



**GENERAL SERVICES ADMINISTRATION
FEDERAL SUPPLY SERVICE
AUTHORIZED FEDERAL SUPPLY SCHEDULE CATALOG/PRICE LIST**

Online access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order is available through **GSA Advantage!**, a menu-driven database system. The Internet address for **GSA Advantage!** is <http://www.gsaadvantage.gov>.

Contractor: TRF Productions, LLC
3040 Williams Drive, Suite 105
Fairfax, VA 22031
Ph. 703-645-8889
Fax 703-645-0960
Email: ward@trfproductions.tv
Website: <http://www.trfproductions.tv>

Multiple Award Schedule: 541 – Advertising & Integrated Marketing Solutions (AIMS)

GSA Contract Number: GS-23F-0030P

For more information on ordering from GSA Schedules (also known as Multiple Award Schedules and Federal Supply Schedules), click on the GSA Schedules button under “Most Requested Links” at <http://www.gsa.gov>.

Contract Period: October 29, 2013 - October 28, 2018

Business Size: Small Business

1a. Table of Awarded Special Item Numbers (SINs)

<u>SIN</u>	<u>DESCRIPTION</u>
541-4B	Video/Film Production
541-1000	Other Direct Costs (ODCs)

1b. Lowest Priced Model Number and Price for Each SIN:

SIN	Labor/Task Category	Government Labor Rates
541-4B	Executive Producer/Director Producer / Director Production Coordinator	\$901.59 / day \$714.76 / day \$370.15 / day
541-1000	1. Production Assistant 2. Clerical / Administrative 3. Videographer / Camera 4. Sound Person 5. Audio Package 6. Gaffer 7. Basic Lighting Package 8. Grip 9. Grip Package 10. Dolly / Jib 11. Steadicam 12. Teleprompter Operator (non-studio) 13. Transcriber 14. Script Writer 15. Makeup Artist 16. Video Compressionist 17. DVD / CD-Rom Authorer STUDIO PRODUCTION 18. Broadcast Engineer 19. Assistant Director 20. Technical Director / Still Store Operator 21. Lighting Director 22. Teleprompter Operator (studio) 23. Floor Director 24. Camera Operator 25. Audio Studio 26. Sound Stage 27. Multi-Camera Field Crew 30. Audio Engineer	\$352.62 / day \$251.87 / day \$1,108.22 / day \$402.99 / day \$201.49 / day \$402.99 / day \$151.12 / day \$352.62 / day \$151.12 / day \$453.36 / day \$503.74 / day \$503.74 / day \$151.12 / day \$503.74 / day \$566.71 / day \$377.80 / day \$440.78 / day \$566.71 / day \$440.78 / day \$503.74 / day \$598.19 / day \$346.32 / day \$440.78 / day \$409.28 / day \$100.75 / day \$1,007.47 / day \$3,526.16 / day \$472.26 / day

541-1000 (con't)	GRAPHICS & ANIMATION	
	31. Graphic Artist (2-D)	\$346.32 / day
	32. Graphics Design	\$125.93 / hour
	33. Graphics Production	\$125.93 / hour
	34. Programming	\$125.93 / hour
	EDITING & POST PRODUCTION	
	35. Logging Facilities	\$25.44 / hour
	36. Avid Certified Systems Engineer	\$566.71 / day
	37. Video Digitization	\$50.37 / hour
	38. Non-Linear Editing with Editor	\$1,410.46 / day
	41. Music Acquisition	\$151.12 / cut
	VIDEOTAPE AND DUPLICATIONS	
	42. Digital Beta 40" \$45.34 / tape	\$45.34 / tape
	43. Beta SP 30" \$30.22 / tape	\$30.22 / tape
	EDIT MASTERS	
44. Digital Beta 40"	\$45.34 / tape	
45. Beta SP 30"	\$30.22 / tape	
46. VHS Duplications	\$15.11 / tape	
47. Jaz Discs	\$125.93 / disc	
48. Zip Discs	\$25.19 / disc	
MISC.		
49. Craft Services / Meals	\$20.15 / person	
50. Storyboards	\$251.87/ hour	

1c. Personnel Descriptions of all Commercial Job Titles, Experience, Functional Responsibility and Education for all Negotiated labor Categories.

Executive Producer/Director

Minimum General Experience: 12 years as a producer / director in broadcast, film, cable, corporate video, government video or multimedia industry. Has a wealth of experience in the studio and the field with video, film, webcasts and/or live production events. Has excellent writing skills. Has a thorough working knowledge of the production process: audio and video engineering, camera operation, lighting and editing. Has experience with directing a long format production (feature or documentary program).

