



**GENERAL SERVICES ADMINISTRATION
FEDERAL SUPPLY SERVICE
AUTHORIZED FEDERAL SUPPLY SCHEDULE PRICE LIST**

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA Advantage!, a menu-driven database system. The Internet address for GSA Advantage! is: <http://www.gsaadvantage.gov>

**FEDERAL SUPPLY SCHEDULE CONTRACT
SCHEDULE TITLE: GENERAL PURPOSE COMMERCIAL INFORMATION
TECHNOLOGY EQUIPMENT, SOFTWARE, AND SERVICES**

FSC GROUP: 70

**CONTRACT NUMBER:
GS-35F-0240W**

**PERIOD COVERED BY CONTRACT:
February 2, 2010 - February 1, 2020**

**Advanced MarketPlace, Inc.
3018 Highway 301 North Suite 800
Tampa, Florida 33619
Phone: (813) 655-7173
Fax: (813) 643-0732
www.advancedmarketplace.com**

Contractor's Administration Source: mpeeples@ampemail.com

General Services Administration
Management Services Center Acquisition Division
Modification #**0012**, dated **02/02/15**.
Business Size: **Small**
DUNS: **947874681**

For more information on ordering from Federal Supply Schedules click on the FSS Schedules button at <http://www.fss.gsa.gov>.

CUSTOMER INFORMATION ADVANCED MARKETPLACE, INC.

- 1a. **TABLE OF AWARDED SPECIAL ITEM NUMBERS (SINs)**
SIN 132-51: Information Technology (IT) Professional Services
- 1b. **LOWEST PRICED MODEL NUMBER AND PRICE FOR EACH SIN**: See attached Pricelist
- 1c. **HOURLY RATES (Services Only)**: See attached proposed pricelist
2. **MAXIMUM ORDER**:
SIN 132-51: \$500,000
3. **MIMINUM ORDER**: \$100
4. **GEOGRAPHIC COVERAGE**: Domestic Delivery (48 Contiguous States & DC, Hawaii, Puerto Rico)
5. **POINT(S) OF PRODUCTION**: Advanced MarketPlace, Inc. 3018 Highway 301 North Suite 800 Tampa, Florida 33619
6. **DISCOUNT FROM LIST PRICES**: Net GSA pricing is listed in the attached pricing table
7. **QUANTITY DISCOUNT(S)**: None
8. **PROMPT PAYMENT TERMS**: 0%, Net 30
- 9a. Government purchase cards **are accepted** at or below the micro-purchase threshold
- 9b. Government purchase cards **are not accepted** above the micro-purchase threshold
10. **FOREIGN ITEMS**: None
- 11a. **TIME OF DELIVERY**: To be negotiated at the task order level
- 11b. **EXPEDITED DELIVERY**: To be negotiated at the task order level
- 11c. **OVERNIGHT AND 2-DAY DELIVERY**: To be negotiated at the task order level
- 11d. **URGENT REQUIREMENTS**: Customers are encouraged to contact the contractor for the purpose of requesting accelerated delivery
12. **FOB POINT**: Destination

