

**General Services Administration
Federal Supply Service
Authorized Federal Supply Schedule Price List**

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA *Advantage!*, a menu-driven database system. The INTERNET address for GSA *Advantage!* is: GSAAvantage.gov.

Schedule Title: Advertising & Integrated Marketing Solutions
FSC Group: 541
Contract Number: GS-23F-0073R

For more information on ordering from Federal Supply Schedules click on the FSS Schedules button at fss.gsa.gov.

Contract Period: January 7, 2005 – January 6, 2015
Contractor Name: Girard Video, Inc. dba GVI
Address: 1775 K Street, NW, Suite 220
Washington, DC 20006
Phone number: (202) 478-2310
Fax number: (202) 293-3293
Web site: www.g-v-i.com
Contact for contract administration: Andy Hemmendinger
andy@g-v-i.com
Business size: Small

Prices Shown Herein are Net (discount deducted)

Supplement Number: 0009
Date: February 21, 2013

Customer Information

- 1) Table of Awarded Special Item Numbers (SINS)

<u>SIN</u>	<u>Description</u>	<u>Pages</u>
541-4B	Video/Film Production Services	3 - 4
541-1000	Other Direct Costs	5
- 2) Maximum order: \$1,000,000
- 3) Minimum order: \$100
- 4) Geographic Coverage (delivery area): Domestic delivery
- 5) Point of production: Washington, DC
- 6) Prices listed are net (discount deducted)
- 7) Quantity discounts: Listed where applicable
- 8) Prompt payment terms: .5% if paid within 30 days
- 9) Government purchase cards:
 - a. Are accepted at or below the micro-purchase threshold
 - b. Are not accepted above the micro-purchase threshold
- 10) Foreign Items: not applicable
- 11) a. Time of delivery: All services will be provided at the scheduled times as stated in the agency's purchase order.
 - b. Expedited delivery: Contact the contractor for expedited delivery.
 - c. Overnight and 2-day delivery: Contact the contractor for rates for overnight and 2-day delivery.
 - d. Urgent Requirements: Contact the contractor for faster delivery or rush requirements.
- 12) F.O.B. points: F.O.B. Destination
- 13) a. Ordering Address: 1775 K Street, NW, Suite 220, Washington, DC 20006
 - b. Ordering procedures: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPAs), and a sample BPA can be found at the GSA/FSS Schedule homepage (fss.gsa.gov/schedules).
- 14) Payment Address: 1775 K Street, NW, Suite 220, Washington, DC 20006
- 15) Warranty Provisions: GVI will correct any deficiency in the services we provide to clients. The limit of our liability is equal to the value of the services provided.
- 16) Export packing charges: n/a
- 17) Terms and conditions of Government purchase card acceptance: GVI will accept the government purchase card for purchases at or under the micro-purchase threshold.
- 18) n/a
- 19) n/a
- 20) n/a
- 21) n/a
- 22) n/a
- 23) n/a
- 24) n/a
- 25) Data Universal Number System (DUNS)#: 106741820
- 26) Notification regarding registration in Central Contractor Registration (CCR) database: Registered and Registration valid to 12/9/2012.

Price List

Video/Film Production Services (SIN 541-4B)

Creative Services

Creative Director.....	\$1,008.56/day
Producer / Director.....	\$736.52/day
Associate Producer	\$411.59/day
Production Assistant.....	\$254.91/day

Field Production

GVI's high definition camera crews are equipped with a Sony XDCAM HD camcorder, Sachtler tripod, light kit, microphones and accessories.

Full day two-person HD camera crew	\$1,808.56/day
Half day two-person HD camera crew.....	\$1,356.42/half-day
Full day one-person HD camera crew	\$1,537.28/day
Half day one-person HD camera crew	\$1,198.17/half-day

GVI's standard definition camera crews are equipped with a Sony DSR-450 DVCAM camcorder with playback, Sachtler tripod, light kit, microphones and accessories.

Full day two-person camera crew.....	\$1,356.42/day
Half day two-person camera crew	\$949.50/half-day
Full day one-person camera crew	\$1,085.14/day
Half day one-person camera crew.....	\$791.25/half-day
Full day TelePrompTer with operator	\$677.08/ day
Half day TelePrompTer with operator.....	\$507.81/half-day

- Full day rates are for 8 hours crew time (portal to portal from GVI's office)
- Half day rates are for 4 hours crew time (portal to portal from GVI's office)

Post Production

Avid Editing.....	\$169.27/hour
Audio Post Production	\$153.73/hour
Narration Recording to Pro Tools	\$153.73/hour
Transcripts with time code.....	\$2.81/minute

Computer Graphics and Animation

Design and animation.....	\$113.04/hour
Print, web and static graphic design	\$108.51/hour
Scanning / Rendering.....	\$63.30/hour

