour	\$226.00
<p><b>Note:</b> Full 10 hour day rate minimums are charged on all shows outside the Orlando area. Time and a half will be charged on all hours worked past 10 hours per day and double time rates will apply after 16 hours. Certain venues may have union labor contracts</p>		

## SIN 541-4 F Commercial Art and Graphic Design Services

<b>LABOR</b>	<b>Per Unit</b>	<b>Gov't Discounted Rate</b>
Graphic designer and layout artist	Hour	\$77.00
Multimedia Developer	Hour	\$81.00
Illustrator	Hour	\$86.00
Creative Writer/Editor	Hour	\$86.00
Technical Writer/Editor	Hour	\$86.00
Communications Consultant	Hour	\$90.00
Presentation Manager	Hour	\$81.00
Instuctional Designer	Hour	\$90.00
Instructional Designer - Senior	Hour	\$135.00
Program Manager	Hour	\$135.00
Programmer - Senior	Hour	\$135.00
Professional photographer (4-hour minimum)	Hour	\$158.00

## SIN 541-1000 Other Direct Costs

EQUIPMENT CATEGORY	Per Unit	Gov't Discounted Rate
<b>AUDIO</b>		
<b>MIXERS / CONSOLES</b>		
6 Channel Microphone Mixer	1	\$15.00
8 Channel Powered Audio Mixer	1	\$54.00
3x2 Portable ENG Stereo Mixer	1	\$27.00
12 Channel Audio Mixer	1	\$36.00
14 Channel Audio Mixer	1	\$45.00
16 Channel Audio Mixer	1	\$60.00
16 Channel Digital Audio Mixer	1	\$90.00
24 Channel Audio Mixer	1	\$90.00
32 Channel Audio Mixer	1	\$150.00
48 Channel Audio Mixer	1	\$240.00
<b>MICROPHONES</b>		
Wired Handheld Microphone w/Stand	1	\$9.00
Wired Lavalier Microphone	1	\$9.00
Slimline Podium Microphone	1	\$12.00
Wireless Handheld/Lavalier Microphone System	1	\$54.00
* Headset Microphone	1	\$15.00
Shotgun Microphone	1	\$21.00
* Indicates unit must be used in conjunction with wireless mic system.		
<b>PLAYERS / RECEIVERS</b>		
Portable Boom Box - CD, Cassette, Stereo	1	\$27.00
Audio Cassette Player / Recorder	1	\$12.00
Audio Dual Cassette Player / Recorder	1	\$21.00
Audio Compact Disc Player	1	\$21.00
Audio CD / Cassette Player	1	\$27.00
Digital Audio Player/Recorder	1	\$45.00
Audio Mini Disc Player	1	\$27.00
Digital Audio Server - 360 Systems	1	\$105.00
<b>PROCESSING / ACCESSORIES</b>		
Stereo Headphones	1	\$3.00
Direct Box	1	\$9.00
Compressor / Limiter	1	\$36.00
Reverb Processor	1	\$27.00
Line Delay	1	\$27.00
1/3 Octave Stereo EQ	1	\$27.00

Digital Audio Snake	1	\$90.00
Audio Processing Rack (complete)	1	\$150.00
Lexicon Dolby Digital Decoder / Processor	1	\$180.00
Audio Press Patch - 24 Channel	1	\$90.00
<b>COMMUNICATIONS EQUIPMENT</b>		
Polycom Soundstation EX Audio Conferencing System	1	\$27.00
Digital AudioTeleconference System - Gentner	1	\$54.00
Polycom Viewstation Quad-BRI Videoconferencing System w/NT	1	\$360.00
Clear Com (2) Channel Base Station w/Headset	1	\$27.00
Clear Com Portable Headset w/Beltpack & 50' Cable	1	\$9.00
Two Way Multi Channel Radio	1	\$15.00
<b>SPEAKERS</b>		
Monitor Speaker - Powered	1	\$21.00
Portable Speaker - Unpowered	1	\$24.00
Portable Speaker - Powered	1	\$36.00
Medium Speaker - Powered w/Stand	1	\$36.00
Large Powered Speakers w/Stand	1	\$45.00
Center Fill Speaker	1	\$45.00
Full Range Speaker	1	\$72.00
Sub Woofer Speaker - Single 18"	1	\$30.00
Sub Woofer Speaker - Dual 18"	1	\$60.00
Apogee Systems		
* Apogee AE3M Two Way Enclosure	1	\$45.00
* Apogee AE5 Two Way Enclosure	1	\$51.00
* Apogee AE12 Dual 18" Sub Woofer Enclosures	1	\$60.00
* Indicates that units must be rented in conjunction with Apogee Processing Amplifiers.		
<b>SOUND SYSTEMS</b>		
Small Sound System (<200 ppl)	1	\$195.00
Medium Sound System (<600 ppl)	1	\$585.00
Large Sound System (<1200 ppl)	1	\$1,300.00
Large Venue Sound System (<2500 ppl)	1	\$1,950.00
Large Venue Line Array Sound System (>2500 ppl)	1	\$2,903.85
All sound systems include: amplifiers, speakers, subs (larger systems only), processing, cabling, & speaker rig hardware (as required).		
<b>Larger &amp; Custom Systems Available</b>		
<b>AUDIO-VISUAL</b>		
<b>35MM SLIDE PROJECTORS</b>		
35MM SLIDE PROJECTORS	1	\$15.00
Slide Viewer	1	\$21.00
Slide to Video Converter	1	\$90.00
Slide to XGA High Resolution Converter	1	\$120.00