- 13a. **ORDERING ADDRESS:**
- Advanced MarketPlace, Inc.
3018 Highway 301 North Suite 800
Tampa Florida 33619
Phone: 813-655-7173
Fax: 813-643-0732
- 13b. **ORDERING PROCEDURES:** Ordering activities shall use the ordering procedures of Federal Acquisition Regulation (FAR) 8.405 when placing an order or establishing a BPA for supplies or services. These procedures apply to all schedules.
- a. FAR 8.405-1 Ordering procedures for supplies, and services not requiring a statement of work.
 - b. FAR 8.405-2 Ordering procedures for services requiring a statement of work.
14. **PAYMENT ADDRESS:**
- Advanced MarketPlace, Inc.
3018 Highway 301 North Suite 800
Tampa Florida 33619
Phone: 813-655-7173
Fax: 813-643-0732
15. **WARRANTY PROVISION:** Standard Commercial Warranty
16. **EXPORT PACKING CHARGES:** N/A
17. **TERMS AND CONDITIONS OF GOVERNMENT PURCHASE CARD ACCEPTANCE:**
Accepted at and below the micro-purchase threshold
18. **TERMS AND CONDITIONS OF RENTAL, MAINTENANCE, AND REPAIR (if applicable):** N/A
19. **TERMS AND CONDITIONS OF INSTALLATION (IF APPLICABLE):** N/A
20. **TERMS AND CONDITIONS OF REPAIR PARTS INDICATING DATE OF PARTS PRICE LISTS AND ANY DISCOUNTS FROM LIST PRICES (IF AVAILABLE):** N/A
- 20a. **TERMS AND CONDITIONS FOR ANY OTHER SERVICES (IF APPLICABLE):** N/A
21. **LIST OF SERVICE AND DISTRIBUTION POINTS (IF APPLICABLE):** N/A
22. **LIST OF PARTICIPATING DEALERS (IF APPLICABLE):** N/A
23. **PREVENTIVE MAINTENANCE (IF APPLICABLE):** N/A
- 24a. **SPECIAL ATTRIBUTES SUCH AS ENVIRONMENTAL ATTRIBUTES (e.g. recycled content, energy efficiency, and/or reduced pollutants):** N/A
- 24b. **Section 508 Compliance for EIT:** www.advancedmarketplace.com
25. **DUNS NUMBER:** 947874681
26. **NOTIFICATION REGARDING REGISTRATION IN SYSTEM FOR AWARD MANAGEMENT (SAM) DATABASE:** Active. CAGE Code: 1UGN4

**TERMS AND CONDITIONS APPLICABLE TO INFORMATION TECHNOLOGY (IT)
PROFESSIONAL SERVICES (SPECIAL ITEM NUMBER 132-51)**

1. SCOPE

- a. The prices, terms and conditions stated under Special Item Number 132-51 Information Technology Professional Services apply exclusively to IT Professional Services within the scope of this Information Technology Schedule.
- b. The Contractor shall provide services at the Contractor's facility and/or at the ordering activity location, as agreed to by the Contractor and the ordering activity.

2. PERFORMANCE INCENTIVES I-FSS-60 Performance Incentives (April 2000)

- a. Performance incentives may be agreed upon between the Contractor and the ordering activity on individual fixed price orders or Blanket Purchase Agreements under this contract.
- b. The ordering activity must establish a maximum performance incentive price for these services and/or total solutions on individual orders or Blanket Purchase Agreements.
- c. Incentives should be designed to relate results achieved by the contractor to specified targets. To the maximum extent practicable, ordering activities shall consider establishing incentives where performance is critical to the ordering activity's mission and incentives are likely to motivate the contractor. Incentives shall be based on objectively measurable tasks.

3. ORDER

- a. Agencies may use written orders, EDI orders, blanket purchase agreements, individual purchase orders, or task orders for ordering services under this contract. Blanket Purchase Agreements shall not extend beyond the end of the contract period; all services and delivery shall be made and the contract terms and conditions shall continue in effect until the completion of the order. Orders for tasks which extend beyond the fiscal year for which funds are available shall include FAR 52.232-19 (Deviation – May 2003) Availability of Funds for the Next Fiscal Year. The purchase order shall specify the availability of funds and the period for which funds are available.
- b. All task orders are subject to the terms and conditions of the contract. In the event of conflict between a task order and the contract, the contract will take precedence.

4. PERFORMANCE OF SERVICES

- a. The Contractor shall commence performance of services on the date agreed to by the Contractor and the ordering activity.
- b. The Contractor agrees to render services only during normal working hours, unless otherwise agreed to by the Contractor and the ordering activity.
- c. The ordering activity should include the criteria for satisfactory completion for each task in the Statement of Work or Delivery Order. Services shall be completed in a good and workmanlike manner.
- d. Any Contractor travel required in the performance of IT Services must comply with the Federal Travel Regulation or Joint Travel Regulations, as applicable, in effect on the date(s) the travel is performed. Established Federal Government per diem rates will apply to all Contractor travel. Contractors cannot use GSA city pair contracts.

