

General Services Administration
Federal Supply Service
Authorized Federal Supply Schedule Price List

On-Line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA Advantage!, a menu-driven database system. The INTERNET address of GSA Advantage! is: GSAAdvantage.gov

ADVERTISING & INTEGRATED MARKETING SOLUTIONS (AIMS)

FSC Group	541-1 541-1/RC 541-4B 541-4B/RC 541-1000 541-1000/RC
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CONTRACT #: GS-23F-0224N

Contract Period: April 23, 2013 through April 22, 2018

FILMCOMM INC.

934 Paramount Pkwy – Batavia IL 60510
Phone (630) 389-2200 Fax (630) 761-2680

CONTRACT ADMINISTRATOR: MR. KEITH HEMPEL, PRESIDENT

Address, phone, and fax same as above
Email: keith@tvaccess.com

Business Size: Small Business

General Services Administration

Federal Supply Schedule

Authorized FSS Price List

FilmComm/TV Access • 934 Paramount Pkwy • Batavia, Illinois 60510

Contact: Keith Hempel • President • Phone (630)-389-2200 • TOLL FREE (800) 944-9134
• Fax (630) 761-2680

Email: keith@tvaccess.com – web address: www.tvaccess.com

CONTRACT #: GS-23F-0224N

- 1a. Table of awarded special item number(s) with appropriate cross-reference to page number(s).

Schedule # 541 Advertising & Integrated Marketing Solutions (AIMS)

SIN 541-1	Advertising Services
SIN 541-1/RC	Advertising Services
SIN 541-4B	Video/Film Production Services
SIN 541-4B/RC	Video/Film Production Services
SIN 541-1000	Other Direct Cost (ODC)
SIN 541-1000/RC	Other Direct Cost (ODC)

- 1b. Identification of the lowest price. **Lowest price is noted for each item #.**
2. Maximum order. **\$1,000,000**
3. Minimum order. **\$100**
4. Geographic Coverage (delivery area). **National**
5. Point(s) of production. **Batavia, Kane County, Illinois, USA**
6. Discount from list prices or statement of net price. **Detailed by items**
7. Quantity discounts. **Detailed by item**
8. Prompt payment terms. **2% in 20 days, NET 30 days**
- 9a. Notification that Government purchase cards are accepted below the micropurchase Threshold. **Yes**
- 9b. Notification whether Government purchase cards are accepted or not accepted above the micropurchase threshold. **Yes**
10. Foreign items (list items by country of origin). **N/A**

- 11a. Time of delivery. **According to production plan**
- 11b. Expedited Delivery. **N/A**
- 11c. Overnight and 2-day delivery. **N/A**
- 11d. Urgent Requirements. **Contractor can handle**
- 12. F.O.B. point(s). **Batavia, Illinois**
- 13. Ordering address(es). **934 Paramount Pkwy, Batavia, Illinois 60510**
- 14. Payment address(es). **934 Paramount Pkwy, Batavia, Illinois 60510**
- 15. Warranty provision. **N/A**
- 16. Export packing charges, if applicable. **N/A**
- 17. Terms and conditions of Government purchase card acceptance (any thresholds above the micropurchase level. **N/A**
- 18. Terms and conditions of rental, maintenance, and repair: **N/A**
- 19. Terms and conditions of installation: **N/A**
- 20. Terms and conditions of repair parts indicating date of parts price lists and any discounts from price list prices: **N/A**
- 20a. Terms and conditions for any other services: **N/A**
- 21. List of service and distribution points: **N/A**
- 22. List of participating dealers: **N/A**
- 23. Preventive maintenance: **N/A**
- 24a. Environmental attributes: **N/A**
- 24b. Section 508 compliance: **As Applicable**
- 25. Date Universal Number System (DUNS) number. **070679931**
- 26. Notification regarding registration in Central Contractor Registration (CCR) database: **Current**