<b>OVERHEAD TRANSPARENCY PROJECTORS</b>		
Overhead Projector	1	\$15.00
High Intensity Overhead Projector	1	\$54.00
Video Document Camera	1	\$90.00
XGA High Resolution Document Camera	1	\$120.00
SXGA High Resolution Document Camera	1	\$178.80
<b>EASELS &amp; WHITEBOARDS</b>		
Sign Easel	1	\$6.00
Flipchart Easel	1	\$6.00
Flipchart Package - Flipchart Easel, Pad, (2) Markers	1	\$19.60
Dry Erase Whiteboard 3'x4' w/Stand	1	\$12.00
Dry Erase Whiteboard 4'x6' w/Stand	1	\$21.00
Poster Board Stand - Double Sided Corkboard 4' x 6'	1	\$54.00
Poster Board Stand - Double Sided Corkboard 4' x 8'	1	\$90.00
<b>STANDS</b>		
Safelock Portable Projection Stand	1	\$6.00
Rolling Cart w/Skirt - 36"	1	\$7.20
Rolling Cart w/Skirt - 54"	1	\$9.00
<b>PURCHASE ITEMS</b>		
Flipchart Pad (50 Sheets) White	1	\$11.20
Flipchart Pad (Box of 5) White	1	\$36.00
Flipchart Markers (Asst'd Colors)	1	\$1.50
Dry Erase Markers (Asst'd Colors)	1	\$1.50
Overhead Acetate Sheets (Minimum Qty. 10)	1	\$0.75
Acetate Marking Pens (Asst'd Colors)	1	\$1.50
<b>PRESENTATION ACCESSORIES</b>		
Laser Beam Pointer	1	\$18.00
Speaker CUE Light - Wireless	1	\$15.00
Speaker Timer Kit	1	\$36.00
Slide Projector Remote - Wireless	1	\$12.00
Slide Trays	1	\$1.20
AC Power Strips	1	\$3.00
AC Power Extension Cords (Single) 25'	1	\$1.80
AC Power Extension Cords (Single) 50'	1	\$3.00
Consummables Kit - Gaff Tape, Duvetyne, Batteries	1	\$149.85
<b>COMPUTER</b>		
<b>COMPUTERS</b>		
Pentium 4 Desktop Personal Computer System	1	\$91.00

Pentium 4 Laptop Personal Computer System	1	\$126.00
Apple G5 Series Multi-Media Desktop	1	\$192.50
Apple Laptop Computer	1	\$192.50
Apple G5 Series Multi-Media Desktop - High Definition Playback Systems Include: Minimum of P4-1.8GHz CPU, 256MB ram, 20GB hard drive, 15" color monitor, mouse, & keyboard.	1	\$347.50
<b>SHOW CONTROL &amp; AUTOMATION SYSTEM</b>		
Touchscreen Remote Event Control System	1	\$560.00
Proprietary touchscreen event control system package for complete control of all RS232 & 422 serial, MIDI, and Control S / IR compatible equipment.		
<b>PERIPHERALS</b>		
Laserjet Printer High Capacity	1	\$122.50
Facsimile Machine - Plain Paper	1	\$105.00
250MB External Zip Drive	1	\$24.00
Wired Remote Computer Control System	1	\$31.50
Wireless Remote Computer Control System	1	\$31.50
<b>MONITORS</b>		
<u>LCD</u>		
17" XGA LCD Flat Panel Computer Monitor	1	\$30.00
21" SXGA LCD Flat Panel Computer Monitor	1	\$90.00
<u>Plasma</u>		
37" High Resolution 4:3 Format (1024 x 768) Plasma Monitor	1	\$360.00
43" High Resolution 16:9 Format (1024 x 768) Plasma Monitor	1	\$300.00
50" High Resolution 16:9 Format (1280 x 768) Plasma Monitor	1	\$480.00
61" High Resolution 16:9 Format (1280 x 768) Plasma Monitor	1	\$1,050.00
<b>PROJECTORS</b>		
<u>LCD - Includes Std. Zoom Lens</u>		
XGA LCD Ultra-Portable Projector - 2500 Lumens +	1	\$180.00
XGA LCD Projector - 5500 Lumens +	1	\$357.60
<u>DLP - Includes Std. Zoom Lens</u>		
SXGA DLP Projector - 6000 Lumens	1	\$1,200.00
Barco R10 SXGA DLP Projector - 10,000 Lumens	1	\$2,100.00
Barco FLM HD14 High Definition DLP Projector - 14,000 Lumens	1	\$2,680.65
<b>PROJECTOR ACCESSORIES</b>		
LCD Projection Lenses - Wide & Long Zoom	1	\$90.00
DLP Projection Lenses - Wide & Long Zoom	1	\$240.00
Rigging Package LCD	1	\$30.00
Rigging Package DLP	1	\$90.00
<b>SWITCHERS / PROCESSORS</b>		

