GENERAL SERVICES ADMINISTRATION
FEDERAL SUPPLY SERVICE
AUTHORIZED FEDERAL SUPPLY SCHEDULE PRICE LIST

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA Advantage!, a menu-driven database system. The Internet address for GSA Advantage! is: http://www.gsaadvantage.gov

WORLDWIDE FEDERAL SUPPLY SCHEDULE CONTRACT
SCHEDULE TITLE: GENERAL PURPOSE COMMERCIAL INFORMATION TECHNOLOGY EQUIPMENT, SOFTWARE, AND SERVICES
LARGE CATEGORY: F

CONTRACT NUMBER:
GS-35F-0481W

PERIOD COVERED BY CONTRACT:
June 9, 2020 through June 8, 2025

D2L Corporation
151 Charles St W Suite 400
Kitchener, ON N2G 1H6, Canada
Phone: 519-772-0325
Fax: 519-772-0324
www.d2l.com

Contractor’s Administration Source: mona.vosberg@d2l.com

General Services Administration
Management Services Center Acquisition Division

Modification #PS-0043, dated June 09, 2020
Business Size: Large
DUNS: 202018573

For more information on ordering from Federal Supply Schedules click on the FSS Schedules button at http://www.fss.gsa.gov.
1a. **TABLE OF AWARDED SPECIAL ITEM NUMBERS (SINs)**
   - SIN 511210: Software Licenses
   - SIN 54151: Software Maintenance Services
   - SIN 54151ECOM: Electronic Commerce and Subscription Services
   - SIN 54151S: Information Technology Professional Services

1b. **LOWEST PRICED MODEL NUMBER AND PRICE FOR EACH SIN:** See attached Pricelist

1c. **HOURLY RATES (Services Only):** See attached Pricelist

2. **MAXIMUM ORDER***:
The Maximum Order for the following Special Item Numbers (SINs) is $500,000:
   - SIN 511210: Term Software Licenses
   - SIN 54151: Software Maintenance Services
   - SIN 54151ECOM: Electronic and Commerce Subscription Services
   - SIN 54151S: Information Technology Professional Services

   *If the “best value” selection places your order over this Maximum Order identified in this catalog/pricelist, you have an opportunity to obtain a better schedule contract price. Before placing your order, contact the aforementioned contractor for a better price. The contractor may (1) offer a new price for this requirement; (2) offer the lowest price available under this contract; or (3) decline the order. A delivery order that exceeds the maximum order may be placed under the Schedule contract in accordance with FAR 8.404

3. **MINIMUM ORDER:** $100

4. **GEOGRAPHIC COVERAGE:** Domestic and Overseas

5. **POINT(S) OF PRODUCTION:** Canada

6. **DISCOUNT FROM LIST PRICES:** Net GSA pricing is listed in the attached Pricelist

7. **QUANTITY DISCOUNT(S):** None

8. **PROMPT PAYMENT TERMS:** 0%, Net 30 Days

9. **FOREIGN ITEMS:** Yes

10a. **TIME OF DELIVERY:** The Contractor shall deliver to destination within the number of calendar days after receipt of order (ARO), as set forth below:
SIN: 511210; As Negotiated per Task Order
SIN: 54151; As Negotiated per Task Order
SIN: 54151ECOM; As Negotiated per Task Order
SIN: 54151S; As Negotiated per Task Order

10b. **EXPEDITED DELIVERY:** Contact D2L

10c. **OVERNIGHT AND 2-DAY DELIVERY:** Contact D2L

10d. **URGENT REQUIREMENTS:** When the Federal Supply Schedule contract delivery period does not meet the bona fide urgent delivery requirements of an ordering activity, ordering activities are encouraged, if time permits, to contact the Contractor for the purpose of obtaining accelerated delivery. The Contractor shall reply to the inquiry within 3 workdays after receipt. (Telephonic replies shall be confirmed by the Contractor in writing.) If the Contractor offers an accelerated delivery time acceptable to the ordering activity, any order(s) placed pursuant to the agreed upon accelerated delivery time frame shall be delivered within this shorter delivery time and in accordance with all other terms and conditions of the contract.

11. **FOB POINT:** Destination

12a. **ORDERING ADDRESS:**
D2L Corporation
151 Charles St W Suite 400
Kitchener, ON N2G 1H6
Canada

12b. **ORDERING PROCEDURES:** Ordering activities shall use the ordering procedures of Federal Acquisition Regulation (FAR) 8.405 when placing an order or establishing a BPA for supplies or services. These procedures apply to all schedules.
   a. FAR 8.405-1 Ordering procedures for supplies, and services not requiring a statement of work.
   b. FAR 8.405-2 Ordering procedures for services requiring a statement of work.

