

**AUTHORIZED FEDERAL SUPPLY SCHEDULE PRICE LIST
ADVERTISING & INTEGRATED MARKETING SOLUTIONS**

rev. 9/25/09 Revised

**GENERAL SERVICES ADMINISTRATION
FCXA-M2-030001-B**

Advertising & Integrated Marketing Solutions (AIMS)

FSC Class: 541 Part I
Contract Number: GS-23F-0157N

Contract Period:
DOA February 19, 2003 through January 31, 2013

Contractor:
MIND2MEDIAS, INC.
1301 Bernoudy Road, White Hall, MD 21161
410-357-0614
410-357-0613 (fax)
<http://www.mind2medias.com>

Contract Administration Source:
NANCY H. STARK
President
410-357-0614
410-357-0613 (fax)
nstark@mind2medias.com

Corporate Marketing Point of Contact:
NANCY H. STARK
President
410-357-0614
410-357-0613 (fax)
nstark@mind2medias.com

Business Size: Small Women-Owned Business

IA. TABLE OF AWARD SPECIAL ITEM NUMBER (SIN):

541-1000 Other Direct Costs (ODCs)
541-4B Video and Film Production Services

IB. 541-1000, Bulk DVD or CD Copies - 10,000 \$1.46 each
541-4B, Offline Editor \$37.41

Prices shown in the price list below are net, all discounts deducted, and valid for all areas including worldwide.

| LABOR / TASK CATEGORIES | Government Rate With IFF |
|-------------------------------------|---------------------------------|
| Scriptwriter | \$62.34 / hour |
| Producer | \$62.34 / hour |
| Director | \$62.34 / hour |
| Videographer | \$62.34 / hour |
| Gaffer | \$43.64 / hour |
| Studio or Field Sound Engineer | \$43.64 / hour |
| Makeup Artist / Stylist | \$62.02 / hour |
| Offline Editor | \$37.41 / hour |
| Music Composer | \$62.34 / hour |
| Online Editor | \$219.45 / hour |
| Voice-Over Narrator – 10:00 Program | \$600.00 – flat rate |
| Graphic Designer | \$74.94 / hour |
| OTHER DIRECT COSTS | Government Rate With IFF |
| Casting & Facilities | \$99.75 / hour |
| DV CAM and Beta SP Video Equipment | \$99.75 / hour |
| 35 mm Film Camera Equipment | \$174.56 / hour |
| Dolly Rental | \$199.50 / day |
| Sound Equipment | \$31.17 / hour |
| Video Lighting Package | \$37.41 / hour |
| Film Lighting Package | \$124.69 / hour |
| Grip Rental | \$349.13 / day |
| Studio Rental - Shoot Days | \$1,496.25 / day |
| Video Assistance | \$31.17 / hour |
| Total Power Charges | \$149.55 / day |
| Offline Edit Equipment | \$37.41 / hour |

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|--|----------------------------|
| Online Edit Equipment | \$219.45 / hour |
| Studio Audio Recording Equipment | \$124.69 / hour |
| VHS Video Tapestock | \$9.98 / each |
| DV CAM or Beta-SP Tapestock | \$24.94 / each |
| HD Tapestock | \$40.30 / each |
| 10-Minute Digital Edit Master | \$100.00 / each |
| 20-Minute Digital Edit Master | \$200.00 / each |
| Music Licensing | \$124.69 / per needle drop |
| Sound Effects | \$24.94 / effect |
| Burn-in Window Code Service | \$44.89 / hour |
| DVD Viewing Proof Copies | \$50.38 / hour |
| VHS Master Proof Dubs | \$21.95 / each |
| Bulk VHS Dubs – 20-30 copies | \$5.00 / each |
| Bulk DVD or CD Copies – 2,000 copies | \$2.15 / each |
| Bulk DVD or CD Copies – 10,000 copies | \$1.46 / each |
| Close Captioning | \$1,197 / see below * |
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| * For programs up to 25 minutes in length. | |
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- IC. Mind2Medias, Inc. is a full-service video and film production firm. Our capabilities include: Conceptualization and scripting; preproduction, casting, location inspection, crew and equipment selection and coordination; video or film shoot / production , voice over audio and music recording and mix, graphics, animation, offline edit, online edit, duplication to Beta-SP, VHS, CD-ROM, and streaming video / Web formats; design and drafting of print collateral materials.
2. Maximum Order: One million dollars
 3. Minimum Order: \$100.00
 4. Geographic Coverage: Worldwide
 5. Points of Production: Based in White Hall, Maryland, but will travel as needed

6. The prices listed herein are net (discount deducted).
7. QUANTITY DISCOUNT: Mind2Medias, Inc. also offers a volume discount of 1.5 percent to those Government clients who purchase individual orders of \$200,000 or more.
8. Prompt Payment Terms: Payment terms – within 30 days of invoice.
- 9A. Government Purchase Cards will be accepted for orders below the micropurchase threshold of \$3,000.00.
- 9B. Government Purchase Cards will be accepted for orders above the micropurchase threshold of \$3,000.00.
10. Foreign Items: Not applicable
- 11A. Time of Delivery: Mind2Medias, Inc. agrees to adhere to the delivery schedule as specified by Agency purchase orders.
- 11B. Expedited Delivery: Please contact Nancy Stark at 410-357-0614 or nstark@mind2medias.com to discuss expedited delivery.
- 11C. Overnight and 2-day Delivery: Please contact Nancy Stark at 410-357-0614 or nstark@mind2medias.com Mind2Medias, Inc. to discuss rates for overnight and 2-day delivery.
- 11D. Urgent Requirements: Please contact Nancy Stark at 410-357-0614 or nstark@mind2medias.com to discuss faster delivery or rush requirements.
- 12 F. O. B. Points: Destination
- 13A. Ordering Address:**

Mind2Medias, Inc.
1301 Bernoudy Road
White Hall, MD 21161
ATT: Nancy Stark
- 13B. Ordering Procedures: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements

(BPA's), and a sample BPA can be found at the GSA/FSS Schedule homepage (<http://www.fss.gsa.gov/schedules>).

14. Payment Address:

Mind2Medias, Inc.
1301 Bernoudy Road
White Hall, MD 21161
ATT: Nancy Stark

15. Warranty Provision: Mind2Medias, Inc. warrants and implies that the items delivered hereunder are merchantable and fit for the particular purpose described in this contract.
16. Export Packing Charges: Not applicable
17. Terms and Conditions of Government Purchase Card Acceptance: Mind2Medias, Inc. will accept the Government Purchase Card on orders of \$3,000.00 or more. It does not provide a Government Purchase Card discount.
18. Terms and Conditions of Rental, Maintenance, and Repair: Not Applicable
19. Terms and Conditions of Installation: Not applicable
20. Terms and Conditions of Repair Parts: Not applicable
- 20A. Terms and Conditions of Any Other Services: Not applicable
21. List of Service and Distribution Points: As required per order.
22. List of Participating Dealers: Not applicable.
23. Preventive Maintenance: Not applicable.
- 24A. Environmental Attributes: None
- 24B. Data Universal Number System (DUNS) Number: 150714814

25. Section 508 Compliance Information: Not applicable

26. Notification Regarding Registration in Central Contractor Registration (CCR Database): Mind2Medias, Inc. is registered with the CCR Database.

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