Universal Analog Interface Kit	1	\$36.00
RGBHV Distribution Amplifier	1	\$27.00
RGBHV Isolation Transformer - Hum Bucker	1	\$27.00
RGBHV 3 or 4 Channel Analog Passive Switcher	1	\$15.00
RGBHV 8 Input 4 Output Matrix Switcher	1	\$210.00
3 Channel Switcher/Line Doubler/Decoder	1	\$150.00
RGBHV to CAT 5 Transcoding System	1	\$54.00
Sony DSC-1024 Digital Signal Converter / Switcher	1	\$150.00
Folsom ImagePro Digital Signal Converter / 4 Channel Switcher	1	\$180.00
Folsom ScreenPro Seamless Graphic Switcher	1	\$240.00
Folsom ScreenPro II Seamless Graphic Switcher	1	\$298.00
Folsom ScreenPro Plus 12 x 3 Seamless Graphic Switcher	1	\$720.00
Folsom ScreenPro Plus 16 x 4 Seamless Graphic Switcher	1	\$960.00
Folsom Encore (4) VP Seamless Graphics Controller	1	\$4,467.00
<b>LIGHTING</b>		
<b>VIDEO LIGHTING KITS</b>		
Anton Bauer Mini Light w/Battery Belt & Case	1	\$18.00
Arri (4) Light Kit	1	\$72.00
<i>Each light kit includes: case, spare lamps, stands, doors, scrims, tota-brella, and gel frames.</i>		
Chimera Adaptor Kit	1	\$90.00
<b>LIGHTING INSTRUMENTS</b>		
500 watt Fresnel 4"	1	\$12.00
Par 16 Mini Par	1	\$12.00
Mini Ellipsoidal	1	\$12.00
Source 4 Par	1	\$15.00
Source 4 Parnel	1	\$15.00
Source 4 Ellipsoidal	1	\$15.00
Xenon Follow Spot	1	\$90.00
Martin MAC 550 Profile	1	\$243.95
Martin MAC 600 Wash	1	\$209.10
Martin MAC 700 Wash	1	\$209.10
Martin MAC 2K Performer	1	\$278.80
<b>LIGHTING CONTROLLERS / PROCESSING</b>		
4 Channel Dimmer Pack	1	\$28.00
6 Channel Dimmer Pack	1	\$56.00
12 Channel Dimmer Pack	1	\$105.00
24 Channel Digital Dimmer Pack	1	\$315.00
8 Channel Controller	1	\$35.00
16 Channel Controller	1	\$63.00
512 Channel PC Based Lighting Controller	1	\$245.00
Hog 1000 Lighting Console	1	\$245.00

100amp 3 Phase Power Distribution Panel w/100' Feeder & Tails	1	\$175.00
<b>THEATRICAL LIGHTING SYSTEMS</b>		
Single Podium Kit	1	\$140.00
Dual Podium Kit	1	\$280.00
Small Stage Wash Kit	1	\$630.00
Medium Stage Wash Kit	1	\$840.00
Medium Stage Wash Kit with Effects	1	\$1,540.00
Large Stage Wash Kit	1	\$1,260.00
Large Stage Wash Kit with Effects	1	\$2,100.00
<b>RIGGING</b>		
12" Thomas Box Truss Base	1	\$35.00
12" Thomas Box Truss 3'	1	\$7.00
12" Thomas Box Truss 5'	1	\$7.00
12" Thomas Box Truss 8'	1	\$14.00
12" Thomas Box Truss 10'	1	\$14.00
12" x 18" Box Truss Base	1	\$52.50
12" x 18" Box Truss 3'	1	\$14.00
12" x 18" Box Truss 5'	1	\$14.00
12" x 18" Box Truss 8'	1	\$21.00
12" x 18" Box Truss 10'	1	\$21.00
14' Diameter 12" x 18" Circle Truss	1	\$209.10
23' Diameter 12" x 18" Circle Truss	1	\$348.00
1/2 Ton Chain Hoists	1	\$21.00
1/2 Ton CM Motor w/Distro & Controller	1	\$105.00
1 Ton CM Motor w/Distro & Controller	1	\$175.00
Lighting Tree - Adjustable Height w/T Bars	1	\$52.50
<b>STAGING</b>		
<b>DRAPE / SCENIC</b>		
6' Control Drape Package - per running foot	1	\$8.00
16' Black Velour Drape Package - per running foot	1	\$9.60
20' Black Velour Drape Package - per running foot	1	\$12.80
20' Grey Velour Drape Package - per running foot	1	\$12.80
22' Velour Drape Package - per running foot	1	\$20.00
Screen Dress Kits - per running foot	1	\$12.80
Spandex Panels - (Custom Sizes & Shapes Available)	1	\$160.75
<b>KIOSKS</b>		
Slimline Touchscreen Kiosk - Week Rate Only	1	\$1,680.00
Holographic Projection Kiosk - Weekly Rate Only	1	\$5,250.00

**PODIUMS**

Table Top Podium w/Timer, Light, & Sound	1	\$30.00
Standing Podium w/Timer, Light, & Sound	1	\$45.00
Presidential Podium w / Height Adjustment	1	\$160.00
Clear Acrylic "Awards Style" Podium	1	\$240.00
Presentation Podium - Includes 42" LCD	1	\$477.00

**RISERS**

Spider Pod Camera Riser	1	\$72.00
4' x 8' x 24" - 36" Stage Riser w/Black Skirting	1	\$96.00
Stage Step Units	1	\$60.00

