



Authorized
Professional Engineering
Services
Scheduled Price List
GS-23F-0059N

General Services Administration
Federal Supply Service
Professional Engineering Services
Special Item Number (SIN) 871-3, 871-3 RC
System Design, Engineering, and Integration
Special Item Number (SIN) 871-4, 871-4 RC
Test and Evaluation

Period of Contract: November 12, 2007 to October 31, 2012

3856 Dulles South Court
Suite I
Chantilly, VA 20151
(800) 444-6905
FAX (703) 378-3166
info@observera.com

Prices shown Herein are Net (discount deducted.) Products and ordering information in this Authorized FSS Professional Engineering Services Schedule Pricelist are also available on the GSA Advantage! System. Agencies can browse GSA Advantage! By accessing Federal Supply Service's Home Page via Internet at <http://www.fss.gsa.gov>

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Information For Ordering Offices

SPECIAL NOTICE TO AGENCIES:

Small Business Participation

SBA strongly supports the participation of small business concerns in the Federal Supply Schedules Program. To enhance Small Business Participation SBA policy allows agencies to include in their procurement base and goals, the dollar value of orders expected to be placed against the Federal Supply Schedules, and to report accomplishments against these goals.

For orders exceeding the micropurchase threshold, FAR 8.404 requires agencies to consider the catalogs/pricelists of at least three schedule contractors or consider reasonably available information by using the GSA Advantage!™ on-line shopping service (www.gsaadvantage.gov). The catalogs/pricelists, GSA Advantage!™ and the Federal Supply Service Home Page (www.fss.gsa.gov) contain information on a broad array of products and services offered by small business concerns.

This information should be used as a tool to assist ordering activities in meeting or exceeding established small business goals. It should also be used as a tool to assist in including small, small disadvantaged, and women-owned small businesses among those considered when selecting pricelists for a best value determination.

For orders exceeding the micropurchase threshold, customers are to give preference to small business concerns when two or more items at the same delivered price will satisfy their requirement.

1. Awarded Special Item Numbers

FSC GROUP - No. 87	Engineering, Accounting, Research, Management and Related Services
FSC Class - No. 871	
Standard Industry Group - No. 541	Professional Engineering Services

SINS

Special Item No. 871-3, 871-3 RC	System Design Engineering and Integration
Special Item No. 871-4, 871-4 RC	Test and Evaluation

2. Maximum Order: \$750,000 Per SIN

3. Minimum Order:

The minimum dollar value of orders to be issued is \$100.

4. Geographic Scope of Contract:

The geographic scope of this contract is the 48 contiguous states, the District of Columbia, Alaska, Hawaii and Puerto Rico.

5. Point of Production

Observera, Inc
3856 Dulles South Court, Suite I
Chantilly, VA 20151

6. Discounts

- a. Prompt Payment: NONE
- b. Quantity Discounts: NONE
- c. Discount: NONE
- d. Government Educational Institutions are offered the same discounts as all other Government customers.
- e. Discount for use of Government Commercial Credit Card: NONE
- f. Other Discounts: NONE

7. Government Purchase Cards

Government Commercial Credit Cards will be acceptable for payment of purchases up to and above the micro-purchase threshold. In addition, bank account information for wire transfer payments will be shown on the invoice.

8. Foreign items: NONE

9. Delivery Times.

a. Standard Delivery

Observera shall deliver to destination within the number of calendar days after receipt of order (ARO), as set forth below.

**ITEMS OR GROUPS OF ITEMS
(SIN or Nomenclature)**

**DELIVERY TIME
(DAYS ARO)**

871-3, 871-3 RC
871-4, 871-4 RC

30 days
30 days

b. EXPEDITED DELIVERY TIMES.

Observera will process each government request for expedited delivery times on a case-by-case basis. Whenever possible, the governments request will be honored.

c. OVERNIGHT AND 2-DAY DELIVERY TIMES.

