GENERAL SERVICES ADMINISTRATION
AUTHORIZED FEDERAL SUPPLY SCHEDULE PRICE LIST
MULTIPLE AWARD SCHEDULE (MAS)

FSC Groups: Information Technology
FSC Code: D399

CONTRACT NUMBER: GS-35F-0400X
PERIOD COVERED BY CONTRACT: MAY 19, 2011 THROUGH MAY 18, 2026
PRICELIST CURRENT THROUGH MOD #PO-0019, DATED 03/30/2022.

For more information on ordering from Federal Supply Schedules go to the GSA Schedules page at GSA.gov.

IDEA ENTITY CORPORATION
16625 REDMOND WAY, SUITE M009
REDMOND, WA 98052
PHONE: (425) 454-2905
FAX: (425) 458-6995
https://www.ideaentity.com

CONTRACT ADMINISTRATION SOURCE: JOHN STRATHY

Prices Shown Herein are Net Prices (discounts already deducted)

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA Advantage!®, a menu-driven database system.

The INTERNET address for GSA Advantage!® is: GSAAAdvantage.gov.
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<td>26</td>
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- Pricelist dated 18 October 2018 incorporates the Addition of Labor Categories under Mod #PS-0014.
- Pricelist dated 17 April 2020, incorporates Mass Mod #A812 for MAS Consolidation.
- Pricelist dated 8 April 2021, incorporates Option Modification.
- Pricelist dated 30 March 2022, incorporates Terms & Conditions Modification.
INFORMATION FOR ORDERING ACTIVITIES

Contract Number: GS-35F-0400X
Contract Period: 19 May 2011 – 18 May 2026
Contractor’s Name: Idea Entity Corporation
Contractor’s Address: 16625 Redmond Way, Suite M009 Redmond, WA 98052
Business Size: Small Disadvantaged Business

1a. Awarded Special Item Number(s) for this contract:

<table>
<thead>
<tr>
<th>SIN CODE</th>
<th>DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>54151S</td>
<td>Information Technology Professional Services</td>
</tr>
<tr>
<td>OLM</td>
<td>Order Level Materials</td>
</tr>
</tbody>
</table>

1b. Lowest Priced Model Number and Lowest Unit for each SIN Code awarded under this contract:

<table>
<thead>
<tr>
<th>Job Title #</th>
<th>Labor Category Description</th>
<th>GSA Hourly Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Support Engineer Level III</td>
<td>Support and Coordinator for Systems/Software Engineers and Developer</td>
<td>$48.87</td>
</tr>
</tbody>
</table>

1c. Awarded Hourly Labor Category Rate & Descriptions: Provided on Pages 6-21 of this pricelist.

2. Maximum Order:

<table>
<thead>
<tr>
<th>SIN CODE</th>
<th>MAXIMUM ORDER</th>
</tr>
</thead>
<tbody>
<tr>
<td>54151S</td>
<td>$500,000</td>
</tr>
<tr>
<td>OLM</td>
<td>$100,000</td>
</tr>
</tbody>
</table>

3. Minimum Order: $100

4. Geographic Scope of Contract:

<table>
<thead>
<tr>
<th>SIN CODE</th>
<th>GEOGRAPHIC SCOPE OF CONTRACT DESCRIPTION:</th>
</tr>
</thead>
<tbody>
<tr>
<td>54151S</td>
<td>Geographic scope for all labor categories is: Domestic Delivery: 48 contiguous states, Alaska, Hawaii, Puerto Rico, Washington, DC delivery. Domestic delivery also includes a port or consolidation point, within the aforementioned areas, for orders received from overseas activities.</td>
</tr>
<tr>
<td>OLM</td>
<td>Domestic Delivery: CONUS; 48 contiguous states, Alaska, Hawaii, Puerto Rico, Washington, DC delivery. Domestic delivery also includes a port or consolidation point, within the aforementioned areas, for orders received from overseas activities.</td>
</tr>
</tbody>
</table>

5. Point of Production: Idea Entity Corporation16625 Redmond Way, Suite M009 Redmond, WA 98052; King County. Additional sites can be found on Page 26 of this pricelist.

6. Basic Discounts: Prices Shown Herein are Net Prices (discounts already deducted).

7. Quantity Discount: None

8. Prompt Payment Terms: None Offered; Information for Ordering Offices: Prompt payment terms cannot be negotiated out of the contractual agreement in exchange for other concessions.
9. **Foreign Items:** Not Applicable

10a. **Time of Delivery:** As negotiated between Idea Entity Corporation and the Ordering Activity.
10b. **Expedited Delivery Terms:** As Negotiated between Idea Entity and the Ordering Activity.
10c. **Overnight/2-Day Delivery Terms:** As negotiated between Idea Entity and the Ordering Activity.
10d. **Urgent Requirements:** When the Federal Supply Schedule contract delivery period does not meet the bona fide urgent delivery requirements of an ordering activity, ordering activities are encouraged, if time permits, to contact the Contractor for the purpose of obtaining accelerated delivery. The Contractor shall reply to the inquiry within 3 workdays after receipt. (Telephonic replies shall be confirmed by the Contractor in writing.) If the Contractor offers an accelerated delivery time acceptable to the ordering activity, any order(s) placed pursuant to the agreed upon accelerated delivery time frame shall be delivered within this shorter delivery time and in accordance with all other terms and conditions of the contract.

11. **FOB Point:** Destination

12a. **Ordering Address:** Idea Entity Corporation  
    Attn: GSA Orders  
    16625 Redmond Way, Suite M009 Redmond, WA 98052

12b. **Ordering Procedures:** For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA’s) are found in Federal Acquisition Regulation (FAR) 8.405-3.

13. **Payment Address:** Idea Entity Corporation; Attn: Accounts Receivable  
    16625 Redmond Way, Suite M009 Redmond, WA 98052

14. **Warranty Provisions:** All services performed under this contract will be guaranteed to be completed in a satisfactory workmanlike manner as delineated with this Authorized GSA MAS Pricelist.

