On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA Advantage!®, a menu-driven database system. The INTERNET address GSA Advantage!® is: GSAAdvantage.gov.

SCHEDULE TITLE: MULTIPLE AWARD SCHEDULE (MAS) LARGE CATEGORY F INFORMATION TECHNOLOGY

CONTRACT NUMBER:
GS-35F-0610X

For more information on ordering from Federal Supply Schedules go to the GSA Schedules page at GSA.gov

PERIOD COVERED BY CONTRACT:
September 26, 2016 – September 25, 2026

Ascendant Strategy Management Group, LLC
1901 N Moore St Suite 502
Arlington, VA 22209-1728
http://www.AscendantSMG.com
(P) 866-568-0590
(F) 617-848-2941

Contract Administration Source
Ted Jackson
(P): 866-568-0590
tjackson@ascendantsmg.com

Pricelist current through Modification #PA-0022 Effective 09/26/2021

Business Size: Small
1a. **TABLE OF AWARDED SPECIAL ITEM NUMBERS (SINs)**

- SIN 511210  Software Licenses
- SIN 54151  Software Maintenance Services
- SIN 54151S  Information Technology Professional Services
- SIN 611420  Information Technology Training
- SIN OLM  Order-Level Materials

*All SINs are subject to Cooperative Purchasing and Disaster Recovery Purchasing*

1b. **LOWEST PRICED MODEL NUMBER AND PRICE FOR EACH SIN:** See Attached Pricelist.

1c. **HOURLY RATES (Services Only):** See Attached Pricelist.

2. **MAXIMUM ORDER*:**

   - SIN 511210  $500,000
   - SIN 54151  $500,000
   - SIN 54151S  $500,000
   - SIN 611420  $250,000
   - SIN OLM  $250,000

*If the “best value” selection places your order over this Maximum Order identified in this catalog/pricelist, you have an opportunity to obtain a better schedule contract price. Before placing your order, contact the aforementioned contractor for a better price. The contractor may (1) offer a new price for this requirement; (2) offer the lowest price available under this contract; or (3) decline the order. A delivery order that exceeds the maximum order may be placed under the Schedule contract in accordance with FAR 8.404*

3. **MINIMUM ORDER:** $100

4. **GEOGRAPHIC COVERAGE:** Worldwide

5. **POINT(S) OF PRODUCTION:** 1901 N Moore St Suite 502 Arlington, VA 22209-1728

6. **DISCOUNT FROM LIST PRICES:** Net GSA Pricing Listed in Attached Pricing Table.

7. **QUANTITY DISCOUNT(S):** See attached pricelist.

8. **PROMPT PAYMENT TERMS:** None

   *Information for Ordering Offices: Prompt payment terms cannot be negotiated out of the contractual agreement in exchange for other concessions.*

9. **FOREIGN ITEMS:** None

10a. **TIME OF DELIVERY:**

   - SIN 511210:  5 days
   - SIN 54151:  5 days
   - SIN 54151S:  2 weeks or as required
   - SIN 611420:  2 weeks or as required

10b. **EXPEDITED DELIVERY:** To be Negotiated at the Task Order Level.
10c. **OVERNIGHT AND 2-DAY DELIVERY:** To be Negotiated at the Task Order Level.

10d. **URGENT REQUIREMENTS:** Customers are encouraged to contact the contractor for the purpose of requesting accelerated delivery.

11. **FOB POINT:** Destination

12a. **ORDERING ADDRESS:**
Ascendant Strategy Management Group, LLC
1901 N Moore St Suite 502
Arlington, VA 22209-1728
Phone: (866) 568-0590
Fax: (617) 848-2941

12b. **ORDERING PROCEDURES:** For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA’s) are found in FAR 8.405-3

13. **PAYMENT ADDRESS:**
Ascendant Strategy Management Group, LLC
1901 N Moore St Suite 502
Arlington, VA 22209-1728
Phone: (866) 568-0590
Fax: (617) 848-2941

14. **WARRANTY PROVISION:** Ascendant represents and warrants that it will provide the Service in a manner consistent with general industry standards reasonably applicable to the provision thereof and that the Service will perform substantially in accordance with the online Ascendant help documentation under normal use and circumstances. This warranty is for the length of the software subscription.

