



EVENT SERVICES

Federal Supply Service Authorized Federal Supply Schedule Price List

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the opinion to create an electronic delivery order are available through GSA Advantage!, a menu-driven database system. The website for GSA Advantage is: www.gsaadvantage.gov

Reel Impact, Inc.

Phone: (314) 781-7200

Website: www.reelimpact.com

Email: info@reelimpact.com

POC: Adam Crosley
(314) 781-7200 ext. 201
Adam.Crosley@reelimpact.com

Schedule Title: Advertising & Integrated Marketing Solutions (AIMS)

FSC Group: 541 (541-B Video & Film Production, 541-D Conference Events & Trade Show Planning Services, & 541-1000 Other Direct Costs)

Contract Numbers: GS-23F-0038S & GS-23F-0039S

For more information on ordering from Federal Supply Schedules click on FSS Schedules at www.fss.gsa.gov

Contract Period: December 6, 2010 - December 5, 2015

Contractor:

Reel Impact, Inc.
10705 Kahlmeyer
St. Louis, MO 63132
Telephone: 314.781.7200
Fax: 314.428.7200
Web: www.reelimpact.com

Contract Administrator:

Mr. Adam Crosley
10705 Kahlmeyer
St. Louis, MO 63132
Telephone: 314.781.7200
Fax: 314.428.7200
Email: Adam.Crosley@reelimpact.com

Business Size: Small

Customer Information Page

- 1a. SIN 541-4B Video/Film Production Services
SIN 541-4D Conference Events & Trade Show Planning Services
SIN 541-1000 Other Direct Costs
- 1b. See attachment 1
- 1c. See attachment 1
2. Maximum order: \$1,000,000.00
3. Minimum order: \$100.00
4. Geographic coverage (delivery area): International
5. Point(s) of production (city, county, and state, or foreign country): St. Louis, MO
6. Discount from list prices or statement of net prices: See 1b
7. Quantity discounts: rental equipment discounts
8. Prompt Payment terms: Milestone payments may apply, net 30
- 9a. Notification whether Government purchase cards are accepted at or below the micro-purchase threshold: Yes
- 9b. Notification whether Government purchase cards are accepted or not accepted above the micro-purchase threshold: Yes
10. Foreign items: Not Applicable
- 11a. Time of Delivery. To be negotiated at the task order level.
- 11b. Expedited delivery: Items available for expedited delivery are noted in this price list.
- 11c. Overnight and 2-day delivery: Overnight delivery is available.
- 11d. Urgent Requirements: See contract clause I-FSS-14-B. Agencies can contact the Contract Administrator to obtain faster delivery
12. F.O.B point(s): Destination
- 13a. Ordering address(es): **Reel Impact, Inc.**
10705 Kahlmeyer
St. Louis, MO 63132
- 13b. Ordering Procedures: For supplies and services, the ordering procedures, information on blanket purchase agreements (BPA's), and a sample BPA can be found at the GSA/FSS schedule homepage (fss.gsa.gov/schedules).
14. Payment address(es): **Reel Impact, Inc.**
10705 Kahlmeyer
St. Louis, MO 63132
15. Warranty provision: Not applicable
16. Export packing charges: Not applicable
17. Terms and conditions of Government purchase card acceptance (any thresholds above the micro purchase level): Net 5 days. After 5 business days of receipt of invoice, a 3% charge added to invoiced amount.
18. Terms and conditions of rental, maintenance, and repair: Not applicable
19. Terms and conditions of installation: Not applicable
20. Terms and conditions of repair parts: Not applicable
- 20a. Terms and conditions for any other services: Not applicable
21. List of services and distribution points: Not applicable
22. List of participating dealers: Not applicable
23. Preventative maintenance- Not applicable
- 24a. Special attributes such as environmental attributes: Not applicable
- 24b. If applicable, indicate that Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services and show where full details and be found: See 1.b
25. Data Universal Number System (DUNS) number: 01-593-4458
26. Contractor maintains active registration in SAM.: Migrated from CCR to SAM 4-4-13



phone: 314.781.7200
fax: 314.781.7220



Producer Magazine Recognizes Crosley In The Top 100

For the past seven years, we have chosen the 100 individuals who represent the best producers in our business throughout the United States. Producers like those in the Top 100 have raised the standard for non-entertainment media. Each spring we call for nominations from your peers and clients, asking them to tell us about the producers who they feel exemplify the highest standards in our industry. Several criteria are considered, including success in growing a business, success in fulfilling a client's demands and, especially, demonstrable creative passion for the work of producing dynamic media for business. Late in the summer, the editorial staff reviews the nominees' projects and qualifications and narrows the stack of prospects down to the Top 100. Congratulations to all the winning producers.

-The Editors of Producer Magazine



Adam
CROSLLEY

COMPANY: Reel Impact
LOCATION: St. Louis, MO

AGE: 40

TITLE: executive producer

APPLICATIONS: sales/marketing, training, events, TV commercials, music videos, DVD, web

"There is no rewind in life. Make every frame count," says Crosley, who has lately been doing a lot of work for the Department of Energy and General Motors. At age 17, "I won a summer scholarship to Communications Camp at Eastern Illinois University," he says. "There I learned basic production." Crosley's won a total of 18 Telly awards, among many others. The most recent clutch of trophies were garnered for a training video for the Veterans Administration. He's planning to build a fully digital studio and sound stage.

THE TOP ONE HUNDRED

Creating *Real* Impact...



RECENT FILM & VIDEO PROJECTS

U.S. ARMY



Created an interactive DVD training program for Carroll & Company and Labarge Products. The DVD helps train service men and women on operating a mobile fuel supply system.

DUPONT



Completed a video production project for DuPont-Pioneer Company's Environmental Respect Gala in Washington D.C.

DEPT. OF ENERGY



Created a motivational film for the Dept. of Energy as a kick-off for a technology conference in Washington D.C.. The film was simulcast on C-Span.

DEPT. OF V.A.



Created two training videos for the U.S. Department of Veteran's Affairs Employee Education Centers in Washington D.C. and Salt Lake City.

GENERAL MOTORS



Received a Silver Award in Media Excellence from the International Media Communications Association for a video production project which featured PBS personality Bill Nye "The Science Guy."

AT&T



The Ogilvy & Mather advertising agency of New York licensed Reel Impact's film footage for a national television spot for AT&T Wireless "Coast to Coast" cellular phone plans.

"I felt like I was at the Academy Awards. It was outstanding."

Patrick J. Ford
Ford Motor Company

"Magnificent! Superb! Wonderful! There aren't enough adjectives in the dictionary to describe the excellent job you did...We were so fortunate to have been able to tap into your creative talents."

Sandi B. Wright
United Way

"The event was outstanding and your video is a big hit! We need more copies for upper management"

Renee M. Nault
Argonne National Laboratory

"Thank you for the outstanding work you did for (our) recent production. I was able to experience your professional level of skills, creativity, teambuilding, attention to detail and customer service throughout the process."

Anne M. Stechmann, MA
U.S. Dept. of Veterans' Affairs

Get real results, all the time. Anywhere.



Los Angeles



Chicago



Detroit



Washington D.C.