Overnight delivery is not applicable to Services. Observera will make every effort possible to expedite orders requiring overnight and 2-day delivery times, on an individual order basis, and will honor the government's request whenever possible.

d. URGENT REQUIREMENTS

When the Federal Supply Schedule contract delivery period does not meet the bona fide urgent delivery requirements of an ordering agency, agencies are encouraged, if time permits, to contact Observera for the purpose of obtaining accelerated delivery. Observera shall reply to the inquiry within 3 workdays after receipt. (Telephonic replies shall be confirmed by Observera in writing.) If Observera offers an accelerated delivery time acceptable to the ordering agency, any order(s) placed pursuant to the agreed upon accelerated delivery time frame shall be delivered within this shorter delivery time and in accordance with all other terms and conditions of the contract.

10. Ordering Address and Payment Information:

Ordering Address:

**Observera, Inc.
3856 Dulles South Court
Suite I
Chantilly, VA 20151
Attn: Alicia Jamison
(800) 444-6905
(703) 378-3166 FAX**

Payment Address:

**Observera, Inc.
3856 Dulles South Court
Suite I
Chantilly, VA 20151**

The following telephone number(s) can be used by ordering agencies to obtain technical and/or ordering assistance:

(800) 444-6905 - **Ordering Assistance - Alicia Trejo Jamison**
 - **Technical Assistance -Todd Jamison**

(703) 378-3166 FAX - **For Ordering**

11. LIABILITY FOR INJURY OR DAMAGE

Observera shall not be liable for any injury to Government personnel or damage to Government property arising from the use of equipment maintained by the Observera, unless such injury or damage is due to the fault or negligence of the Contractor.

12. Statistical Data for Government Ordering Office Completion of Standard Form 279:

Block 9: G. Order/Modification Under Federal Schedule

Block 16: Data Universal Numbering System (DUNS): 93-385-8854

Block 30: Type of Contractor - B. Other Small Business

Block 31: Woman-Owned Small Business - Yes

Block 36: Contractor's Taxpayer Identification
Number (TIN) - 54-1767213

13. CAGE Code: 06MJ4

14. FOB: Destination

15. SECURITY REQUIREMENTS. In the event security requirements are necessary, the ordering activities may incorporate, in their delivery orders, a security clause in accordance with current laws, regulations, and individual agency policy; however, the burden of administering the security requirements shall be with the ordering agency.

16. CONTRACT ADMINISTRATION FOR ORDERING OFFICES: Any ordering office, with respect to any one or more delivery orders placed by it under this contract, may exercise the same rights of termination as might the GSA Contracting Officer under provisions of FAR 52.212-4, paragraphs (l) Termination for the Government's convenience, and (m) Termination for Cause (See C.1.)

17. GSA Advantage!

GSA Advantage! is an on-line, interactive electronic information and ordering system that provides on-line access to vendors'

schedule prices with ordering information. GSA Advantage! will allow the user to perform various searches across all contracts including, but not limited to:

- (1) Manufacturer;
- (2) Manufacturer's Part Number; and
- (3) Product categories.

Agencies can browse GSA Advantage! by accessing the Internet World Wide Web utilizing a browser (ex.: NetScape). The Internet address is <http://www.gsaadvantage.gov> .

Observera Inc. was created on the principle that sophisticated professional engineering services and image processing technology should be available to all who can derive its benefit. Observera provides image processing services and products to customers in both government and commercial organizations. Observera's background is in advanced imaging technologies developed under U.S. Government military and intelligence programs. These same technologies are used by Observera in order to assist civilian and commercial customers in taking the greatest advantage of the latest imaging systems. Our experience extends across many imagery types, including photographs, electro-optical, infrared, multispectral, and synthetic aperture radar. At Observera, we pride ourselves on our ability to find and apply the best imaging sources and technologies to a given problem.

