

General Services Administration

Federal Supply Service

Authorized Federal Supply Schedule Price List

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the opinion to create an electronic delivery order are available through GSA Advantage!, a menu-driven database system. The Internet address for GSA Advantage is: gsaadvantage.gov.

Schedule Title: Advertising & Integrated Marketing Solutions
FSC Group: 541
Contract Number: GS-23F-0216S

For more information on ordering from Federal Supply Schedules click on FSS Schedules at fss.gsa.gov

Contract Period: July 13, 2006- July 12, 2011

Accurate Image Marketing, Inc.
212 South Henry Street
Second Floor
Alexandria VA, 22314
Telephone: 703.549.9500
Fax: 703.549.9074

Contract Administrator
Mr. Walter Galanty
212 South Henry Street
Second Floor
Alexandria VA, 22314
Telephone: 703.549.9500
Fax: 703.549.9074
Email: Wgalanty@aimmeetings.com

Business Size: Small, Business

Customer Information Page

- 1a. SIN 541-4D Conference Events and Tradeshow Planning Services
- 1b. See attachment 1 for pricing of Tasks
- 1c. See attachment 1
2. Maximum order: \$1,000,000
3. Minimum order: \$100
4. Geographic coverage (delivery area): Worldwide
5. Point(s) of production (city, county, and state, or foreign country): Alexandria VA, 22314
6. Discount from list prices or statement of net prices: Prices above are net prices and discounts are inclusive.
7. Quantity discounts: Additional 2% on all contracts \$200,000 or greater.
8. Prompt Payment terms: Not Applicable
- 9a. Notification whether Government purchase cards are accepted at or below the micro-purchase threshold. Yes
- 9b. Notification whether Government purchase cards are accepted or not accepted above the micro-purchase threshold. Yes
10. Foreign items: Not Applicable
- 11a. Time of Delivery: From date of award to date of completion.
- 11b. Expedited delivery: Items available for expedited delivery are noted in this price list.
- 11c. Overnight and 2-day delivery: Overnight delivery is available.
- 11d. Urgent Requirements: See contract clause I-FSS-14-B. Agencies can contact the contact for Contract Administration to obtain faster delivery
12. F.O.B point(s): Destination
- 13a. Ordering address(es):
212 South Henry Street
Alexandria VA, 22314
- 13b. Ordering Procedures: For supplies and services, the ordering procedures, information on blanket purchase agreements (BPA's), and a sample BPA can be found at the GSA/FSS schedule homepage (fss.gsa.gov/schedules).
14. Payment address(es):
212 South Henry Street
Alexandria VA, 22314
15. Warranty provision: Not applicable
16. Export packing charges: Not applicable
17. Terms and conditions of Government purchase card acceptance (any thresholds above the micro purchase level): Not applicable.
18. Terms and conditions of rental, maintenance, and repair: Not applicable
19. Terms and conditions of installation: Not applicable
20. Terms and conditions of repair parts: Not applicable
- 20a. Terms and conditions for any other services: Not applicable
21. List of services and distribution points: Not applicable
22. List of participating dealers: Not applicable
23. Preventative maintenance- Not applicable
- 24a. Special attributes such as environmental attributes: Not applicable
- 24b. If applicable, indicate that Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services and show where full details and be found: Not Applicable
25. Data Universal Number System (DUNS) number: 80-237-2383
26. Notification regarding registration in Central Contract Registration (CCR) database: Registered, 07/13/2006

Attachment 1

Awarded Contract Price List

541-4D Conference Events and Tradeshow Planning Services

Labor Category	Rate	Unit
Account Director	\$122.00	hour
Project Manager	\$112.00	hour
Account Executive	\$88.00	hour
Account Coordinator	\$73.00	hour

