

GENERAL SERVICES ADMINISTRATION

Federal Supply Service

Authorized Federal Supply Schedule Price List

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA

Advantage!, a menu-driven database system. The INTERNET address GSA Advantage is: www.GSAAdvantage.gov

Advertising and Integrated Media Services (AIMS)

FSC Group-541

FSC Class(es)/Product code(s) and/or Service Codes (as applicable)

Contract number: GS-23F-0238M

For more information on ordering from Federal Supply Schedules click on the FSS Schedules button at www.fss.gsa.gov

Contract period: July 11, 2002-June 30, 2012

Contractor's name: MarCom Group, Inc.
 10201 Main Street, Suite 300
 Fairfax, VA 22030-2400
 (703) 218-1600 (Phone)
 (703) 218-1673 (Fax)
www.MarComGroup.com

Contract administration source: F. Robert Boffi, Director of Operations,
 (703) 926-4598.

Business size: Small

1a. Table of awarded special item number(s)

SIN	Title
541-1	Advertising Services
541-1000	Other Direct Costs
541-2	Public Relations Services
541-4A	Market Research and Analysis
541-4B	Video / Film Production
541-5	Integrated Marketing Services

1b. Identification of the highest priced model number and highest unit price for that model for each special item number awarded in the contract. This price is the Government price based on a unit of one, exclusive of any quantity/dollar volume, prompt payment, or any other concession affecting price.

	Name of ODC Element	Highest Ceiling Price with IFF (.75%)	Unit
Events			
	Meeting Space / Event Fees	\$13,640.23	1 day event
Media / Electronic Distribution			
	A/V Production / Photo Shoot	\$109,594.84	1 session
	Broadcast Ad – Radio / TV	\$8,896.23	per ad
	Internet Banner ad / email blast	\$68,727.62	per ad
	Print ad – newspaper / magazine	\$31,339.63	½ page
Print Items			

	Printed Booklet	\$38.86	each	
	Printed Poster	\$3.37	each	
	Exhibit Booth Display (8'0")	\$23,792.11	per set	
	Exhibit Booth Display Shipping Case	\$2,799.19	each	
Specialty Items				
	Bag / Tote / Pack	\$3.76	each	
	Promotional / Giveaway Items	\$21.74	each	
	Office / Desktop Item	\$3.99	each	
	Writing Instrument	\$4.52	each	

1c. The MarCom Group, Inc. offers the following labor hour categories:

Special Item Number	Labor/Task Category	2009 Rate
541-1, 541-2, 541-4A, 541-4B, 541-5	President	\$146.35
541-1, 541-2, 541-4A, 541-4B, 541-5	Executive Vice President	\$135.38
541-1, 541-2, 541-4A, 541-4B, 541-5	Executive Producer	\$135.38
541-1, 541-2, 541-4A, 541-4B, 541-5	Senior Corporate Consultant	\$196.03
541-1, 541-2, 541-4A, 541-4B, 541-5	Operations Director	\$129.05
541-1, 541-2, 541-4A, 541-4B, 541-5	Project Director	\$121.95
541-1, 541-2, 541-4A, 541-4B, 541-5	Creative Director	\$121.95
541-1, 541-2, 541-4A, 541-4B, 541-5	Art Director	\$97.56
541-1, 541-2, 541-4A, 541-4B, 541-5	Program Manager	\$114.87
541-1, 541-2, 541-4A, 541-4B, 541-5	Project Manager	\$107.32
541-1, 541-2, 541-4A, 541-4B, 541-5	Production Manager	\$97.56
541-1, 541-2, 541-4A, 541-4B, 541-5	Events Planning Manager	\$107.59
541-1, 541-2, 541-4A, 541-4B, 541-5	Traffic Manager	\$73.17
541-1, 541-2, 541-4A, 541-4B, 541-5	Account Executive	\$85.76
541-1, 541-2, 541-4A, 541-4B, 541-5	Principal Analyst	\$160.15
541-1, 541-2, 541-4A, 541-4B, 541-5	Senior Marketing Analyst	\$89.33
541-1, 541-2, 541-4A, 541-4B, 541-5	Marketing Analyst	\$59.45
541-1, 541-2, 541-4A, 541-4B, 541-5	Associate Analyst	\$46.58
541-1, 541-2, 541-4A, 541-4B, 541-5	Senior Graphic Designer	\$97.56
541-1, 541-2, 541-4A, 541-4B, 541-5	Graphic Designer	\$82.92
541-1, 541-2, 541-4A, 541-4B, 541-5	Graphic Artist	\$73.17
541-1, 541-2, 541-4A, 541-4B, 541-5	Senior Programmer	\$121.95

