

**General Services Administration  
Federal Supply Service  
Authorized Federal Supply Schedule Price List**

*On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA-Advantage!<sup>TM</sup>, a menu-driven database system. The Internet address for GSA-Advantage!<sup>TM</sup> is: <http://www.gsaadvantage.gov>*

**Advertising & Integrated Marketing Solutions**

**FSC Group: 541**

**Contract No.: GS-23F-0075J**

**Contract Period: 6/24/1999 – 06/23/2019**

*For more information on ordering from Federal Supply Schedules, click on the FSS Schedules button at: <http://www.fss.gsa.gov>*



**Danya International, Inc.  
8737 Colesville Road, Suite 1200  
Silver Spring, MD 20910  
Telephone: (301) 565-2142  
Fax: (301) 565-3710  
<http://www.danya.com>**

**Business Size/Status: Large Business**

**Prices shown herein are NET (discount deducted).**

**Pricelist current through modification #PO-0032 dated 04/24/2014**

## GENERAL CONTRACT INFORMATION

1a. Table of Awarded Special Item Numbers (SINs):

- SIN 541-4B / 541-4BRC: Video/Film Production
  - SIN 541-5 / 541-5RC: Integrated Marketing Services
  - SIN 541-1000 / 541-1000RC: Other Direct Costs
- (Please refer to GSA eLibrary ([www.gsaelibrary.com](http://www.gsaelibrary.com)) for detailed SIN descriptions)

1b. Lowest Priced Model Number and Lowest Price:

Please refer to page #11

1c. Labor Category Descriptions:

Please refer to page #6

2. Maximum Order:

\$1,000,000

3. Minimum Order:

\$100

4. Geographic Coverage:

Domestic & Overseas

5. Point (s) of Production:

Silver Spring, Maryland

6. Discount from List Price:

All Prices Herein are Net

7. Quantity Discounts:

1% on orders over \$500,000 (labor costs only)

8. Prompt Payment Terms:

Net 30 days

9a. Government Purchase Card *is* accepted at or below the micro – purchase threshold.

9b. Government Purchase Card *is* accepted above the micro – purchase threshold.

10. Foreign Items:

Not Applicable

11a. Time of Delivery:

To Be Negotiated with Ordering Agency

11b. Expedited Delivery:

To Be Negotiated with Ordering Agency

11c. Overnight and 2-Day Delivery:

To Be Negotiated with Ordering Agency

11d. Urgent Requirement:

To Be Negotiated with Ordering Agency

12. F.O.B. Point(s):

Destination

13a. Ordering Address:

Danya International, Inc.  
Attn: Robert Braun, Sr. Director of Contracts  
8737 Colesville Road, Suite 1200  
Silver Spring, MD 20910  
E-Mail: [rbraun@danya.com](mailto:rbraun@danya.com)

13b. For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPAs), are found in Federal Acquisition Regulation (FAR) 8.405-3.

14. Payment Address:

Danya International, Inc.  
Attn: Accounting Department  
8737 Colesville Road, Suite 1200  
Silver Spring, MD 20910

15. Warranty Provision:

Not Applicable

## GENERAL CONTRACT INFORMATION (CONTINUED)

- |   |   |
|---|---|
| 16. Export Packing Charges:   | Not Applicable                                      |
| 17. Terms & Conditions of Government Purchase Card Acceptance:  | Upon proper authorized signature                    |
| 18. Terms and conditions of rental, maintenance, and repair:  | Not Applicable                                      |
| 19. Terms and conditions of installation (if applicable):   | Not Applicable                                      |
| 20. Terms and conditions of repair parts indicating date of parts, price lists and any discounts from list prices:  | Not Applicable                                      |
| 20a. Terms and conditions for any other services (if applicable):   | Not Applicable                                      |
| 21. List of service and distribution points (if applicable):  | Not Applicable                                      |
| 22. List of participating dealers (if applicable):  | Not Applicable                                      |
| 23. Preventative maintenance (if applicable)  | Not Applicable                                      |
| 24a. Special attributes such as environmental attributes (e.g., recycled content, energy efficiency, and/or reduced pollutants.):   | Not Applicable                                      |
| 24b. Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services and show where full details can be found (e.g. contractor's website or other location.) The EIT standards can be found at: <a href="http://www.Section508.gov/">www.Section508.gov/</a> : | Contact contract administrator for more information |
| 25. Data Universal Number System (DUNS) Number:   | 009741190   |
| 26. Danya International, Inc. <i>is</i> registered in the System for Award Management (SAM) Database.   |   |