ODC	Price	Unit
Event ribbons	\$0.45	each
Event Tickets	\$0.30	each
Flags with grommets	\$1,500.00	each
5'x7' digital photo	\$12.50	each
Registration sign	\$24.00	each
Banner	\$64.00	each
4' glode with long-lat lines	\$46.00	each
Crystal base (3 1/8' high)	\$18.00	each
Video LCD Projector	\$750.00	each project
6x6 tripod	\$100.00	each project
Lectern microphone	\$25.00	each project
Lavaliere microphone	\$30.00	each project
Tabletop microphone	\$25.00	each project
Mackie Channel mixer	\$40.00	each project
15' power speakers	\$100.00	each project
Extron disco amp	\$65.00	each project
Laser pointer	\$15.00	each project
Standard overhead projector	\$38.00	each project
7.5x10; fast fold screen	\$75.00	each project
Pentium 4 desktop with 17' flat screen monitor	\$225.00	each project
HP 4200 laser printer	\$125.00	each project

Prices are inclusive of the Industrial Funding Fee of .75%. These are the maximum prices that can be charged. Lower rates may be quoted.

Job Title	Description of Professional Services
<p>Program Manager</p>	<p>Oversees the entire program operation. Develops administrative and management procedures. Manages acquisition of resources including personnel. Leads in the development and implantation of strategic plans, policies, and procedures.</p> <p>Performs meeting management, golf tournament, sponsorship development, sports marketing and marketing services for a variety of clients.</p> <p>Establishes and implements short-and-long-range organizational goals, objectives, polices, and operating procedures; monitors and evaluates meeting operations and effectiveness; effects changes required for improvement. Provides top level supervision of client’s programs, taking lead roles securing resources for those programs.</p> <p>Designs, establishes and maintains an organizational structure and staffing to effectively accomplish the organization’s goals and objectives; recruits, employs, trains, supervises, and evaluates unit staff. Plans and develops programs including identifying resources and preparing proposals.</p> <p>MINIMUM QUALIFICATIONS Bachelor’s degree with 10 years of direct experience in conducting, management. Logistics and oversight for a variety of event sizes and types.</p>
<p>Manger, East/West Coast Operations</p>	<p>Develops and maintains strong client relationships by providing strategic input and managing day-to-day business. Key areas of responsibility include client relations, management, and oversight of meeting, staff and logistics, strategies and tactics, client management, budget management. Maintains professionalism and ability to interact efficiently both internally and externally</p> <p>MINIUM QUALIFICATIONS: 4 years experience BA/S degree and strong understanding marketing and promotion principles</p>

<p>Account Executive</p>	<p>Plans, directs and coordinates project activities to ensure fulfillment within prescribed time frame and budget. Strong background in meeting logistics, registration, sponsorship development, and database management. Experience in various meeting/registration. Maintains professionalism and ability to interact efficiently both internally and externally.</p> <p>MINIMUM QUALIFICATIONS: A bachelor's degree in marketing communications or business. 2 to 5 years experience with events and meetings.</p>
<p>Meeting Coordinator</p>	<p>Responsible for providing coordination, scheduling, and promotions to ensure client satisfaction and project completion. Assist Account Executives and meeting planners in maintaining and nurturing client relationships. Serves as a liaison between clients and various internal depts.</p> <p>MINIMUM QUALIFICATIONS: A bachelor's degree is preferred with 1 to 3 years of event coordination</p>

EXHIBIT MANAGEMENT



EXHIBIT MANAGEMENT

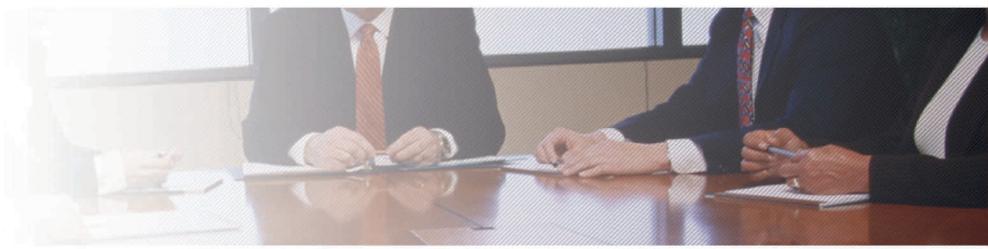
AIM MEETINGS & EVENTS assists organizations in becoming more successful by providing exhibit management services. **AIM MEETINGS & EVENTS** is able to perform a variety of functions for a number of clients.

