



**GENERAL SERVICES ADMINISTRATION
Federal Supply Service
Authorized Federal Supply Schedule Price List**

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA Advantage!, a menu-driven database system. The INTERNET address GSA Advantage! is: GSAAdvantage.gov.

**Advertising & Integrated Marketing Solutions
(AIMS)
FSC Group 541**

**Contract Number
GS-23F-0041S**

**Period Covered by Contract
December 6, 2005 through December 5, 2015**

**North American Precis Syndicate, Inc.
350 Fifth Avenue, Suite 6500
New York, NY 10118
Phone: 212.867.9000
Fax: 212.573.9718
<http://www.napsinfo.com>**

Business Size: Large, Woman Owned

Pricelist current through Modification #PO02, dated December 1, 2010

CUSTOMER INFORMATION

- 1a. Table of awarded special item number(s) with appropriate cross-reference to item descriptions and awarded price(s).
541-1: Advertising Services
541-2: Public Relations Services
541-1000: Other Direct Costs

- 1b. Identification of the lowest priced model number and lowest unit price for that model for each special item number awarded in the contract. This price is the Government price based on a unit of one, exclusive of any quantity/dollar volume, prompt payment, or any other concession affecting price. Those contracts that have unit prices based on the geographic location of the customer, should show the range of the lowest price, and cite the areas to which the prices apply.
Refer to attached awarded GSA Schedule Contract pricelist.

- 1c. If the Contractor is proposing hourly rates, a description of all corresponding commercial job titles, experience, functional responsibility and education for those types of employees or subcontractors who will perform services shall be provided. If hourly rates are not applicable, indicate "Not applicable" for this item.
Not Applicable

2. Maximum order.
1,000,000.00

3. Minimum order.
\$100.00

4. Geographic coverage (delivery area).
Domestic delivery: delivery within the 48 contiguous states, Alaska, Hawaii, Puerto Rico, Washington, DC, and U.S. territories. Domestic delivery also includes a port or consolidation point, within the aforementioned areas, for orders received from overseas activities.

5. Point(s) of production (city, county, and State or foreign country).
Washington DC, 20036 (District of Columbia)
Chicago, IL 60601 (Cook County)
Los Angeles, CA 90067 (Los Angeles County)
San Francisco, CA 94104 (San Francisco County)
Atlanta, GA 30329 (Fulton County)

6. Discount from list prices or statement of net price.
Prices shown are net Government awarded discount.

7. Quantity discounts.
None
8. Prompt payment terms.
0% Net 30
- 9a. Notification that Government purchase cards are accepted at or below the micro-purchase threshold.
North American PreciS Syndicate, Inc. will accept Government purchase cards for orders below the micro-purchase threshold.
- 9b. Notification whether Government purchase cards are accepted or not accepted above the micro-purchase threshold.
North American PreciS Syndicate, Inc. will accept Government purchase cards for orders above the micro-purchase threshold.
10. Foreign items (list items by country of origin).
Not Applicable
- 11a. Time of delivery.
As Negotiated Between Contractor and Ordering
- 11b. Expedited Delivery.
Expedited Delivery is available for all services under SINs 541-1, 541-2, and 541-1000 at the Ordering Activity's expense. Additional fees may apply for expedited orders.
- 11c. Overnight and 2-day delivery.
Overnight and 2-day delivery is available for all services under SINs 541-1, 541-2, and 541-1000 at the Ordering Activity's expense. Additional fees may apply for expedited orders.
- 11d. Urgent Requirements.
When the Federal Supply Schedule contract delivery period does not meet the bona fide urgent delivery requirements of an ordering agency, agencies are encouraged, if time permits, to contact the Contractor for the purpose of obtaining accelerated delivery. The Contractor shall reply to the inquiry within 3 workdays after receipt. (Telephonic replies shall be confirmed by the Contractor in writing.) If the Contractor offers an accelerated delivery time acceptable to the ordering agency, any order(s) placed pursuant to the agreed upon accelerated delivery time frame shall be delivered within this shorter delivery time and in accordance with all other terms and conditions of the contract.

12. F.O.B. point(s).
F.O.B. Destination

- 13a. Ordering address(es).
Dorothy York
350 Fifth Avenue, Suite 6500
New York, NY 10118-0100

- 13b. Ordering procedures: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's) are found in Federal Acquisition Regulation (FAR) 8.405-3.

14. Payment address(es).
North American PreciS Syndicate, Inc.
350 Fifth Avenue, Suite 6500
New York, NY 10118-0100
Attn: Accounts Payable

15. Warranty provision.
Not Applicable

16. Export packing charges, if applicable.
Not Applicable

17. Terms and conditions of Government purchase card acceptance (any thresholds above the micro-purchase level).
Government Purchase Cards will be accepted for all orders.