**CONTRACT OVERVIEW**

GSA awarded Danya International, Inc. a GSA Federal Supply Schedule contract for Advertising & Integrated Marketing Solutions (AIMS), Contract No. GS-23F-0075J. The current contract period is 6/1/2014 - 6/23/2019. This contract allows for the placement of Firm Fixed Price or Time and Materials task orders using the labor categories and ceiling rates defined in the contract.

**CONTRACT ADMINISTRATOR**

Robert Braun  
Danya International, Inc.  
8737 Colesville Road, Suite 1200  
Silver Spring, MD 20910  
Telephone: (301) 960-2964  
Fax Number: (301) 565-3710  
Email: rbraun@danya.com

**MARKETING AND TECHNICAL POINT OF CONTACT**

Robert Braun  
Danya International, Inc.  
8737 Colesville Road, Suite 1200  
Silver Spring, MD 20910  
Telephone: (301) 960-2964  
Fax Number: (301) 565-3710  
Email: rbraun@danya.com

**CONTRACT USE**

This contract is available for use by all federal government agencies, as a source for Advertising & Integrated Marketing Solutions. Executive agencies, other Federal agencies, mixed –ownership Government corporations, and the District of Columbia; government contractors authorized in writing by a Federal agency pursuant to 48 CFR 51.1; and other activities and organizations authorized by statute or regulation to use GSA as a source of supply may use this contract. Additionally, contractors are encouraged to accept orders received from activities within the Executive Branch of the Federal Government.

## INSTRUCTIONS FOR PLACING ORDERS FOR SERVICES BASED ON GSA SCHEDULE HOURLY RATES

GSA provides a streamlined, efficient process for ordering the services you need. GSA has already determined that Danya International, Inc. meets the technical requirements and that our prices offered are fair and reasonable. Agencies may use written orders; facsimile orders, credit card orders, blanket purchase agreement orders or individual purchase orders under this contract.

If it is determined that your agency needs an outside source to provide AIMS services, follow these simple steps:

Orders under the Micro-Purchase Threshold (\$3,000)
<ul style="list-style-type: none"> <li>Select the contractor best suited for your needs and place the order.</li> </ul>
Orders in-between the Micro-Purchase Threshold (\$3,000) and the Simplified Acquisition Threshold (\$150,000)
<ul style="list-style-type: none"> <li>Prepare a SOW or PWS in accordance with FAR 8.405-2(b).</li> <li>Prepare and send the RFQ (including SOW and evaluation criteria) to at least <b>three</b> GSA Schedule contractors.</li> <li>Evaluate, then make a "Best Value" determination.</li> </ul> <p><b>Note:</b> The ordering activity should request GSA Schedule contractors to submit firm-fixed prices to perform the services identified in the SOW.</p>
Orders over the Simplified Acquisition Threshold (\$150,000)
<ul style="list-style-type: none"> <li>Prepare the RFQ (including the SOW and evaluation criteria) and post on eBuy to afford all Schedule contractors the opportunity to respond, or provide the RFQ to as many Schedule contractors as practicable, consistent with market research, to reasonably ensure that quotes are received from at least <b>three</b> contractors.</li> <li>Seek price reductions.</li> <li>Evaluate all responses and place the order, or establish the BPA with the GSA Schedule contractor that represents the best value (refer to FAR 8.405-2(d)).</li> </ul> <p><b>Note:</b> The ordering activity should request GSA Schedule contractors to submit firm-fixed prices to perform the services identified in the SOW.</p>

### Developing a Statement of Work (SOW)

In the SOW, include the following information:

- Work to be performed,
- Location of work,
- Period of performance;
- Deliverable schedule, and
- Special standards and any special requirements, where applicable.