New Orleans

1

Strategic Planning/Consultation

- Research
- Brainstorming
- Location/Venue
- Technical Analysis
- Theme Development
- Budget Planning

Creative Design

2

- Visual Display
- Staging
- Set Design/Build
- Signage
- Talent Casting
- Art Direction
- Script/Speech Writing
- Visual Aids

Event Production

3

- Speaker Coaching
- Technical Rehearsals
- Crew Assignments
- Presentation Previews
- Lighting Design
- Sound/Music Design
- PowerPoint Design
- Schematics
- Equipment Load-In
- Image Mag
- Satellite Uplink
- Webcasting
- Video Production

4

Post Event Services

- Strike/Load-Out
- Web Archiving/VOD
- Video Duplications
- CD/DVD Replications
- Event Review and Evaluation



1047 S. Big Bend Blvd.
St. Louis, MO 63117
(314) 781-7200

Attachment 1



U.S. General Services Administration

Awarded Contract Price List

Reel Impact, Inc. GS-23F-0038S & GS-23F-0039S

Labor Categories For SIN 541-4B Video/Film Production Services	Price	Unit/ Issue
Assistant Camera Operator	\$49.25	Hour
Assistant Craft Service	\$27.58	Hour
Assistant Director - First	\$73.88	Hour
Assistant Director - Second	\$54.18	Hour
Assistant Director - Third	\$49.25	Hour
Audio Engineer	\$44.33	Hour
Audio Boom Operator	\$44.33	Hour
Camera Operator	\$59.10	Hour
Craft Service	\$34.48	Hour
Creative Director	\$64.03	Hour
Construction Painter	\$34.48	Hour
Costume Designer	\$58.12	Hour
Design Director	\$65.01	Hour
Director - Video/Film	\$162.53	Hour
Director of Photography	\$91.61	Hour
Driver	\$19.70	Hour
Electrician - Rigging	\$39.40	Hour
Electronic IT Engineer	\$73.88	Hour
Executive Producer - Video/Film	\$123.13	Hour
Gaffer	\$46.30	Hour
Graphic Designer	\$66.98	Hour
Grip - Key	\$49.25	Hour
Grip	\$44.33	Hour
Government Program Manager	\$108.35	Hour
Grip - Dolly	\$44.33	Hour
Health Educator /Trainer	\$85.70	Hour
Interactive CBT/IMI Programmer - Lead	\$83.73	Hour
Location Manager	\$44.33	Hour
Makeup Artist -daily rate only, 10 hour day	\$502.35	Day (10 hr day only)
Media Buyer	\$59.10	Hour
Multimedia Authoring	\$83.73	Hour
Producer - Video/Film	\$113.28	Hour
Production Assistant	\$24.63	Hour
Production Manager	\$74.86	Hour
Set Designer	\$76.83	Hour
Set Decorator	\$53.19	Hour
Seamstress	\$39.40	Hour

Continued	Price	Unit/ Issue
Soundman	\$59.10	Hour
Script Coordinator	\$34.48	Hour
Special Effects Tech	\$73.88	Hour
Still Photographer	\$88.65	Hour
Technical Director / Switcher	\$88.65	Hour
Teleprompter Operator	\$41.37	Hour
Video Production Engineer	\$49.25	Hour
Video Technician	\$44.33	Hour
Wardrobe Supervisor	\$39.40	Hour
Writer - Lead	\$83.73	Hour
Writer - Senior	\$64.03	Hour
Writer	\$54.18	Hour
Labor Categories For SIN 541-4D Event & Trade Show Planning Services	Price	Unit/ Issue
Computer/Database Technician	\$51.22	Hour
Conference Planner Assistant	\$34.48	Hour
Conference Planner	\$54.18	Hour
Conference Registrar	\$36.45	Hour
Executive Manager	\$123.13	Hour
Executive Speech Coach	\$142.83	Hour
Graphics Designer	\$54.18	Hour
Program Manager	\$74.86	Hour
Still Photographer	\$88.65	Hour
Speech Writer	\$73.88	Hour
541-1000 Other Direct Costs	Price	Unit/ Issue
SOUND STAGE RENTAL		
Shoot or lighting day	\$1,625.25	Daily
Set construction day	\$788.00	Daily
LIGHTING & GRIP EQUIPMENT A-LA-CARTE		
4,000W LTM HMI Luxarc	\$147.75	Daily
2,500W LTM HMI Luxarc	\$128.05	Daily
1,200W LTM HMI Luxarc	\$98.50	Daily
1200W LTM HIM Cine Par with 5 lens set	\$118.20	Daily
575W LTM HMI Cine Par with 4 lens set	\$88.65	Daily
5,850W 9 Light Molefay Tungsten	\$98.50	Daily
Mole Richardson 10K Baby Teners	\$108.35	Daily
Mole Richardson 5K Baby Seniors	\$59.10	Daily
Mole Richardson 2K Baby Juniors	\$24.63	Daily
Mole Richardson 1K Baby Babies	\$14.78	Daily
Mole Richardson 200W Midgets	\$9.85	Daily
Mole Richardson 200W Mini Moles	\$9.85	Daily
Mole Richardson Nine Light Mole Pars	\$118.20	Daily
Mole Richardson 8K Super Soft Light	\$98.50	Daily
Mole Richardson 5K Sky Pans	\$49.25	Daily
Bardwell McAlister 5K Sky Pans	\$49.25	Daily

541-1000 Other Direct Costs	Price	Unit/ Issue
LIGHTING & GRIP EQUIPMENT A-LA-CARTE		
Colortran 4K Soft Lights	\$39.40	Daily
Mole Richardson 2K Zip Soft Lights	\$21.67	Daily
Mole Richardson 1K Mickey Moles	\$25.61	Daily
Colortran 3 light/Cyc Lights	\$29.55	Daily
Colortran 6 light/Cyc Lights	\$54.18	Daily
Colortran 12 Light/Cyc Light	\$98.50	Daily
Mole Richardson 2K Mole Lipso	\$44.33	Daily
1,500W Dimmers	\$9.85	Daily
2,000W Dimmers	\$14.78	Daily
Sun Gun, Minipro 30 volt or Anton Bauer	\$39.40	Daily
12'x12' Portable Ultimatte Green Screen	\$59.10	Daily
Honda 5,500W generator w/electronic speed control	\$118.20	Daily
Honda 2,500W generator	\$49.25	Daily
Hostess Tray car mount	\$73.88	Daily
Fog machine Mole Richardson Type 1963	\$49.25	Daily
Fog machine Rosco #8211 with cable remote	\$49.25	Daily
Fog machine, 55 gallon, dry ice barrel	\$64.03	Daily
Helicopters, Dolly, and Crane Equipment		
Camera Dolly – Chapman Peewee package	\$566.38	Daily
Camera car package	\$1,846.88	Daily
Doorway Dolly	\$83.73	Daily
Sled dolly kit	\$152.68	Daily
Helicopter, mounts, and pilot	\$8,372.50	Daily
Crane and mounts	\$2,610.25	Daily
Stedicam	\$423.55	Daily
VIDEO AND FILM EQUIPMENT A-LA-CARTE		
Sony Beta SP 400A	\$438.33	Daily
Sony Beta SP BVW D600	\$581.15	Daily
Sony Digibeta DVW-790WS	\$1,083.50	Daily
Sony HDW 700A package	\$1,871.50	Daily
16mm Arriflex SR Camera package	\$2,265.50	Daily
35mm Golden Panaflex GII Camera pkg	\$4,334.00	Daily
News-style light kit	\$88.65	Daily
Teleprompter with operator	\$876.65	Daily
Location sound package	\$147.75	Daily
Field sound mixer (Shure)	\$83.73	Daily
Wireless mic (each)	\$64.03	Daily
Walkie-Talkie (each)	\$24.63	Daily
Mobile phone (air-time not included)	\$29.55	Daily
Beta SP player/recorder	\$364.45	Daily
Sony HDWF500 player/recorder	\$1,182.00	Daily
Hi-8 player/recorder*	\$147.75	Daily
DV player/recorder with TBC/TC	\$142.83	Daily
VHS player/recorder	\$98.50	Daily
Utility van	\$106.38	Daily