15. **Export Packing Charges:** Not Applicable

16. **Terms and Conditions of rental, maintenance and repair:** Not Applicable

17. **Terms and Conditions of installation:** Not Applicable

18a. **Terms and Conditions of repair parts indicating date of parts price lists and any discounts from list prices:** Not Applicable

18b. **Terms and Conditions for any other services:** Not Applicable

19. **List of service and distribution points:** Not Applicable to Services

20. **List of participating dealers:** Not Applicable

21. **Preventative maintenance:** Not Applicable to Services

22a. **Special Attributes such as Environmental:** Not Applicable

22b. **Section 508 Compliance:** Contact Idea Entity Corporation for Section 508 compliance information. The EIT standards can be found at: http://www.section508.gov

23. **Unique Entity Identifier (UEI) Number:** VDH3ZCADSLK4

24. **Idea Entity Corporation is registered in the GSA System for Award Management (SAM) system,**
**ORDER LEVEL MATERIAL (OLMs) DESCRIPTION**

OLMs are supplies and/or services acquired in direct support of an individual task or delivery order placed against a Federal Supply Schedule (FSS) contract or FSS blanket purchase agreement (BPA). OLMs are not defined, priced, or awarded at the FSS contract level. They are unknown before a task or delivery order is placed against the FSS contract or FSS BPA. OLMs are only authorized for inclusion at the order level under a Time-and-Materials (T&M) or Labor-Hour (LH) Contract Line Item Number (CLIN) and are subject to a Not To Exceed (NTE) ceiling price. OLMs include direct materials, subcontracts for supplies and incidental services for which there is not a labor category specified in the FSS contract, other direct costs, and indirect costs. OLMs are purchased under the authority of the FSS Program and are not "open market items."
### IDEA ENTITY CORPORATION GSA MAS LABOR CATEGORY RATES

*All awarded Labor Categories are: Disaster Recovery Purchasing (RC) & State/Local Purchasing (STLOC)*

<table>
<thead>
<tr>
<th>SIN CODES*</th>
<th>Labor Category Titles</th>
<th>GSA Awarded Rates – Effective 5/19/2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>54151S</td>
<td>Program Manager VII</td>
<td>$117.28</td>
</tr>
<tr>
<td>54151S</td>
<td>Program Manager IV</td>
<td>$90.16</td>
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<tr>
<td>54151S</td>
<td>Program Manager III</td>
<td>$81.68</td>
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<tr>
<td>54151S</td>
<td>Program Manager II</td>
<td>$72.71</td>
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<tr>
<td>54151S</td>
<td>Software Developer VII</td>
<td>$117.28</td>
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<tr>
<td>54151S</td>
<td>Software Developer V</td>
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<td>54151S</td>
<td>Software Developer IV</td>
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<td>54151S</td>
<td>Software Developer III</td>
<td>$68.41</td>
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<td>54151S</td>
<td>Support Engineer VII</td>
<td>$117.28</td>
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<td>Support Engineer III</td>
<td>$48.87</td>
</tr>
<tr>
<td>SIN CODES*</td>
<td>Categories Added 10/18/2018 Awarded Mod # PS-0014</td>
<td>GSA Awarded Rates</td>
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<tr>
<td>54151S</td>
<td>Business Analyst - III</td>
<td>$146.11</td>
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<tr>
<td>54151S</td>
<td>Business Analyst - II</td>
<td>$124.59</td>
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<tr>
<td>54151S</td>
<td>Business Analyst - I</td>
<td>$93.77</td>
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<td>54151S</td>
<td>Data Modeler/ Software Architect - SME</td>
<td>$293.20</td>
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<tr>
<td>54151S</td>
<td>Deployment Engineer / Software Deployment Engineer - III</td>
<td>$107.51</td>
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<tr>
<td>54151S</td>
<td>Deployment Engineer / Software Deployment Engineer - II</td>
<td>$78.19</td>
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<tr>
<td>54151S</td>
<td>Help Desk Specialist - II</td>
<td>$76.88</td>
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<tr>
<td>54151S</td>
<td>Help Desk Specialist - I</td>
<td>$54.22</td>
</tr>
<tr>
<td>54151S</td>
<td>QA Analyst/ Software Tester - III</td>
<td>$102.62</td>
</tr>
<tr>
<td>54151S</td>
<td>QA Analyst/ Software Tester - II</td>
<td>$78.19</td>
</tr>
<tr>
<td>54151S</td>
<td>Software Administrator III</td>
<td>$115.32</td>
</tr>
<tr>
<td>54151S</td>
<td>Software Administrator- II</td>
<td>$99.69</td>
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<td>54151S</td>
<td>Software Architect - III</td>
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<td>54151S</td>
<td>Software Engineer - IV</td>
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<td>54151S</td>
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<td>54151S</td>
<td>UI/UX Designer - III</td>
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<td>54151S</td>
<td>IT Systems Administrator – I</td>
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</table>

**See Full Product Descriptions That Follow** Note: All non-professional labor categories must be incidental to and used solely to support hardware, software and/or professional services and cannot be purchased separately. Contractor Site Rates.
IDEA ENTITY CORPORATION GSA MAS LABOR CATEGORY DESCRIPTIONS:

Idea Entity utilizes three distinct labor pools, each with levels of required experience/education and with appropriate levels of responsibility. The three job pools are as follows: Program Management, Software Development, and Support Engineering. This document provides a general description of each job pool, followed by more detailed descriptions of the skills, experience, and education/training representative of each level within that pool.

POOL 1: PROGRAM MANAGEMENT – OVERVIEW

Idea Entity Program Managers focus on the project and program management of integrated customer solutions. Program Managers require a sound knowledge of systems and software development life cycles. They plan and manage different parts of the design and build process, and map the dependencies of the total solution, while enabling execution that focuses on driving measurable business value. The PM skill set includes:

- Consulting experience
- Ability to manage multiple teams (design team, test team, architecture team) on a single deployment effort
- Ability to manage overall project plan: scope, deliverables, customer expectations, risks, issues, quality, etc.
- Ability to create a participative work environment, balancing the development needs of team members with the requirements of the project
- Ability to define critical path, anticipate potential obstacles, and overcome them
- IT project expertise
- Verifiable customer management skills
- Very strong written and verbal communication skills
- Interest and ability to travel on a regular basis

Job Title: Program Manager Level VII

Minimum/General Experience: Program Manager Level VII needs to have a minimum of 10 Years’ program management experience, preferably in multifunctional information technology verticals. Possesses technical skills, analytical skills and managerial skills with a fondness to Team Management. Coordinates and monitors the scheduling, pricing, and technical performance of company programs. Responsibilities also include aiding in the negotiation of contracts and contractual changes and coordinating preparations of proposals, plans, specifications, and financial conditions of contracts. Develops new business and expands product line. Ensures adherence to master plans and schedules, develops solutions to program problems, and directs work of incumbents assigned to program from various departments. Ensures projects are completed on time and within budget. Acts as advisor to program team regarding projects, tasks, and operations. PM Level VII focuses on regular client interaction and should be capable enough to arrive at client consensus at ease on various project aspects for in timely project execution. Capable to understand client expectations and should drive the project team for fulfilling it. Understands the commercials of each project deliverable and should strive for reaching the financial viability as chartered in the project plan. Manages independently complex/time critical projects.

Makes independent decisions and is accountable for delivery results across area of responsibility. Drives customer communication and reporting on project set-up and execution across area of responsibility. Responsible for the on-time, on-budget successful delivery of the overall regional and area projects. Responsible for the financial and commercial management of the customer portfolio. Responsible for conducting business, team morale, legal/commercial, margin, and customer satisfaction survey management. Holds initial customer expectations meetings and documenting key customer expectations. Works with internal teams to identify customer program resources. Ensures the work order is consistent with customer expectations and the customer program has a long-term work plan.
**Functional Responsibility:** Familiar with standard concepts, practices, and procedures within a particular field. Relies on extensive experience and judgment to plan and accomplish goals. Performs a variety of complex tasks. Supports in scope negotiation, and control and change management. Acts as a point of escalation for project teams. Drives regular customer steering committee meetings. Understands the commercial terms and legal aspects of project execution. Drives the negotiation and contracting process through balancing scope, resources and milestones requirements. Proven strong negotiation skills and contractual experience to review or determine financial negotiation strategies. Conducts and guides the financial and legal negotiations at highest customer level. Translates technical and business messages and adapts style to audience to reach targeted outcome. Ensures the project team leverages the relevant knowledge management documentation during the project ramp-up phase. Manages overall quality and customer satisfaction by performing quality reviews and ensuring quality standards across area of responsibility.