Observera was established as a result of announcements that high resolution imaging systems, similar to those used by the military, would be available to commercial customers, and has since its inception, been uniquely placed in the market. Our strength and experience comes from many years of applying these sensitive, high technology imagery techniques to military and national security imaging problems. Observera specializes in developing commercial off-the-shelf technologies (COTS) solutions to government requirements as well as assist in the transition of government developed software to commercial markets. In order to respond to the constantly changing requirements in this field, we have assembled a highly qualified and dedicated staff of business, imagery, information systems and software professionals to meet the needs of our customers.

PROFESSIONAL ENGINEERING SERVICES

The focus of the founders was to apply the advanced techniques they had acquired into solving a broad range of imaging problems. The heart of Observera's philosophy is focusing on state-of-the-art technologies that will solve the customer's problem in a cost-effective manner. In order to assure satisfaction, Observera offers complete solutions, carrying from idea development to final products and processes.

Observera's team of experts provides the best solutions in areas like:

- System Engineering
- Image Processing
- Photogrammetry
- Remote Sensing
- Software Development
- Prototype Development

- Terrain Extraction
- Visualization
- Automation
- Customization
- Optimization

Observera's products include:

- ER Mapper
- Image Web Server (IWS)
- GENIE Pro

LABOR CATEGORY RATES

Overview of Observera, Inc. Special Item Number 871-3, 871-3 RC and 871-4, 871-4 RC Professional Services Offering.

SIN	ORDER NUMBER	LABOR CATEGORY TITLE	OBSERVERA RATES 2008
871-3, 3 RC 871-4, 4 RC	OB-206	Senior Program Manager / Chief Scientist	\$202.00
871-3, 3 RC 871-4, 4 RC	OB-205	Senior Engineer / Scientist	\$161.93
871-3, 3 RC 871-4, 4 RC	OB-204	Lead Engineer / Scientist	\$140.94
871-3, 3 RC 871-4, 4 RC	OB-203	Engineer / Scientist	\$92.05
871-3, 3 RC 871-4, 4 RC	OB-202	Associate Engineer/Scientist	\$77.54
871-3, 3 RC 871-4, 4 RC	OB-201	Technical Staff	\$58.19
871-3, 3 RC 871-4, 4 RC	OB-105	Senior Administrator	\$96.33
871-3, 3 RC 871-4, 4 RC	OB-103	Associate Administrator	\$57.00
871-3, 3 RC 871-4, 4 RC	OB-101	Administrative Staff	\$33.73

SIN	ORDER NUMBER	OBSERVERA RATES 2009	OBSERVERA RATES 2010	OBSERVERA RATES 2011	OBSERVERA RATES 2012
871-3, 3 RC 871-4, 4 RC	OB-206	\$210.89	\$220.17	\$229.86	\$239.97
871-3, 3 RC 871-4, 4 RC	OB-205	\$169.05	\$176.49	\$184.26	\$192.37
871-3, 3 RC 871-4, 4 RC	OB-204	\$147.14	\$153.61	\$160.37	\$167.43
871-3, 3 RC 871-4, 4 RC	OB-203	\$96.10	\$100.33	\$104.74	\$109.35
871-3, 3 RC 871-4, 4 RC	OB-202	\$80.95	\$84.51	\$88.23	\$92.11
871-3, 3 RC 871-4, 4 RC	OB-201	\$60.75	\$63.42	\$66.21	\$69.12
871-3, 3 RC 871-4, 4 RC	OB-105	\$100.57	\$105.00	\$109.62	\$114.44
871-3, 3 RC 871-4, 4 RC	OB-103	\$59.51	\$63.13	\$64.86	\$67.71
871-3, 3 RC 871-4, 4 RC	OB-101	\$35.21	\$36.76	\$38.38	\$40.07

See Full Product Descriptions That Follow.

Please Contact Alicia Jamison or Todd Jamison at (800) 444-6905 for additional Information.