- Sell and manage exhibit space
- Negotiate facility agreements
- Identify and negotiate decorator contract
- Manage all "on-line" sales and marketing technology
- Prepare exhibitor prospectus
- Identify and market to potential sponsors
- Work with official decorator in assigning exhibit space
- Perform all on-site exhibit management
- Negotiate food, beverage and drayage needs
- Set-up Exhibitor Advisory Committee
- Work with exhibitors and staff to insure a successful event

CLIENTS

- NATIONAL HEAD START ASSOCIATION (NHSA) • NETWORKED ECONOMY SUMMIT (NES) •
- NATIONAL ASSOCIATION OF GOLF TOURNAMENT DIRECTORS (NAGTD) • INTERNATIONAL TILE AND STONE SHOW (ITSS) •
- INDEPENDENT INSURANCE AGENTS AND BROKERS OF AMERICA (IIABA) • U.S. DEPARTMENT OF DEFENCE •

MEETING MANAGEMENT



MEETING MANAGEMENT

AIM MEETINGS & EVENTS can produce and manage an event, meeting or exposition in its entirety or provide services on a consultation basis to ensure that every aspect of the meeting progresses as scheduled.

AIM MEETINGS & EVENTS works closely with clients to assist them in the following areas of service:

- Complete site selection and hotel contract negotiation
- On-site meeting management
- Complete management of meeting registration
- Assistance in preparation of meeting brochures and materials
- Sponsorship development
- Exhibit sales and management from 40-400 booths
- Pre-meeting and on-site liaison with hotel or meeting facility insuring that all scheduled events are prepared according to specifications
- Food and beverage logistical management
- Manage meeting, registration area and exhibit space on-site
- Manage meetings from 40-5,000 attendees
- Provided security needs for clients with celebrities, speakers or entertainers

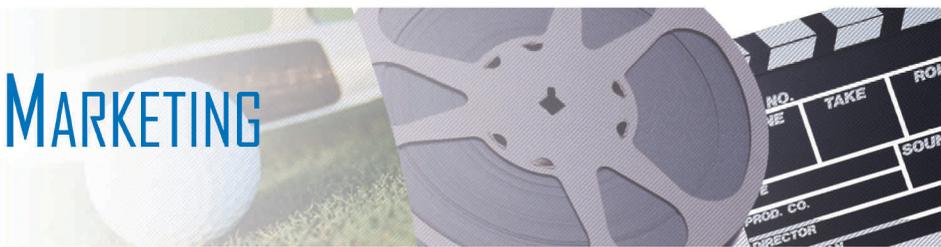
CLIENTS

AEROSPACE MEDICAL ASSOCIATION (ASMA) • SOURCE CORP • NATIONAL ASSOCIATION OF GOLF TOURNAMENT DIRECTORS (NAGTD)

XEROX CORPORATION • WORLD CONGRESS ON INFORMATION TECHNOLOGY (WCIT) • NETWORKED ECONOMY SUMMIT (NES)

SAGE GROUP, PLC • PERSONAL COMMUNICATIONS INFRASTRUCTURE ASSOCIATION (PCIA)

SPORTS & ENTERTAINMENT MARKETING



SPORTS & ENTERTAINMENT MARKETING

AIM MEETINGS & EVENTS will handle the difficult task of finding the perfect venue for your event. Companies who are looking for unique venues to host their customers, potential clients or even their employees, will find [AIM MEETINGS & EVENTS](#) to be the best source of assistance.

We have special access to private suites at all of the sporting venues throughout the U.S. and Canada to provide an experience that is second to none. These venues include every NBA, NHL, MLB, and NFL city and stadium or facility.

Securing recognizable sports or entertainment individuals to appear at a meeting or event is also one of our specialties. Corporations and associations benefit from having a well-known sports or entertainment figure interact with their attendees.