SIN 541-1

**(RADIO) TV ACCESS' PRICING FOR FEDERAL SUPPLY SCHEDULE
DISCOUNTED FSS PRICES ARE IN RED (15-25%)**

	LIST PRICE		FSS PRICE		INCLUDES	
	STATIONS	2-CLR. PKG.	4-CLR. PKG.	2-CLR. PKG.		4-CLR. PKG.
RADIO	300	\$6,605	\$7,605	\$5,600.21	\$6,448.09	STATION SELECTION CD DUPLICATION TWO DIRECT MAIL FOLLOW-UP COMPLETE REPORTING CUSTOM PACKAGING ALL DESIGN SERVICES MAIL FEES ALL HANDLING SERVICES
	500	\$7,625	\$8,625	\$6,465.05	\$7,312.92	
	750	\$9,595	\$10,595	\$8,135.36	\$8,983.24	
	1000	\$11,100	\$12,300	\$9,411.41	\$10,428.86	
	1500	\$15,300	\$16,500	\$12,972.49	\$13,989.94	
	2000	\$21,100	\$22,000	\$16,837.80	\$17,556	
	2250	\$22,775	\$23,775	\$17,038.60	\$17,786.72	
	3000	\$24,620	\$25,620	\$18,418.84	\$19,166.96	
	5000	\$32,000	\$32,700	\$23,940	\$24,463.69	
	6000	\$35,700	\$36,890	\$26,708.06	\$27,598.33	

ODC NOT APPLICABLE - PRICING IS FOR COMPLETE PACKAGE - NO EXTRA FEES

(TELEVISION) TV ACCESS' PRICING FOR FEDERAL SUPPLY SCHEDULE
 DISCOUNTED FSS PRICES ARE IN RED (15-20%)

TELEVISION

		LIST PRICE		FSS PRICE		INCLUDES
STATIONS	2-CLR. PKG.	4-CLR. PKG.	2-CLR. PKG.	4-CLR. PKG.		
200	\$10,700	\$11,700	\$8,538.60	\$9,336.60	INCLUDES STATION SELECTION VIDEOTAPE DUPLICATION IN PREFERRED FORMAT NINE MONTHS SIGMA TWO DIRECT MAIL FOLLOW-UP COMPLETE REPORTING CUSTOM PACKAGING ALL DESIGN SERVICES MAIL FEES ALL HANDLING SERVICES B&W PHOTOBOARDS	
400	\$17,450	\$18,450	\$14,273.22	\$15,091.18		
600	\$20,600	\$21,650	\$17,466.23	\$18,354		
800	\$25,080	\$26,690	\$21,264.70	\$22,628.29		
1000	\$29,900	\$31,200	\$25,649.72	\$26,764.92		
1200	\$34,240	\$35,350	\$30,055.87	\$31,030.23		

CABLE

		LIST PRICE		FSS PRICE		INCLUDES
STATIONS	2-CLR. PKG.	4-CLR. PKG.	2-CLR. PKG.	4-CLR. PKG.		
200	\$9,000	\$10,000	\$7,900.20	\$8,778	INCLUDES STATION SELECTION VIDEOTAPE DUPLICATION IN PREFERRED FORMAT TWO DIRECT MAIL FOLLOW-UP COMPLETE REPORTING CUSTOM PACKAGING ALL DESIGN SERVICES MAIL FEES ALL HANDLING SERVICES	
500	\$17,600	\$18,600	\$15,800.40	\$16,698.15		
1000	\$27,250	\$28,250	\$24,463.69	\$25,361.44		
COMPILATION REEL		500 STATIONS	\$3,500/PSA	\$2,793/PSA		

VIDEO NEWS RELEASE

		LIST PRICE		FSS PRICE		INCLUDES
STATIONS	2-CLR. PKG.	4-CLR. PKG.	2-CLR. PKG.	4-CLR. PKG.		
SATELLITE ONLY		\$4,950	\$2,793			INCLUDES SATELLITE ONLY SERVICES ELECTRONIC NOTIFICATION TO 750 NEWSROOMS TWO SATELLITE UPLINK THREE MONTHS SIGMA COMPLETE REPORTING
100	\$9,800	\$10,750	\$7,820.4	\$8,578.50	INCLUDES SATELLITE SERVICES CUSTOM PACKAGING ALL DESIGN SERVICES MAIL FEES ALL HANDLING SERVICES B&W PHOTOBOARDS STATION SELECTION	
200	\$13,800	\$14,450	\$11,012.40	\$11,531.10		
400	\$17,900	\$18,990	\$14,284.20	\$15,154.02		
600	\$22,900	\$24,120	\$18,274.20	\$19,247.76		
800	\$27,600	\$28,600	\$22,024.80	\$22,822.80		
1000	\$33,420	\$34,620	\$26,669.16	\$26,629.26		

PAID ADVERTISING

TELEVISION	COST, PLUS 18%/15% (MINIMUM \$500)
RADIO	COST, PLUS 18%/15% (MINIMUM \$500)
PRINT	COST, PLUS 18%/15% (MINIMUM \$500)