Experience with solution proposal review, including the project's estimates and the business case. Experience translating business needs into technical requirements and articulates business benefits of the technical solution. Demonstrated leadership through outstanding communication skills, energizing and inspiring the audience. Sets quality standards for documents and deliverables across area of responsibility. Demonstrated people management skills for large teams, communicating and delegating effectively, making sure that the team achieves expected results. Demonstrated understanding of the MS technology features, and a proven ability to explain their business value and architectural implications to the customer on executive level. Demonstrated ability to anticipate and identify risks and issues across area of responsibility.

**Education Requirements:** Masters / Bachelor’s Degree in Computer Science, Electrical Engineering or equivalent. Most with Graduate Degrees, or equivalent work experience with excellent communication skills (oral and written), presentation skills and also in preparing project documents. Holds PMP certifications and utilizes ISO, CMM best practices.

**Job Title: Program Manager Level IV**

**Minimum/General Experience:** Program Manager Level IV should have 4+ years of program management experience and should be capable to interact with project stake holders independently with good communication skills (oral and written skills). Coordinates and monitors the scheduling, pricing, and technical performance of company programs. Responsibilities also include aiding in the negotiation of contracts and contractual changes and coordinating preparations of proposals, plans, specifications, and financial conditions of contracts. Develops new business and expands product line. Ensures adherence to master plans and schedules, develops solutions to program problems, and directs work of incumbents assigned to program from various departments. Ensures projects are completed on time and within budget. Acts as advisor to program team regarding projects, tasks, and operations.

**Functional Responsibility:** The Level IV Program Manager is an authority in communication and project management. Familiar with standard concepts, practices, and procedures within a particular field. Relies on extensive experience and judgment to plan and accomplish goals. Performs a variety of complex tasks. Responsible for coordinating execution for a specific project, completing the agreed reporting tools for different customer and internal audiences, and acting in compliance with the agreed processes. Proficiency in completing complex project streams including varied tasks within the scope of the role. Abilities to assess, plan, design, develop, test, perform network configuration and platform decision making. Employs technical specialization skills to develop and deploy current offerings. Effectively manages customer relationships, analyzing the customer’s business, and employ strong communication skills. Holds strong conflict resolution and negotiation skills and demonstrate consulting skills.

Program Manager Level IV performs project assessment, project planning, project design, project development, project testing, network configuration and also in identifying the relevant platform for project execution. Possesses Team Management Skills and focuses on driving the Team in Project delivery as per the agreed time lines. Identifies the right resources for project execution and should mentor the project delivery team for project excellence. Works on various quality standard process and capable to resonate the project delivery plans with quality improvement process.

**Education Requirements:** Masters / Bachelor’s Degree in Computer Science, Electrical Engineering or equivalent. Most with Graduate Degrees, or equivalent work experience with excellent communication skills (oral and written), presentation skills and also in preparing project documents. Holds PMP certifications and utilizes ISO, CMM best practices.
Job Title: Program Manager Level III

Minimum/General Experience: Possesses 3+ Years in program management experience and a Lead contributor among Project Team for achieving project deliverables. Analyses the client requirement, work along with Senior PMs in articulating various project facets with client and arrive at a right fit project execution plan. Charts out project deliverables, analysis the functional and commercial aspects of project execution plan. Prepares various baseline project documents and supports in rolling out various project notifications/communications among stake holders. Coordinates and monitors the scheduling, pricing, and technical performance of company programs. Responsibilities also include aiding in the negotiation of contracts and contractual changes and coordinating preparations of proposals, plans, specifications, and financial conditions of contracts. Develops new business and expands product line. Ensures adherence to master plans and schedules, develops solutions to program problems, and directs work of incumbents assigned to program from various departments. Ensures projects are completed on time and within budget. Acts as advisor to program team regarding projects, tasks, and operations. Supports the validation of functional designs and actively participate in testing.

Functional Responsibility: Carries out procedures to ensure that complex information systems, products and services meet organization standards and end-user requirements. Performs and leads tests of software to ensure proper operation and freedom from defects. Drafts test plans/scripts/procedures and create test data for applications. Documents and works to resolve all complex problems. Reports progress on problem resolution to management. Devises improvements to current procedures and develops models of possible future configurations. Acts as information resource about assigned areas to technical writers and other Quality Assurance Analysts. Performs complex workflow analysis and recommends quality improvements. Leads a test team and perform verification of test defects. Familiar with standard concepts, practices, and procedures within a particular field. Relies on extensive experience and judgment to plan and accomplish goals. Performs a variety of complex tasks.

Education Requirements: Masters / Bachelor’s Degree in Computer Science, Electrical Engineering or equivalent. Most with Graduate Degrees, or equivalent work experience with excellent communication skills (oral and written), presentation skills and also in preparing project documents. Holds PMP certifications and utilizes ISO, CMM best practices.

Job Title: Program Manager Level II

Minimum/General Experience: Holds 2+ years of applicable Program Management experience. Coordinates and monitors the scheduling, pricing, and technical performance of company programs. Responsibilities also include aiding in the negotiation of contracts and contractual changes and coordinating preparations of proposals, plans, specifications, and financial conditions of contracts. Develops new business and expands product line. Ensures adherence to master plans and schedules, develops solutions to program problems, and directs work of incumbents assigned to program from various departments. Ensures projects are completed on time and within budget. Acts as advisor to program team regarding projects, tasks, and operations. Supports analyzing the customer requirements and defines the solution options. Contributes to establishing clear customer expectations and delivers on commitments. Holds experience in completing all people management duties with care and on time. Relies on extensive experience and judgment to plan and accomplish goals. Prepares project plans, budget plans, milestones, schedules and status reports.

Functional Responsibility: Program Manager Level II understands customer requirements and work along Senior PMs in drawing out the project execution plan and freezing the milestones. Works on various technology platforms and synchronize them effectively in project delivery. Carries out procedures to ensure that complex information systems, products and services meet organization standards and end-user requirements. Performs and leads tests of software to ensure proper operation and freedom from defects. Drafts test plans/scripts/procedures and create test data for applications. Documents and works to resolve all complex problems. Reports progress on problem resolution to management. Devises improvements to current procedures and develops models of possible future configurations. Acts as information resource about assigned areas to technical writers and other Quality Assurance Analysts. Performs complex workflow analysis and recommends quality improvements. Leads a test team and perform verification of test defects. Familiar with standard concepts, practices, and procedures within a particular field. Relies on extensive experience and judgment to plan and accomplish goals. Performs a variety of complex tasks.
**Education Requirements:** Masters / Bachelor’s Degree in Computer Science, Electrical Engineering or equivalent. Most with Graduate Degrees, or equivalent work experience with excellent communication skills (oral and written), presentation skills and also in preparing project documents. Holds PMP certifications and utilizes ISO, CMM best practices.