541-1000 Other Direct Costs

INTERNET WEBCASTING & DISTANCE LEARNING PRODUCTION	Price	Unit/ Issue
VT6 Integrated Production Suite	\$443.25	Hourly
As Editing Studio Only	\$197.00	Hourly
DIGITAL NONLINEAR VIDEO EDITING Final Cut Pro 5 HD	Price	Unit/ Issue
Broadcast Resolution	\$152.68	Hourly
Digitize	\$103.43	Hourly
Rendering during down-time	\$73.88	Hourly
COMPUTER 3D and 2D ANIMATION	Price	Unit/ Issue
2D Animation	\$103.43	Hourly
3D Animation	\$128.05	Hourly
COMPUTER GRAPHIC DESIGN	Price	Unit/ Issue
Graphic design (suite and designer)	\$123.13	Hourly
Scanning only-art/ print (per each) Plus hourly Graphic Designer rate	\$4.93	Each
INTERACTIVE PROGRAMMING AUTHORING CD-ROMs and WEBSITES	Price	Unit/ Issue
Programming (Websites & CD-ROMs)	\$98.50	Hourly
Video Compression for CD-ROM	\$98.50	Hourly
Video Compression for Web Streaming Video	\$98.50	Hourly
INTERACTIVE PROGRAMMING AUTHORING INTERACTIVE DVDs	Price	Unit/ Issue
Programming	\$98.50	Hourly
Video Compression	\$98.50	Hourly
DIGITAL NONLINEAR AUDIO SUITE W/ ENGINEER	Price	Unit/ Issue
Suite & Digital 2-Track Recording /VO	\$103.43	Hourly
Suite & Digital Workstation	\$132.98	Hourly
Suite & Mixing/Sweetening w/sync-locked picture	\$152.68	Hourly
Audio only compression for CD-ROM/Website	\$103.43	Hourly
Digitize (audio only)	\$93.58	Hourly
ANALOG Phone Patch	\$29.55	Hourly
Lock to Digi Beta	\$113.28	Hourly
Lock to Beta SP**	\$39.40	Hourly
SOUND EFFECTS USAGE Unlimited Usage (per session)	\$14.78	Session
SOUND EFFECTS USAGE Outside Sessions (per effect)	\$19.70	Each

541-1000 Other Direct Costs

MUSIC LIBRARY These are maximum rates. Discounted rates will apply according to minutes of usage and library.	Price	Unit/ Issue
ASSOCIATED PRODUCTION MUSIC (APM) LIBRARIES CORPORATE / IN-HOUSE (LINEAR ONLY) 1 to 300 copies	\$1,419.39	Up to 60 Min.
ASSOCIATED PRODUCTION MUSIC (APM) LIBRARIES CORPORATE / IN-HOUSE (LINEAR ONLY) 301 to 1000 copies	\$2,078.35	Up to 60 Min.
ASSOCIATED PRODUCTION MUSIC (APM) LIBRARIES CORPORATE / IN-HOUSE (LINEAR ONLY) 1000+ copies	\$3,325.36	Up to 60 Min.
ASSOCIATED PRODUCTION MUSIC (APM) LIBRARIES CORPORATE / IN-HOUSE (LINEAR ONLY) 1000+ copies, Intranet and Closed Circuit	\$3,802.10	Up to 60 Min.
INTERACTIVE MEDIA - FOR SALE/INTERACTIVE MEDIA PER NEEDLEDROP 1 to 14,999 copies	\$434.39	Each
INTERACTIVE MEDIA - FOR SALE/INTERACTIVE MEDIA UNLIMITED USAGE IN A SINGLE PRODUCTION 1 to 14,999 copies	\$6,736.42	Per Prod.
PROMOTIONAL/INTERACTIVE MEDIA - PER NEEDLEDROP 1 to 14,999 copies	\$221.63	Each
PROMOTIONAL/INTERACTIVE MEDIA UNLIMITED USAGE IN A SINGLE PRODUCTION 1 to 14,999 copies	\$4,490.62	Per Prod.
CORPORATE IN-HOUSE/INTERACTIVE MEDIA PER NEEDLEDROP 1 to 300 copies	\$144.80	Each
CORPORATE IN-HOUSE/INTERACTIVE MEDIA UNLIMITED USAGE IN A SINGLE PRODUCTION 1 to 300 copies	\$2,244.82	Per Prod.
CORPORATE IN-HOUSE/INTERACTIVE MEDIA PER NEEDLEDROP 301 to 1000 copies	\$216.70	Each
CORPORATE IN-HOUSE/INTERACTIVE MEDIA UNLIMITED USAGE IN A SINGLE PRODUCTION 301 to 1000 copies	\$3,367.72	Per Prod.
CORPORATE IN-HOUSE/INTERACTIVE MEDIA PER NEEDLEDROP 1001 + copies	\$362.48	Each
CORPORATE IN-HOUSE/INTERACTIVE MEDIA UNLIMITED USAGE IN A SINGLE PRODUCTION 1001 + copies	\$5,613.52	Per Prod.
BROADCASTING PROGRAMS TELEVISION All TV, For Sale & Future Media, and Internet, in-transit/closed circuit, in-context promos & language dubbing Per Needledrop	\$1,447.95	Each
BROADCASTING PROGRAMS TELEVISION All TV, For Sale & Future Media, and Internet, in-transit/closed circuit, in-context promos & language dubbing -1 to 30 min Production	\$5,649.96	Per Prod
BROADCASTING PROGRAMS TELEVISION All TV, For Sale & Future Media, and Internet, in-transit/closed circuit, in-context promos & language dubbing 31 to 60 min Production	\$11,444.72	Per Prod