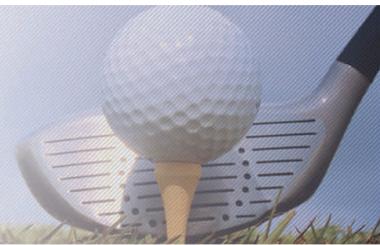
Special arrangements can be made to rent larger, tented facilities at some of the once a year events. There is no limit to our ability to produce an event at a location of your choice.

- U.S. OPEN (TENNIS AND GOLF)
- THE MASTERS
- SUPER BOWL
- THE OLYMPICS
- NBA FINALS
- NCAA FINAL FOUR
- PGA, LPGA AND SENIORS GOLF
- NASCAR
- ALL-STAR GAMES

CLIENTS

- THE HEISMAN FOUNDATION • COUNTRYWIDE MORTGAGE •
- TROPICANA HOTEL • LAS VEGAS CONVENTION AND VISITORS AUTHORITY •
- NATIONAL ASSOCIATION OF FEDERAL CREDIT UNION SERVICES CORPORATION (NAFCU) •

GOLF TOURNAMENT MANAGEMENT



GOLF TOURNAMENT MANAGEMENT

Statistics indicate that a well-planned golf tournament enhances any event. AIM MEETINGS & EVENTS has developed a golf program that will improve the success of your meeting and provide your staff additional time to work on other meetings or business related activities. Each tournament is individually tailored to ensure that we meet the specific needs of your organization. AIM MEETINGS & EVENTS has complete management services ensuring that every aspect associated with the golf tournament has been identified and addressed. Our persistent attention to detail is what ultimately makes your tournament a success.

- Complete golf course selection and negotiation
- Solicitation of player amenities
- Marketing sponsorship opportunities
- Solicitation of tournament prizes
- Selection of player contests
- Individualized corporate golf planning to maximize budget
- Foursome selection and tournament scoring
- Celebrity and/or professional golfer liaison and acquisition
- Exclusive access to unique golf facilities

President Walt Galanty was recently named by Business Week as, *"The Country's foremost authority on corporate golf."*

"It was a pleasure working with the professionals at AIM. They really know how to manage an event."
-Robert Trent Jones, Jr. Golf Course Architect

CLIENTS

- WABC'S SCOTT CLARK CELEBRITY GOLF TOURNAMENT • ALCOHOLISM COUNCIL OF NEW YORK (ACNY) •
- NATIONAL ASSOCIATION OF GOLF TOURNAMENT DIRECTORS (NAGTD) • NATIONAL VENTURE CAPITAL ASSOCIATION (NVCA) •
- ASSOCIATION OF COMMUNICATIONS ENTERPRISES (ASCENT) • NATIONAL ASSOCIATION OF FEDERAL CREDIT UNION SERVICES CORPORATION (NAFCU) • PENTAGON FEDERAL CREDIT UNION (PFCU)



COMPANY INFORMATION

AIM MEETINGS & EVENTS has been assisting corporations and associations in achieving their results since it's founding in 1991. With a staff that has over fifty years of experience, AIM MEETINGS & EVENTS has become an established leader in the hotel, resort, association, and corporate markets. AIM MEETINGS & EVENTS possesses the expertise required to assist our client's goals.

Achieve Results - Provide Value - Build Lasting Relationships.

The current thrust is maintained in a balance between management, meetings and sports/entertainment marketing. The diversification allows AIM MEETINGS & EVENTS to bring expertise from all avenues of management to its clients. Striving for excellence is our hallmark and our reputation for perfection is unmatched.

HEADQUARTERS - 212 South Henry Street, Suite 200, Alexandria, VA. 22314

PRESIDENT - Walter E. Galanty Jr.

PHONE - 703.549.9500

TOLL FREE - 1.888.899.4653

FAX - 703.549.9074

WEB - www.aimmeetings.com

JOIN US!

I am interested in speaking with you regarding an upcoming program. Give me a call.

I am interested in your services but am not available at this time. Give me a call after _____

We are not in need of your services at this time, but please keep us on your mailing list.

Name: _____

Organization: _____

Address: _____

Phone: _____

Fax: _____

E-mail: _____

Return by fax: 703/549-9074