**SCREENS**

5' x 5' Front Projection Tripod Screen	1	\$8.40
6' x 6' Front Projection Tripod Screen	1	\$8.40
8' x 8' Front Projection Tripod Screen	1	\$12.00
* 6' x 8' Front or Rear Projection Screen	1	\$24.00
* 6' x 8' Velour Dress Kit	1	\$24.00
* 7.5' x 10' Front or Rear Projection Screen	1	\$30.00
* 7.5' x 10' Velour Dress Kit	1	\$30.00
* 9' x 12' Front or Rear Projection Screen	1	\$45.00
* 9' x 12' Velour Dress Kit	1	\$45.00
* 9' x 16' Front or Rear Projection Screen	1	\$54.00
* 9' x 16' Velour Dress Kit	1	\$54.00
* 10' x 10' Front or Rear Projection Screen	1	\$45.00
* 10' x 10' Velour Dress Kit	1	\$45.00
* 10.5' x 14' Front or Rear Projection Screen	1	\$60.00
* 10.5' x 14' Velour Dress Kit	1	\$60.00
* 12' x 12' Front or Rear Projection Screen	1	\$54.00
* 12' x 12' Velour Dress Kit	1	\$54.00
* 12' x 16' Front or Rear Projection Screen	1	\$120.00
* 12' x 16' Velour Dress Kit	1	\$120.00
* 12' x 22' Front or Rear Projection Screen	1	\$210.00
* 12' x 22' Velour Dress Kit	1	\$210.00
* 15' x 20' Front or Rear Projection Screen	1	\$180.00
* 15' x 20' Velour Dress Kit	1	\$180.00
* 18' x 24' Front or Rear Projection Screen	1	\$240.00
* 18' x 24' Velour Dress Kit	1	\$240.00
* 14' Diameter Rear Projection Screen Fabric w/Truss Frame	1	\$378.00
* 10' x 40' Rear Projection Screen Fabric	1	\$378.00
* 15' x 70' Rear Projection Screen Fabric	1	\$476.80

\* Indicates Image technician(s) required for set-up & strike.

**THEATRICAL STAGE SETS**

Stock & Custom Sets	1	\$7,444.50
<b>VIDEO</b>		
<b>MONITORS</b>		
<u>GRT</u>		
5" Color Video Monitor	1	\$21.00
8" Color Video Monitor	1	\$21.00
13" Color Video Monitor	1	\$27.00
20" Color Video Monitor	1	\$45.00
25" Video Monitor / VHS Combination	1	\$54.00
<u>LCD</u>		
4" LCD Color Video Monitor	1	\$15.00
4" LCD Quad RackColor Video Monitor	1	\$24.00
5" LCD Trip Rack Color Video Monitor	1	\$27.00
17" LCD Rackmount Color Monitor	1	\$54.00
26" WXGA LCD Flat Panel Monitor	1	\$178.80
27" LCD/DVD - Flat Panel Display with built-in DVD Player	1	\$208.60
32" WXGA LCD Flat Panel Monitor	1	\$238.40
32" LCD/DVD - Flat Panel Display with built-in DVD Player	1	\$238.20
42" WXGA LCD Flat Panel Monitor	1	\$298.00
<u>Plasma</u>		
37" High Resolution 4:3 Format Plasma Monitor	1	\$360.00
43" High Resolution 16:9 Format Plasma Monitor	1	\$300.00
50" High Resolution 16:9 Format Plasma Monitor	1	\$480.00
61" High Resolution 16:9 Format Plasma Monitor	1	\$1,050.00
<b>PROJECTORS</b>		
<u>LCD - Includes Std. Zoom Lens</u>		
XGA LCD Ultra-Portable Projector - 2500 Lumens +	1	\$180.00
XGA LCD Projector - 5500 Lumens +	1	\$357.60
<u>DLP - Includes Std. Zoom Lens</u>		
SXGA DLP Projector - 6000 Lumens	1	\$1,200.00
Barco R10 SXGA DLP Projector - 10,000 Lumens	1	\$2,100.00
Barco FLM HD14 High Definition DLP Projector - 14,000 Lumens	1	\$2,680.65
<b>PROJECTOR ACCESSORIES</b>		
LCD Projection Lenses - Wide & Long Zoom	1	\$90.00
DLP Projection Lenses - Wide & Long Zoom	1	\$240.00
Custom Rigging Package LCD	1	\$30.00
Custom Rigging Package DLP	1	\$90.00
<b>VIDEO PLAYER / RECORDERS</b>		
<u>VCR - 1/2" VHS FORMAT</u>		
VHS Player/Recorder	1	\$27.00

VHS/DVD Player	1	\$36.00
S-VHS Player/Recorder/Editor w/Hi-Fi	1	\$90.00
<u>VCR - BETACAM SP FORMAT</u>		
Sony PVV-3 Pro Betacam SP Dockable Recorder	1	\$150.00
Sony UVW-1800 Betacam SP Player/Rec	1	\$210.00
Sony PVW-2650 Pro Betacam SP Player w / DT	1	\$240.00
<u>VCR - DIGITAL BETACAM FORMAT</u>		
Sony Multi-Format Digital Betacam Player	1	\$630.00
Sony DVW-A500 Digi-Beta Editor / Recorder	1	\$840.00
<u>DVD FORMAT</u>		
DVD Player	1	\$27.00
DVD Recorder with Built-In Monitor	1	\$54.00
DVD Player / Recorder with 80 GB Hard Drive	1	\$54.00
<u>VCR - DVCAM FORMAT</u>		
Sony DSR-3 DVCAM Dockable Recorder	1	\$150.00
Sony DSR-1500 DVCAM Editing Recorder / Player	1	\$180.00
Sony DSR-2000 DVCAM Editing Recorder / Player	1	\$300.00
<u>DIGITAL PLAYBACK/RECORD</u>		
40GB Dockable Digital Hard Drive Recorder	1	\$175.00
Hard Drive Playback/Recorder - Hot Swappable	1	\$280.00
Dual Hard Drive Digital Playback/Recorder - Hot Swappable	1	\$420.00
High Definition Digital Player	1	\$625.50
<b>EDITING SYSTEMS</b>		
Sony Betacam SP Cuts Only Edit System	1	\$600.00
Sony Betacam SP AB Roll Edit System	1	\$1,080.00
Sony DVCAM Cuts Only Editing System	1	\$600.00
Sony DVCAM AB Roll Editing System	1	\$900.00
Final Cut Pro Non-Linear Edit Suite - Portable	1	\$840.00
Final Cut Pro Non-Linear Edit Suite - Studio	1	\$1,080.00
<b>CAMERAS</b>		
S-VHS Single CCD Camcorder	1	\$75.00
MiniDV Pro Camera/Recorder	1	\$180.00
Remote Pan & Tilt POV Camera System	1	\$180.00
Sony D-35 Digital Production Camera ( Dockable )	1	\$270.00
Sony High Definition Video Camcorder		\$357.60
<b>CAMERA SHOOTER PACKAGES</b>		