Special Item Number	Labor/Task Category	2009 Rate
541-1, 541-2, 541-4A, 541-4B, 541-5	Programmer	\$97.56
541-1, 541-2, 541-4A, 541-4B, 541-5	Multimedia Programmer	\$87.81
541-1, 541-2, 541-4A, 541-4B, 541-5	Associate Programmer	\$68.29
541-1, 541-2, 541-4A, 541-4B, 541-5	Web Designer	\$97.56
541-1, 541-2, 541-4A, 541-4B, 541-5	Web Master	\$121.95
541-1, 541-2, 541-4A, 541-4B, 541-5	Senior Writer	\$97.56
541-1, 541-2, 541-4A, 541-4B, 541-5	Writer	\$82.92
541-1, 541-2, 541-4A, 541-4B, 541-5	Senior Editor	\$97.56
541-1, 541-2, 541-4A, 541-4B, 541-5	Editor	\$82.92
541-1, 541-2, 541-4A, 541-4B, 541-5	QA/QC Specialist	\$63.41
541-1, 541-2, 541-4A, 541-4B, 541-5	Production Specialist	\$63.41
541-1, 541-2, 541-4A, 541-4B, 541-5	Traffic Coordinator	\$63.41
541-1, 541-2, 541-4A, 541-4B, 541-5	Media Buyer	\$67.17
541-1, 541-2, 541-4A, 541-4B, 541-5	Director	\$146.35
541-1, 541-2, 541-4A, 541-4B, 541-5	Producer	\$121.95
541-1, 541-2, 541-4A, 541-4B, 541-5	Production Support	\$103.66
541-1, 541-2, 541-4A, 541-4B, 541-5	Make-up / Stylist	\$103.66
541-1, 541-2, 541-4A, 541-4B, 541-5	Teleprompter Operator	\$122.26

2. **Maximum order:** \$1,000,000
3. **Minimum order:** \$100.00
4. **Geographic coverage (delivery area):** Contractor will provide worldwide delivery only.
5. **Point(s) of production (city, county, and State or foreign country):** Fairfax, (Fairfax county), VA
6. **Discount from list prices or statement of net price:** Prices shown herein are net prices. See Labor categories
7. **Quantity discounts:** None
8. **Prompt payment terms:** Net 30

- 9a. **Notification that Government purchase cards are accepted at or below the micro-purchase threshold. Government purchase cards are accepted for orders at or below the micro-purchase threshold.** Yes, the Government purchase card is accepted.
- 9b. **Notification whether Government purchase cards are accepted or not accepted above the micro-purchase threshold:** Government purchase cards are accepted for orders above the micro-purchase threshold. Contact the contract administrator to verify whether or not Government purchase cards are accepted above the micro-purchase threshold.
10. **Foreign items (list items by country of origin):** None
- 11a. **Time of delivery:** As specified on each individual task order.
- 11b. **Expedited Delivery:** Contact contractor to verify if services are available for expedited delivery.
- 11c. **Overnight and 2-day delivery:** Contact contractor to verify if services are available for overnight and 2-day delivery.
- 11d. **Urgent Requirements:** Contact the Contractor's representative to affect a faster delivery.
12. **F.O.B. point:** Destination
- 13a. **Ordering address:** Same as Contractor
- 13b. **Ordering procedures:** For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's) are found in Federal Acquisition Regulation (FAR) 8.405-3.
14. **Payment address:** Same as Contractor
15. **Warranty provision:** The Contractor warrants and implies that the items delivered hereunder are merchantable and fit for use for the particular purpose described in this contract.
16. **Export packing charges:** Not applicable
17. **Terms and conditions of Government purchase card acceptance (any thresholds above the micro-purchase level):** Contact the contract administrator to verify whether or not there are any terms and conditions of Government purchase cards are accepted above the micro-purchase threshold.
18. **Terms and conditions of rental, maintenance, and repair (if applicable):** N/A
19. **Terms and conditions of installation (if applicable):** Not applicable. N/A
20. **Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices (if applicable):** Not applicable.
- 20a. **Terms and conditions for any other services (if applicable):** Not applicable
21. **List of service and distribution points (if applicable):** Same as contractor.

22. **List of participating dealers (if applicable):** Not applicable.
23. **Preventive maintenance (if applicable):** Not applicable.
- 24a. **Special attributes such as environmental attributes (e.g., recycled content, energy efficiency, and/or reduced pollutants):** Contact contractor.
- 24b. **If applicable, indicate that Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services and show where full details can be found (e.g. contractor's website or other location.)**
The EIT standards can be found at: www.Section508.gov/. Contact contractor
25. **Data Universal Number System (DUNS) number:** 96-6813545
26. **Notification regarding registration in Central Contractor Registration (CCR) database:** The MarCom Group's registration is active in the Central Contractor Registration website.