**POOL 2: SOFTWARE DEVELOPMENT - OVERVIEW**

Idea Entity Software Development Consultants combine project management skills with software product management and computer programming skills. All of the development work they do is done with an understanding of the business climate of each client. Consultants are involved in wide aspects of the software development process, from software design, coding, source code control, code reviews, configuration management, testing, implementation, requirement and gap analysis, testing, and participation in software release and post release. The general software development skill set includes:

- Consulting experience
- Computer programming / software design experience
- Ability to execute feasibility and cost-benefit analysis, requirements analysis, including choice of architecture and framework, budget and schedule for project.
- IT project experience
- Verifiable customer management skills
- Ability to manage and coordinate processes from testing stage to pre and post software releases.
- Experience collecting customer requirements, developing, customizing, and implementing software solutions
- Application development (Microsoft and Open Source technologies) skills
- Internet development skills
- Transaction Processing (Microsoft Transaction Server)

**Job Title: Software Developer Level VII**

**Minimum/General Experience:** Requires 10+ years of applicable software development experience. Familiar with a variety of the field's concepts, practices, and procedures. Relies on extensive experience and judgment to plan and accomplish goals. Performs a variety of tasks. Leads and directs the work of others. A wide degree of creativity and latitude is expected. Develops and delivers a high-quality and complex solutions and leadership over others’ solution design and development. The definition, development, and leadership over software analysis, code analysis, requirements analysis, software review, system risk analysis, software reliability analysis. Sets of quality standards for documents and deliverables across area of responsibility. Complete ownership in ensuring that the software application development process and result meet the highest quality and standard, meeting agreed client requirements. Performs the validation of the software development design and application within large and complex environments, leveraging their deep expertise and experience in full life cycle application development. Leadership over the evaluation and identification of new technologies for implementation. Anticipation and identification of risks and issues across area of responsibility. Manages the overall quality and client satisfaction across area of responsibility - performance tuning, improvement, balancing usability, automation, integrating software with existing systems, software testing and quality assurance. Ensures that work order is consistent with client expectations. Delivers presentations, facilitation of client meetings and workshops. Holds a combination of technical and business messages, style adaptation to audience to reach targeted outcome and manages large teams. Drives towards initial client expectations, meetings and documentation of key client expectations.
Functional Responsibility: The Level VII Software Developer is a recognized industry expert in project management. He/she has the following functional responsibilities.

- Proven professional experience and expertise in Project Planning and Project Management.
- Strong knowledge in key Microsoft and Open Source technologies, development of web applications, and transaction processing.
- Demonstrable strength with C, C++, C#, Java, .NET, Python, BEA WebLogic, WebSphere, J2EE, JBoss, ADO, Perl, HTML, JSP, JavaScript, Web services, SOAP, XML, ASP, JSP, PHP, MySQL, SQL Server, Oracle, UNIX, Linux, Redhat Linux, STL, XSLT, OWL, AJAX, J2EE, J2ME, J2SE, Sun Solaris; and a specialization in one technology stack.
- The proven ability to operate with significant autonomy and latitude in meeting objectives.
- Experience and proven ability to deliver high quality and complex design, code and debugging applications in various software languages.
- Strong experience acting as a lead consultant and developer in computer programming / software design, software testing and quality assurance, deliver full cycle application development.
- Has experience overseeing the design, coding and debugging of applications.
- Has experience leading software modeling and simulation projects.
- Has the ability to act as a driver of standards compliance.
- Proven ability to execute feasibility and cost-benefit analysis, requirements analysis, and make choices around architecture and framework, budget and schedule for projects.
- Proven ability to drive client communication and reporting on project planning and management, and execution across area of responsibility.
- Proven experience acting as the person responsible for the on-time and on-budget successful delivery of the overall projects.

Education Requirements: Bachelor’s Degree; Computer Science, Electrical Engineering or equivalent. Most with Graduate Degrees, or equivalent work experience. Leadership through outstanding communication skills, energizing and leading a team of developers.

Job Title: Software Developer Level V

Minimum/General Experience: The Level V Software Developer requires 6+ years of software development experience. Designs, modifies, develops, writes and implements software programming applications/operating systems. Coordinates work teams. Provides technical support to project team members. Defines and manages program and project set-up and execution. Structures and manages projects of medium size and complexity. Delivers full lifecycle application development services. Designs, develops and tests software. Ensures on-time and on-budget delivery.

Functional Responsibility: The Level V Software Developer is considered a senior-level contributor in assessing, planning, designing, developing, coding, modeling, testing, and simulating software. Demonstrates expertise in a variety of the field's concepts, practices, and procedures. Relies on extensive experience and judgment to plan and accomplish goals. Performs a variety of tasks. May provide consultation on complex projects and is considered to be the top level contributor/specialist. A wide degree of creativity and latitude is expected. Abilities to assess, plan, design, develop, code, model, test, and simulate. Performs full life cycle application development. Defines project standards, performing conflict resolution, conducting negotiation and demonstrating team and project management skills.

Education Requirements: Bachelor’s Degree; Computer Science, Electrical Engineering or equivalent. Many with Graduate Degrees, or equivalent work experience. Proven experience demonstrating strong communication skills and managing client relationships while delivering software analysis, code analysis, requirements analysis, software review, system risk analysis, and reliability analysis.
Job Title: Software Developer Level IV

Minimum/General Experience: The Level IV Software Developer holds 4+ years of full lifecycle software development experience and considered as a senior-level contributor in software development. His/her general responsibilities include coordinating execution for a specific project, providing full-lifecycle application development services, and executing the agreed software development application for different clients and internal audiences in compliance with the agreed processes. Completes complex project streams including varied tasks within the scope of the role. Performs full life cycle application development including assessing, planning, designing, developing, coding, modeling, testing, and simulating software.

Functional Responsibility: Designs, modifies, develops, writes and implements software programming applications. Supports and/or installs software applications/operating systems. Participates in the testing process through test review and analysis, test witnessing and certification of software. Designs, plans, and coordinates work teams. Provides technical support to project team members. Familiar with a variety of the field's concepts, practices, and procedures. Relies on experience and judgment to plan and accomplish goals. Performs a variety of tasks. Leads and directs the work of others. A wide degree of creativity and latitude is expected. Typically reports to a head of a unit/department.

Education Requirements: Bachelor’s Degree; Computer Science, Electrical Engineering or equivalent. Many with Graduate Degrees, or equivalent work experience. With proven communication skills and functionality in conflict resolution, communication and negotiation.