### Preparing a Request for Quote (RFQ)

- Include the SOW and evaluation criteria;
- Request fixed price, ceiling price, or, if not possible, labor hour or time and materials order;
- If preferred, request a performance plan from contractors and information on past experience; and include information on the basis for selection.
- May be posted on GSA’s electronic RFQ system, e-Buy

For more information related to ordering services, go to <http://www.gsa.gov/schedules-ordering> and click “Ordering Information”. Also see summary guidelines in the [Multiple Award Schedule \(MAS\) Desk Reference Guide, Ordering Procedures.](#)

## BLANKET PURCHASE AGREEMENT

Ordering activities may establish BPAs under any schedule contract to fill repetitive needs for supplies or services. BPAs may be established with one or more schedule contractors. The number of BPAs to be established is within the discretion of the ordering activity establishing the BPAs and should be based on a strategy that is expected to maximize the effectiveness of the BPA(s). In determining how many BPAs to establish, consider:

- The scope and complexity of the requirement(s);
- The need to periodically compare multiple technical approaches or prices;
- The administrative costs of BPAs; and
- The technical qualifications of the schedule contractor(s).

Establishment of a single BPA, or multiple BPAs, shall be made using the same procedures outlined in 8.405-1 or 8.405-2. BPAs shall address the frequency of ordering, invoicing, discounts, requirements (*e.g.* estimated quantities, work to be performed), delivery locations, and time.

When establishing multiple BPAs, the ordering activity shall specify the procedures for placing orders under the BPAs.

Establishment of a multi-agency BPA against a Federal Supply Schedule contract is permitted if the multi-agency BPA identifies the participating agencies and their estimated requirements at the time the BPA is established.

Ordering from BPAs:

Single BPA. If the ordering activity establishes one BPA, authorized users may place the order directly under the established BPA when the need for the supply or service arises.

Multiple BPAs. If the ordering activity establishes multiple BPAs, before placing an order exceeding the micro-purchase threshold, the ordering activity shall:

- Forward the requirement, or statement of work and the evaluation criteria, to an appropriate number of BPA holders, as established in the BPA ordering procedures; and
- Evaluate the responses received, make a best value determination (see 8.404(d)), and place the order with the BPA holder that represents the best value.

BPAs for hourly rate services. If the BPA is for hourly rate services, the ordering activity shall develop a statement of work for requirements covered by the BPA. All orders under the BPA shall specify a price for the performance of the tasks identified in the statement of work.

Duration of BPAs. BPAs generally should not exceed five years in length, but may do so to meet program requirements. Contractors may be awarded BPAs that extend beyond the current term of their GSA Schedule contract, so long as there are option periods in their GSA Schedule contract that, if exercised, will cover the BPA's period of performance.

Review of BPAs:

The ordering activity that established the BPA shall review it at least once a year to determine whether:

- The schedule contract, upon which the BPA was established, is still in effect;
- The BPA still represents the best value (see 8.404(d)); and
- Estimated quantities/amounts have been exceeded and additional price reductions can be obtained.

The ordering activity shall document the results of its review.

## LABOR CATEGORY DESCRIPTIONS

### Experience Substitutions:

H.S. Diploma + 4 years additional experience	Equals	Bachelors Degree
Bachelors Degree + 2 years additional experience	Equals	Masters Degree
Masters Degree + 3 years additional experience	Equals	Ph.D.

### Education Substitutions:

A Ph.D. may be substituted for three years of required experience with a Masters Degree or four years with a Bachelors Degree.
A Masters Degree may be substituted for two years of required experience with a Bachelors Degree.
A Bachelors Degree may be substituted for four years of required experience with a H.S. Diploma.
A Bachelors Degree may be substituted for Microsoft Certified Systems Engineer (MCSE) or similarly complex certifications and two years of required experience with a H.S. Diploma.