15. **EXPORT PACKING CHARGES:** N/A

16. **TERMS AND CONDITIONS OF RENTAL, MAINTENANCE, AND REPAIR (if applicable):** N/A

17. **TERMS AND CONDITIONS OF INSTALLATION (IF APPLICABLE):** N/A

18a. **TERMS AND CONDITIONS OF REPAIR PARTS INDICATING DATE OF PARTS PRICE LISTS AND ANY DISCOUNTS FROM LIST PRICES (IF AVAILABLE):** N/A

18b. **TERMS AND CONDITIONS FOR ANY OTHER SERVICES (IF APPLICABLE):** N/A

19. **LIST OF SERVICE AND DISTRIBUTION POINTS (IF APPLICABLE):** N/A

20. **LIST OF PARTICIPATING DEALERS (IF APPLICABLE):** N/A

21. **PREVENTIVE MAINTENANCE (IF APPLICABLE):** N/A

22a. **SPECIAL ATTRIBUTES SUCH AS ENVIRONMENTAL ATTRIBUTES (e.g. recycled content, energy efficiency, and/or reduced pollutants):** N/A

22b. **Section 508 Compliance for EIT:** As applicable.

23. **UNIQUE ENTITY IDENTIFIER (UEI) NUMBER:** 824766757

24. **NOTIFICATION REGARDING REGISTRATION IN SYSTEM FOR AWARD MANAGEMENT (SAM) DATABASE:** Active
ClearPoint Software

ClearPoint Strategy is web based Scorecarding, Dashboarding, and Project Management software developed by Ascendant Strategy Management Group to help organizations manage their performance. ClearPoint Software is hosted at Ascendant's secure SOC3 Certified datacenter and available under an SLA with assurance of availability, security, redundancy, and backup.

**Standard Support**

Each user license comes with “Standard Support” which includes community question board as well as email based support from ClearPoint engineers, both free of charge.

**Premium Support**

Organizations can also purchase ClearPoint “Premium Support”. The chart below outlines the differences between standard support (included with all ClearPoint accounts) and premium support

<table>
<thead>
<tr>
<th>ClearPoint Support Options</th>
<th>Standard Support</th>
<th>Premium Support</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Support Forum</td>
<td>Included</td>
<td>Included</td>
</tr>
<tr>
<td>Email Support</td>
<td>72 Hour Response</td>
<td>4 Hour Response</td>
</tr>
<tr>
<td>Telephone Support</td>
<td></td>
<td>Included</td>
</tr>
<tr>
<td>Dedicated Support Representative</td>
<td></td>
<td>Included</td>
</tr>
<tr>
<td>Enhancement Requests</td>
<td></td>
<td>Included</td>
</tr>
<tr>
<td>Enhancement Requests</td>
<td></td>
<td>Included</td>
</tr>
<tr>
<td>Custom Chart Types</td>
<td></td>
<td>Included</td>
</tr>
<tr>
<td>Custom Field Support</td>
<td></td>
<td>Included</td>
</tr>
<tr>
<td>Calculated Field Support</td>
<td></td>
<td>Included</td>
</tr>
<tr>
<td>Report Layout Support</td>
<td></td>
<td>Included</td>
</tr>
<tr>
<td>Integration Support</td>
<td></td>
<td>Time &amp; Materials</td>
</tr>
</tbody>
</table>

**Key differentiators of the ClearPoint solution:**

- Meets all functional and technical requirements required of software-as-a-service solutions
- Represents over 30 FTE years of best practices in the Balanced Scorecard
- Offline briefing books (in PDF) replicate the online experience with links intact
- Extensively customizable and flexible system that can conform to changing requirements
- Responsive development and support team dedicated to client success
- Support team and trainers who understand the Balanced Scorecard and technology
ClearPoint End-User Training Course

End user (Division/Department BSC Owners, Measure Owners, and Report Liaisons) training will focus on how to effectively use ClearPoint to manage strategy and reporting processes. This training class includes an overview of objectives, measures, initiatives, and action items. Participants will have the opportunity to edit and update elements, create charts, enter data, create custom summary and detail layouts and generate briefing books.

ClearPoint End-User Training is a 1/2 day (4 hour); it will be held at the customer location. Client must provide one computer with high speed internet access per trainee. Limit 20 trainees per training class. Cost is $1,435.77 plus travel expenses.

