

# General Services Administration Federal Supply Service

## Authorized Federal Supply Schedule Price List

Online access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA Advantage!, a menu-driven database system. The INTERNET address for GSA Advantage! is: [GSAAvantage.gov](http://GSAAvantage.gov).

Advertising & Integrated Marketing Solutions

FSC Group: **541**

Contract Number: **GS-23F-0447P**

Contract Period: **September 24, 2004 – September 30, 2014**

Business Size: **Small Business**

Prices Shown Herein are Net (Discount deducted)

For more information on ordering from Federal Supply Schedules, click on the FSS Schedules at [fss.gsa.gov](http://fss.gsa.gov)



1223 Turner Street, Suite 101, Lansing, MI 48906

517-267-9800 Fax 517-267-9815

Web site: [www.paceandpartners.com](http://www.paceandpartners.com)

Contact: Debbie Horak

[horak@paceandpartners.com](mailto:horak@paceandpartners.com)

## Customer Information

1a) SIN 541-1 Advertising Services

1b) Labor Categories and Government Rates

Effective April 1, 2009

<u>Labor Categories</u>	<u>Government Discounted Rate</u>
VP/Marketing	\$187.60 per hour
Director of Research and Planning	\$187.60 per hour
Account Manager	\$123.42 per hour
Account Executive I	\$123.42 per hour
Account Executive II	\$123.42 per hour
Account Coordinator	\$123.42 per hour
Media Coordinator	\$123.42 per hour
Creative Director	\$187.60 per hour
Asst. Creative Director	\$123.42 per hour
Writer/Producer	\$123.42 per hour
Art Director	\$123.42 per hour
Production Artist	\$123.42 per hour
VP/Operations	\$123.42 per hour
Production Manager	\$123.42 per hour
Administrative Assistant I	\$34.56 per hour
Administrative Assistant II	\$54.30 per hour

2) Maximum Order: **\$1,000,000**

3) Minimum Order: **\$100.00**

4) Geographic Coverage: **Domestic U.S. Only**

5) Points of Production: **Lansing, Ingham County,  
Michigan**

- 6) Statement of Net Prices: **Prices shown are net, all discounts deducted, and inclusive of the IFF**
- 7) Quantity Discounts: **None**
- 8) Prompt Payment Terms: **1% discount/15 days, 30 days net**
- 9a) Government Purchase Cards: **Government purchase cards are accepted for orders above the micro-purchase threshold**
- 9b) Government Purchase Cards: **Yes**
- 10) Foreign items: **N/A**
- 11a) Time of Delivery: **Contractor will adhere to the delivery schedule as specified by the agency's purchase order**
- 11b) Expedited Delivery: **Contact the contractor for expedited delivery**
- 11c) Overnight and 2-Day: **Contact the contractor for overnight and 2-day delivery**
- 11d) Urgent requirements: **Contact the contractor for urgent requirements**
- 12) F.O.B. points: **Destination**
- 13a) Ordering address **Debbie Horak  
Director of Business Development  
Pace & Partners, Inc.  
1223 Turner Street, Suite 101  
Lansing, MI 48906**

- 13b) Ordering Procedures: **For supplies and services, the ordering procedures, information on blanket purchase agreements (BPA's) and a sample BPA can be found at the GSA/FSS schedule homepage:  
([www.fss.gsa.gov/schedules](http://www.fss.gsa.gov/schedules))**
- 14) Payment address: **Accounts Payable  
Pace & Partners, Inc.  
1223 Turner Street, Suite 101  
Lansing, MI 48906**
- 15) Warranty Provision: **N/A**
- 16) Export packing charges: **N/A**
- 17) Terms and conditions of government purchase card acceptance (any threshold above the micro-purchase limit): **N/A**
- 18) Terms and conditions of rental maintenance and repair: **N/A**
- 19) Terms and conditions of installation: **N/A**
- 20) Terms and conditions of repair parts: **N/A**
- 21) List of service and distribution points: **N/A**
- 22) List of participating dealers: **N/A**
- 23) Preventive maintenance: **N/A**

- 24a) Environmental attributes: **N/A**
- 24b) Section 508 compliance: **The contractor is fully committed to provide services that adhere to the requirements of Section 508 of the Rehabilitation Act of 1973. Please contact the contractor directly at (517) 267-9800 for specific information regarding Section 508 compliance.**
- 25) Data Universal Number System (DUNS number): **108409657**
- 26) Notification regarding registration in Central Contractor Registration (CCR) database: **Registered**

## **Company Information**

Pace & Partners is a full service marketing agency, located in Lansing, Michigan, with over 30 years of experience in every facet of advertising, public relations, media planning and placement, research, strategic council, broadcast, direct mail and regional and national event management. We provide our clients the following services:

### **Planning and Research**

Marketing communications plans  
Focus group planning  
Survey development  
Research analysis and reporting  
Identity and brand awareness

**Print design and collateral**

Print advertising  
Identity/logo development  
Newsletters  
Outdoor advertising/media  
Recruitment tools  
Reference and gallery books  
Magazine design and production  
Brochures and catalogs  
Informational folders and inserts  
Print negotiation and management  
Translation services

**Direct Mail**

Direct mail design and production  
Mailing logistics and follow-up  
Specialty and premium items

**Public Relations**

Press releases  
Promotion/media plans  
Event planning  
Employee promotions  
Targeted invitations  
Consumer relations  
Media opportunities/briefs  
Speaker bureau development  
Crisis management  
Speechwriting  
Media relations  
Press kits  
Editorial

**Broadcast media**

Radio advertising  
Television advertising

## **Media**

Media planning

Media measurement and analysis

Media negotiation and placement

In our 30-year history, Pace & Partners had received more than 500 regional and national awards for inspired, results-focused communications solutions. The prestigious award-granting organizations include:

- American Advertising Federation
- Public Relations Society of America
- American Public Power Association
- American Public Transportation Authority
- Society for Technical Communication
- International Television and Video Producers Association