541-1000 Other Direct Costs

MUSIC LIBRARY These are maximum rates. Discounted rates will apply according to minutes of usage and library.	Price	Unit/ Issue
BROADCASTING PROGRAMS TELEVISION All TV, For Sale Media, and Internet, in-transit/closed circuit, in-context promos & language dubbing Per Needledrop	\$1,231.25	Each
BROADCASTING PROGRAMS TELEVISION All TV, For Sale Media, and Internet, in-transit/closed circuit, in-context promos & language dubbing -1 to 30 min Production	\$4,781.19	Per Prod
BROADCASTING PROGRAMS TELEVISION All TV, For Sale Media, and Internet, in-transit/closed circuit, in-context promos & language dubbing 31 to 60 min Production	\$9,707.18	Per Prod
BROADCASTING PROGRAMS TELEVISION All TV Media, and Internet, in-transit/closed circuit, in-context promos & language dubbing Per Needledrop	\$795.88	Each
BROADCASTING PROGRAMS TELEVISION All TV Media, and Internet, in-transit/closed circuit, in-context promos & language dubbing -1 to 30 min Production	\$2,824.00	Per Prod
BROADCASTING PROGRAMS TELEVISION All TV Media, and Internet, in-transit/closed circuit, in-context promos & language dubbing 31 to 60 min Production	\$5,649.96	Per Prod
BROADCASTING PROGRAMS TELEVISION Free TV (U.S. Only), and re-transmission on US basic cable service, radio simulcast and in-context promos Per Needledrop	\$495.46	Each
BROADCASTING PROGRAMS TELEVISION Free TV (U.S. Only), and re-transmission on US basic cable service, radio simulcast and in-context promos -1 to 30 min Production	\$1,695.19	Per Prod
BROADCASTING PROGRAMS TELEVISION Free TV (U.S. Only), and re-transmission on US basic cable service, radio simulcast and in-context promos 31 to 60 min Production	\$3,259.37	Per Prod
OMNI MUSIC LIBRARIES- NON-THEATRICAL PROGRAMS For advertising or public service announcements only Local: Local TV/Basic Cable/DBS or Radio (US & Canada) Per Laserdrop	\$139.87	Each
OMNI MUSIC LIBRARIES- NON-THEATRICAL PROGRAMS For advertising or public service announcements only National: TV/Cable/DBS or Radio Network or Syndicated (Worldwide) Per Laserdrop	\$242.31	Each
OMNI MUSIC LIBRARIES- NON-THEATRICAL PROGRAMS Premium Cable: HBO, Showtime or Pay Per View Per Laserdrop	\$363.47	Each
OMNI MUSIC LIBRARIES- NON-THEATRICAL PROGRAMS Infomercial & Internet Per Laserdrop	\$242.31	Each

541-1000 Other Direct Costs

MUSIC LIBRARY These are maximum rates. Discounted rates will apply according to minutes of usage and library.	Price	Unit/ Issue
OMNI MUSIC LIBRARIES- NON-THEATRICAL PROGRAMS All Broadcast Rights: Includes: Non-broadcast, TV, Radio, Cable, Premium Cable, Internet, Common Carrier, In Context, DBS Per Laserdrop	\$727.92	Each
OMNI MUSIC LIBRARIES- NON-THEATRICAL PROGRAMS All Media Rights: (Excluding Theatrical) Includes all Broadcast Rights as well as Pay-Per-View and DVD/Home Video-Unlimited copies and "all devices now known or hereafter devises" Per Laserdrop	\$1159.35	Each
OMNI MUSIC LIBRARIES- NON-BROADCAST PRODUCTIONS, MULTI-MEDIA Includes: Audio or Video Cassettes/Disc, Slides, Film, PowerPoint, Hard Disk Delivery, CD ROM Interactive and Non-Interactive Up to 500 free copies of the production Per Laserdrop	\$101.46	Each
OMNI MUSIC LIBRARIES- NON-BROADCAST PRODUCTIONS, MULTI-MEDIA Includes: Audio or Video Cassettes/Disc, Slides, Film, PowerPoint, Hard Disk Delivery, CD ROM Interactive and Non-Interactive Up to 10,000 free copies of the production Per Laserdrop	\$139.87	Each
OMNI MUSIC LIBRARIES- NON-BROADCAST PRODUCTIONS, MULTI-MEDIA Includes: Audio or Video Cassettes/Disc, Slides, Film, PowerPoint, Hard Disk Delivery, CD ROM Interactive and Non-Interactive Over 10,000 free copies of the production Fee would be \$142 up to each denomination of 10,000 units Per Laserdrop	\$244.28	Each
OMNI MUSIC LIBRARIES- NON-BROADCAST PRODUCTIONS, MULTI-MEDIA Includes: Audio or Video Cassettes/Disc, Slides, Film, PowerPoint, Hard Disk Delivery, CD ROM Interactive and Non-Interactive Music On-Hold - Kiosk, Intranet, Email Per Laserdrop	\$139.87	Each
OMNI MUSIC LIBRARIES- NON-BROADCAST PRODUCTIONS, MULTI-MEDIA Includes: Audio or Video Cassettes/Disc, Slides, Film, PowerPoint, Hard Disk Delivery, CD ROM Interactive and Non-Interactive Live Events - Trade Shows & Conventions Per Laserdrop	\$242.31	Each

541-1000 Other Direct Costs

TALENT UNION TALENT	Price	Unit/ Issue
Voice-over (off-camera) - FIRST HOUR	\$800.00	First hour
Voice-over (off-camera) - EACH ADDITIONAL HALF-HOUR	\$200.00	Each additional ½ hour
Voice-over - Retakes (30 minutes) - WITHIN 60 DAYS	\$325.00	Retakes (30 min)
Spokesperson (on-camera narrator) first day - DAILY RATE	\$1,830.00	First day
Spokesperson - each additional day - DAILY RATE	\$1,300.00	Each additional day
Principal Performer/Actor - DAILY RATE	\$990.00	Daily
Principal Performer/Stunt - DAILY RATE	\$1,400.00	Daily
Principal Performer (actor or stunt) - 3 Consecutive Days	\$3,000.00	3 consecutive days
Principal Performer (actor or stunt) - 5 Consecutive Days	\$3,450.00	5 consecutive days
Choreographed Dancer - Solo/Duo - DAILY RATE	\$948.00	Daily
Choreographed Dancer - Part of a Group - DAILY RATE	\$756.00	Daily
Singer - Solo/Duo (on-camera) - DAILY RATE	\$1,270.00	Daily
Singer - Part of a Group (on-camera) - DAILY RATE	\$657.00	Daily
Singer - Step Out (on-camera) - DAILY RATE	\$800.00	Daily
Extra	\$390.00	Daily
Wardrobe/Principal - evening wear/per costume change	\$55.00	Costume change

TALENT NON-UNION TALENT	Price	Unit/ Issue
Voice-over (off-camera) - FIRST HOUR	\$375.00	First hour
Voice-over (off-camera) - EACH ADDITIONAL HALF-HOUR	\$145.00	Each additional ½ hour
Spokesperson (on-camera narrator) first day - DAILY RATE	\$800.00	First day
Spokesperson - each additional day - DAILY RATE	\$495.00	Each additional day
Principal Performer/Actor - DAILY RATE	\$495.00	Daily
Principal Performer/Stunt - DAILY RATE	\$620.00	Daily
Choreographed Dancer - Solo/Duo - DAILY RATE	\$395.00	Daily
Choreographed Dancer - Part of a Group - DAILY RATE	\$210.00	Daily
Extra - General - DAILY RATE	\$270.00	Daily
Wardrobe/Principal - evening wear/per costume change	\$47.00	Costume change