13. **PAYMENT ADDRESS:**
D2L Corporation
151 Charles St W Suite 400
Kitchener, ON N2G 1H6
Canada

14. **WARRANTY PROVISION:** Unless specified otherwise in this contract, the Contractor’s standard commercial warranty as stated in the contract’s commercial pricelist will apply to this contract.

15. **EXPORT PACKING CHARGES:** N/A

16. **TERMS AND CONDITIONS OF RENTAL, MAINTENANCE, AND REPAIR (if applicable):** N/A
17. TERMS AND CONDITIONS OF INSTALLATION (IF APPLICABLE): N/A

18b. TERMS AND CONDITIONS OF REPAIR PARTS INDICATING DATE OF PARTS PRICE LISTS AND ANY DISCOUNTS FROM LIST PRICES (IF AVAILABLE): N/A

18b. TERMS AND CONDITIONS FOR ANY OTHER SERVICES (IF APPLICABLE): N/A

19. LIST OF SERVICE AND DISTRIBUTION POINTS (IF APPLICABLE): N/A

20. LIST OF PARTICIPATING DEALERS (IF APPLICABLE): N/A

21. PREVENTIVE MAINTENANCE (IF APPLICABLE): N/A

22a. SPECIAL ATTRIBUTES SUCH AS ENVIRONMENTAL ATTRIBUTES (e.g. recycled content, energy efficiency, and/or reduced pollutants): N/A

22b. Section 508 Compliance for EIT: If applicable, Section 508 compliance information on the supplies and services in this contract are available in Electronic and Information Technology (EIT) at the following: www.d2l.com

The EIT standard can be found at: www.Section508.gov/.

23. DUNS NUMBER: 20-201-8573

24. NOTIFICATION REGARDING REGISTRATION IN SYSTEM FOR AWARD MANAGEMENT (SAM) DATABASE: Active in SAM, NCAGE Code L1769
**Project Manager I**

**Functional Responsibility:** The Project Manager oversees the planning, implementation and tracking of single or multiple customer information technology projects from beginning to end, including responsibility for project scope, costs, and deliverables. The Project Manager manages and implements projects from initiation to final operational stage. Develops, administers and controls the budget and P&L for the project.

- Oversees the implementation of small and large IT projects to customers
- Leads the project team in determining customer requirements and translating requirements into operational plans
- Plans, schedules, monitors, and reports on activities related to the project; including financial health and status of the project; all risks, issues, changes; deliverables; etc.
- Undertakes regular status review meetings among project team members and clients
- Prepares and/or presents project status reports to various levels within management and the customer
- Develops project control and reporting procedures and manages changes in operational plan
- Controls project requirements, scope, and change management issues
- Identifies and assesses risks, severity and impacts; determines and implements risk mitigation strategies, communicates risk to customer. Manages and mitigates all risks throughout life-cycle of project
- Coaches and advises team members to accomplish project goals, to meet established schedules, and resolve technical/operational issues
- Conducts post project reviews to ensure all deliverables are met
- Ensures adherence to legally binding requirements
- Maintains awareness on emerging technologies

**Minimum Experience:** A minimum of two (2) years of experience with related technology project management. Knowledgeable in Information Technology, including systems development lifecycle, business modeling, systems integration/implementation, methodologies, estimating and architecture. Experience in use of MS Project; MS Office, MS Outlook, MS Visio and other office tools.

**Minimum Education:** A Bachelor’s degree in Computer Science, Applied Science, Information Systems, Engineering, Business, or other related discipline or a minimum of five (5) years relevant specialized experience.
**Project Manager II**

**Functional Responsibility:** The Project Manager oversees the planning, implementation and tracking of single or multiple customer information technology projects from beginning to end, including responsibility for project scope, costs, and deliverables. The Project Manager manages and implements projects from initiation to final operational stage.

