

GENERAL SERVICES ADMINISTRATION

FEDERAL SUPPLY SERVICE

AUTHORIZED FEDERAL SUPPLY SCHEDULE PRICE LIST

On-line access to contract ordering information, terms, and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA Advantage!, a menu-driven database system. The INTERNET address for GSA Advantage! is: **GSAAdvantage.gov**.

ADVERTISING & INTEGRATED MARKETING SOLUTIONS

Supplement 9 – Revised August 15, 2007

Advertising & Integrated Marketing Solutions (AIMS)

FSC Class: 541 Part I

Contract Number: GS-23F-0157N

For more information on ordering from Federal Supply Schedules click on the FSS Schedules button at fss.gsa.gov.

Contract Period:

February 19, 2003 through January 31, 2008

Contractor:

MIND2MEDIAS, INC.

1301 Bernoudy Road, White Hall, MD 21161

410-357-0614

410-357-0613 (fax)

<http://www.mind2medias.com>

Contract Administration Source:

NANCY H. STARK

President

410-357-0614

410-357-0613 (fax)

nstark@mind2medias.com

Business Size: Small Women-Owned Business

I A. TABLE OF AWARD SPECIAL ITEM NUMBER (SIN):

**541-1000 Other Direct Costs (ODCs)
541-4B Video and Film Production Services**

**IB. 541-1000, 16 mm Filmstock \$ 0.50 / foot
541-4B, Offline Editor \$37.41**

Prices shown in the price list below are net, all discounts deducted, and valid for all areas including worldwide.

LABOR / TASK CATEGORIES	Government Rate
Scriptwriter	\$62.34 / hour
Producer	\$62.34 / hour
Director	\$62.34 / hour
Videographer	\$62.34 / hour
Cinematographer	\$62.34 / hour
Gaffer	\$43.64 / hour
Studio or Field Sound Engineer	\$43.64 / hour
Offline Editor	\$37.41 / hour
Music Composer	\$62.34 / hour
Online Editor	\$219.45 / hour
Voice-Over Narrator – 10:00 Program	\$600.00 – flat rate
Graphic Designer	\$74.94 / hour
OTHER DIRECT COSTS	Government Rate
Casting & Facilities	\$99.75 / hour
DV CAM and Beta SP Video Equipment	\$99.75 / hour
16 mm Film Camera Equipment	\$124.69 / hour
35 mm Film Camera Equipment	\$174.56 / hour
Dolly Rental	\$199.50 / day
Sound Equipment	\$31.17 / hour
Video Lighting Package	\$37.41 / hour
Film Lighting Package	\$124.69 / hour
Grip Rental	\$349.13 / day
Studio Rental - Shoot Days	\$1,496.25 / day
Video Assistance	\$31.17 / hour

Total Power Charges	\$149.55 / day
Offline Edit Equipment	\$37.41 / hour
Online Edit Equipment	\$219.45 / hour
Studio Audio Recording Equipment	\$124.69 / hour
VHS Video Tapestock	\$9.98 / each
DV CAM or Beta-SP Tapestock	\$24.94 / each
20-Minute Digital Edit Master	\$200.00/each
Music Licensing	\$124.69 / per needle drop
Sound Effects	\$24.94 / effect
Burn-in Window Code Service	\$44.89 / hour
VHS Master Proof Dubs	\$21.95 / each
Bulk VHS Dubs – 20-30 copies	\$5.00 / each
Bulk DVD or CD Copies – 2,000 copies	\$2.15 / each
Bulk DVD or CD Copies – 10,000 copies	\$1.46 / each
Close Captioning	\$1,197 / see below *
16 mm Filmstock	\$0.50 / foot
* For programs up to 25 minutes in length.	

- 1C. All employees and subcontractors hired under this price list are seasoned professionals with years of experience and the functional capability and education to warrant their job titles.
2. Maximum Order: One million dollars
3. Minimum Order: \$100.00
4. Geographic Coverage: Worldwide
5. Points of Production: Based in White Hall, Baltimore County, Maryland, but will travel as needed.
6. The prices listed herein are net (discount deducted).
7. QUANTITY DISCOUNT: Mind2Medias, Inc. also offers a volume discount of 1.5 percent to those Government clients who purchase individual orders of \$200,000 or more.
8. Prompt Payment Terms: Payment terms – within 30 days of invoice.
- 9A. Government Purchase Cards are accepted for orders at the micropurchase threshold of \$2,500.00.

- 9B. Government Purchase Cards are accepted for orders above the micropurchase threshold of \$2,500.00.
10. Foreign Items: Not applicable
- 11A. Time of Delivery: Mind2Medias, Inc. agrees to adhere to the delivery schedule as specified by Agency purchase orders.
- 11B. Expedited Delivery: Please contact Nancy Stark at 410-357-0614 or nstark@mind2medias.com to discuss expedited delivery.
- 11C. Overnight and 2-day Delivery: Please contact Nancy Stark at 410-357-0614 or nstark@mind2medias.com Mind2Medias, Inc. to discuss rates for overnight and 2-day delivery.
- 11D. Urgent Requirements: Please contact Nancy Stark at 410-357-0614 or nstark@mind2medias.com to discuss faster delivery or rush requirements.
12. F. O. B. Points: Destination
- 13A. Ordering Address:**
- Mind2Medias, Inc.
1301 Bernoudy Road
White Hall, MD 21161
ATT: NANCY STARK
- 13B. Ordering Procedures: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's), and a sample BPA can be found at the GSA/FSS Schedule homepage (<http://www.fss.gsa.gov/schedules>).
- 14. Payment Address:**
- Mind2Medias, Inc.
1301 Bernoudy Road
White Hall, MD 21161
ATT: NANCY STARK
15. Warranty Provision: Mind2Medias, Inc. warrants and implies that the items delivered hereunder are merchantable and fit for the particular purpose described in this contract.
16. Export Packing Charges: Not applicable
17. Terms and Conditions of Government Purchase Card Acceptance: Mind2Medias, Inc. will accept the Government Purchase Card on orders of \$2,500.00 or more. It does not provide a Government Purchase Card discount.

18. Terms and Conditions of Rental, Maintenance, and Repair: Not applicable
19. Terms and Conditions of Installation: Not applicable
20. Terms and Conditions of Repair Parts: Not applicable
- 20A. Terms and Conditions of Any Other Services: Not applicable
21. List of Service and Distribution Points: As required per order.
22. List of Participating Dealers: Not applicable.
23. Preventive Maintenance: Not applicable.
- 24A. Environmental Attributes: None
- 24B. Section 508 Compliance Information: Not applicable
25. Data Universal Number System (DUNS) Number: 150714814
26. Notification Regarding Registration in Central Contractor Registration (CCR Database): Mind2Medias, Inc. is registered with the CCR Database.