SIN 541-1

(PRINT) TV ACCESS' PRICING FOR FEDERAL SUPPLY SCHEDULE
 DISCOUNTED FSS PRICES ARE IN RED (25-40%)

PRINT

NEWSPAPERS			INCLUDES
	LIST PRICE	FSS PRICE	
1000	\$8,500	\$6,359.06	AD SLICK ENGRAVING & REPRODUCTION 3 SHEETS 8.5"x11" WITH A VARIETY OF SIZES COVER LETTER FACT SHEET ENVELOPE (2-CLR.) MAILING LIST POSTAGE 4-CLR. ADS ON DISC BY REQUEST 9 MONTHS CLIPPING SERVICE FEES
1500	\$10,550	\$7,890.23	
2000	\$13,365	\$9,975	
2500	\$14,325	\$10,374	
3000	\$15,225	\$10,972.50	
5000	\$22,575	\$15,087.19	
7500	\$31,650	\$18,952.50	
10,000	\$40,500	\$24,239.25	
12,000	\$46,950	\$28,099.58	
MAGAZINES			
	LIST PRICE	FSS PRICE	
1000	\$12,650	9,456.30	AD SLICK ENGRAVING & REPRODUCTION 110 TO 130 LINE SCREEN QUOTE BASED ON 2 B&W AD SLICK PAGES COLOR ADS ON DISC INCLUDED WITHIN THE DISTRIBUTION PACKAGE COVER LETTER & FACT SHEET FACT SHEET ENVELOPE (2-CLR.) MAILING LIST POSTAGE 9 MONTHS CLIPPING SERVICE FEES
1500	\$15,250	11,371.50	
2000	\$18,000	13,017.38	
2500	\$19,475	13,585.95	
3000	\$20,575	13,331.59	
5000	\$29,750	17,805.38	

ODC NOT APPLICABLE - PRICING IS FOR COMPLETE PACKAGE - NO EXTRA FEES

(OUT-OF-HOME) TV ACCESS' PRICING FOR FEDERAL SUPPLY SCHEDULE
 DISCOUNTED FSS PRICES ARE IN RED (15-20%)

BILLBOARDS

SOLICITATION \$3,500 \$2,793					
PRINTING					
30-SHEET 4-COLOR PROCESS WITH FULL BLEED			8-SHEET 4-COLOR PROCESS WITH FULL BLEED		
	LIST PRICE	FSS PRICE		LIST PRICE	FSS PRICE
500	\$22,500	\$17,955	500	\$11,250	\$8,977.50
1000	\$38,000	\$30,324	1000	\$17,400	\$13,785.45
1500	\$48,000	\$38,304	1500	\$24,000	\$19,152
2000	\$60,000	\$47,880	2000	\$28,000	\$22,344
3000	\$75,000	\$59,850	3000	\$32,000	\$25,536
5000	\$85,000	\$67,830	5000	\$39,900	\$31,840.20
DISTRIBUTION FEES APPROXIMATELY \$9.00/ \$7.65 PER BOARD FOR SHIPPING, PACKAGING & HANDLING.					

BUS INTERIOR

SOLICITATION \$3,500 \$2,793					
PRINTING					
11x28 4-COLOR PROCESS			22x21 4-COLOR PROCESS		
	LIST PRICE	FSS PRICE		LIST PRICE	FSS PRICE
1000	\$3,450	\$2,531.10	1000	\$3,750	\$2,992.50
2000	\$6,325	\$5,047.35	2000	\$6,900	\$5,506.20
3000	\$8,625	\$6,882.75	3000	\$10,005	\$7,983.99
5000	\$12,650	\$10,094.70	5000	\$16,100	\$12,847.80
DISTRIBUTION FEES AVERAGE \$6.50/ \$5.51 PER CARD FOR SHIPPING, PACKAGING & HANDLING.					

BUS SHELTERS / MALL BACKLIT

SOLICITATION \$3,500 \$2,793		
PRINTING		
4-COLOR PROCESS		
	LIST PRICE	FSS PRICE
100	\$12,650	\$10,094.70
200	\$13,800	\$11,012.40
300	\$17,250	\$13,765.50
500	\$25,875	\$20,648.25
DISTRIBUTION FEES AVERAGE \$7.50/ \$6.35 PER CARD FOR SHIPPING, PACKAGING & HANDLING.		