- Develops, administers and controls the budget and P&L for the project.
- Oversees the implementation of small and large IT projects to customers
- Leads the project team in determining customer requirements and translating requirements into operational plans
- Plans, schedules, monitors, and reports on activities related to the project; including financial health and status of the project; all risks, issues, changes; deliverables; etc.
- Undertakes regular status review meetings among project team members and clients
- Preparers and/or presents project status reports to various levels within management and the customer
- Develops project control and reporting procedures and manages changes in operational plan
- Controls project requirements, scope, and change management issues
- Identifies and assesses risks, severity and impacts; determines and implements risk mitigation strategies, communicates risk to customer. Manages and mitigates all risks throughout life-cycle of project
- Coaches and advises team members to accomplish project goals, to meet established schedules, and resolve technical/operational issues
- Conducts post project reviews to ensure all deliverables are met
- Ensures adherence to legally binding requirements
- Maintains awareness on emerging technologies
- Oversees projects of a larger nature or projects under general supervision from the Project Manager III
- Works with Account Management on project estimates, and schedules
- Manages activities of team members responsible for components or phases
- Acts as Subject Matter Expert and supervisor to team members

**Minimum Experience:** A minimum of three (3) years of experience with related technology project management. Knowledgeable in Information Technology, including systems development lifecycle, business modeling, systems integration/implementation, methodologies, estimating and architecture. Experience in use of MS Project; MS Office, MS Outlook, MS Visio and other office tools. Project Management Professional (PMP) certification or actively seeking designation is required

**Minimum Education:** A Bachelor’s degree in Computer Science, Applied Science, Information Systems, Engineering, Business, or other related discipline or a minimum of five (5) years relevant specialized experience.
Implementation Consultant I

Functional Responsibility: The Implementation Consultant provides project leadership, coordination, and facilitation in the successful implementation of Desire2Learn Information Technology software products.

- Primary technical contact in the Implementation Phase for the customer
- Assess customers technical readiness and plan software installation and configuration
- Responsible for project planning; including managing the timing and scheduling of the project
- Communication to Project Manager to keep them apprised of the status of all project related tasks
- Documents customer requirements to manage expectations
- Provides consultation to internal and external Site Administrators for Org Setup
- Provides requirements for Org Configuration and Customization
- Provides consultation and custom training
- Provides consultation on System Management
- Produces and reviews system documentation and identifies documentation gaps
- Conducts Statement of Work reviews
- Consults on software product requirements and design reviews
- Performs gap analysis on software products and tools and subsequently creates feature requests
- Trains customers on the use of Desire2Learn API's

Minimum Experience: A minimum of three (3) years of relevant work experience. At least three (3) years of experience working with relevant programming technologies XML and ASP. At least three (3) years of experience working with Internet technologies. Knowledge of the Software Development Life Cycle and computer hardware. Experience with Microsoft SQL Server Technologies.

Minimum Education: A Bachelor’s degree in Computer Science, Applied Science, Information Systems, Engineering, Business, or other related discipline or a minimum of five (5) years relevant specialized experience. Advanced degree in any of the above fields if work experience requirements are not met.
**Implementation Consultant II**

**Functional Responsibility:** The Implementation Consultant provides project leadership, coordination, and facilitation in the successful implementation of Desire2Learn Information Technology software products.

- Primary technical contact in the Implementation Phase for the customer
- Assess customers technical readiness and plan software installation and configuration
- Responsible for project planning; including managing the timing and scheduling of the project
- Communication to Project Manager to keep them apprised of the status of all project related tasks
- Documents customer requirements to manage expectations
- Provides consultation to internal and external Site Administrators for Org Setup
- Provides requirements for Org Configuration and Customization
- Provides consultation and custom training
- Provides consultation on System Management
- Produces and reviews system documentation and identifies documentation gaps
- Conducts Statement of Work reviews
- Consults on software product requirements and design reviews
- Performs gap analysis on software products and tools and subsequently creates feature requests
- Trains customers on the use of Desire2Learn API's
- Technical project lead
- Review Engineer documentation

**Minimum Experience:** A minimum of five (5) years of relevant work experience. At least three (3) years of experience working with relevant programming technologies XML and ASP. At least three (3) years of experience working with Internet technologies. Knowledge of the Software Development Life Cycle and computer hardware. Experience with Microsoft SQL Server Technologies. At least two (2) years work experience with Desire2Learn software.

**Minimum Education:** A Bachelor’s degree in Computer Science, Applied Science, Information Systems, Engineering, Business, or other related discipline or a minimum of five (5) years relevant specialized experience. Advanced degree in any of the above fields if work experience requirements are not met.
**Implementation Consultant III**

**Functional Responsibility:** The Implementation Consultant provides project leadership, coordination, and facilitation in the successful implementation of Desire2Learn Information Technology software products.