Functional Responsibility: Higher level of management and financial responsibility for producing segments for a production, field or studio. Serves as higher level liaison with clients to ensure successful and timely definition, implementation and completion of projects. Works closely with both clients and project teams in developing strategies, objectives and measurements. Monitors projects to ensure they are meeting all client needs and acts as a main line of communication to and from the client. Develops original program concepts with clients, and creates required funding model. Oversees the production process. Supervises production staff in conjunction with the project. Interacts with corporate management to adhere to stated goals, timelines, and revenue objectives. Financial responsibility includes managing the full budget for a video, film or DVD in any length or format. May be responsible for hiring and managing entire cast and crew for a production and all aspects of the program. Studies scripts to determine artistic interpretation, supervises planning and coordinating for shoots.

Minimum Education: BA degree in Media/Communications or equivalent or additional years of relevant experience acceptable.

Producer / Director

Minimum General Experience: 5 years as an associate producer, including 2 years as a director. Must have understanding of all elements of production and good writing skills.

Functional Responsibility: Manages the production process interacting with client, crew, and outside vendors. Insures that the projects are completed on time and on budget delivering a product that meets the client's needs. High level of management responsibility for producing segments for a show, roll ins for live taping in a studio. Obtains any needed talent or location releases, transportation and travel bookings for crews, and provides for any other field crew needs. In addition, responsible for logistical and editorial support, research on shooting location, scouting, presenting of proposals and story ideas, and managing production and postproduction phases. Studies scripts to determine artistic interpretation, plans and arranges for shoots. Works with the supervising or executive producer and has control over the setup of shots, oversees the film or video in scope and direction. As director, responsible for the technical aspects of the production including talent performance, camera, lighting and audio quality.

Minimum Education: BA,TV/Film/Communication or equivalent field or additional years of relevant experience acceptable.

Production Coordinator

Minimum General Experience: 5 years as a production assistant in film or video.

Functional Responsibility: Coordinates all technical, editorial, and postproduction elements of the project. Manages inventory and schedules related to the production elements. Coordinates travel, schedules, equipment rental and studio crew assignments. Responsibilities include but are not limited to: footage research and ordering, tape logging, researching vendors, updating scripts, managing all footage logs and vendor information, verifying master footage and photos, assisting on live shoots, preparing production binders, and creating and sending final deliverables. Helps senior producers with scriptwriting, managing the tape library, and coordinating overall project organization.

Minimum Education: BA, TV/Film or equivalent field or additional years of relevant experience acceptable.

2. *Maximum Order: \$1,000,000 per SIN/per order.

*If the best value selection places your order over the Maximum Order identified in this catalog/pricelist, you have an opportunity to obtain a better schedule contract price. Before placing your order, contact the aforementioned contractor for a better price. The contractor may (1) offer a new price for this requirement; (2) offer the lowest price available under this contract; or, (3) decline the order. A deliver order that exceeds the maximum order may be placed under the schedule contract in accordance with FAR 8.404.

3. Minimum Order: \$100

4. Geographic Coverage: 48 contiguous states, Alaska, Hawaii, Puerto Rico, Washington, D.C. and U.S. Territories, U.S. Territories and to a CONUS port or consolidation point for orders received from overseas activities.

5. Point production: Fairfax, VA

6. Discount from list prices: Net Price (discount deducted) - See attached price list

7. Quantity discount: 1% on order over \$100,000 and 2% on order over \$200,000

8. Prompt payment terms: 1%-20 days NET 30

9a. Government Purchase Cards are accepted at or below the micro-purchase threshold: Yes

9b. Government Purchase Cards are accepted above the micro-purchase threshold. Yes

10. Foreign Items: None

11a. Time of Delivery: Negotiated at the task level.

11b. Expedited Delivery: Negotiated at the task level.

11c. Overnight and 2-Day Delivery: Negotiated at the task level.

11d. Urgent Requirements: Agencies can contact contractor to affect a faster delivery.

12. FOB Point: Destination

13a. Ordering Address: Same as contractor.

13b. Ordering Procedures: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's) are found in Federal Acquisition Regulation (FAR) 8.405-3.

14. Payment Address: Same as contractor.

15. Warranty Provision: Standard Commercial Warranty. Customer should contact contractor for a copy of the warranty.

16. Export Packing Charges: N.A.

17. Terms and Conditions of Government Purchase Card Acceptance: Contact Contractor.

18. Terms and Conditions of Rental, Maintenance, and Repair: N.A.

19. Terms and Conditions of Installation: N.A.

20. Terms and Conditions of Repair Parts: N.A.

20a. Terms and Conditions for any Other Services: The contractor shall not be liable for any injury to Government personnel or damage to Government property arising from the use of equipment maintained by the Contractor, unless the injury or damage is due to the fault or negligence of the Contractor.

21. List of Service and Distribution Points: N.A.

22. List of Participating Dealers: N.A.

23. Preventive Maintenance: N.A.

24a. Special Attributes such as Environmental Attributes: N.A.

24b. Section 508 Compliance for EIT: N.A.

25. DUNS Number: 113342872

26. Notification Regarding Registration in System for Award Management (SAM) Database: Registration valid until 2/13/2014