Job Title: Software Developer Level III

The Level III Software Developer is considered a contributor to software development and has the following general experience and education level:

Minimum/General Experience: Required 3+ years of full-lifecycle software development experience. Codes software applications to adhere to designs supporting internal business requirements or external customers. Standardizes the quality assurance procedure for software. Oversees testing and develops fixes. The Level III Software Developer has the general responsibilities include understanding software development set-up and execution, and executing it well within a specific project area. Completes standard and non-standard tasks within the scope of the role. Performs full life cycle application development including assessing, planning, designing, developing, coding, modeling, testing, and simulating software. Holds the abilities to complete various complex tasks within the scope of the role and facilitate the development and maintenance of client relationships.

Functional Responsibility: Has knowledge of standard concepts, practices, and procedures within a particular field. Relies on experience and judgment to plan and accomplish goals. Performs a variety of tasks. Works under general supervision. A certain degree of creativity and latitude required. Typically reports to a project leader or manager.

Education Requirements: Bachelor’s Degree; Computer Science, Electrical Engineering or equivalent, or equivalent work experience. Proven and demonstrable communication skills.
POOL 3: SUPPORT ENGINEERING - OVERVIEW

Idea Entity Support Engineer Consultants combine strong technical skills and business acumen, dealing with wide range of aspects related to the maintenance, repair and support of systems to ensure continued operation and functioning of the systems. Consultants execute supportability during the development and design of new systems, or during the operational life of the systems, to optimize the availability and use of the system in a cost-effective manner. They perform these duties with an understanding of needs of both the user and the business. The Support Engineering skill set includes:

- Consulting experience
- Technical knowledge and work experience with software systems, software building, deployment, build and test integration, trouble shooting and debugging.
- IT project experience
- Verifiable customer management skills
- Ability to proactively detect and resolve system issues.
- Ability to work well in a team.
- Strong verbal and written communication skills. Innovative, creative, flexible, self-directed.

Job Title: Support Engineer Level VII

Minimum/General Experience: Required 10+ years of experience and considered as an industry expert in the field of support engineering. Leads large teams in dealing with wide range of aspects related to the maintenance, repair and support of systems to ensure continued operation and functioning of the systems, from software systems, software building, deployment, build and test integration, to troubleshooting and debugging. Leads feasibility and cost-benefit analysis, requirements analysis and framework, budget management and schedule. Oversees, assesses and defines system supportability during the development and design of new systems, or during the operational life of the systems, to optimize the availability and use of the system in a cost-effective manner. Manages department budget to ensure goals are met. Establishes and maintains relationships with engineering and software development. Provides advanced troubleshooting skills to resolve technical problems. Researches, reports and corrects any quality assurance issues. Ensures effective client communication and reporting on project planning and management, and execution across area of responsibility. Responsible for the on-time, on-budget successful delivery of the overall support projects. Holds initial client expectations meetings and documents key client expectations. Make sure work results and support deliverables are consistent with client expectations.

Functional Responsibility: Expert level technical skills, combined with business acumen, in leading a wide range of aspects related to the maintenance, repair and support of systems to ensure continued operation and functioning of the systems. This consultant is highly experienced and capable in developing and delivering high-quality and complex support solutions and oversees others’ solution design and development. Holds complete ownership and responsibility in executing supportability during the development and design of new systems, or during the operational life of the systems, to optimize the availability and use of the system in a cost-effective manner. Effectively anticipates, assesses and identifies technology or solution risks and issues across area of responsibility. Familiar with a variety of the field's concepts, practices, and procedures. Relies on extensive experience and judgment to plan and accomplish goals. Performs a variety of tasks. Leads and directs the work of others. A wide degree of creativity and latitude is expected. Holds the successful track record ensuring that the technical solution implemented meets agreed client requirements. Proven abilities to lead and manage large projects / programs of a higher complexity and holds the overall accountability for the design and build of software or hardware systems and architecture within large and complex environments. Abilities to deliver presentations and facilitate client meetings along with significant consulting and IT project experience.

Education Requirements: Masters / Bachelor’s Degree; Computer Science, Electrical Engineering or equivalent. Most with Graduate Degrees, or equivalent work experience with demonstrable and proven leadership through outstanding verbal and written communication skills, energizing and leading a team of support engineers.
Job Title: Support Engineer Level III

Minimum/General Experience: The Support Engineer Level III is considered an individual contributor in the field of support engineering and is responsible for performing support engineering for a specific project area with 2+ years of applicable support engineering experience. Familiar with standard concepts, practices, and procedures within a particular field. Relies on experience and judgment to plan and accomplish goals. Performs a variety of tasks. Works under general supervision. A certain degree of creativity and latitude is required. Typically reports to a supervisor or manager.

Functional Responsibility: Troubleshoots and develops technical solutions related to software and setup errors for field engineers, technicians, and customers. Completes standard and non-standard tasks within the scope of a support role and has IT project experience. Anticipates, assess, and identify technology or solution risks and issues across area of responsibility. Creates workaround procedures when standard procedures have failed and ensures issues are resolved in a timely fashion. Escalates urgent problems requiring more in-depth knowledge to appropriate internal resources. Holds the abilities to employ technical skills in a wide range of aspects related to the maintenance, repair and support of systems to ensure continued operation and functioning of the systems.

Education Requirements: Bachelor’s Degree; Computer Science, Electrical Engineering or equivalent, or equivalent work experience with demonstrated strong verbal and written communication skills, combined with business acumen.

Job Title: Business Analyst - III

Minimum/General Experience: Requires 8 years of relevant experience.

Functional Responsibility: Directs a team of analysts that use business data and statistical methods to provide insight into IT systems business performance and suggest area for and methods of improving operations. Delivering elements of systems design, including data migration rules, business rules, wireframes, or other detailed deliverables Creating, analyzing, and validating detailed functional specifications. Facilitating design sessions with the implementation team to define the solution. Lead simple and complex process re-engineering projects that span across multiple functions and organizations. Work with process owners and partners to re-engineer processes to be simple, nimble, repeatable, measurable, achievable and continuously improved. Work with product managers, developers, designers, and testers to inform and influence solutions that will delight and benefit users. Eliminate complexity in Technology’s ability to deliver services, while meeting Service Level Agreements. Identify areas of improvement within Corporate IT processes using metrics and deliver improvements in process, tools, quality of adoption and customer experience. Suggest comprehensive metrics that can be actionable and that promote positive behavioral changes. Maintain relationships with other process management teams to provide a consistent delivery framework. Work with requirements, documentation and training teams so processes are fully documented and process users are fully trained in their use. Support the design, development, delivery, and management of communications about changes to tools and processes. Evangelize the virtues of IT process management and the User Experience, and foster collaboration.

Education Requirements: Bachelor's degree

Job Title: Business Analyst - II

Minimum/General Experience: 5 years of relevant experience.