- Primary technical contact in the Implementation Phase for the customer
- Assess customers technical readiness and plan software installation and configuration
- Responsible for project planning; including managing the timing and scheduling of the project
- Communication to Project Manager to keep them apprised of the status of all project related tasks
- Documents customer requirements to manage expectations
- Provides consultation to internal and external Site Administrators for Org Setup
- Provides requirements for Org Configuration and Customization
- Provides consultation and custom training
- Provides consultation on System Management
- Produces and reviews system documentation and identifies documentation gaps
- Conducts Statement of Work reviews
- Consults on software product requirements and design reviews
- Performs gap analysis on software products and tools and subsequently creates feature requests
- Trains customers on the use of Desire2Learn API's
- Technical project lead
- Review Engineer documentation
- Ability to analyze data, determine root cause, and provide and/or develop an appropriate solution for resolution

**Minimum Experience:** A minimum of seven (7) years of relevant work experience. At least three (3) years of experience working with relevant programming technologies XML and ASP. At least three (3) years of experience working with Internet technologies. Knowledge of the Software Development Life Cycle and computer hardware. Experience with Microsoft SQL Server Technologies. At least two (2) years work experience with Desire2Learn software.

**Minimum Education:** A Bachelor’s degree in Computer Science, Applied Science, Information Systems, Engineering, Business, or other related discipline or a minimum of five (5) years relevant specialized experience. Advanced degree in any of the above fields if work experience requirements are not met.
**Web Developer II**

**Functional Responsibility:** Performs web-based programming/design tasks in support of content development and website development. The Web Developer acts as a resource for other members of the Content Services team, and leads technical planning and decisions relating to front-end code and web delivery

- Evaluates technology and planning for new web services
- Conceptualizes and creates or directs the design, graphics, animation, audio, and video for webpages for customers
- Assists in coding scripts and creating database-driven Web projects, using standard cross-platform tools and technology (e.g., PHP and MySQL).
- Responsible for the technical aspects of a website, addressing usability issues, scripting errors, database development and integration, security issues, etc.
- Consults on web development

**Minimum Experience:** A minimum of two (2) years of web development experience. Working knowledge of:

- Macromedia Dreamweaver
- Adobe Photoshop
- HTML
- CSS
- Macromedia Flash (including Flash video and Action Script)
- ASP / ASP.NET
- Visual Studio .NET
- JavaScript
- SQL Server

**Minimum Education:** A Bachelor’s degree in a technical or related field, or a minimum of five (5) years relevant specialized experience.
**Content Developer II**

**Functional Responsibility:** Develops web-based content based on provided curriculum, for use online and generally within an eLearning environment.

- Works with team and utilizes materials to become a subject matter expert on the content
- Responsible for drafting content for course to be published. The course content will include lessons, key take-aways, scenarios, assessments, course evaluations, etc.
- Coordinates with multiple teams to solicit feedback and perform edits to materials
- Ensures course content is published and performs testing of the course
- Assists with routine maintenance of courses by adding, deleting and changing content as appropriate to keep offerings up-to-date
- Creates storyboards for graphics/animations

**Minimum Experience:** A minimum of three (3) years of relevant work experience. A minimum of two (2) years experience with HTML and graphic manipulation programs. A minimum of two (2) years experience with Flash. At least one (1) year work experience with Desire2Learn software.

**Minimum Education:** A Bachelor’s degree in web design, multimedia development, or a related field, or other related discipline or a minimum of five (5) years relevant specialized experience.
Trainer

**Functional Responsibility:** Provides standard training to customers to increase understanding and knowledge of the product. Develop training programs in various forms of media, including online. Responsible for drafting content for training materials which includes lessons, key takeaways, scenarios, and assessments. Can provide advanced or customized training. Responsible for creating an effective learning environment within the company and assists customers with training implementation.

**Minimum Experience:** A minimum of one (1) year of experience in training, preferably on software products. Experience training large groups (both technical and non-technical). Knowledge of eLearning, Learning Management Systems and Internet technologies

**Minimum Education:** A Bachelor’s degree or a minimum of five (5) years relevant specialized experience.
# D2L Corporation