DVD Authoring / Video Compression

Video Encoding	\$108.51/hour
Transfer to DVD of 15 minute program	\$45.21/disc
Transfer to DVD of 16-30 minute program	\$58.78/disc
Transfer to DVD of 31-60 minute program	\$72.34/disc
Transfer to DVD of 61-120 minute program	\$90.43/disc
DVD Authoring.....	\$108.51/hour
DVD Quality Control	\$63.30/hour
Flash Programming	\$113.04/hour
Transfer of XDCAM Proxy Files to DVD.....	\$22.61/disc

Duplication

<u>Quantity</u>	<u>CD-Rs</u>	<u>DVD-Rs</u>	<u>23GB XDCAM</u>	<u>50 GB XDCAM</u>
1 – 7	\$11.11	\$11.90	\$47.61	\$87.28
8 – 14	\$ 8.73	\$ 9.52		
15 – 49	\$ 6.35	\$ 7.14		
50 – 99	\$ 4.76	\$ 5.55		
100 – 199	\$ 3.97	\$ 4.76		

Tape duplication from any source - prices are per copy:

<u>Onto:</u>	<u>Length (minutes)</u>					
	<u>0-10</u>	<u>11-20</u>	<u>21-30</u>	<u>31-60</u>	<u>61-90</u>	<u>91-120</u>
Beta SP	\$35.71	\$47.61	\$59.51	\$107.12	\$150.76	-
Digital Betacam	\$43.64	\$59.51	\$75.38	\$126.95	\$190.43	\$253.90
DVCam	\$27.77	\$39.67	\$59.51	\$95.21	\$138.85	\$178.53
						19.84%
						\$3.97/tape change
						\$47.61/hour

Talent

Union talent in an in-house training or public relations production designed to train, inform, or promote a product to limited audiences w/o admission charge:

Narrator (1st hour)	\$701.26/hour
Narrator (each add. half hour)	\$204.09/half-hour
Narrator - retake within 60 days	\$370.46/half-hour
On-camera narrator	\$1,413.16/day
On-camera talent wardrobe fee	\$18.38/day
Additional Talent fee for Internet usage	33% of base rate

Captioning

Pop-on Prerecorded Captioning	\$ 994.71/hour
Caption Reformatting for DVD	\$497.36/hour
File Conversion of captions for a 0-30 minute program	\$63.30/program
File Conversion of captions for programs over 30 minutes	\$122.08/program
Spanish or French Subtitles	\$20.80/minute

Other Direct Costs (SIN 541-1000)

Rentals

Insert studio	\$587.78/day
Insert studio	\$316.50/half-day
Micro dolly.....	\$135.64/day
Portable HMI light	\$90.43/day
Wireless mic	\$67.82/day

Stock Images

GVI Stock Animation	\$22.61/image
GVI Stock Footage	\$90.43/shot

Music

Royalty-free Library Music per track	\$45.21
Music License Fee for a needle drop in a promotional program	\$180.86
Music License Fee for unlimited use in a 15-minute promotional program	\$881.68
Music License Fee for unlimited use in a 30-minute promotional program	\$1,265.99

Tape Stock and Disc Prices

<u>Type</u>	<u>10m</u>	<u>20m</u>	<u>30m</u>	<u>40m</u>	<u>60m</u>	<u>90m</u>	<u>120m</u>	<u>180m</u>
Betacam SP	\$26.22	\$27.97	\$29.72	-	\$48.07	\$61.18	-	-
Digital Betacam	\$39.33	\$43.70	\$48.07	\$52.44	\$69.92	\$104.89	\$139.85	-
DVCam	-	-	\$32.34	\$24.47	\$37.58	\$48.07	\$56.81	\$65.55
23GB XDCAM discs								\$43.70/disc
50GB XDCAM discs								\$87.41/disc
DVD-R discs								\$2.62/disc
CD-R discs								\$2.62/disc

About GVI

GVI is an experienced, full-service video production company located in Washington, DC. We do it all, from script to screen, creating vivid, memorable video productions. Our award-winning work gets noticed and gets results, making us the choice of professional communicators from around the country.

GVI's team of producer/directors, writers, camera crews, editors, graphic artists and interactive designers are your partners. Together, we make the video production process enjoyable and hassle-free. Our expertise means less worry for you and your project, whether you're looking to promote your organization, recruit new members, raise money, or motivate your staff.

Our specialty as a video production company is working with real people. We get them to tell their story, genuinely, by sharing what they know and what they believe. Because when the message comes from the heart, it goes to the heart.

It takes empathy and experience to bring out the best from each individual. But the bottom line is this: everyone cares deeply about something. The trick is having people trust you enough to reveal what's most important to them.

We shoot our projects in the Sony XDCAM and XDCAM EX high definition formats. Post production is accomplished in our networked technical facility featuring three AVID Nitris Media Composers, a Pro Tools audio suite, a narration booth, an insert studio, and graphics, DVD authoring and video encoding workstations. In the last twenty years our programs have earned over 170 industry awards. For more information about GVI please visit our website and on-line portfolio at www.g-v-i.com.