Sony D-35 Digital Production Camera w/Betacam SP Recorder	1	\$525.00
Sony D-35 Digital Production Camera w/DVCAM Recorder	1	\$455.00
Sony High Definition Video Camcorder Shooters Package Shooter packages include: 8" AC/DC color monitor, shotgun mic, hand or lav mic, portable mixer, light kit, playback adaptor, headphones, tripod w/fluid head, AC adaptor, batteries and cables.	1	\$556.00
<b>MULTI-CAMERA TRIAX PRODUCTION PACKAGES</b>		
(2) Camera Rack System	1	\$1,050.00
(3) Camera Rack System	1	\$1,260.00
(4) Camera Rack System	1	\$1,470.00
(5) Camera Rack System <i>Systems include: Cameras, TX-7 Triax backs, std. Fujinon lenses, lens remote kits, studio viewfinders, tripod plates, std. tripods, triax cables, triax CCU's, preview &amp; program monitors, and engineering rack w/waveform/vectorscope, signal routing, distribution, preview</i>	1	\$1,680.00
<b>CAMERA LENSES</b>		
16x9.5 BERM/B ENG Lens w/2x	1	\$77.00
14x8.5 BERM/B ENG Lens w/2x	1	\$105.00
18x8.5 BERM/B ENG Lens w/2x	1	\$140.00
10x4.5 BERM/B Super Wide Angle Lens w/2x	1	\$210.00
22x7.8 BERM28 Zoom Lens w/2x	1	\$210.00
36x9.5 Zoom Lens w/2x	1	\$315.00
44x9.5 Zoom Sports Lens w/2x	1	\$420.00
<b>CAMERA TRIPODS</b>		
Light Duty Mini Fluid Head w/Tripod	1	\$17.50
Medium Duty ENG/EFP Fluid Head w/Tripod & Spreader	1	\$42.00
Heavy Duty Studio Fluid Head w/HD Tripod	1	\$87.50
<b>CAMERA ACCESSORIES</b>		
Production Camera Studio Kit - Remote Zoom & Focus, 5" VF, Triax CCU & Cable	1	\$225.00
Lens Remote Zoom & Focus Control Kit	1	\$24.00
5" Camera Studio Viewfinder	1	\$30.00
50 Meter Triax CCU Cable	1	\$45.00
100 Meter Triax CCU Cable	1	\$75.00
300 Meter Triax CCU Cable	1	\$150.00
Triax Camera Control Unit w/Remote Controller	1	\$180.00
<b>SWITCHERS - PRODUCTION</b>		
Composite Video Routing Switcher 6x1	1	\$9.00
Composite Video Routing Switcher 10x1	1	\$15.00
Panasonic MX-50 Video Mixer	1	\$180.00
Component Video Routing Switcher 10x1	1	\$45.00
Digital Video Production Switcher	1	\$300.00
RGBHV 8 Input 4 Output Matrix Switcher	1	\$210.00

3 Channel Switcher/Line Doubler/Decoder	1	\$150.00
RGBHV to CAT 5 Transcoding System	1	\$54.00
Sony DSC-1024 Digital Signal Converter / Switcher	1	\$150.00
Folsom ImagePro Digital Signal Converter / 4 Channel Switcher	1	\$180.00
Folsom ScreenPro Seamless Graphic Switcher	1	\$240.00
Folsom ScreenPro II Seamless Graphic Switcher	1	\$298.00
Folsom ScreenPro Plus 12 x 3 Seamless Graphic Switcher	1	\$720.00
Folsom ScreenPro Plus 16 x 4 Seamless Graphic Switcher	1	\$960.00
Folsom Encore (4) VP Seamless Graphics Controller	1	\$4,467.00
<b>VIDEO PROCESSING &amp; ACCESSORIES</b>		
Sync Generator (Bars, Tone, BB)	1	\$45.00
Composite Video Waveform-Vectorscope	1	\$54.00
Component Waveform Monitor	1	\$54.00
Digital Time Base Corrector / Frame Sync	1	\$90.00
Sony DSC-1024 Digital Signal Converter / Switcher	1	\$150.00
Video Scaler	1	\$45.00
Folsom "ScreenSHAPER" Video Mapping System	1	\$360.00
<b>TELEPROMPTING</b>		
*Single Camera Prompting System	1	\$350.00
*Presidential System - 1 Podium Setup	1	\$420.00
*Presidential System - 2 Podium Setup	1	\$525.00
<b>EVENT COMMUNICATION PRODUCTS</b>		
Event themed logo and PowerPoint templates	1	\$1,700.00
Large format banners, 5' x 10' full-color w/rod pockets (includes design, layout and production)	1	\$1,360.00
Banner Stands w/24" x 96" full-color, double-sided vinyl graphics (RENTAL)	1	\$255.00
Conference signs 24" x 36" original, full-color mounted on foam core (includes design, layout and production)	1	\$148.75
Conference signs 24" x 36" re-prints, full-color mounted on foam core (includes design, layout and production)	1	\$72.25
Conference brochures, 50-pages, full-color cover and 2-color text pages (includes design, layout and production; minimum qty: 500)	1	\$12.33
Audience Response System Main Frame	1	\$2,531.40
Audience Response Remote Hand Held Units	1	\$34.00