5. STOP-WORK ORDER (FAR 52.242-15) (AUG 1989)

- (a) The Contracting Officer may, at any time, by written order to the Contractor, require the Contractor to stop all, or any part, of the work called for by this contract for a period of 90 days after the order is delivered to the Contractor, and for any further period to which the parties may agree. The order shall be specifically identified as a stop-work order issued under this clause.

Upon receipt of the order, the Contractor shall immediately comply with its terms and take all reasonable steps to minimize the incurrence of costs allocable to the work covered by the order during the period of work stoppage. Within a period of 90 days after a stop-work is delivered to the Contractor, or within any extension of that period to which the parties shall have agreed, the Contracting Officer shall either-

- (1) Cancel the stop-work order; or
 - (2) Terminate the work covered by the order as provided in the Default, or the Termination for Convenience of the Government, clause of this contract.
- (b) If a stop-work order issued under this clause is canceled or the period of the order or any extension thereof expires, the Contractor shall resume work. The Contracting Officer shall make an equitable adjustment in the delivery schedule or contract price, or both, and the contract shall be modified, in writing, accordingly, if-
- (1) The stop-work order results in an increase in the time required for, or in the Contractor's cost properly allocable to, the performance of any part of this contract; and
 - (2) The Contractor asserts its right to the adjustment within 30 days after the end of the period of work stoppage; provided, that, if the Contracting Officer decides the facts justify the action, the Contracting Officer may receive and act upon the claim submitted at any time before final payment under this contract.
- (c) If a stop-work order is not canceled and the work covered by the order is terminated for the convenience of the Government, the Contracting Officer shall allow reasonable costs resulting from the stop-work order in arriving at the termination settlement.
- (d) If a stop-work order is not canceled and the work covered by the order is terminated for default, the Contracting Officer shall allow, by equitable adjustment or otherwise, reasonable costs resulting from the stop-work order.

6. INSPECTION OF SERVICES

In accordance with FAR 52.212-4 CONTRACT TERMS AND CONDITIONS--COMMERCIAL ITEMS (MAR 2009) (DEVIATION I - FEB 2007) for Firm-Fixed Price orders and FAR 52.212-4 CONTRACT TERMS AND CONDITIONS □ COMMERCIAL ITEMS (MAR 2009) (ALTERNATE I □ □ OCT 2008) (DEVIATION I – FEB 2007) applies to Time-and-Materials and Labor-Hour Contracts orders placed under this contract.

7. RESPONSIBILITIES OF THE CONTRACTOR

The Contractor shall comply with all laws, ordinances, and regulations (Federal, State, City, or otherwise) covering work of this character. If the end product of a task order is software, then FAR 52.227-14 (Dec 2007) Rights in Data – General, may apply.

8. RESPONSIBILITIES OF THE ORDERING ACTIVITY

Subject to security regulations, the ordering activity shall permit Contractor access to all facilities necessary to perform the requisite IT Professional Services.

9. INDEPENDENT CONTRACTOR

All IT Professional Services performed by the Contractor under the terms of this contract shall be as an independent Contractor, and not as an agent or employee of the ordering activity.

10. ORGANIZATIONAL CONFLICTS OF INTEREST

a. Definitions.

“Contractor” means the person, firm, unincorporated association, joint venture, partnership, or corporation that is a party to this contract.