Functional Responsibility: Reviews, analyzes, and evaluates user needs to create systems solutions that support overall business strategies. Delivering elements of systems design, including data migration rules, business rules, wireframes, or other detailed deliverables. Creating, analyzing, and validating detailed functional specifications. Facilitating design sessions with the implementation team to define the solution. Documents IT system requirements, defines scope and objectives, and creates system specifications that drive system development and implementation. Work with business units and other stakeholders to gather information utilizing a variety of techniques such as interviews, work sessions, storyboarding, and prototyping. Elicit, analyze, document, and communicate business requirements. Understand project scope, project goals, product functionality, and desired features. Evaluate customer needs/issues, analyze business processes, assist in
evaluating alternatives, and determine appropriate solutions with IT staff. Help determine level of effort and time required for solution delivery. Define user stories with applicable acceptance criteria in collaboration with business subject-matter experts and IT. Analyze high-level business requirements and translate them into more detailed user stories, use cases, and other functional requirements documents such as process flows, screen mock-ups, gap analysis, etc. Assist developers and provide guidance as needed. Assist with development of test plans, test scenarios, and test cases. Participate in testing and analysis of testing results as needed. Identify and assist in resolving issues, questions, and scope/requirements gaps quickly and effectively to enable delivery and support of applications. Create documents and other artifacts to promote sustainable knowledge management within the organization. Conduct research and proactively make recommendations to improve application delivery.

**Education Requirements:**
Bachelor's degree

**Job Title: Business Analyst - I**

**Minimum/General Experience:**
3 years of relevant experience.

**Functional Responsibility:**
Conducts business analysis for new product releases and new projects. Understands the business problems / needs from business executives, product managers, operations managers and business users. Analyzes and documents detailed business requirements including data and non-functional requirements. Obtains sign-off against the business requirements. Communicates business requirements to development and quality assurance staff. Ensures traceability between business and functional requirements. Documents functional requirements utilizing various techniques including use cases, data flow diagrams, swim lanes diagrams, workflow diagrams, screen mock-ups, etc. Validates system design against requirements. Reviews and validates test cases produced by the quality assurance staff. Understands technology solutions to business problems and communicate the solutions back to the business. Conducts gap analysis and downstream impact exercises for system changes.

**Education Requirements:**
Bachelor's degree

**Job Title: Data Modeler/ Software Architect - SME**

**Minimum/General Experience:**
10 years of relevant experience.

**Functional Responsibility:**
Establish and direct the strategic long-term goals, policies and procedures for an information technology department. Determine an organization's long-term systems needs and any hardware acquisitions needed to accomplish the organization's business objectives. Give technical guidance on high priority projects and orients the company to trends in the information technology industry. Design and develop systems and ensure that systems are effectively integrated with current and new applications. Analyze system requirements, architect, and implement solutions focused on security, maintainability, scalability and high availability Evaluate frameworks, technologies, platforms, and solutions Work with team members to troubleshoot bugs and proactively implement sustainable corrective solutions.

**Education Requirements:**
Master's degree
Job Title: Deployment Engineer / Software Deployment Engineer - III

Minimum/General Experience:
8 years’ experience

Functional Responsibility:
Supports the Software / Product Delivery process, including production releases of critical externally facing products as well as staging and preparing testing and quality assurance environments. Works directly with the PMO to ensure all project release schedules are met. Maintains appropriate and required compliance and regulatory requirements, involving key process controls and documentation. Provides Tier 2 and Tier 3 Operational support of critical 24x7 externally facing software products. Meets or exceeds all operational KPI’s and SLA’s. Ability to work collaboratively in a highly diverse and fast paced team. Identifies, cultivates and manages the necessary external relationships with third party providers such as data center hosts, hardware/software vendors and consulting firms. Provides architectural and process guidance to both members of this team as well as the product engineering team in order to insure security, performance and availability of all supported products.

Education Requirements:
Bachelor’s Degree

Job Title: Deployment Engineer / Software Deployment Engineer - II

Minimum/General Experience:
5 years of relevant experience

Functional Responsibility:
Works with Program Management to understand and define deployment user scenarios. Prototypes and evaluates deployment technologies to satisfy the user scenarios. Deploy product releases, hot fixes and security patches. Recommend process improvements to ensure system scalability and reliability. Assist in developing and implementation of deployment plans. Work with QA teams to deploy and troubleshoot the product software. Develop deployment support documentation. Work with the management to develop deployment specifications and configurations. Assist in new system development and enhancements. Analyze and troubleshoot IT system deployment issues in a timely manner. Act as primary customer contact for IT system deployment related inquiries and issues.

Education Requirements:
Bachelor’s Degree

Job Title: Help Desk Specialist - II

Minimum/General Experience:
2 years of experience

Functional Responsibility:
Provides end user assistance, training and support for applications. Creates and manages work order/trouble tickets and provide application sustainment. Knowledge in building performance metrics reports. Experience with writing, maintaining and updating application support documentation, training manuals and other related application documentation. Experience performing application testing levels including but not limited to functional, unit, integration, regression, stress and user acceptance testing.

Education Requirements:
Bachelor’s degree
Job Title: Help Desk Specialist – I

Minimum/General Experience:
2 years of experience

Functional Responsibility:
Provides end user assistance, training and support for applications. Creates and manages work order/trouble tickets and provide application sustainment. Knowledge in building performance metrics reports. Experience with writing, maintaining and updating application support documentation, training manuals and other related application documentation. Experience performing application testing levels including but not limited to functional, unit, integration, regression, stress and user acceptance testing.

Education Requirements:
Associates degree

Job Title: QA Analyst/Software Tester - III

Minimum/General Experience:
8 years of relevant experience.

Functional Responsibility:
Defines and implements IT quality assurance practices and procedures. Directs a group of quality assurance analysts in relevant task order areas who test, evaluate, and validate IT initiatives and identify issues in hardware, software or service areas. Analyzes discrepancies in service or performance and makes recommendations for product or service updates. Manages subordinate staff in the day-to-day performance of their jobs. Ensures that project/department milestones/goals are met and adhering to approved budgets.

Education Requirements:
Bachelor's degree

Job Title: QA Analyst/Software Tester - II

Minimum/General Experience:
5 years of relevant experience.

Functional Responsibility:
Thoroughly evaluates and lead the software products quality assurance according to the business standards or function requirements. Isolates, reproduces, and tracks complex defects and verifies fixes. Develop test data, procedures and quality assurance criterion for ensuring the software products meet organization standards and end-user requirements. Acts as the information resource for others in the assigned areas. May assist in the assessment and planning of test efforts required for software product development.

Education Requirements:
Bachelor's degree
Job Title: Software Administrator III

Minimum/General Experience:
8 years of relevant experience. Requires relevant certifications

Functional Responsibility:
Assists senior personnel in support of Information Technology program objectives. Tasks may include, installing program packages, programming and maintaining various information processing applications, and analysing, designing and installing proposed information security systems. Provides functional and client support as well as information assurance support for the tasks described in the paragraphs below. Manages hardware and software and perform the configuration, management, and initial diagnostics of information systems. Coordinates and documents information systems repairs and perform system diagnostics to determine the cause of hardware and software failures. Removes and replaces components and peripherals to restore system operation, install and configure software operating systems and applications. Provides customer service to assist in operation, restoration, and configuration of information systems. Performs system backups, apply operating system updates, software security patches, make configuration changes, creates, maintains and deletes user accounts. Makes group policy changes, installs and configures hardware and software, and compile records and reports concerning all network operations and maintenance, in accordance with government approved procedures. Provides input to discussions regarding information system standards and budget constraints. Designs and configures hardware, software, operating systems and other platform specifications and develop/maintain an organizational configuration management plan. Utilizes software and hardware tools to identify and diagnose problems and factors affecting classified and unclassified network and standalone system performance.