SIN 541-1

(TELEVISION) (RADIO) (PRINT) TV ACCESS' PRICING FOR FEDERAL SUPPLY SCHEDULE
 DISCOUNTED FSS PRICES ARE IN RED (15-20%)

SPANISH MEDIA

LIST PRICE FSS PRICE

	STATIONS	LIST PRICE	FSS PRICE	
TV	60	\$4,900	\$3,910.20	INCLUDES CUSTOM SPANISH PACKAGING SPANISH COVER LETTERS SPANISH BRC SPANISH PHOTOBOARDS OR SCRIPTS COMPLETE REPORTING ALL DUPLICATION, POSTAGE & HANDLING SERVICES AS DESCRIBED FOR THE GENERAL MARKET OPTIONAL HISPANIC TELEMARKETING FOR USAGE OR PRE-SELL AT \$20/OUTLET
	100	\$6,900	\$5,506.20	
RADIO	100	\$2,690	\$2,146.62	
	200	\$4,500	\$3,591	
	400	\$7,500	\$5,985	
PRINT	NEWSPAPERS			
	100	\$8,600	\$6,862.80	
	250	\$11,050	\$8,817.90	
	MAGAZINES			
	100	\$8,900	\$7,084.44	
	250	\$11,850	\$9,456.30	

ODC NOT APPLICABLE - PRICING IS FOR COMPLETE PACKAGE - NO EXTRA FEES

SIN 541-4B

TV ACCESS' PRICING FOR FEDERAL SUPPLY SCHEDULE
 DISCOUNTED FSS PRICES ARE IN RED (15-20%)

	LIST PRICE		FSS PRICE	
	FIRST PSA/ANR	EACH ADDITIONAL	FIRST PSA/ANR	EACH ADDITIONAL
CONCEPT	\$2,500	\$1,000	\$2,119.69	\$847.88
SCRIPT WRITING	\$2,500	\$1,000	\$2,119.69	\$847.88
LOCATION SELECTION	\$1,000	\$500	\$847.88	\$423.94
SHOOT	PER DAY		PER DAY	
VIDEO STUDIO	\$3,000		\$2,543.63	
DIRECTOR	\$1,200		\$1,017.45	
ASSISTANT DIRECTOR	\$750		\$635.91	
CAMERAPERSON	\$750		\$635.91	
GRIP	\$350		\$296.76	
LIGHT TECHNICIAN	\$550		\$466.33	
PRODUCTION ASSISTANT	\$450		\$381.54	
TELEPROMPTER	\$550		\$466.33	
TELEPROMPTER OPERATOR	\$450		\$381.54	
BETACAM SP EQUIPMENT	\$750		\$635.91	
BASIC LIGHT KIT	\$500		\$423.94	
35MM CAMERA	\$1,750		\$1,483.78	
EDITING	PER HOUR		PER HOUR	
OFF-LINE	\$150		\$127.18	
ON-LINE	\$350		\$296.76	
CONFORMING	\$500		\$423.94	
DIGITIZING FOOTAGE	\$90		\$76.30	
ANIMATION	\$250		\$211.97	
GRAPHIC	\$175		\$148.13	
ODC				
MASTER TAPES	\$50		\$42.40	
OTHER DUBS	\$20		\$16.96	
OVERNIGHT SHIPMENTS	Cost +45%		Cost +30%	

TV PSA/VNR PRODUCTIONS

SIN 541-4B

TV ACCESS' PRICING FOR FEDERAL SUPPLY SCHEDULE
 DISCOUNTED FSS PRICES ARE IN RED (15-20%)

	LIST PRICE		FSS PRICE	
	FIRST PSA/ANR	EACH ADDITIONAL	FIRST PSA/ANR	EACH ADDITIONAL
	CONCEPT	\$2,500	\$1,000	\$2,119.69
SCRIPT WRITING	\$2,500	\$1,000	\$2,119.69	\$847.88
SHOOT	PER DAY		PER DAY	
AUDIO STUDIO	\$2,000		\$1,695.75	
DIRECTOR	\$900		\$763.09	
TALENT COORDINATOR	\$750		\$635.91	
TALENT DIRECTOR	\$500		\$423.94	
EDITING	PER HOUR		PER HOUR	
PRO-TOOLS AUDIO	\$250		\$211.97	
MASTERING	\$200		\$169.58	
MUSIC	\$350/drop		\$350/drop	
NARRATORS (NON-UNION)	\$500	\$300	\$423.94	\$254.36
NARRATORS (UNION)	\$900	\$450	\$763.09	\$381.54
ODC				
MASTER TAPES	\$50		\$42.40	
OTHER DUBS	\$20		\$16.96	
OVERNIGHT SHIPMENTS	Cost +45%		Cost +30%	

RADIO PSA/ANR PRODUCTIONS