Topics covered in the End-User Training Course include:

- Logging in to ClearPoint
- Changing your password
- Accessing help
- Understanding reporting periods
- Understanding "edit" vs. "update"
- Inline editing pros and cons
- Editing your scorecard
- Updating your scorecard
- Using the HTML editor
- Printing to PDF and exporting to Excel
- Generating briefing books

ClearPoint Administrator Training Course

Administrator (BSC Administrators and IT support staff) training will focus on how to configure ClearPoint for use by end users. In addition to the topics covered by the End-User training class, this class includes security topics, adding and removing users, adding and removing scorecards, managing notifications, and configuring custom fields. Participants will also have the opportunity to add reporting periods, develop calculated fields, and integrate data sources.

ClearPoint Administrator Training is a half day (4 hour) training session, it will be held at the customer location. Client must provide one computer with high speed internet access per trainee. Limit 10 trainees per training class. Cost is $1,435.77 plus travel expenses and trainees must have already completed Clear-Point End User Training (purchased separately).

Topics covered in the Administrator Training Course include:

- Managing users
- Adding scorecards
- Understanding ClearPoint configuration options
- Configuring status indicators
- Configuring reporting periods
- Configuring custom fields
- Defining fiscal years
- Changing screen layouts
- Developing custom grid views
- Using calculated fields in grid views
- Configuring measure series
- Using calculated measure series for data rollup
- Configuring external data sources
- Understanding the ClearPoint Security Model

## Training Course Price List – SIN 611420

<table>
<thead>
<tr>
<th>SIN</th>
<th>Course Title</th>
<th>Course Description</th>
<th>Course Length</th>
<th>Minimum Participants</th>
<th>Maximum Participants</th>
<th>Location</th>
<th>Pricing Structure</th>
<th>GSA Price w/ IFF</th>
</tr>
</thead>
<tbody>
<tr>
<td>611420</td>
<td>ClearPoint End-User</td>
<td>4 hours training course (See additional details above)</td>
<td>4 hours</td>
<td>1</td>
<td>20</td>
<td>Customer Facility</td>
<td>Per Course</td>
<td>$1,435.77</td>
</tr>
<tr>
<td>611420</td>
<td>ClearPoint Administrator</td>
<td>4 hours training course (See additional details above)</td>
<td>4 hours</td>
<td>1</td>
<td>10</td>
<td>Customer Facility</td>
<td>Per Course</td>
<td>$1,435.77</td>
</tr>
<tr>
<td>611420</td>
<td>Remote Training</td>
<td>½ day of remote training, can be broken into 2 sessions</td>
<td>½ day</td>
<td>1</td>
<td>20</td>
<td>Both</td>
<td>Per Course</td>
<td>$957.18</td>
</tr>
<tr>
<td>611420</td>
<td>Onsite Training</td>
<td>1 day of onsite training, can be broken into 3 sessions.</td>
<td>1 day</td>
<td>1</td>
<td>20</td>
<td>Customer Facility</td>
<td>Per Course</td>
<td>$2,871.54</td>
</tr>
</tbody>
</table>
Service Contract Labor Standards: The Service Contract Labor Standards (SCLS), formerly known as the Service Contract Act (SCA), is applicable to this contract as it applies to the entire Schedule and all services provided. While no specific labor categories have been identified as being subject to SCLS/SCA due to exemptions for professional employees (FAR 22.1101, 22.1102 and 29 CFR 541.300), this contract still maintains the provisions and protections for SCLS/SCA eligible labor categories. If and/or when the contractor adds SCLS/SCA labor categories to the contract through the modification process, the contractor must inform the Contracting Officer and establish a SCLS/SCA matrix identifying the GSA labor category titles, the occupational code, SCLS/SCA labor category titles and the applicable WD number. Failure to do so may result in cancellation of the contract.