<b>OTHER DIRECT COSTS</b>	<b>Per Unit</b>	<b>Gov't Discounted Rate</b>
Conference Calls	hour	\$7.20
Shipping	each	\$21.94
Misc Supplies	nfe	\$2,526.88
Copying Directory 20 page	each	\$1.64
Postcards/flyers	each	\$0.04
Process postcards for mailing	nfe	\$1,540.00
Postage postcards/flyers	each	\$0.24

Directional Arrows	each	<b>\$12.00</b>
Pre-printed folders	each	<b>\$0.99</b>
Badge Labels	400/box	<b>\$23.29</b>
Badge Holders	25/box	<b>\$9.99</b>
Lanyards	12/box	<b>\$7.99</b>
Event Registration System	net	<b>\$12,450.00</b>
Merchant Account		<b>\$0.05</b>
Computer Kiosk	each	<b>\$431.19</b>
Decorating Booths	each	<b>\$103.55</b>
Decorating Sponsor Booths	each	<b>\$163.50</b>
Union Labor	nfe	<b>\$61,651.25</b>
24hour offsite parking	per day	<b>\$39.00</b>
Round Trip Delivery	nfe	<b>\$10,400.00</b>
Internet line	each	<b>\$185.64</b>
100amp 3 Phase Power Distribution Panel	each	<b>\$948.67</b>
200amp 3 Phase Power Distribution Panel	each	<b>\$1,317.60</b>
Rigging Point Charge	each	<b>\$72.47</b>
Scissor Lift	per day	<b>\$263.52</b>
Electrical Engineer	hour	<b>\$94.00</b>
On-Site Copying	each	<b>\$0.20</b>
On-Site Shipping and Handling	each	<b>\$60.00</b>
Security	hour	<b>\$35.00</b>
50 page b/w double side packet	each	<b>\$2.48</b>
Meeting Planning Services	nfe	<b>\$511,162.00</b>
Warehousing/Storage	nfe sq foot	<b>\$12.14</b>
Drayage	CWT	<b>\$177.30</b>
Internet Package	per day / NTE	<b>\$7,325.00</b>
Furniture Package	per day / NTE	<b>\$5,522.00</b>
Exhibit Carpeting	nfe sq foot	<b>\$5.40</b>
Floor Padding	nfe sq foot	<b>\$1.20</b>
Porter Service - <500 Sq. Ft.	per day / NTE	<b>\$111.60</b>
Porter Service - >500 Sq. Ft.	per day / NTE	<b>\$160.20</b>
Vacuuming Service	nfe sq foot	<b>\$0.67</b>
Condor/Boom Lift w/Op	hour	<b>\$390.20</b>
Fork Lift w/Op	hour	<b>\$92.60</b>
Ladders w/Op	Hour	<b>\$96.80</b>
Truck Parking	per day	<b>\$105.00</b>

**Image Technical Services**

## **Company History**

For the past 30 years, Image Technical Services has built a reputation as a national leader in developing and executing one-of-a-kind meetings and events. We have earned this reputation by offering a total event solution – planning, creative and audiovisual – all under one roof. Not only can we manage all details associated with an event, but we can also create compelling content for the event and back it up with the latest audiovisual equipment. With all of these services under one roof, we consider ourselves the total event solution!

## **Service Philosophy**

It is our philosophy that in order to capture an audience, you must engage and entertain them. Image engages audiences with stunning stage sets, dynamic communications products and informative new media solutions.

Image is founded on the philosophy of service. A warehouse full of state-of-the-art equipment is an easy thing to obtain. Quality, dedicated, and professional staff is what sets Image apart. Most of our key staff has been with us for five years or longer. These individuals make up a team of highly skilled producers, managers and technicians who, working together with the client, provide complete turn key events with stunning results.

## **Services**

### *Meeting Planning Services*

With our meeting planning service offerings, clients consider Image to be a turnkey solution for conference management. Image's event professionals manage all aspects of conferences beginning with pre-conference preparation to on-site logistics, and followed by post conference reconciliation. Clients count on Image to manage registration, communications, travel arrangements, room blocks, setup, decorations, speakers, presentations, food & beverages, and vendor exhibits.

### *Audiovisual Rental & Staging*

Image takes events and conferences to the next level with our in-house inventory of state-of-the-art audiovisual equipment and custom staging. Our services include projection, lighting, audio, show control, computer systems, technical support, rigging, video production, design and project management.

Image has supported thousands of events, both large and small, with the latest audiovisual gear backed by experienced technicians. Whether we've provided projection, 3D holographic kiosks, multi-camera support or total show automation, the result was always the same – success, on time, on budget.