“Contractor and its affiliates” and “Contractor or its affiliates” refers to the Contractor, its chief executives, directors, officers, subsidiaries, affiliates, subcontractors at any tier, and consultants

and any joint venture involving the Contractor, any entity into or with which the Contractor subsequently merges or affiliates, or any other successor or assignee of the Contractor. An "Organizational conflict of interest" exists when the nature of the work to be performed under a proposed ordering activity contract, without some restriction on ordering activities by the Contractor and its affiliates, may either (i) result in an unfair competitive advantage to the Contractor or its affiliates or (ii) impair the Contractor's or its affiliates' objectivity in performing contract work.

b. To avoid an organizational or financial conflict of interest and to avoid prejudicing the best interests of the ordering activity, ordering activities may place restrictions on the Contractors, its affiliates, chief executives, directors, subsidiaries and subcontractors at any tier when placing orders against schedule contracts. Such restrictions shall be consistent with FAR 9.505 and shall be designed to avoid, neutralize, or mitigate organizational conflicts of interest that might otherwise exist in situations related to individual orders placed against the schedule contract. Examples of situations, which may require restrictions, are provided at FAR 9.508.

11. INVOICES

The Contractor, upon completion of the work ordered, shall submit invoices for IT Professional services. Progress payments may be authorized by the ordering activity on individual orders if appropriate. Progress payments shall be based upon completion of defined milestones or interim products. Invoices shall be submitted monthly for recurring services performed during the preceding month.

12. PAYMENTS

For firm-fixed price orders the ordering activity shall pay the Contractor, upon submission of proper invoices or vouchers, the prices stipulated in this contract for service rendered and accepted. Progress payments shall be made only when authorized by the order. For time-and-materials orders, the Payments under Time-and-Materials and Labor-Hour Contracts at FAR 52.212-4 (MAR 2009) (ALTERNATE I – OCT 2008) (DEVIATION I – FEB 2007) applies to time-and-materials orders placed under this contract. For labor-hour orders, the Payment under Time-and-Materials and Labor-Hour Contracts at FAR 52.212-4 (MAR 2009) (ALTERNATE I – OCT 2008) (DEVIATION I – FEB 2007) applies to labor-hour orders placed under this contract. 52.216-31(Feb 2007) Time-and-Materials/Labor-Hour Proposal Requirements—Commercial Item Acquisition As prescribed in 16.601(e)(3), insert the following provision:

- (a) The Government contemplates award of a Time-and-Materials or Labor-Hour type of contract resulting from this solicitation.
- (b) The offeror must specify fixed hourly rates in its offer that include wages, overhead, general and administrative expenses, and profit. The offeror must specify whether the fixed hourly rate for each labor category applies to labor performed by—
 - (1) The offeror;
 - (2) Subcontractors; and/or
 - (3) Divisions, subsidiaries, or affiliates of the offeror under a common control.

13. RESUMES

Resumes shall be provided to the GSA Contracting Officer or the user ordering activity upon request.

14. INCIDENTAL SUPPORT COSTS

Incidental support costs are available outside the scope of this contract. The costs will be negotiated separately with the ordering activity in accordance with the guidelines set forth in the FAR.

15. APPROVAL OF SUBCONTRACTS

The ordering activity may require that the Contractor receive, from the ordering activity's Contracting Officer, written consent before placing any subcontract for furnishing any of the work called for in a task order.

16. DESCRIPTION OF IT PROFESSIONAL SERVICES AND PRICING

a. The Contractor shall provide a description of each type of IT Service offered under Special Item Numbers 132-51 IT Professional Services should be presented in the same manner as the Contractor sells to its commercial and other ordering activity customers. If the Contractor is proposing hourly rates, a description of all corresponding commercial job titles (labor categories) for those individuals who will perform the service should be provided.

b. Pricing for all IT Professional Services shall be in accordance with the Contractor's customary commercial practices; e.g., hourly rates, monthly rates, term rates, and/or fixed prices, minimum general experience and minimum education.