<b>Job Title: Director</b>
<b>Minimum/General Experience:</b> 8 years of experience.
<b>Functional Responsibility:</b> Leads and directs a creative team and to work collaboratively with the account teams to conceptualize, develop, sell through and implement creative solutions that can embrace any or all of interactive, internet, print, collateral, outdoor and direct mail.
<b>Minimum Education:</b> Bachelors degree.

<b>Job Title: Project Director</b>
<b>Minimum/General Experience:</b> 7 years of experience.
<b>Functional Responsibility:</b> Manages key project tasks. Works directly with client representatives in developing programs, campaigns and materials. Tasks include a full range of activities. Has key responsibility for ensuring timely completion of project activities and monitoring of project budget.
<b>Minimum Education:</b> Bachelors degree.

<b>Job Title: Project Manager</b>
<b>Minimum/General Experience:</b> 5 years of experience.
<b>Functional Responsibility:</b> Develops and executes complex tasks, provides direction to support staff, interfaces with Government personnel, and effectively allocates resources. Experienced in planning, evaluating, directing, and coordinating broad basic applied research and advanced development projects. Experienced in the integration of programs across multiple federal organizations. Responsible for overall project organization and direction. Interfaces directly with designated client representatives to formulate requirements and supervise tasks.
<b>Minimum Education:</b> Bachelors degree.

<b>Job Title: Content Specialist I</b>
<b>Minimum/General Experience:</b> 3 years of experience.
<b>Functional Responsibility:</b> Assists in the development and implementation of content on websites. May be involved with integrating work of writers and designers to produce a final layout. Relies on instructions and pre-established guidelines to perform the functions of the job. Works under immediate supervision.
<b>Minimum Education:</b> Bachelors degree.

<b>Job Title: Content Specialist II</b>
<b>Minimum/General Experience:</b> 2 years of experience.
<b>Functional Responsibility:</b> Assists in the development and implementation of content on websites. May be involved with integrating work of writers and designers to produce a final layout. Relies on instructions and pre-established guidelines to perform the functions of the job. Works under immediate supervision.
<b>Minimum Education:</b> Bachelors degree.

<b>Job Title: Information Specialist</b>
<b>Minimum/General Experience:</b> 2 years of experience.
<b>Functional Responsibility:</b> Prepares standard and custom responses to written, telephone, and e-mail inquiries from the public, including controlled correspondence. Conducts research and data gathering, including manual and online literature searches using the Web and databases.
<b>Minimum Education:</b> High School Diploma or equivalent.

<b>Job Title: Research Assistant</b>
<b>Minimum/General Experience:</b> 1 year of experience.
<b>Functional Responsibility:</b> Carries out research/development activities. Makes detailed observations, analyzes data, and interprets results. Compiles results and prepares technical reports and documentation of outcomes. Has knowledge of commonly-used concepts, practices, and procedures within a particular field. Relies on instructions and pre-established guidelines to perform the functions of the job. Works under immediate supervision.
<b>Minimum Education:</b> Bachelors degree.

<b>Job Title: Administrative Assistant</b>
<b>Minimum/General Experience:</b> 1 year of experience.
<b>Functional Responsibility:</b> Performs secretarial/project administrative functions including production of presentations, data entry, and general office clerical activities. Responsible for performing daily office tasks such as filing, recording, maintaining records, copying, posting, and other similar duties.
<b>Minimum Education:</b> High School Diploma or equivalent.

<b>Job Title: Conference/Exhibit Coordinator</b>
<b>Minimum/General Experience:</b> 2 years of experience.
<b>Functional Responsibility:</b> Manages and coordinates framework and timelines for conferences. Researches conference sites based on client specifications. Maintains conference schedules; makes arrangements for conference space, furnishings, services, and equipment; and ensures timely shipping, setup, breakdown, and return of exhibit materials. Prepares logistical, registration, and confirmation materials. Oversees work of staff assigned to the conference. Coordinates with hotel staff for arrangements, menus, and other requirements. Provides on-site logistical support. Serves as client liaison for smaller events. Coordinates post-event activities, including reconciling bills, tabulating evaluations, and preparing post-meeting documentation.
<b>Minimum Education:</b> Bachelors degree.