<table>
<thead>
<tr>
<th>SIN</th>
<th>Labor Category Title</th>
<th>Functional Responsibility</th>
<th>Minimum Years of Experience</th>
<th>Minimum Education</th>
<th>GSA Price w/ IFF</th>
<th>UOI</th>
</tr>
</thead>
<tbody>
<tr>
<td>54151S</td>
<td>Setup and Configuration Support</td>
<td>Support in putting information into ClearPoint, creating reports and layouts and generally helping out with the management of ClearPoint.</td>
<td>1</td>
<td>Bachelors</td>
<td>$179.47</td>
<td>Hour</td>
</tr>
<tr>
<td>54151S</td>
<td>Technical Configuration</td>
<td>Help with Linking data, leveraging the API, creating SQL Queries or otherwise doing highly technical work for a Client.</td>
<td>2</td>
<td>Bachelors</td>
<td>$299.12</td>
<td>Hour</td>
</tr>
<tr>
<td>SIN</td>
<td>MFR PART #</td>
<td>Product Name</td>
<td>Product Description</td>
<td>GSA Price w/ IFF</td>
<td>UOI</td>
<td>COO</td>
</tr>
<tr>
<td>---------</td>
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<td>-------------------------------</td>
<td>--------------------------------------------------------------------------------------</td>
<td>------------------</td>
<td>-----</td>
<td>-----</td>
</tr>
<tr>
<td>511210*</td>
<td>101</td>
<td>Basic Plan - 1st Year onboarding</td>
<td>1st year onboarding for basic plan. Must be purchased with any initial order for Basic Plan.</td>
<td>$906.80</td>
<td>Each</td>
<td>US</td>
</tr>
<tr>
<td>511210*</td>
<td>100</td>
<td>Basic Plan - 1 Year</td>
<td>Full Balanced Scorecard application, unlimited number of scorecard and elements, unlimited reports, comes with 5 users. 1st Year onboarding must be purchased with initial purchase.</td>
<td>$2,720.40</td>
<td>Each</td>
<td>US</td>
</tr>
<tr>
<td>511210*</td>
<td>200</td>
<td>Professional Plan - 1 Year</td>
<td>Basic+ scheduling, reminders, advanced calculations, automatic data loading, exporting to HTML, comes with 10 users, 25 view only users, and 1 premium support contact.</td>
<td>$8,705.29</td>
<td>Each</td>
<td>US</td>
</tr>
<tr>
<td>511210*</td>
<td>300</td>
<td>Enterprise Plan - 1 Year</td>
<td>Professional+ additional calculation and evaluation fields, ability to make bulk changes, access to our API and other advanced features. Comes with 25 users, unlimited view only users, 3 Premium support contacts, and allows Update only users.</td>
<td>$22,579.35</td>
<td>Each</td>
<td>US</td>
</tr>
<tr>
<td>511210*</td>
<td>310</td>
<td>Update Only License</td>
<td>Only available in the Enterprise plan. This type of user has limited functionality within ClearPoint. Price Per User Per Year.</td>
<td>$108.82</td>
<td>Per Year</td>
<td>US</td>
</tr>
<tr>
<td>511210*</td>
<td>110</td>
<td>Additional User License 1-50</td>
<td>All plans: Purchase additional full user licenses. Price Per User Per Year. 1-50 total Licenses. Licenses included in the plan are counted in your initial count of licenses.</td>
<td>$544.08</td>
<td>Per Year</td>
<td>US</td>
</tr>
<tr>
<td>511210*</td>
<td>120</td>
<td>Additional User License 51-100</td>
<td>All plans: Purchase additional full user licenses. Price Per User Per Year. 51-100 total Licenses. Licenses included in the plan are counted in your initial count of licenses.</td>
<td>$362.72</td>
<td>Per Year</td>
<td>US</td>
</tr>
<tr>
<td>511210*</td>
<td>130</td>
<td>Additional User License 101+</td>
<td>All plans: Purchase additional full user licenses. Price Per User Per Year. 101+ total Licenses. Licenses included in the plan are counted in your initial count of licenses.</td>
<td>$226.70</td>
<td>Per Year</td>
<td>US</td>
</tr>
<tr>
<td>54151</td>
<td>250</td>
<td>Basic and Professional Plan Additional Premium Support Contact</td>
<td>This is an additional feature given to administrator users which allow for telephone support, in-app messaging, screen sharing, and annual check ins. Professional plan comes with 1 contact.</td>
<td>$3,445.84</td>
<td>Per Year</td>
<td>US</td>
</tr>
<tr>
<td>54151</td>
<td>350</td>
<td>Enterprise Plan Additional Premium Support Contact</td>
<td>This is an additional feature given to administrator users which allow for telephone support, in-app messaging, screen sharing, and annual check ins. Enterprise Plan comes with 3 contacts.</td>
<td>$3,158.69</td>
<td>Per Year</td>
<td>US</td>
</tr>
<tr>
<td>511210*</td>
<td>400</td>
<td>Public facing dashboard hosting</td>
<td>This is an annual rate to support a public facing dashboard built and managed by ClearPoint</td>
<td>$906.80</td>
<td>Per Year</td>
<td>US</td>
</tr>
</tbody>
</table>

*Term License Cessation Statement* Ascendant Strategy Management Group, LLC does not commercially offer conversions of term licenses to perpetual licenses and our term licenses are not eligible for conversion at any time.