541-1000 Other Direct Costs		
COMPLIANCE TO SECTION 508 OF THE REHABILITATION ACT §1194.24 VIDEO AND MULTIMEDIA PRODUCTION These are maximum rates. Discounted rates will apply according to minutes of usage	Price	Unit/ Issue
Video and DVD close captions Pop-on Without Transcript	\$510.23	Up to 10 Min.
Video and DVD close captions Pop-on With Transcript	\$446.21	Up to 10 Min.
Video and DVD close captions Roll-up Without Transcript	\$350.66	Up to 10 Min.
Video and DVD close captions Roll-up With Transcript	\$325.05	Up to 10 Min.
Video and DVD close captions Pop-on Without Transcript	\$880.59	Up to 30 Min.
Video and DVD close captions Pop-on With Transcript	\$766.33	Up to 30 Min.
Video and DVD close captions Roll-up Without Transcript	\$651.09	Up to 30 Min.
Video and DVD close captions Roll-up With Transcript	\$573.27	Up to 30 Min.
Video and DVD close captions Pop-on Without Transcript	\$1,091.38	Up to 45 Min.
Video and DVD close captions Pop-on With Transcript	\$919.01	Up to 45 Min.
Video and DVD close captions Roll-up Without Transcript	\$809.67	Up to 45 Min.
Video and DVD close captions Roll-up With Transcript	\$702.31	Up to 45 Min.
Video and DVD close captions Pop-on Without Transcript	\$1,519.86	Up to 60 Min.
Video and DVD close captions Pop-on With Transcript	\$1,306.11	Up to 60 Min.
Video and DVD close captions Roll-up Without Transcript	\$1,155.41	Up to 60 Min.
Video and DVD close captions Roll-up With Transcript	\$1,021.45	Up to 60 Min.
CD-ROM close captions Programming	\$111.55	Hourly
§1194.22 WEB BASED INTRANET AND INTERNET INFORMATION We perform evaluation and retrofitting of the existing websites, and design the new ones to comply with the Section 508 requirements	Price	Unit/ Issue
Evaluation	\$111.55	Hourly

541-1000 Other Direct Costs

SUPPLIES, MEDIA STOCK, AND DUPLICATION PRODUCTION EXPENDABLE SUPPLIES	Price	Unit/ Issue
Conversion Gel Filters - each roll	\$146.77	Roll
Conversion Gel Filters - each foot	\$9.85	Foot
Diffusible Materials - each roll	\$135.93	Roll
Diffusible Materials - each foot	\$7.88	Foot
Colored Gels - each roll	\$9.85	Roll
Colored Gels - each foot	\$3.94	Foot
Black Cine Foil - each roll	\$26.60	Roll
Black Cine Foil - each foot	\$1.97	Foot
Black Duva Tyne - each roll	\$501.37	Roll
Black Duva Tyne - each foot	\$3.94	Foot
Cotton Sash Cord 100ft #8 - each	\$21.67	Each
Cotton Sash Cord 100ft #6 - each	\$1,477.50	Each
Rosco Fog Fluid - one litter	\$17.73	Litter
Rosco Fog Fluid - one gallon	\$64.03	Gallon
C-47's PKG. 50 - each	\$4.93	50 Each
Clear Visqueen 4-mil. 10'x100' - each	\$24.63	Each
White/White Foamcore 4'x8' - each	\$15.76	Each
Black/White Foamcore 4'x8' - each	\$23.64	Each
Black/White Show Card 30"x40" - each	\$5.91	Each
Special Spray Kit - each	\$7.88	Each
Adhesive Tape Selection - each	\$7.88	Each
Seamless Paper - each roll	\$48.27	Roll
Seamless Paper - each foot	\$1.97	Foot
Hand Painted Seamless Paper - each roll	\$132.98	Roll
Hand Painted Seamless Paper - each foot	\$7.88	Foot
Ultimatte Blue Paint - each gallon	\$45.31	Gallon
Ultimatte Green Paint - each gallon	\$59.10	Gallon
Cyc Paint Gray or White - each gallon	\$15.76	Gallon
Gaffers Tape - each roll	\$16.75	Roll
Builders Paper (36" X 140')	\$10.84	Each
Protective Booties (1 pair)	\$1.97	Pair

VIDEO TAPE & FILM STOCK	Price	Unit/ Issue
Beta SP- up to 90 minute	\$67.69	Each
Sony HD Cam Tape- up to BCT-64 HD	\$68.25	Each
Digi Beta- up to 124L	\$128.15	Each
VHS - 15 minute (bulk)	\$6.11	Each
Kodak Vision Film Stocks (dev) per foot	\$0.82	Foot

541-1000 Other Direct Costs

AUDIO STOCK	Price	Unit/ Issue
DAT- up to R120	\$29.09	Each
Pro-Cassette- up to 90 min	\$9.71	Each
Archive Fee	\$24.27	Each

DIGITAL MEDIA STORAGE SUPPLIES	Price	Unit/ Issue
DLT (Digital Linear Tape) up to 35GB Cartridge, single	\$218.42	Each
JAZ up to 2GB Cartridge, single	\$194.15	Each
ZIP 250MB Disk, single	\$58.25	Each
CD-Recordable 650MB Disk, single	\$9.72	Each
3.5" Floppy Disk, single	\$1.94	Each

STOCK BACKGROUNDS and PHOTOGRAPHS	Price	Unit/ Issue
Videotaped Digital Backgrounds	\$141.93	Each
Animated Digital Backgrounds	\$135.07	Each
Graphic Design Still Backgrounds	\$108.22	Each
High-Resolution Photo Stock Images	\$101.94	Each

Event ODC's	Price	Unit/ Issue
PERFORMANCE EMCEE	\$5,910.00	Weekly
WAVE TUNNEL 18' X 11' X 10'	\$1,477.50	Weekly
WAVE WALL TALL 10W X 12H X 3D	\$591.00	Weekly
WAVE WALLS EXTRA TALL	\$689.50	Weekly
CONTINENTAL DIVIDE	\$1,182.00	Weekly
SMALL SLOPE	\$344.75	Weekly
EIKI LCD Data Projector (5000 lumens)	\$886.50	Day
29" Multi Scan Monitor	\$197.00	Day
25" Color Monitor/VCR Combo	\$123.13	Day
19" Color Monitor - Teleprompter View Monitor	\$49.25	Day
JVC 13" Program Monitor	\$34.48	Day
Video DA	\$103.43	Weekly
RGB Distribution Amplifier	\$132.98	Weekly
Projection Stand	\$29.55	Day
Panasonic WJ-MX-70 Digital Video Switcher	\$394.00	Day
9" color Monitor	\$78.80	Day
Analog Way Graphics II seamless switcher	\$985.00	Weekly
Sony PVW2800 Beta Recorder Deck	\$541.75	Day
JVC DV-550 Digital Camera	\$443.25	Day
Heavy Duty Video Tripod	\$98.50	Day

541-1000 Other Direct Costs

	Price	Unit/ Issue
Studio Monitor w/lens controls	\$78.80	Day
CCU - Camera Control Unit	\$295.50	Weekly
CCU- Control Cable per meter	\$443.25	Weekly
JBL EON 15" Powered Speaker	\$443.25	Weekly
Mackie 2404 Mixing Console	\$123.13	Weekly
16 Channel 100ft Mic Snake	\$29.55	Day
AKG Lectern Microphone	\$98.50	Weekly
UHF Wireless Microphone Combo System	\$246.25	Weekly
ClearCom Base Station	\$24.63	Day
Clearcom headset and beltpak	\$98.50	Day
Floor Wedge Speakers	\$49.25	Day
Audio Processing System - Amp, EQ, CD/Cassette	\$147.75	Weekly
ETC Source 4 Lights	\$344.75	Weekly
Pin Spots	\$103.43	Weekly
Spotlight	\$54.18	Day
Ellipsoidal Gobo	\$59.10	Weekly
Lieko Stage Lights	\$68.95	Day
Up Lights	\$137.90	Weekly
NSI Dimmer Pak	\$157.60	Day
NSI 16 Channel Dimming Console	\$123.13	Day
Clear Podium	\$147.75	Day
Professional Technician Daily Rate	\$1,329.75	Weekly

Labor Category Descriptions For SIN 541-4B Video/Film Production Services

Assistant Camera Operator

DUTIES: Assists the Videographer/Cinematographer in all assigned camera operating duties such as focus pooling, loading film magazines, keeping camera scene logs, etc.