<b>Job Title: Meeting Planner</b>
<b>Minimum/General Experience:</b> 2 years of experience.
<b>Functional Responsibility:</b> Plans and executes small to large meetings and events which may involve complex planning tasks. Negotiates for all services and equipment necessary to implement the event and meet budget requirements. Supervises the performance of vendors. Exercises complete responsibility for job quality, budget and profitability of an assigned project. Interacts directly with the client in the conduct of business on a day-to-day activity basis.
<b>Minimum Education:</b> Bachelors degree.

<b>Job Title: Conference Assistant</b>
<b>Minimum/General Experience:</b> 1 years of experience.
<b>Functional Responsibility:</b> Performs a variety of routine and varied administrative and clerical duties in support of pre-meeting, on-site, and post-meeting tasks.
<b>Minimum Education:</b> High School Degree or equivalent

<b>Job Title: Senior Conference Planner</b>
<b>Minimum/General Experience:</b> 8 years of experience.
<b>Functional Responsibility:</b> Responsible for all aspects of planning a meeting or special event for an organization. Responsible for all amenities and accommodations at the event as well as any associated contract negotiations. Familiar with standard concepts, practices, and procedures within a particular field. Relies on experience and judgment to plan and accomplish goals. Performs a variety of tasks. Works under general supervision. A certain degree of creativity and latitude is required.
<b>Minimum Education:</b> Bachelors degree.

<b>Job Title: Conference Planner</b>
<b>Minimum/General Experience:</b> 5 years of experience.
<b>Functional Responsibility:</b> Responsible for all aspects of planning a meeting or special event for an organization. Responsible for all amenities and accommodations at the event as well as any associated contract negotiations. Familiar with standard concepts, practices, and procedures within a particular field. Relies on experience and judgment to plan and accomplish goals. Performs a variety of tasks. Works under general supervision. A certain degree of creativity and latitude is required. Typically reports to a supervisor or manager.
<b>Minimum Education:</b> Bachelors degree.

<b>Job Title: Registration Assistant</b>
<b>Minimum/General Experience:</b> 1 year of experience.
<b>Functional Responsibility:</b> Manages event registration process including; on site registration set-up and staff, procuring equipment and supplies, reports and databases, production of signage, nametags, etc., handles cash collections.
<b>Minimum Education:</b> High School Diploma or equivalent.

<b>Job Title: Events Manager</b>
<b>Minimum/General Experience:</b> 5 years of experience.
<b>Functional Responsibility:</b> Responsible for all aspects of planning a meeting or special event for an organization. Responsible for all amenities and accommodations at the event as well as any associated contract negotiations. Familiar with standard concepts, practices, and procedures within a particular field. Relies on experience and judgment to plan and accomplish goals. Performs a variety of tasks. Works under general supervision. A certain degree of creativity and latitude is required. Typically reports to a supervisor or manager.
<b>Minimum Education:</b> Bachelors degree.

<b>Job Title: Senior Programmer</b>
<b>Minimum/General Experience:</b> 5 years of experience.
<b>Functional Responsibility:</b> Reviews, analyzes, and modifies programming systems used in support of web activities including encoding, testing, debugging and documenting programs. Familiar with a variety of the field's concepts, practices, and procedures. Relies on experience and judgment to plan and accomplish goals.
<b>Minimum Education:</b> Bachelors degree.

<b>Job Title: Web Programmer</b>
<b>Minimum/General Experience:</b> 2 years of experience.
<b>Functional Responsibility:</b> Designs, develops, and implements software packages for web sites. Has knowledge of standard concepts, practices, and procedures within a particular field. Relies on limited experience and judgment to plan and accomplish goals. Works under general supervision; typically reports to a project leader or manager. A certain degree of creativity and latitude required.
<b>Minimum Education:</b> Bachelors degree.