### *Creative Communications*

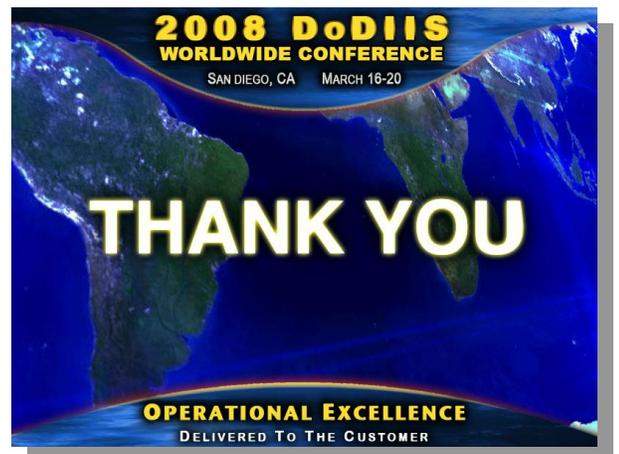
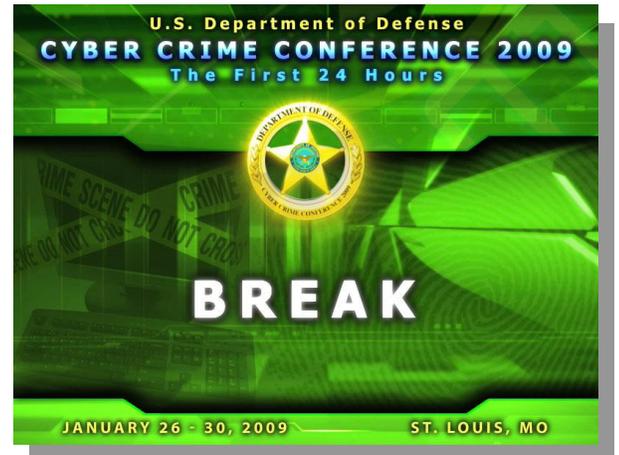
Image has a track record for developing unique and effective creative content for events and conferences. Clients such as the Department of Veterans Affairs, Lockheed Martin and Russell Athletic have turned to Image for theme development, logo design, graphics, animation, Flash/Director screen warmers, conference websites, signage, CD-ROMs, themed PowerPoint templates for speakers, multimedia presentations, tradeshow exhibits, brochures and mailers.

## **In-House Capabilities**

**SAMPLE SCREEN**

- Audiovisual Technical Support
    - AV Design
    - Lighting and sound engineering
    - Projection technologies
    - Seamless switching
    - Multi-camera systems
    - Show Control & Automation
  - Meeting Planning Services
    - Conference Management
    - Venue Contract Negotiation
    - Event Logistics Coordination
  - Staging
    - Custom stage sets
    - Plasma podiums
  - Video Production
    - Highlights videos
    - Opening videos
    - Training Videos
  - Speaker Support
    - Themed PowerPoint templates
    - Speaker coaching
    - Multimedia presentations
  - Writing Services
    - Scriptwriting
    - Creative writing
    - Technical writing
  - Graphic Design
    - Logo development
    - Posters, brochures, mailers and other collateral materials
  - Interactive Media Authoring
    - CD-ROMs
    - DVDs
  - Multimedia Conference Opening Modules
    - Animated Screen Warmers
    - Flash – Director – After Affects
  - Web Design
    - Conference websites
    - Online registration systems
    - E-learning
    - Webcasting/Streaming Media
  - Theme Development; Message Development
- Past Performance**

## WARMERS



## Veterans Health Administration eHealth University 2001 – Current

VHA eHealth University (VeHU) is the U.S. Department of Veterans Affairs major annual training event. The focus is on the Computerized Patient Record System (CPRS) and related clinical software, VistA, developed by the Veterans Health Administration (VHA). Each year, VeHU uses more than 200 training classes on VHA's clinical informatics products to highlight innovations in patient care.

In 2008, Image was responsible for visually solidifying and executing the event's overall "Innovations" theme. To achieve this, captured footage and custom graphics and animation were produced in high definition resolution by Image's Creative Production Team to develop three emotive video vignettes: Innovate, Initiate and Incorporate. These pieces served as a kick-off to each day's agenda and were used to motivate the audience and prime their focus.



For this event, we also designed and rendered a virtual "University", modeled after a VA facility. At the beginning of each day, we took the audience on a fly through of the virtual campus to one of the many class rooms to view the video for that day.

In July 2008, Image celebrated seven years of support to VeHU by showcasing some impressive technology of our own. In the Plenary Room, we incorporated a seamless 70' wide panoramic projection screen for viewing our high definition videos and projected them through our new Barco 14,000 ANSI Lumen Hi-Definition DLP Projectors to an audience of over 1,200 attendees.



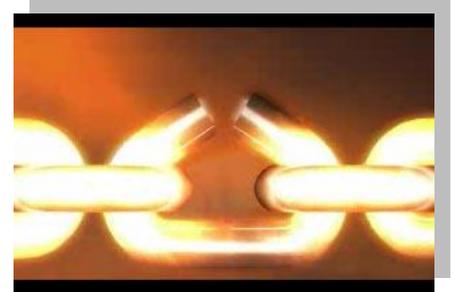
### Scope of Work Performed:

- Script Writing Services
- On Location Filming
- Editing and Post Production of Video
- Produced in Both Standard Definition & High Definition for Multiple Formats
- Transcription, Encoding and Delivery of Audio and Video in Various Digital Formats

## VA InfoSec 2001 - Current

Protecting sensitive medical information is a task the U.S. Department of Veterans Affairs does not take lightly. InfoSec, their premier event, focuses on providing a complete range of security subject matter to approximately 900 of the VA's cyber security information assurance staff. The program attracts participation from facilities nationwide and reinforces the VA's dedication to compliance, education and excellence.

In 2008, we partnered with the VA planning committee to develop the theme: "Forging a More Secure Enterprise". To visually solidify this theme, we used a chain as imagery to convey the idea that cyber security professionals and IT staff must all work together, as links in a chain, to create a secure enterprise.