LABOR CATEGORY DESCRIPTIONS

IT Architect

Functional Responsibility: The IT Architect will be responsible for identifying the IT needs of the organization; create, execute and monitor project plans and progress with designers and developers. The IT Architect will also be responsible for conducting a cost/benefit analysis to determine the appropriate IT products as well as advising the client on managing future need in regards to IT.

Minimum Experience: A minimum of ten (10) years of experience with related technology, programs, and systems. In-depth knowledge of multiple OS and RDBMS technologies as well as sizing and configuration architecture. Technical knowledge and experience of programming languages, current technologies (trends, practices, etc), vendor tools, hardware/platforms, software engineering, and object modeling languages.

Minimum Education: A Bachelor's degree in Computer Science, Information Systems, Engineering, Business, or other related discipline or a minimum of five (5) years relevant specialized experience.

Principal IT Consultant

Functional Responsibility: The Principal IT Consultant provides guidance and recommendations on the overall design and best practice involved with all information technology projects. The Principal IT Consultant also serves as a chief point of contact for requirements analysis, design, and integration planning. Provides guidance and recommendations on the overall design and best practice principles that will help guide provision of the Services. Manages resolution of system and network issues for clients.

Minimum Experience: Minimum six (6) years of hands on experience with the associated technology or application.

Minimum Education: A Bachelor's degree in Computer Science, Information Systems, Engineering, Business, or other related discipline or a minimum of five (5) years relevant specialized experience.

IT Process Consultant

Functional Responsibility: The IT Process Consultant conducts regular process review analysis and recommendation initiatives for information technology systems, as well as roadmap development and process assessment activities. Facilitates development and implementation of improvements to client information technology systems.

Minimum Experience: Minimum ten (10) years of experience with IT application and technology.

Minimum Education: A Bachelor's degree in Computer Science, Information Systems, Engineering, Business, or other related discipline or a minimum of five (5) years relevant specialized experience.

Project Manager

Functional Responsibility: The Project Manager serves as the first line management representative for all matters related to project management responsibilities. Provides guidance and recommendations on the overall design and best practice principles that will help guide the services. Develops and controls all aspects of software implementations including adherence to schedules, task assignments and budgets. Additionally, the Project Manager verifies and confirms deliverables.

Minimum Experience: Minimum ten (10) years of experience with IT application and technology. Project Management Professional training (certification a plus)

Minimum Education: A Bachelor's degree in Computer Science, Information Systems, Engineering, Business, or other related discipline or a minimum of five (5) years relevant specialized experience.

IT Consultant

Functional Responsibility: Serves as a point of contact for clarification in regards to system specifications, understanding work practices and the nature of the client's business. Analyzes IT requirements and provides independent and objective advice on the use of information technology.

Minimum Experience: Minimum three (3) years of hands on experience with the associated technology or application.

Minimum Education: A Bachelor's degree in Computer Science, Information Systems, Engineering, Business, or other related discipline or a minimum of five (5) years relevant specialized experience.

Senior IT Consultant

Functional Responsibility: Plays critical role in all engagements. In addition to being a seasoned developer, the Senior Consultant has excellent knowledge of the business domain in

which they consult. The Sr. IT Consultant will be tasked with the day-to-day accomplishment of team activities. Completes all the design, setup, testing assistance and deployment activities listed in the project plan and works closely with personnel to ensure the establishment and transfer of base knowledge throughout the provision of the services.

Minimum Experience: Minimum five (5) years of experience with associated technology or application.

Minimum Education: A Bachelor’s degree in Computer Science, Information Systems, Engineering, Business, or other related discipline or a minimum of five (5) years relevant specialized experience.

**Advanced MarketPlace, Inc.
Awarded GSA Pricelist**

SIN	Labor Category	Awarded GSA Hourly Rate
132-51	IT Architect	\$182.67
132-51	Principal IT Consultant	\$172.80
132-51	IT Process Consultant	\$162.92
132-51	Project Manager	\$148.11
132-51	IT Consultant	\$133.30
132-51	Sr. IT Consultant	\$148.11