Education Requirements:
Bachelor's degree

Job Title: Software Administrator- II

Minimum/General Experience:
5 years of relevant experience. Requires relevant certifications

Functional Responsibility:
Maintains and enhances of assigned application(s). Creates and maintains documentation of application(s). Responsible for the design, quality assurance, and testing of solutions as they relate to the assigned application(s). Works closely system administrators to ensure timely maintenance is applied to the application, user acceptance is coordinated and fixes are coordinated to completion. Assesses, designs, develops, and implements solutions in meeting requirements and industry best practices for application and database services and support. Researches, analyses and evaluates requests for services, such as system modifications, to determine feasibility relative to cost and effort to meet customer needs. Identifies and evaluates integration considerations and impact with other systems, and recommend best approach based on best practices. Coordinates & supports user acceptance testing; assist with staging the test files and test data. Debug and troubleshoot issues. Analyses and documents requirements to produce standard and ad-hoc reports based on business criteria.

Education Requirements:
Bachelor's degree
Job Title: Software Architect - III

Minimum/General Experience:
8 years of relevant experience.

Functional Responsibility:
Responsible for design and development of new software or extensive software revisions. Serves as the top level technical expert by creating high-level architectural specifications and addressing problems of systems integration, compatibility. Performs research on the potential project feasibility to management. A specialist on complex technical and business matters. Work is highly independent. May assume a team lead role for the work group.

Education Requirements:
Bachelor's degree

Job Title: Software Engineer - IV

Minimum/General Experience:
10 years of relevant experience. Requires relevant certifications

Functional Responsibility:
Designs and develops software applications. Performs coding, debugging, testing and troubleshooting throughout the application development process. Handles a team and assists them in performing day to day activities. Provides consultation on complex projects. Works on advanced, complex technical projects or business issues requiring state of the art technical or industry knowledge. Works autonomously. Goals are generally communicated in solution or project goal terms. May provide a leadership role for the work group through knowledge in the area of specialization.

Education Requirements:
Bachelor's degree

Job Title: Software Engineer - III

Minimum/General Experience:
8 years of relevant experience. Requires relevant certifications

Functional Responsibility:
Designs and develops software applications. Performs coding, debugging, testing and troubleshooting throughout the application development process. May provide consultation on complex projects. Works on advanced, complex technical projects or business issues requiring state of the art technical or industry knowledge. Works autonomously. Goals are generally communicated in solution or project goal terms. May provide a leadership role for the work group through knowledge in the area of specialization.

Education Requirements:
Bachelor's degree

Job Title: Software Engineer - II

Minimum/General Experience:
5 years of relevant experience. Requires relevant certifications

Functional Responsibility:
Designs and develops software applications. Performs coding, debugging, testing and troubleshooting throughout the application development process.

Education Requirements:
Bachelor's degree
Job Title: Software Trainer - III

Minimum/General Experience:
8 years of relevant experience.

Functional Responsibility:
Participates in, and conducts technical training programs. Determines training objectives. Writes training programs, including outlines, text, handouts, tests, and designs laboratory exercises. Lectures class on safety, installation, programming, maintenance, and repair of software, following outline, handouts and texts. Administers written and practical exams and writes performance reports to evaluate trainees' performance. Gaining exposure to some of the complex tasks within the job function.

Education Requirements:
Bachelor's degree

Job Title: Software Trainer - II

Minimum/General Experience:
5 years of relevant experience.

Functional Responsibility:
Participates in, and conducts technical training programs. Determines training objectives. Writes training programs, including outline, text, handouts, and tests, and designs laboratory exercises. Lectures class on safety, installation, programming, maintenance, and repair of software, following outline, handouts and texts. Administers written and practical exams and writes performance reports to evaluate trainees' performance. Works on projects/matters of limited complexity in a support role.

Education Requirements:
Bachelor's degree

Job Title: Technical Editor - III

Minimum/General Experience:
8 years of relevant experience.

Functional Responsibility:
Creates and publishes technical documentations and manuals. Collects and interprets technical data or information and coordinates layout for publication. Contributes to moderately complex aspects of a project. Work is generally independent and collaborative in nature.

Education Requirements:
Bachelor's degree
Job Title: UI/UX Designer - III

**Minimum/General Experience:**
8 years of relevant experience.

**Functional Responsibility:**
Analyses user behaviors and preferences as part of the software development team and translates user requirements into Web page mock-ups and designs using a variety of graphics software applications, techniques, and tools. Interacts with the application team, across multiple application teams, and with clients to support the implementation of requirements. Manages and supports user feedback activities, including usability testing, surveys, card sorting, and interviews for various systems and create and update wireframes based on user story acceptance criteria, including style specifications, as needed. Contributes to and manages content for UI standards and style guides. Ensures all wireframes are following UI Enterprise standards and work to add to those standards in cases where none yet exist. Ensures intuitive design is applied to the wireframes and is successfully implemented by the development team, including reviews of developed screens in the test environment. Analyses Web analytic data to assess system usage, identify user behavioral patterns, and present output, trends, and recommendations from user feedback activities, including usability testing to the client.

**Education Requirements:**
Bachelor's degree

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Job Title: UI/UX Designer - II

**Minimum/General Experience:**
5 years of relevant experience.

**Functional Responsibility:**
Gather and evaluate user requirements in collaboration with product managers and engineers. Illustrate design ideas using storyboards, process flows and sitemaps. Design graphic user interface elements, like menus, tabs, and widgets. Build page navigation buttons and search fields. Develop UI mockups and prototypes that clearly illustrate how sites function and look like. Create original graphic designs (e.g. images, sketches, and tables). Prepare and present rough drafts to internal teams and key stakeholders. Identify and troubleshoot UX problems (e.g. responsiveness). Conduct layout adjustments based on user feedback. Adhere to style standards on fonts, colors, and images.

**Education Requirements:**
Bachelor's degree

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Job Title: IT Systems Administrator – I

**Minimum/General Experience:**
5 years of relevant experience.

**Functional Responsibility:**
Provides system administrator oversight to include management of servers, workstations, software, user access, system accounts, and hardware. Provides support to government as required for system accreditation, system upgrades/migrations, disaster recovery, maintaining system documentation, application testing, and other system related tasks. Provides support for troubleshooting & resolving bug and issues with system. Required to work within TFS Team Project Collection following a defined process and adhere best practices as defined. Maintains the following certifications prior to contract/task order of performance.

**Education Requirements:**
Bachelor's degree
Experience exceeding the minimum shown may be substituted for education. Likewise, education exceeding the minimum shown may be substituted for experience.