To further establish this theme, we developed a computer generated piece that opened the event. This high-energy clip was used as a lead-in to the opening video that engaged the audience and heightened the viewers' level of excitement.

The opening video was a strong call to action compelling viewers to strive for personal strength "forged in unwavering courage and tempered through unselfish sacrifice" when protecting precious VA data. By blending strong graphic elements, patriotic imagery and details from actual VA programs, the video convinces viewers that protecting VA data is their highest priority.

In 2008, we were privileged to produce the signature keynote video, "Honor Flight". Image followed a group of World War II veterans on their "Honor Flight" to Washington, D.C., a free-of-charge service provided to veterans who want to visit their memorials. The result was an inspiring piece showing what can be accomplished with a "We Can!" attitude.



### Scope of Work Performed:

- Script Writing Services
- On-location Video Shoot
- Offline/Online Production
- Produced in Both Standard Definition & High Definition for Multiple Formats
- Transcription, Encoding and Delivery of Audio and Video in Various Digital Formats
- Multimedia/CGI Development

## VHA Senior Managers 2003 – Current

In March of 1865, during Abraham Lincoln's second inaugural address, he made a promise to care for veterans and their families. This promise has become the Department of Veterans Affairs' directive and still endures to this day. In fulfillment of this charge, the VHA Senior Managers Conference is held bi-annually for current and emerging leaders to address issues they face relevant to the care of our veterans.

In 2008, we used "the Power of the Promise" to drive the production of two compelling videos for the event. Continuing to enhance the quality of care our nation's veterans receive is dependent on the progressive leadership of the audience. We used imagery of President Lincoln interwoven with historical footage and real VA facility activities to convey that message.



We also acquired an interview the VA conducted with a recent Operation Enduring Freedom veteran who was new to the VA system. Our team edited the piece to create an authentic portrayal of his experience as a new patient. As the audience watched the veteran express his satisfaction and gratitude for their services, you could sense them fill with pride as they were moved by this powerful piece.

To provide background on the promise made by President Lincoln, we produced a brief history of his speech. We told the story of the gloomy morning in March and included dramatic computer generated graphics and historical photographs to portray the uplifting force of the moment.



### Scope of Work Performed:

- Script Writing Services
- Offline/Online Production
- Produced in Both Standard Definition & High Definition for Multiple Formats
- Transcription, Encoding and Delivery of Audio and Video in Various Digital Formats
- Multimedia/CGI development

# Technologies for Critical Incident Preparedness Conference (TCIP)

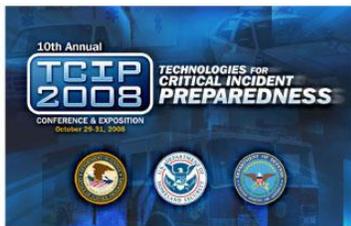
2008

As the public safety community prepares itself for the 21st Century, many police, fire and emergency services managers have come to realize that they can no longer rely on in-house expertise if they want to utilize cutting edge technologies in meeting the ever-evolving expectations placed upon them by the communities they serve. The Technologies for Critical Incident Preparedness Conference & Expo brings together key leaders and decision makers -- offering responders, business and industry, academia, and Federal, State, tribal, and local stake-holders a unique forum to network, exchange ideas, and collaboratively address critical incident preparedness and technology needs, protocols, and solutions.

## Scope of Work Performed:

- Hotel Contract Negotiation
- Travel Logistics for Conference Speakers
- Editing and Production of Conference Multimedia
- Registration Management
- Creative staging and theme development
- Exhibitor and Hall Management
- Logo design and style guidelines
- On-Site Presentation Coordination
- All conference collateral – brochures, conference at-a-glance leaflets, signage, banners
- Downloadable Media Content Production
- Post Conference Reporting and Invoicing

▼ Conference logo



▼ Full page ad



▼ Conference brochure



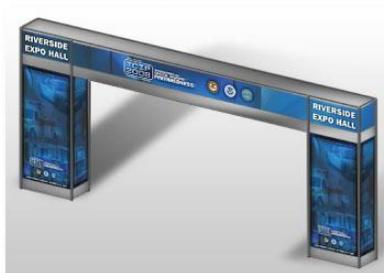
▼ Mailer



▼ Attendance certificate



▼ Entry columns



▼ Directional signage



▼ Hand out



# Veterans Health Administration eHealth University

2001 – Current

VHA eHealth University (VeHU) is the U.S. Department of Veterans Affairs major annual training event. The focus is on the Computerized Patient Record System (CPRS) and related clinical software, VistA, developed by the Veterans Health Administration (VHA). Each year, the VeHU conference uses more than 200 training classes on VHA's clinical informatics products to highlight innovations in patient care.

## Scope of Work Performed:

- Conference planning website
- Script Writing Services
- On Location Filming
- Editing and Post Production of Video
- Transcription, Encoding and Delivery of Audio and Video in Various Digital Formats
- Registration site development and support
- Creative staging and theme development
- Logo design and style guidelines
- Conference & post-conference subscription based presentation streaming
- All conference collateral – brochures, conference at-a-glance leaflets, signage, banners
- Downloadable Media Content Production
- Conference highlights video (closing)

▼ Conference logo



▼ Room Key



▼ Conference brochure



▼ Conference graphic



▼ Floor decal



▼ Themed PowerPoint templates



▼ Lobby Banners



▼ Directional signage



▼ Themed stage



▼ Multi-panel agenda sign