<b>Job Title: Database Programmer I</b>
<b>Minimum/General Experience:</b> 7 years of experience.
<b>Functional Responsibility:</b> Reviews, analyzes, and modifies programming systems including encoding, testing, debugging and documenting programs. Familiar with a variety of the field's concepts, practices, and procedures. Relies on experience and judgment to plan and accomplish goals.
<b>Minimum Education:</b> Bachelors degree.

<b>Job Title: Database Programmer II</b>
<b>Minimum/General Experience:</b> 5 years of experience.
<b>Functional Responsibility:</b> Reviews, analyzes, and modifies programming systems including encoding, testing, debugging and documenting programs. Familiar with a variety of the field's concepts, practices, and procedures. Relies on experience and judgment to plan and accomplish goals.
<b>Minimum Education:</b> Bachelors degree.

<b>Job Title: Web Design Master</b>
<b>Minimum/General Experience:</b> 4 years of experience.
<b>Functional Responsibility:</b> Designs and constructs web pages/sites including incorporating graphic user interface (GUI) features and other techniques. Maintains and provides ongoing design of the website, promos and ad banners, seasonal content specials and custom chat launcher design for partners. Familiar with a variety of the field's concepts, practices, and procedures. Relies on experience and judgment to plan and accomplish goals.
<b>Minimum Education:</b> Bachelors degree.

<b>Job Title: Web Design Assistant</b>
<b>Minimum/General Experience:</b> 1 year of experience.
<b>Functional Responsibility:</b> Produces graphic sketches, designs, and copy layouts for online content. Determines size and arrangement of illustrative material and copy, selects style and size of type, and arranges layout based upon available space, knowledge of layout principles, and aesthetic design concepts. Has knowledge of commonly-used concepts, practices, and procedures within a particular field. Relies on instructions and pre-established guidelines to perform the functions of the job. Works under immediate supervision.
<b>Minimum Education:</b> Bachelors degree.

<b>Job Title: Graphics Design</b>
<b>Minimum/General Experience:</b> 2 years of experience.
<b>Functional Responsibility:</b> Supports the design and development of complex graphics and illustrations. Artwork may include tables, charts, flowcharts, viewgraphs/slides, brochures, forms, illustrations, photographs, promotional materials, posters, postcards, and book covers. Material may be presented in magazines, books, newspapers, or via television, computer monitor, Web site, CD-ROM, or other visual communication media.
<b>Minimum Education:</b> Bachelors degree.

<b>Job Title: Print / Graphics</b>
<b>Minimum/General Experience:</b> 2 year of experience.
<b>Functional Responsibility:</b> Supports the design and development of complex graphics and illustrations for use in technical materials, manuals, and publications. Artwork may include tables, charts, flowcharts, viewgraphs/slides, brochures, forms, illustrations, photographs, promotional materials, posters, postcards, and book covers. Material may be presented in magazines, books, newspapers, or via television, computer monitor, Web site, CD-ROM, or other visual communication media.
<b>Minimum Education:</b> Bachelors degree.

<b>Job Title: Producer</b>
<b>Minimum/General Experience:</b> 6 years of experience.
<b>Functional Responsibility:</b> Manages projects, including the discrete project tasks, such as video and PSA production and distribution, and development of ancillary materials, e.g., packaging. Matches staff to needs of each project, monitors status of development of all products and delivery of all services. Monitors quality control and quality assurance procedures and outcomes. Must be able to: Secure and manage new contracts; Participate in strategic and product planning meetings, such as for publications and educational and marketing materials, and public relations and press campaigns; Participate in creative development meetings, e.g., video treatment development; Assign tasks to staff and monitor quality of work; Develop and manage budgets; Oversee production process, delivery of service; Oversee administrative support for all production, including management of vendors; Serve as primary contact with clients; Track production components.
<b>Minimum Education:</b> Bachelors degree.

