



General Services Administration Federal Supply Service Authorized Federal Supply Schedule Price List

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through *GSA Advantage!*, a menu-driven database system. The INTERNET address for *GSA Advantage!* is: www.GSAAdvantage.gov .

Schedule Title: Advertising & Integrated Marketing Solutions
FSC Group: 541
Contract Number: **GS-23F-0098M**

For more information on ordering from Federal Supply Schedules click on the FSS Schedules at www.fss.gsa.gov .

Contract Period: February 1, 2007 through January 31, 2012

Contractor Name: Avisar, Inc.
Address: 2111 Wilson Boulevard, Suite 700, Arlington, VA 22201
Phone Number: 703-351-5036
Fax Number: 703-660-8715
Web site: www.avisarinc.com

Contact for contract administration: Donovan Beauchamp,
dbeauchamp@avisarinc.com

Business size: (small disabled veteran-owned, 8a, minority-owned)

Prices Shown Herein are Net (discount deducted)

Supplement Number: _____

Date: _____

CUSTOMER INFORMATION

1.a TABLE OF AWARD SPECIAL ITEM NUMBERS:

SIN 541 1	Advertising Services
SIN 541 1000	Other Direct Costs
SIN 541 2	Public Relations Services
SIN 541 4A	Market Research and Analysis Services
SIN 541 4B	Video/Film Production Services
SIN 541 4C	Exhibit Design and Implementation Services
SIN 541 5	Integrated Marketing Services

1.b PRICING TABLE: Prices shown are net, all discounts deducted, and valid for all areas including worldwide.

Labor Category	2/01/2007 - 01/31/2008	2/01/2008 - 01/31/2009	2/01/2009 - 01/31/2010	2/01/2010 - 01/31/2011	2/01/2011 - 01/31/2012
Marketing I	\$145.30	\$151.11	\$157.15	\$163.44	\$169.98
Marketing II	\$185.06	\$192.46	\$200.16	\$208.16	\$216.49
Manager I	\$139.43	\$145.01	\$150.81	\$156.84	\$163.12
Manager II	\$158.26	\$164.59	\$171.17	\$178.02	\$185.14
Manager III	\$213.67	\$222.21	\$231.10	\$240.35	\$249.96
Technology Specialist I	\$89.22	\$92.79	\$96.50	\$100.36	\$104.38
Technology Specialist II	\$125.62	\$130.65	\$135.87	\$141.31	\$146.96
Technology Specialist III	\$160.69	\$167.12	\$173.80	\$180.75	\$187.99
Content Specialist I	\$89.22	\$92.79	\$96.50	\$100.36	\$104.38
Content Specialist II	\$118.10	\$122.83	\$127.74	\$132.85	\$138.16
Content Specialist III	\$143.00	\$148.72	\$154.67	\$160.86	\$167.29
Design Specialist I	\$78.71	\$81.86	\$85.13	\$88.53	\$92.08
Design Specialist II	\$109.35	\$113.72	\$118.27	\$123.00	\$127.92
Administrative Assistant I	\$47.90	\$49.82	\$51.81	\$53.88	\$56.04
Administrative Assistant II	\$67.32	\$70.01	\$72.81	\$75.72	\$78.75
Administrative Assistant III	\$85.49	\$88.91	\$92.46	\$96.16	\$100.01

- 2. MAXIMUM ORDER: \$1,000,000**
- 3. MINIMUM ORDER: \$100**
- 4. GEOGRAPHIC COVERAGE: Worldwide**
- 5. POINTS OF PRODUCTION: Arlington, Virginia**

6. STATEMENT OF NET PRICES: **To be negotiated at the task order level.**
7. QUANTITY DISCOUNTS:

For contracts between \$300,000 and \$500,000	Discount 2%
For contracts over \$500,000	Discount 3%
8. PROMPT PAYMENT TERMS: **Not applicable**
- 9a. GOVERNMENT PURCHASE CARDS: **Government Purchase Cards are accepted for orders at or below the micro-purchase threshold.**
- 9b. GOVERNMENT PURCHASE CARDS: **Government Purchase Cards are accepted for orders above the micro-purchase threshold.**
10. FOREIGN ITEMS: **Not applicable**
- 11a. TIME OF DELIVERY: **To be negotiated at the task order level.**
- 11b. EXPEDITED DELIVERY: **To be negotiated at the task order level.**
- 11c. OVERNIGHT AND 2-DAY DELIVERY: **To be negotiated at the task order level.**
- 11d. URGENT REQUIREMENTS: **Agencies can contact the contact for contract administration to obtain faster delivery.**
12. F.O.B. POINT(S): **Destination**
- 13a. ORDERING ADDRESS:

**Avisar, Incorporated
Attn: Donovan Beauchamp
2111 Wilson Boulevard, Suite 700
Arlington, VA 22201**
- 13b. ORDERING PROCEDURES: **For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's), and a sample BPA can be found at the GSA/FSS schedule homepage (www.fss.gsa.gov/schedules).**

14. PAYMENT ADDRESS:

**Avisar, Incorporated
Attn: Donovan Beauchamp
2111 Wilson Boulevard, Suite 700
Arlington, VA 22201**

15. WARRANTY PROVISION: **Not applicable**

16. EXPORT PACKING CHARGES: **Not applicable**

17. TERMS AND CONDITIONS OF GOVERNMENT PURCHASE CARD ACCEPTANCE (any thresholds above the micro-purchase level): **To be negotiated at the task order level.**

18. TERMS AND CONDITIONS OF RENTAL MAINTENANCE AND REPAIR: **Not applicable**

19. TERMS AND CONDITIONS OF INSTALLATION: **Not applicable**

20. TERMS AND CONDITIONS OF REPAIR PARTS: **Not applicable**

20A. TERMS AND CONDITIONS FOR ANY OTHER SERVICES: **Not applicable**

21. LIST OF SERVICE AND DISTRIBUTION POINTS: **Not applicable**

22. LIST OF PARTICIPATING DEALERS: **Not applicable**

23. PREVENTATIVE MAINTENANCE: **Not applicable**

24a. SPECIAL ATTRIBUTES SUCH AS ENVIRONMENTAL ATTRIBUTES: **Not applicable**

24b. SECTION 508 COMPLIANCE: **The contractor is fully committed to provide services that adhere to the requirements of Section 508 of the Rehabilitation Act of 1973. Please contact the contractor directly at (703) 351-5036 for specific information regarding Section 508 compliance. The EIT standards can be found at www.Section508.gov**

25. DATA UNIVERSAL NUMBER SYSTEM (DUNS) NUMBER: **13-517-5052**

26. NOTIFICATION REGARDING REGISTRATION IN CENTRAL CONTRACTOR REGISTRATION (CCR) DATABASE: **Registered.**