18. Terms and conditions of rental, maintenance, and repair (if applicable).
Not Applicable

19. Terms and conditions of installation (if applicable).
Not Applicable

20. Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices (if applicable).
Not Applicable

- 20a. Terms and conditions for any other services (if applicable)
Not Applicable

21. List of service and distribution points (if applicable).
1819 L St., NW Washington, DC 20036
303 East Wacker Dr., Chicago, IL 60601
1801 Ave. of the Stars, Los Angeles, CA 90067
235 Montgomery St., San Francisco, CA 94104
1031 Burton, NE, Atlanta, GA 30329
22. List of participating dealers (if applicable).
Not Applicable
23. Preventive maintenance (if applicable).
Not Applicable
- 24a. Special attributes such as environmental attributes (e.g., recycled content, energy efficiency, and/or reduced pollutants).
Not Applicable
- 24b. If applicable, indicate that Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services and show where full details can be found (e.g. contractor's website or other location.) The EIT standards can be found at: www.Section508.gov/.
Not Applicable
25. Data Universal Number System (DUNS) number.
001364140
26. Notification regarding registration in Central Contractor Registration (CCR) database
Contractor is registered with the Central Contractor Registration Database
Cage Code: 1KYA0

**NORTH AMERICAN PRECIS SYNDICATE, INC.'S
AUTHORIZED GSA SCHEDULE PRICING**

Product Description	GSA Price w/IFF
Featuring 1 column wide: Per release	\$3,350.00
Featuring 2 columns wide: Per release	\$4,550.00
Featuring 3 columns wide: Per release	\$5,500.00
Radio Roundup: Per release	\$4,100.00
Consumer Science TV: Per release	\$5,050.00
Multimedia: 1 column wide: Per release	\$12,250.00
Multimedia: 2 columns wide: Per release	\$13,450.00
Multimedia: 3 columns wide: Per release	\$14,400.00
Featuring Hispanic Media Rates 1 column wide: Price Per release for 1 release	\$1,140.00
Featuring Hispanic Media Rates 1 columns wide: Price Per release for releases 2-3	\$1,092.50
Featuring Hispanic Media Rates 1 columns wide: Price Per release for releases 4-5	\$1,045.00
Featuring Hispanic Media Rates 1 columns wide: Price Per release for releases 6 or more	\$950.00
Featuring Hispanic Media Rates 2 column wide: Price Per release for 1 release	\$1,377.50
Featuring Hispanic Media Rates 2 columns wide: Price Per release for releases 2-3	\$1,258.75
Featuring Hispanic Media Rates 2 columns wide: Price Per release for releases 4-5	\$1,140.00
Featuring Hispanic Media Rates 2 columns wide: Price Per release for releases 6 or more	\$1,045.00
Featuring Hispanic Media Rates 3 column wide: Price Per release for 1 release	\$1,662.50
Featuring Hispanic Media Rates 3 columns wide: Price Per release for releases 2-3	\$1,472.50
Featuring Hispanic Media Rates 3 columns wide: Price Per release for releases 4-5	\$1,258.75
Featuring Hispanic Media Rates 3 columns wide: Price Per release for releases 6 or more	\$1,140.00
Radio Roundup: Hispanic Media Rates Price Per release for 1 release	\$1,140.00
Radio Roundup: Hispanic Media Rates Price Per release for releases 2-3	\$1,092.50
Radio Roundup: Hispanic Media Rates Price Per release for releases 4-5	\$1,045.00
Radio Roundup: Hispanic Media Rates Price Per release for releases 6 or more	\$950.00
Consumer Science TV: Hispanic Media Rates Price Per release for 1 release	\$1,140.00
Consumer Science TV: Hispanic Media Rates Price Per release for releases 2-3	\$1,092.50
Consumer Science TV: Hispanic Media Rates Price Per release for releases 4-5	\$1,045.00
Consumer Science TV: Hispanic Media Rates Price Per release for releases 6 or more	\$950.00
Multimedia: Hispanic Media Rates 1 column wide:	\$3,135.00
Multimedia: Hispanic Media Rates 2 columns wide:	\$3,253.75
Multimedia: Hispanic Media Rates 3 columns wide:	\$3,348.75
Featuring African American Media Rates 1 column wide: Price Per release for 1 release	\$1,140.00

Product Description	GSA Price w/IFF
Featurettes African American Media Rates 1 columns wide: Price Per release for releases 2-3	\$1,092.50
Featurettes African American Media Rates 1 columns wide: Price Per release for releases 4-5	\$1,045.00
Featurettes African American Media Rates 1 columns wide: Price Per release for releases 6 or more	\$950.00
Featurettes African American Media Rates 2 column wide: Price Per release for 1 release	\$1,377.50
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Featurettes African American Media Rates 3 columns wide: Price Per release for releases 6 or more	\$1,140.00
Radio Roundup: African American Media Rates Price Per release for 1 release	\$1,140.00
Radio Roundup: African American Media Rates Price Per release for releases 2-3	\$1,092.50
Radio Roundup: African American Media Rates Price Per release for releases 4-5	\$1,045.00
Radio Roundup: African American Media Rates Price Per release for releases 6 or more	\$950.00
Consumer Science TV: African American Media Rates Price Per release for 1 release	\$1,140.00
Consumer Science TV: African American Media Rates Price Per release for releases 2-3	\$1,092.50
Consumer Science TV: African American Media Rates Price Per release for releases 4-5	\$1,045.00
Consumer Science TV: African American Media Rates Price Per release for releases 6 or more	\$950.00
Multimedia: African American Media Rates 1 column wide:	\$3,135.00
Multimedia: African American Media Rates 2 columns wide:	\$3,253.75
Multimedia: African American Media Rates 3 columns wide:	\$3,348.75
Line Drawing by NAPS Cartoonish	\$150.00
Stock Photo	\$200.00
Extra Inches - per column inch for each release over 7 inches long	\$125.00
Stock Footage or Animated Graphics from Stills - per 5-second clip	\$200.00
Stock Footage - 60 Seconds	\$2,400.00
Extra Beta or Fee to Convert	\$100.00