GENERAL EXPERIENCE: Progressive related experience.

Assistant Craft Services

DUTIES: Assists the Craft Services person in all assigned duties related to the food and beverages procurement.

GENERAL EXPERIENCE: Progressive related experience.

Assistant Director - First

DUTIES: Assists the director in the translation of the screenplay/script into a final product by coordinating all activities of the pre-production and production units; breaks down the script, scouts and secures locations, implements casting, secures talent, props, wardrobe and supervises set construction. Insures crew calls, handles script continuity, makes a daily financial report and returns all material at the end of a shoot.

GENERAL EXPERIENCE: Progressive related experience in video, film, and multi media productions.

Assistant Director - Second

DUTIES: Assists the director and first assistant by coordinating all assigned activities of the pre-production and production units.

GENERAL EXPERIENCE: Progressive related experience in video, film, and multi media productions.

Assistant Director - Third

DUTIES: Assists the director, first and second assistant by coordinating all assigned activities of the pre-production and production units.

GENERAL EXPERIENCE: Progressive related experience in video, film, and multi media productions.

Audio Engineer

DUTIES: Has extensive knowledge and experience in using the majority of professionally recognized brands of video and audio equipment. Responsibilities include set up of video and audio equipment for location and soundstage productions, as well as recording of all production audio. Responsible for sound design using recorded narration, library music and sound effects. Responsible for editing and mixing audio tracks using non-linear digital sound recording systems, as well as the multi-track analog systems. Knowledgeable in installation and maintenance of the audio equipment.

GENERAL EXPERIENCE: Bachelor Degree or four (4) years of experience in the related multimedia productions.

Audio Boom Operator

DUTIES: Captures sounds on the set. This includes fitting personal microphones to artists, setting up the sound recording equipment, running audio cables, and setting out production headsets. May distribute daily dialogue scripts and operate a second boom. The film set may change several times during the day and it's essential to have every item on hand that's required.

GENERAL EXPERIENCE: Two years of college and two years of sound recording experience in motion picture, broadcasting or theatre productions.

Camera Operator

DUTIES: Assists the Director of Photography/Videographer/Cinematographer in translating the screenplay/script into visual images within the allotted budget. Operates all assigned camera equipment and is capable of performing camera operator and simple video director responsibilities simultaneously.

GENERAL EXPERIENCE: Three (3) years of experience in video and film productions.

Craft Services

DUTIES: Coordinates and manages all food and beverages needs for the crew and the cast.

GENERAL EXPERIENCE: Three (3) years of experience.

Creative Director

DUTIES: Capable and experienced of understanding client's objectives and goals and converting them into written proposal or synopsis. Works with client's Subject Matter Experts to clarify the ideas and the themes needed for successful completion of the project. Capable of converting those ideas into proper visual interpretations written as guidelines for future script. Supervises several writers assigned to the production, or writes the scripts if the project budget limits the size of the creative team. Operates computer word processing program, uses e-mail and has Web searching skills.

GENERAL EXPERIENCE: Progressive related experience in documents and scripts for media based projects such as multi-media productions, video and/or film productions, live events, interactive training, script writing, and web site productions. Experienced in managing several projects simultaneously. Experienced in using MS Word program.

Construction Painter

DUTIES: Works under Set Designer's supervision to paint any assigned set elements.

GENERAL EXPERIENCE: Progressive related experience.

Costume Designer

DUTIES: Works with the Director and Producer to graphically design all costumes that are required for assigned production. Supervises Costume Buyers and Seamstresses in order to accomplish the conversion of the designed "look" into reality.

GENERAL EXPERIENCE: Progressive related experience.

Design Director

DUTIES: Capable and experienced to understand client's objectives and goals, and convert them into storyboards, illustrations, renderings, and three-dimensional models. Participates in brainstorming sessions and content design meetings. Interprets verbal ideas into visual concepts using manual illustration techniques as well as professionally recognized computer graphic design software.

GENERAL EXPERIENCE: Bachelor Degree in design related fields or five (5) years of experience in designing multi media projects. Proficient in using PhotoShop, Quark Express, Illustrator, Mac and PC Operating systems.

Director - Video/Film

DUTIES: Responsible for directing the production activities of the cast and crew and translating the screenplay/script into high quality, effective visual and audio impact project. Produces a day-by-day breakdown of the script into shots that will be accomplished within the established production time frame. Decides in conjunction with the client and the producer the creative approach to accomplish the intended style of the production. Works with specialists to guide them in determining all production resource requirements such as equipment, crew, sets, props, costumes and locations. Works with on-camera interviews and shooting of B-roll footage for proper editing coverage. Supervises editing, digital effects and audio recording.

GENERAL EXPERIENCE: Ten (10) years of experience in video, film, and multi media productions.

Director of Photography

DUTIES: Responsible for translating the script/screenplay into visual images. Experienced in operating a number of commercially recognized brands of video and film cameras. Responsible for the lighting of all studio and location sets. Supervises the production crew and conveys to them the Director's and the Producer's concepts and creative goals for the entire production. Sets the proper tempo for the crew and through example and direct consultation, establishes proper demeanor for the crew.

GENERAL EXPERIENCE: Five (5) years of experience in video and film productions.

Driver

DUTIES: Drives either equipment or passenger trucks, typically between location shootings, sets and the studio. The chief driver is called the transportation captain.

GENERAL EXPERIENCE: Progressive related experience

Electrician - Rigging

DUTIES: Works under Gaffer's supervision. Experienced in positioning and securing the light trusses, and variety of light fixtures.

GENERAL EXPERIENCE: Progressive related experience.

Electronic IT Engineer

DUTIES: Responsible for configuration of computer hardware, setting up computer networking and software installation. Works with software manufacturer's technical experts to maintain the software's ultimate performance. Coordinates the establishment of project completion delivery standards with client's Subject Matter Experts.

GENERAL EXPERIENCE: Bachelor Degree or five (5) years of progressive related experience.

Experienced in using both major computer based platforms: Mac O/S and Windows platform.

Experienced in trouble-shooting and repairing computer network problems.

Executive Manager

DUTIES: Provide expert guidance and direction.

GENERAL EXPERIENCE: Widely recognized as an expert in the conference and trade show industry as a result of certification, authoring, or holding either appointed or elected position of one or more influential organizations in the hospitality industry.

Executive Producer

DUTIES: Responsible for leading the video/film or multimedia production team, in an efficient and effective execution of creative production, on schedule and within budget. Maintains a current and thorough knowledge of industry standards, practices, and innovations.

GENERAL EXPERIENCE: Ten (10) years of experience in video and film productions.

Gaffer

DUTIES: Responsible for electrical and lighting equipment and the accessories for their proper performance such as cables, stands, distribution boxes, camera mounts, etc. Performs location and set lighting and supervises grip crewmembers. Assumes position of the lighting director if project budget requires smaller crew composition. Maintains grip truck and its grip equipment as well as camera dolly, camera crane, and electrical generator. Supervises the sound stage and has extensive knowledge of lighting techniques. Works under the direction of Cameraperson or Director of Photography.