**GS-35F-0481W**

**GSA Awarded Pricelist**

<table>
<thead>
<tr>
<th>SIN</th>
<th>New Manufacturer</th>
<th>Product Name</th>
<th>Product Number</th>
<th>Description</th>
<th>Number of Active Users</th>
<th>Awarded GSA Price</th>
<th>Warranty</th>
</tr>
</thead>
<tbody>
<tr>
<td>51120</td>
<td>D2L Corporation</td>
<td>LE-1000 500-1,000 Users</td>
<td>LE-1000</td>
<td>Learning Environment: Software that delivers eLearning vision through a comprehensive and flexible learning management system (LMS). Scalable to meet the needs of the customer. An innovative combination of top-notch teaching and learning tools, built-in accessibility adherence, powerful measurement, assessment options, and standards-based technology. Software allows discussions, storage space, blogs and assignment submission. Users can manage all course and schedules online (Annual Fee per User)</td>
<td>500-1,000</td>
<td>$27.00</td>
<td>Std Commercial</td>
</tr>
<tr>
<td>51121</td>
<td>D2L Corporation</td>
<td>LE-2500 1,001-2,500 Users</td>
<td>LE-2500</td>
<td>Learning Environment Installation (One time Fee)</td>
<td>500-1,000</td>
<td>$3,401.31</td>
<td>N/A</td>
</tr>
<tr>
<td>51122</td>
<td>D2L Corporation</td>
<td>LE-5000 2,501-5,000 Users</td>
<td>LE-5000</td>
<td>Learning Repository: Software enables customers to effectively manage and share content across institutions, programs, courses and sections. Enhanced usability and features enable institutions to manage their learning objects with ease, all in a standards-based tool. Has advanced tools that enables users to align, share, search, harvest, and store learning objects and resources effortlessly. Allows maximum flexibility, speedy resource creation and tagging, and integrates easily with Learning Environment or as a stand-alone solution. (Annual Fee per User)</td>
<td>500-1,000</td>
<td>$10.00</td>
<td>Std Commercial</td>
</tr>
<tr>
<td>51123</td>
<td>D2L Corporation</td>
<td>LE-10000 5,001-10,000 Users</td>
<td>LE-10000</td>
<td>Learning Environment Installation (One time Fee)</td>
<td>1,001-2,500</td>
<td>$5,430.73</td>
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<td>51124</td>
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<td>LE-10000 5,001-10,000 Users</td>
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<tr>
<td>51125</td>
<td>D2L Corporation</td>
<td>LE-10000 10,001-25,000 Users</td>
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<td>Learning Environment Installation (One time Fee)</td>
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<td>51126</td>
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<td>LE-50000 25,001-50,000 Users</td>
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<td>Learning Environment Installation (One time Fee)</td>
<td>25,001-50,000</td>
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<td>LE-50000</td>
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<td>50,001-75,000</td>
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<td>Learning Environment Installation (One time Fee)</td>
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<td>$3,401.31</td>
<td>N/A</td>
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<td>51129</td>
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<td>Learning Environment Installation (One time Fee)</td>
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<td>$19,748.11</td>
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<td>51132</td>
<td>D2L Corporation</td>
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<td>LR-5000</td>
<td>Learning Environment Installation (One time Fee)</td>
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<td>$53,659.19</td>
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<tr>
<td>51133</td>
<td>D2L Corporation</td>
<td>EP-1000 500-1,000 Users</td>
<td>EP-1000</td>
<td>ePortfolio: Software pairs social networking and informal learning with traditional classroom education. ePortfolio can be loaded with all formats of information: files, multimedia, certified artifacts from Desire2Learn Learning Environment, personal reflections, presentations, and websites. Learners are linked to the active network of their peers and mentors. Information within ePortfolio can be structured and made consistent across a course, program or organization. Forms and rubrics can be shared across the entire organizational structure (Annual Fee per User)</td>
<td>500-1,000</td>
<td>$20.00</td>
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<td>51134</td>
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<td>EP-10000 5,001-10,000 Users</td>
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<td>51135</td>
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<td>EPS-2500 1,001-2,500 Users</td>
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<td>51136</td>
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<td>$21,500.00</td>
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</table>

**Total:** $34,559.19

**Note:** Prices are subject to change and may vary based on volume and other factors. Please consult the D2L Corporation for the most up-to-date pricing information.
<table>
<thead>
<tr>
<th>SIN</th>
<th>New/Manufacturer</th>
<th>Product Name</th>
<th>Product Description</th>
<th>Number of Active Users</th>
<th>Awarded GPA Price</th>
<th>Warranty</th>
</tr>
</thead>
<tbody>
<tr>
<td>511210</td>
<td>D2L Corporation</td>
<td>A-2500 2500 Users</td>
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<td>$1.90</td>
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</tbody>
</table>

Note: All pricing is for standard installations and services. Please call for custom quotes for non-standard requirements such as dedicated hardware, special security requirements such as DIACAP, and other similar client requests.
<table>
<thead>
<tr>
<th>SIN</th>
<th>Labor Category</th>
<th>Awarded GSA Price</th>
</tr>
</thead>
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<td>Project Manager I</td>
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