<b>Job Title: Script Writer</b>
<b>Minimum/General Experience:</b> 4 years of experience.
<b>Functional Responsibility:</b> Drafts and revises scripts for videos and television and radio public service announcements. Participates in creative development meetings, e.g., video treatment development; Interact with client and production team on creative development of script; Write scripts, reviews comments from client and production team, and revises script as necessary.
<b>Minimum Education:</b> Bachelors degree.

<b>Job Title: Camera Operator</b>
<b>Minimum/General Experience:</b> 2 years of experience.
<b>Functional Responsibility:</b> Operates cameras, broadcasting or video recording cameras, and equipment to photograph various subjects and subject material. May be expected to maintain a variety of program/transmitter logs. Works under immediate supervision.
<b>Minimum Education:</b> High School Diploma or equivalent

<b>Job Title: Audio Technician</b>
<b>Minimum/General Experience:</b> 2 years of experience.
<b>Functional Responsibility:</b> Responsibilities include setting up and adjusting audio-visual equipment, performing routine maintenance, and assisting in editing tapes. Familiar with standard concepts, practices, and procedures within a particular field. Works under general supervision.
<b>Minimum Education:</b> Bachelors degree.

<b>Job Title: Production Assistant</b>
<b>Minimum/General Experience:</b> 1 year of experience.
<b>Functional Responsibility:</b> Provides support and assistance in implementing aspects of video production and Public Service Advertising campaigns.
<b>Minimum Education:</b> High School Diploma or equivalent

**HOURLY RATES FOR SERVICES**

**SIN(s) 541-4B / 541-4BRC and 541-5 / 541-5RC**

<b>Labor Category</b>	<b>GSA PRICE incl IFF (06/24/13 - 6/23/14)</b>	<b>GSA PRICE incl IFF (06/24/14 - 06/23/15)</b>	<b>GSA PRICE incl IFF (06/24/15 - 06/23/16)</b>	<b>GSA PRICE incl IFF (06/24/16 - 06/23/17)</b>	<b>GSA PRICE incl IFF (06/24/17 - 06/23/18)</b>	<b>GSA PRICE incl IFF (06/24/18 - 06/23/19)</b>
Director	\$ 153.82	\$ 158.44	\$ 163.19	\$ 168.09	\$ 173.13	\$ 178.32
Project Director	\$ 86.80	\$ 89.41	\$ 92.09	\$ 94.85	\$ 97.70	\$ 100.63
Project Manager	\$ 212.77	\$ 219.16	\$ 225.73	\$ 232.50	\$ 239.48	\$ 246.66
Content Specialist I	\$ 90.27	\$ 92.98	\$ 95.77	\$ 98.64	\$ 101.60	\$ 104.65
Content Specialist II	\$ 66.63	\$ 68.62	\$ 70.68	\$ 72.80	\$ 74.99	\$ 77.24
Information Specialist	\$ 49.07	\$ 50.54	\$ 52.05	\$ 53.62	\$ 55.22	\$ 56.88
Research Assistant	\$ 43.76	\$ 45.07	\$ 46.43	\$ 47.82	\$ 49.25	\$ 50.73
Administrative Assistant	\$ 37.94	\$ 39.08	\$ 40.25	\$ 41.46	\$ 42.70	\$ 43.98
Conference/Exhibit Coordinator	\$ 70.12	\$ 72.22	\$ 74.39	\$ 76.62	\$ 78.92	\$ 81.28
Meeting Planner	\$ 66.63	\$ 68.62	\$ 70.68	\$ 72.80	\$ 74.99	\$ 77.24
Conference Assistant	\$ 55.24	\$ 56.90	\$ 58.61	\$ 60.36	\$ 62.17	\$ 64.04
Senior Conference Planner	\$ 127.45	\$ 131.27	\$ 135.21	\$ 139.27	\$ 143.45	\$ 147.75
Conference Planner	\$ 93.88	\$ 96.70	\$ 99.60	\$ 102.59	\$ 105.66	\$ 108.83
Registration Assistant	\$ 40.12	\$ 41.32	\$ 42.56	\$ 43.84	\$ 45.16	\$ 46.51
Events Manager	\$ 93.88	\$ 96.70	\$ 99.60	\$ 102.59	\$ 105.66	\$ 108.83
Senior Programmer	\$ 127.45	\$ 131.27	\$ 135.21	\$ 139.27	\$ 143.45	\$ 147.75
Web Programmer	\$ 63.10	\$ 65.00	\$ 66.95	\$ 68.95	\$ 71.02	\$ 73.15
Database Programmer I	\$ 184.57	\$ 190.11	\$ 195.81	\$ 201.69	\$ 207.74	\$ 213.97
Database Programmer II	\$ 170.22	\$ 175.33	\$ 180.59	\$ 186.01	\$ 191.59	\$ 197.34
Web Design Master	\$ 98.20	\$ 101.14	\$ 104.18	\$ 107.30	\$ 110.52	\$ 113.84
Web Design Assistant	\$ 37.94	\$ 39.08	\$ 40.25	\$ 41.46	\$ 42.70	\$ 43.98
Graphics Design	\$ 63.10	\$ 65.00	\$ 66.95	\$ 68.95	\$ 71.02	\$ 73.15
Print / Graphics	\$ 63.10	\$ 65.00	\$ 66.95	\$ 68.95	\$ 71.02	\$ 73.15
Producer	\$ 123.05	\$ 126.74	\$ 130.54	\$ 134.46	\$ 138.49	\$ 142.65
Script Writer	\$ 119.16	\$ 122.74	\$ 126.42	\$ 130.21	\$ 134.12	\$ 138.14
Camera Operator	\$ 107.66	\$ 110.89	\$ 114.22	\$ 117.64	\$ 121.17	\$ 124.81
Audio Technician	\$ 84.57	\$ 87.11	\$ 89.72	\$ 92.41	\$ 95.18	\$ 98.04
Production Assistant	\$ 46.13	\$ 47.52	\$ 48.94	\$ 50.41	\$ 51.93	\$ 53.48