LABOR CATEGORY DESCRIPTIONS

OB-206 - Senior Program Manager

FUNCTIONAL RESPONSIBILITIES:

1. Conducts system engineering and technical reviews; prepares proposal, SOW, technical reports and documentation.
2. Responsible for full management and accountability of programs, projects, and tasks.
3. Provide technical and supervisory leadership to other technical staff members and supervision of administrative personnel.
4. Responsible for project and corporate management tasks and interface with the customer.
5. Manages multiple task orders as required and directly represents the company to multiple customers.
6. Reports to customers on schedule, cost, and technical progress.
7. Contributes significantly to the development and maintenance of the business base of the company through customer service response, and business opportunity identification and development.
8. Conduct analysis for image processing, production and application efforts.
9. Create or apply new and existing prototype hardware or software technologies for use in imagery applications projects.
10. Analyze elevation and terrain data. Generate compatible image and support data files using various hardware and software tools.
11. Create softcopy and hardcopy mosaicked imagery or mapping products or surfaces.
12. Manages software training sessions in classroom or tutorial environments as required.
13. Review customer training materials required to support software and hardware training sessions.

MINIMUM EXPERIENCE:

Employees in this labor category: have 12 years of successful work experience in managing technical programs; have broad technical experience and knowledge; have demonstrated expert management capabilities on technical programs; have demonstrated capabilities in cost, schedule, technical, and personnel management; have a good working relationship and solid reputation among peers, coworkers, customers and leading members of their profession outside of the immediate work environment; have at least one year of project related specialty software application experience.

MINIMUM EDUCATION:

Ph.D. required. Substitution: (a) Masters degree and 4 years of additional project related work experience may be substituted for the required degree. (b) Bachelors degree and 8 years of additional project related work experience may be substituted for the required degree.

OB-205 - Senior Engineer/Scientist

FUNCTIONAL RESPONSIBILITIES:

1. Operation of software and hardware information technology systems. Analyze and recommends hardware and software solutions to major design problems.
2. Conduct system engineering, design, and development using automated tools to determine optimum paths for system development.
3. Direct, oversee, and participate in analysis and troubleshooting of system failures.
4. Provide project management, task leadership and manhour accountability.
5. Provide technical and supervisory leadership to other technical staff members and supervision of personnel.
6. Prepare detailed technical project plans, documentation; proposals, and reports pertaining to project operations, and functional requirements.
7. Contribute significantly to the development and maintenance of the business base of the company; directly represent the company to multiple customers.
8. Conduct analysis for image processing, production and application efforts.
9. Create or apply new and existing prototype hardware or software technologies for use in imagery applications projects.
10. Analyze elevation and terrain data. Generate compatible image and support data files using various hardware and software tools.
11. Create softcopy and hardcopy mosaicked imagery or mapping products or surfaces.
12. Conduct software training sessions in classroom or tutorial environments as required.
13. Develop customer training materials required to support software and hardware training sessions.
14. Provide customer support activities for software and hardware products and systems as required.

MINIMUM EXPERIENCE:

Employees in this labor category: have 10 years of successful work experience in managing technical programs; have broad technical experience and knowledge; have demonstrated expert capabilities in several technical disciplines; have demonstrated technical leadership in their profession; have a good working relationship and reputation among peers, coworkers, customers and leading members of their profession outside of the immediate work environment; have at least one year of project related specialty software application experience.

MINIMUM EDUCATION:

Ph.D. required. Substitution: (a) Masters degree and 2 years of additional project related work experience may be substituted for the required degree. (b) Bachelors degree and 5 years of additional project related work experience may be substituted for the required degree.

OB-204 - Lead Engineer/Scientist

FUNCTIONAL RESPONSIBILITIES:

1. Operation of software and hardware information technology systems. Analyze and recommends hardware and software solutions to major design problems.
2. Conduct system engineering, design, and development using automated tools to determine optimum paths for system development.
3. Provide ideas and/or solutions to hardware and software technical and design problems.
4. Direct and participate in analysis and troubleshooting of system failures.
5. Provide task leadership and accountability and identify problems and/or opportunities not directly related to current tasking.
6. Work on tasks without direct supervision and provide supervision to like or subordinate personnel.
7. Assists preparation of detailed technical project plans, documentation; proposals, and reports pertaining to project operations, and functional requirements.
8. Directly represent the company to at least one customer.
9. Analyze new and existing prototype hardware or software technologies for use in imagery applications projects.
10. Analyze elevation and terrain data. Generate compatible image and support data files using various hardware and software tools.
11. Create softcopy and hardcopy mosaicked imagery or mapping products or surfaces.
12. Conduct software training sessions in classroom or tutorial environments as required.
13. Assist with development of customer training materials required to support software and hardware training sessions.
14. Provide customer support activities for software and hardware products and systems as required.