GENERAL EXPERIENCE: Five (5) years of experience in video and film productions.

Government Program Manager

DUTIES: Coordinates and manages tasks related to government programs. Meets with government customers/representatives to carry out statements of work and deliver government products. Provides program architectures, develops video, IMI, and web-based content print materials related to technical subject matters. Supports development, design and dissemination of content, and provides packaging support for technical video, IMI, web-based, and print products related to government programs and projects.

GENERAL EXPERIENCE: Bachelor Degree or five (5) years of experience in related fields.

Graphic Designer

DUTIES: Experienced in computer graphic design for video production, print, and CBT programs. Experienced in original graphic design as well as using stock photos and clip art. Responsible to maintain excellent application skills in professionally recognized computer graphic design apps.

GENERAL EXPERIENCE: Associate Degree in design related fields or three (3) years of experience in designing multi media projects. Proficient in using PhotoShop, Quark Express, and Illustrator for Mac and/or PC Operating systems.

Grip - Key

DUTIES: Has extensive knowledge and experience of techniques and systems in using electrical and camera accessories. Supervises the rest of grip crew such as cable grips, dolly grips, gofers, etc. Works under the direction of Gaffer or the Cameraperson if project budget requires smaller production crews.

GENERAL EXPERIENCE: Five (5) years of experience in video and film productions.

Grip

DUTIES: Works under the direction of Key Grip or Gaffer depending on the size and composition of the entire production crew. Has extensive knowledge and experience in using camera stands, camera mounts, light stands, electric cables, electric connectors, scene slates, and other grip equipment.

GENERAL EXPERIENCE: Three (3) years of experience in video and film productions.

Grip - Dolly

DUTIES: Works under the direction of Key Grip or Gaffer depending on the size and composition of the entire production crew. Has extensive knowledge and experience in using dolly's, camera stands, camera mounts, light stands, electric cables, electric connectors, scene slates, and other grip equipment.

GENERAL EXPERIENCE: Three (3) years of experience in video and film productions.

Health Educator/Trainer

DUTIES: Develops and packages health and medical curriculum and provides video, IMI, web-based and on-site train-the-trainer and distance learning expertise. Works with government customers and representatives to design video, IMI, and web-based health reporting programs. Analyzes outcomes data packages and prepares formal statistical and analytical reports for government customers.

GENERAL EXPERIENCE: Bachelor Degree, RN Degree, and five (5) years of experience in related fields.

Interactive CBT/IMI Programmer - Lead

DUTIES: Responsible for interactive programming of CD-ROMs, web sites, and any Computer Based Programs. Responsible to maintain excellent application skills in professionally recognized computer software.

GENERAL EXPERIENCE: Associate Degree or three (3) years of experience in multi media related programs such as: Macromedia Director, PhotoShop, Illustrator, Quark Express, Extreme 3D, DeBabilizer, MS Office, and Premier. Experienced in using both major computer based platforms -- Mac O/S and Windows platform.

Location Manager

DUTIES: Manages all aspects of location needs such as permits, security requirements, governmental ordinances adherence, environmental protection requirements, etc. Coordinates assigned Production Assistants' actions and responsibilities.

GENERAL EXPERIENCE: Progressive related experience.

Makeup Artist

DUTIES: Responsible for all talent makeup application. Knowledgeable in techniques of using proper makeup to match skin complexion of men, women, and children. Experienced in choosing proper makeup for best-desired results under different color temperatures for daylight or tungsten balanced lights.

GENERAL EXPERIENCE: Progressive related experience in video and film productions.

Media Buyer

DUTIES: Places and negotiates purchasing price and time schedules for advertisements and Public Relations (PR) announcements with TV stations, radio stations, cable, Direct Digital Satellite (DDS) service, and web based service.

GENERAL EXPERIENCE: Progressive related experience in the field of media buying.

Multi Media Authoring

DUTIES: Lead individual for the design and authoring steps in the process for authoring an interactive software development for implementation of training curriculum. Uses computers to present text, graphics, video, animation, and sound in an integrated way

GENERAL EXPERIENCE: Bachelor's degree in Media Arts and Design, Educational Media, or related field is required. Expertise in multimedia authoring applications (i.e. Macromedia Director, Macromedia Flash), internet programming languages (i.e. ASP, HTML, XML, JAVA, etc.), streamed media (RealMedia, WindowsMedia etc.), video editing, database computer skills, and the management of technology learning systems.

Producer - Video/Film

DUTIES: Interacts with the client, project manger, and the crew during all phases of production. Leads and explains to the crew and the director the feel and the intent of the project at hand.

Manages production schedule and associated costs on daily basis. Reviews dailies keeping thorough knowledge of the project status, which ensures quality of production. Schedules all elements/stages of the project. Delegates appropriate assignments to task managers and retains an overview of their accomplishments. Maintains a current and thorough knowledge of industry standards, practices, and innovations.

GENERAL EXPERIENCE: Five (5) years of experience in video, film, and multi media production.

Production Assistant

DUTIES: Assists the Assistant Director in the coordination and implementation of specific aspects of film and video projects. Assists the Producer/Program Manager in assigned duties.

GENERAL EXPERIENCE: Progressive related experience in video and film productions.

Program Manager

DUTIES: Responsible for monitoring budget, schedule and performance at the macro level. Coordinates interface between the client and Reel Impact. Coordinates and supervises the performance of all Task Managers and reviews daily accomplishments of all areas of the project. Submits weekly status report to all key personnel involved in the project. Provides decisions that serve to move the project to completion in timely and cost-effective manner while insuring that all performance expectations are met.

GENERAL EXPERIENCE: Minimum of four (4) years of supervisory experience in managing media related projects such as multi-media productions, video and/or film productions, live events, interactive training, and web site productions.

Set Designer

DUTIES: Works in conjunction with the Director and the Producer to translate the script/screenplay's set and location requirements into visual images. Also works with the set construction crew such as Set Decorators, Painters, Lighting Directors, etc. to bring creative images to reality.

GENERAL EXPERIENCE: Progressive related experience.

Set Decorator

DUTIES: Works with the Set Designer to the use appropriate props and enhance the look and functionality of the sets.

GENERAL EXPERIENCE: Progressive related experience.

Seamstress

DUTIES: Works with Costume Designer to bring the envisioned character's individuality to life by creating required wardrobe elements.

GENERAL EXPERIENCE: Progressive related experience.

Soundman

DUTIES: Has extensive knowledge and experience in using the majority of professionally recognized brands of audio equipment specialized for FILM Production such as Nagra recorders. Responsibilities include set up of sound recording equipment for location and soundstage productions, as well as recording of all production audio, and keeping daily Sound Logs. Knowledgeable in maintenance of the same audio equipment.

GENERAL EXPERIENCE: Bachelor Degree or four (4) years of experience in the related film productions.

Script Coordinator

DUTIES: Works with the Video/Film Director to understand scene numbering and daily production schedule. Experienced in keeping the continuity of the script during production. Directs and coordinates scene and take numbering with the slate grip. Marks all continuity details in the editor's copy of the script. Marks all time code numbers for each scene take.

GENERAL EXPERIENCE: Three (3) years of experience in video and film productions.

Special Effect Tech

DUTIES: Designs and co-ordinate special effects such as fires, explosions and crashes.

Can be a dangerous position and requires them to be in contact with hazardous chemicals, flying particles, falling objects, fires and explosions.