Allowable Substitutions

The table below presents the allowable substitutions based on the education and experience of the labor categories in the Pricelist. Experience should be professional and job related, however it does not have to be specific to the project to be accomplished.

<table>
<thead>
<tr>
<th>Degree</th>
<th>Degree And Experience &amp; Education Substitutions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Associate’s</td>
<td>2 years relevant experience</td>
</tr>
<tr>
<td>Bachelor’s</td>
<td>Associate’s + 2 years relevant experience, or</td>
</tr>
<tr>
<td></td>
<td>4 years relevant experience</td>
</tr>
<tr>
<td>Master’s</td>
<td>Bachelor’s + 2 years relevant experience, or</td>
</tr>
<tr>
<td></td>
<td>Associate’s + 4 years relevant experience, or</td>
</tr>
<tr>
<td></td>
<td>6 years relevant experience</td>
</tr>
<tr>
<td>PhD</td>
<td>Master’s + 2 years relevant experience, or</td>
</tr>
<tr>
<td></td>
<td>Bachelor’s + 4 years relevant experience, or</td>
</tr>
<tr>
<td></td>
<td>8 years relevant experience</td>
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</tbody>
</table>
USA COMMITMENT TO PROMOTE SMALL BUSINESS PARTICIPATION PROCUREMENT PROGRAMS

PREAMBLE

Idea Entity Corporation provides commercial products and services to the Ordering Activity. We are committed to promoting participation of small, small disadvantaged and women-owned small businesses in our contracts. We pledge to provide opportunities to the small business community through reselling opportunities, mentor-protégé programs, joint ventures, teaming arrangements, and subcontracting.

COMMITMENT

To actively seek and partner with small businesses.

To identify, qualify, mentor and develop small, small disadvantaged and women-owned small businesses by purchasing from these businesses whenever practical.

To develop and promote company policy initiatives that demonstrate our support for awarding contracts and subcontracts to small business concerns.

To undertake significant efforts to determine the potential of small, small disadvantaged and women-owned small business to supply products and services to our company.

To insure procurement opportunities are designed to permit the maximum possible participation of small, small disadvantaged and women-owned small businesses.

To attend business opportunity workshops, minority business enterprise seminars, trade fairs, procurement conferences, etc., to identify and increase small businesses with whom to partner.

To publicize in our marketing publications our interest in meeting small businesses that may be interested in subcontracting opportunities.

We signify our commitment to work in partnership with small, small disadvantaged and women-owned small businesses to promote and increase their participation in Ordering activity contracts. To accelerate potential opportunities please contact Idea Entity Corporation at (425) 454-2905, Fax (425) 458-6995.

BASIC GUIDELINES FOR USING “CONTRACTOR TEAM ARRANGEMENTS”

Federal Supply Schedule Contractors may use “Contractor Team Arrangements” (see FAR 9.6) to provide solutions when responding to an ordering activity requirements.

These Team Arrangements can be included under a Blanket Purchase Agreement (BPA). BPAs are permitted under all Federal Supply Schedule contracts.

Orders under a Team Arrangement are subject to terms and conditions of the Federal Supply Schedule Contract. Participation in a Team Arrangement is limited to Federal Supply Schedule Contractors.

Customers should refer to FAR 9.6 for specific details on Team Arrangements.

Here is a general outline on how it works:

- The customer identifies their requirements.
- Federal Supply Schedule Contractors may individually meet the customers needs, or –
- Federal Supply Schedule Contractors may individually submit a Schedules “Team Solution” to meet the customer’s requirement.
- Customers make a best value selection.
BEST VALUE BLANKET PURCHASE AGREEMENT  
FEDERAL SUPPLY SCHEDULE

(Insert Customer Name)

In the spirit of the Federal Acquisition Streamlining Act, (Ordering activity) and (Contractor) enter into a cooperative agreement to further reduce the administrative costs of acquiring commercial items from the General Services Administration (GSA) Federal Supply Schedule Contract(s) ____________________.

Federal Supply Schedule contract BPAs eliminate contracting and open market costs such as: search for sources; the development of technical documents, solicitations and the evaluation of offers. Teaming Arrangements are permitted with Federal Supply Schedule Contractors in accordance with Federal Acquisition Regulation (FAR) 9.6.

This BPA will further decrease costs, reduce paperwork, and save time by eliminating the need for repetitive, individual purchases from the schedule contract. The end result is to create a purchasing mechanism for the Government that works better and costs less.

Signatures:

____________________________  ______________________________
ORDERING ACTIVITY           DATE                  CONTRACTOR           DATE
BPA NUMBER_____________  (CUSTOMER NAME)

BLANKET PURCHASE AGREEMENT

Pursuant to GSA Federal Supply Schedule Contract Number(s)____________, Blanket Purchase Agreements, the Contractor agrees to the following terms of a Blanket Purchase Agreement (BPA) EXCLUSIVELY WITH (Ordering activity):

The following contract items can be ordered under this BPA. All orders placed against this BPA are subject to the terms and conditions of the contract, except as noted below:

<table>
<thead>
<tr>
<th>MODEL NUMBER/PART NUMBER</th>
<th>*SPECIAL BPA DISCOUNT/PRICE</th>
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Delivery:

<table>
<thead>
<tr>
<th>DESTINATION</th>
<th>DELIVERY SCHEDULE/DATES</th>
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The Government estimates, but does not guarantee, that the volume of purchases through this agreement will be _____________.

This BPA does not obligate any funds.

This BPA expires on _____________ or at the end of the contract period, whichever is earlier.

The following office(s) is hereby authorized to place orders under this BPA:

<table>
<thead>
<tr>
<th>OFFICE</th>
<th>POINT OF CONTACT</th>
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</table>

Orders will be placed against this BPA via Electronic Data Interchange (EDI), FAX, or paper. Unless otherwise agreed to, all deliveries under this BPA must be accompanied by delivery tickets or sales slips that must contain the following information as a minimum:

(a) Name of Contractor;
(b) Contract Number;
(c) BPA Number;
(d) Model Number or National Stock Number (NSN);
(e) Task/Delivery Order Number;
(f) Date of Purchase
(g) Quantity, Unit Price, and Extension of Each Item (unit prices and extensions need not be shown when incompatible with the use of automated systems; provided, that the invoice is itemized to show the information); and
(h) Date of Shipment.

The requirements of a proper invoice are specified in the Federal Supply Schedule contract. Invoices will be submitted to the address specified within the task/delivery order transmission issued against this BPA.

The terms and conditions included in this BPA apply to all purchases made pursuant to it. In the event of an inconsistency between the provisions of this BPA and the Contractor’s invoice, the provisions of this BPA will take precedence.
IDEA ENTITY CORPORATION

Corporate Headquarters:
16625 Redmond Way, Suite M009
Redmond, WA 98052

Voice: (425) 454-2905
Fax: (425) 458-6995

Virginia Office:
620 Herndon Pkwy, Suite 220
Herndon, VA 20170

Voice: (425) 454-2905