MINIMUM EXPERIENCE:

Employees in this labor category: have 5 years of successful work experience in managing technical programs; have broad technical experience and knowledge; are experienced in at least two technical disciplines; have a good working relationship and reputation among peers, coworkers, customers and leading members of their profession outside of the immediate work environment; have some project related specialty software application experience.

MINIMUM EDUCATION:

Ph.D. required. Substitution: (a) Masters degree and 2 years of additional project related work experience may be substituted for the required degree. (b) Bachelors degree and 5 years of additional project related work experience may be substituted for the required degree.

OB-203 - Engineer/Scientist

FUNCTIONAL RESPONSIBILITIES:

1. Operation of software and hardware information technology systems.
2. Conduct system engineering, design, and development using automated tools to determine optimum paths for system development.
3. Provide ideas and/or solutions to hardware and software technical and design problems.
4. Participate in analysis and troubleshooting of system failures.
5. Identify problems and/or opportunities not directly related to current tasking.
6. Perform tasks without direct supervision and provide supervision to like or subordinate personnel.
7. Assists preparation of detailed technical documentation and reports.
8. Assist with analysis of elevation and terrain data. Assist generation of compatible image and support data files using various hardware and software tools.
9. Assist with analysis and design of softcopy and hardcopy mosaicked imagery or mapping products or surfaces.
10. Support software training sessions in classroom or tutorial environments as required.
11. Review and test customer training materials required to support software and hardware training sessions.
12. Provide customer support activities for software and hardware products and systems as required.

MINIMUM EXPERIENCE:

Employees in this labor category: have 3 years broad technical experience and knowledge; are experienced in at least one technical discipline; have a good working relationship and reputation among peers, and coworkers.

MINIMUM EDUCATION:

Ph.D. in a related discipline. Substitution: (a) Masters degree and 2 years of additional project related work experience may be substituted for the required degree. (b) Bachelors degree in an engineering or scientific discipline and 5 years of additional project related work experience may be substituted for the required degree. (c) Bachelors degree and 8 years of work experience may be substituted for the required degree.

OB-202 - Associate Engineer/Scientist

FUNCTIONAL RESPONSIBILITIES:

1. Operation of software and hardware information technology systems.
2. Assists in system engineering, design, and development using automated tools to determine optimum paths for system development.
3. Provide ideas and/or solutions to hardware and software technical and design problems.
4. Participate in analysis and troubleshooting of system failures.
5. Identify problems and/or opportunities not directly related to current tasking.
6. Work on tasks under supervision and provides supervision to like or subordinate personnel.
7. Assist preparation of detailed technical documentation and reports.
8. Support software training sessions in classroom or tutorial environments as required.
9. Update and revise customer training materials as required.
10. Assist with customer support activities for software and hardware products and systems as required.

MINIMUM EXPERIENCE:

Employees in this labor category have 2 years technical experience and/or knowledge in at least one technical discipline. Masters degree may be substituted for 2 years experience

MINIMUM EDUCATION:

Bachelors degree. Substitution: (a) Associates degree and 4 years of experience in a technical field may be substituted for the required degree. (b) High School diploma and 6 years of experience in a technical field may be substituted for the required degree.

OB-201 - Technical Staff Member

FUNCTIONAL RESPONSIBILITIES:

1. Operation of software and hardware information technology systems.
2. Assists in system programming and documentation.
3. Assists in analysis and troubleshooting of system failures.
4. Work on tasks under supervision of a senior staff member.
5. Assist preparation of trouble reports.
6. Support software training sessions in classroom or tutorial environments as required.
7. Bind and publish customer training materials as required.
8. Assist with customer support activities for software and hardware products and systems as required.