GENERAL EXPERIENCE: Bachelor degree in broadcasting, theatre arts or a related field and 7 years experience in motion pictures, broadcasting or the performing arts are required.

Still Photographer

DUTIES: The still photographer documents the production by taking still photographs. These pictures are used for documentary and publicity purposes. Specific duties will include taking pictures of set operations, poster shots, portraits, etc

GENERAL EXPERIENCE: Progressive related experience

Technical Director/Switcher

DUTIES: The technical director mixes various video and audio sources by pushing buttons on the control room audio/video switcher. The technical director listens, or takes cues, from the director as to which button to push and when for any sources such as cameras or tape playback deck, fading and mixing sources.

GENERAL EXPERIENCE: Bachelor degree in broadcasting, or a related field and 3 years experience in broadcasting are required.

Teleprompter Operator

DUTIES: The teleprompter operator is responsible for obtaining the teleprompter script from the producer and downloading it to the teleprompter computer. The teleprompter operator also sets up the teleprompter on camera one and can operate the teleprompter at the talent's request.

GENERAL EXPERIENCE: Progressive related experience

Video Production Engineer

DUTIES: Responsible for setup of video, audio, projection and all other equipment for sound stage and location productions. Ensures high technical quality of all electronically recorded signals.

GENERAL EXPERIENCE: Associate Degree or three (3) years of progressive experience in the field of multi media. Experienced and knowledgeable in wide variety of professionally acceptable electronic and computer equipment and software needed for successful completion of each multi media project.

Video Technician

DUTIES: Works with the Video Production engineer to perform specific assignments such as camera shading, prerecorded tape playback, location and studio cabling, etc.

GENERAL EXPERIENCE: Progressive related experience.

Wardrobe Supervisor

DUTIES: Works with the Costume Designer to purchase "of the shelf" an individual character's wardrobe elements needed to complete the character's look and historic time required by the script.

GENERAL EXPERIENCE: Progressive related experience.

Writer - Lead

DUTIES: Capable of understanding client's objectives and goals and converting them into written scenes, dialogs and actions. Has excellent command of writing skills and clear expression of ideas. Writes text for graphic designs and titles. Operates computer word processing program, uses e-mail and has Web searching skills.

GENERAL EXPERIENCE: Bachelor of Art Degree and progressive related experience in writing documents and scripts for media based projects such as multi-media productions, video and/or film productions, live events, interactive training, speech writing, and web site productions. Experienced in using MS Word program.

Writer - Senior

DUTIES: Capable of understanding client's objectives and goals and converting them into written scenes, dialogs and actions. Has excellent command of writing skills and clear expression of ideas. Writes text for graphic designs and titles. Operates computer word processing program, uses e-mail and has Web searching skills.

GENERAL EXPERIENCE: Bachelor of Art Degree and progressive related experience in writing documents and scripts for media based projects such as multi-media productions, video and/or film productions, live events, interactive training, speech writing, and web site productions. Experienced in using MS Word program.

Writer

DUTIES: Capable of understanding client's objectives and goals and converting them into written scenes, dialogs and actions. Has excellent command of writing skills and clear expression of ideas. Writes text for graphic designs and titles. Operates computer word processing program, uses e-mail and has Web searching skills.

GENERAL EXPERIENCE: Bachelor of Art Degree and progressive related experience in writing documents and scripts for media based projects such as multi-media productions, video and/or film productions, live events, interactive training, speech writing, and web site productions. Experienced in using MS Word program.

Labor Category Descriptions For SIN 541-4D Event & Trade Show Planning Services**Computer/Database Technician**

DUTIES: Designs, implements, and maintains moderately complex databases. Maintains database dictionaries and integrates system through database design. Operates data entry devices in recording a variety of data, verify data entered, and perform related clerical duties.

GENERAL EXPERIENCE: Four years of technical experience in administration, analysis, and programming of computerized databases. Competent to work in most phases of database management.

Conference Planner Assistant

DUTIES: Provides pre-meeting support and registration services. Provides on-site meeting support to include: checking-in attendees, distributing materials, issuing payment receipts, and generating name badges.

GENERAL EXPERIENCE: Two years direct experience in administration of conferences and trade shows.

Conference Planner

DUTIES: Assists with long range planning for conferences and trade shows. Analyzes site selection criteria. Researches and recommends site selection information. Coordinates trade shows with respect to overall management, security, and facility layout. Proficient in operating computers and audio-visual equipment. Develops advance information brochures and meeting data including registration materials, programs, schedules and agenda data.

GENERAL EXPERIENCE: Six years direct experience in administration of conferences and trade shows. Competent to work at a high level for all phases required to implement a conference and/or trade show.

Conference Registrar

DUTIES: Processes advance registrations, issues receipts, maintains conference databases, and provides reports to clients as required. Supports on-site conference and trade show registration services.

GENERAL EXPERIENCE: Two years experience in the conference and/or trade industry. Proficient in the utilization of meeting management and word processing software. Basic knowledge of database management.

Executive Manager

DUTIES: Provide expert guidance and direction.

GENERAL EXPERIENCE: Widely recognized as an expert in the conference and trade show industry as a result of certification, authoring, or holding either appointed or elected position of one or more influential organizations in the hospitality industry.

Executive Speech Coach

DUTIES: Provides personalized feedback to improve and refine individual communication skills. Increases confidence and helps reduce speaking fears and anxieties. Teaches advanced interaction with audiences to get the desired response regardless of the situation. Coach assists during high-stakes presentations to increase verbal and nonverbal skills, with less time and effort. Fine-tuning allows government speakers to reveal expertise, conduct meetings, or representation to the media.

GENERAL EXPERIENCE: Advanced Degree with eight (8) years of experience in interpersonal communication and performance improvement skills.

Graphic Designer

DUTIES: Experienced in computer graphic design for video production, print, and CBT programs. Experienced in original graphic design as well as using stock photos and clip art. Responsible to maintain excellent application skills in professionally recognized computer graphic design software.

GENERAL EXPERIENCE: Associate Degree in design related fields or three (3) years of experience in designing multi media projects. Proficient in using PhotoShop, Quark Express, and Illustrator for Mac and/or PC Operating systems.

Program Manager

DUTIES: Responsible for monitoring budget, schedule and performance at the macro level. Coordinates interface between the client and Reel Impact. Coordinates and supervises the performance of all Task Managers and reviews daily accomplishments of all areas of the project. Submits weekly status report to all key personnel involved in the project. Provides decisions that serve to move the project to completion in timely and cost-effective manner while insuring that all performance expectations are met.

GENERAL EXPERIENCE: Minimum of four (4) years of supervisory experience in managing media related projects such as multi-media productions, video and/or film productions, live events, interactive training, and web site productions.

Still Photographer

DUTIES: Operates assigned still camera equipment. Responsible for capturing any and all requested content.

GENERAL EXPERIENCE: Three (3) years of experience in video and film productions.

Speech Writer

DUTIES: Capable of understanding client's objectives and goals and converting them into written dialog. Has excellent command of writing skills and clear expression of ideas. Writes text for speaking engagements. Operates computer word processing program, uses e-mail and has Web searching skills.

GENERAL EXPERIENCE: Bachelor of Art Degree and progressive related experience in writing documents and scripts for media based projects such as, live events, interactive training, and speech writing. Experienced in using MS Word program