**OTHER DIRECT COSTS  
SIN 541-1000 / 541-1000RC**

<b>Consultant / Honoraria Rates</b>	
<b>Daily *</b>	<b>Hourly</b>
\$ 291.48	\$ 36.68
\$ 349.98	\$ 43.62
\$ 378.73	\$ 47.59
\$ 407.48	\$ 50.56
\$ 419.38	\$ 52.55
\$ 465.97	\$ 58.49
\$ 559.17	\$ 70.39
\$ 582.96	\$ 72.37
\$ 698.96	\$ 87.25
\$ 792.16	\$ 99.14
\$ 873.45	\$ 109.06
\$ 931.95	\$ 116.99
\$ 1,095.54	\$ 136.82
\$ 1,164.94	\$ 145.75
\$ 1,183.77	\$ 147.72
\$ 1,397.92	\$ 174.49
\$ 1,630.91	\$ 204.24
\$ 1,863.90	\$ 232.99

\* Based on a standard 8-hour day

**Other ODDC's**

<b>ODC Category</b>	<b>Rate</b>
Room Rental	\$ 2,640.17
Audiovisual Equipment Rental	\$ 684.73
Materials/Supplies	\$ 2,203.15
Printing/Reproduction Costs	\$ 2,215.59
Shipping/Delivery Costs	\$ 2,796.79
Telephone/Internet Costs	\$ 1,292.00

Agency orders may alter the type, quality, and timing of each of the above awarded ODCs and thus result in a lower/higher price for specific requirements. Clause 552.238-75 Price Reductions may be used to provide a proposed fixed-price to the agency to more accurately reflect the actual work required. Orders may not exceed the awarded ODC unit prices as specified above without a modification to this contract.

ODCs are invoiced at cost, plus handling fee.