MINIMUM EXPERIENCE:

Employees in this labor category have 2 years of technical experience and/or knowledge in a related discipline. Bachelors degree may be substituted for 2 years experience

MINIMUM EDUCATION:

Associates degree. Substitution: (a) High School diploma and 2 additional years of experience in a technical field.

OB-105 - Senior Administrator

FUNCTIONAL RESPONSIBILITIES:

1. Responsible for monitoring and oversight of customer software and site licenses.
2. Responsible for operation and oversight of corporate, administrative, and technical computer systems.
3. Assists Technical staff with report generation, progress documentation, SOW, customer Task Order response and proposal preparation, editing and review.
4. Apply approved administrative methods to company or customer activities, and assure compliance with applicable regulations.
5. Coordinates and manages company procurements in support of software and hardware reseller activities. Monitor and track supplier activities.
6. Conducts administrative task management and accountability functions, and directly represent the company to one customer.
7. Provide supervisory leadership to other staff members and supervision of like or lower grade level personnel.

MINIMUM EXPERIENCE:

Employees in this labor category: have 6 years of successful work experience and have broad administrative experience and/or knowledge; are experts in at least one area of business administration; are expert users at most administrative computer programs; adapt to new administrative tools quickly; can use some technical computer programs; have a good understanding of most technical aspects of the company and customer needs and missions. Ph.D. may be substituted for 4 years experience.

MINIMUM EDUCATION:

Masters degree. Substitution: (a) Bachelors degree and 4 years of additional administrative work experience may be substituted for the required degree. (b) Associates degree and 6 years of additional administrative work experience may be substituted for the required degree.

OB-103 - Associate Administrator

FUNCTIONAL RESPONSIBILITIES:

1. Operation of administrative and/or technical computer programs.
2. Assists technical staff with data entry, updates and tracking using computerized work-in-progress management tracking tools.
3. Perform routine tasks without direct supervision and make suggestions to help solve administrative problems.
4. Assist senior staff members with administrative efforts, organize records and administrative activities, procure travel arrangements, equipment, software, etc. Assist with and track supplier activities.
5. Conducts administrative task management support and accountability functions.
6. Provide supervision of like or lower grade level personnel.

MINIMUM EXPERIENCE:

Employees in this labor category: have 2 years of successful work experience and have significant administrative experience and/or knowledge; are experienced with several administrative computer programs with expert mastery of at least one; can use some technical computer programs with direct supervision; have some understanding of some technical aspects of the company; has experience working on projects without direct supervision. Masters degree may be substituted for 2 years experience.

MINIMUM EDUCATION:

Bachelors degree. Substitution: (a) Associates degree and 2 years of additional administrative work experience may be substituted for the required degree. (b) High School diploma or equivalent and 6 years of additional administrative work experience may be substituted for the required degree.

OB-101 - Administrative Staff Member

FUNCTIONAL RESPONSIBILITIES:

1. Performs documentation response tracking functions.
2. Provides technical typing, word processing, proofreading and grammar context review, graphics presentations preparation, filing, reproduction documentation support and office equipment operation.
3. Assists in updating and maintaining database support systems and files, and supports automated retrieval operations in support of staff requirements.
4. Prepares maintains and preserves on file, technical or administrative documentation, data, correspondence and records.

MINIMUM EXPERIENCE:

Employees in this labor category: have 1 year clerical, secretarial, or office work experience. must be proficient in typing (50 WPM). Must have a basic knowledge one or more standard office software packages, (e.g. M/S Word, Word Perfect, Excel, Lotus, PowerPoint), including as a minimum one word processing system.

MINIMUM EDUCATION:

High School diploma or equivalent Substitution: (a) 2 years of additional administrative work experience may be substituted for the required degree.

SALES AND SERVICE POINTS

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