



U.S. General Services Administration



AFFINITY NETWORKS, INC.

**GENERAL SERVICES ADMINISTRATION  
FEDERAL SUPPLY SERVICE  
AUTHORIZED FEDERAL SUPPLY SCHEDULE PRICE LIST**

*On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA Advantage!, a menu-driven database system. The Internet address for GSA Advantage! is: <http://www.gsadvantage.gov>*

**WORLDWIDE FEDERAL SUPPLY SCHEDULE CONTRACT  
SCHEDULE TITLE: GENERAL PURPOSE COMMERCIAL INFORMATION  
TECHNOLOGY EQUIPMENT, SOFTWARE, AND SERVICES  
FSC GROUP: 70**

**CONTRACT NUMBER:  
GS-35F-210BA**

**PERIOD COVERED BY CONTRACT:  
February 11, 2014 through February 10, 2019**

**Affinity Networks, Inc.**  
2200 Wilson Boulevard, Suite 102  
Arlington, Virginia 22201  
Telephone: (703) 957-0110  
Fax: (703) 276-2889

Contractor's Administration Source: [gsasales@theanigroup.com](mailto:gsasales@theanigroup.com)

General Services Administration  
Management Services Center Acquisition Division  
Modification # \_\_\_\_\_, dated \_\_\_\_\_  
Business Size: **Small**  
DUNS: **118266076**

For more information on ordering from Federal Supply Schedules click on the FSS Schedules button at <http://www.fss.gsa.gov>.

**GSA AWARDED TERMS AND CONDITIONS  
AFFINITY NETWORKS, INC.**

1a. **TABLE OF AWARDED SPECIAL ITEM NUMBERS (SINs)**

SIN 132-51: Information Technology Professional Services  
SIN 132-52: Electronic Commerce and Subscription Services

1b. **IDENTIFICATION OF THE LOWEST PRICED MODEL NUMBER AND LOWEST UNIT PRICE FOR THAT MODEL FOR EACH SPECIAL ITEM NUMBER AWARDED IN THE CONTRACT:**

Pricelist Below

1c. **IF THE CONTRACTOR IS PROPOSING HOURLY RATES, A DESCRIPTION OF ALL CORRESPONDING COMMERCIAL JOB TITLES, EXPERIENCE, FUNCTIONAL RESPONSIBILITY AND EDUCATION FOR THOSE TYPES OF EMPLOYEES OR SUBCONTRACTORS WHO WILL PERFORM SERVICES SHALL BE PROVIDED. IF HOURLY RATES ARE NOT APPLICABLE, INDICATE NOT APPLICABLE FOR THIS ITEM:**

See attached job descriptions document for details

2. **MAXIMUM ORDER\***: \$500,000

\*If the "best value" selection places your order over this Maximum Order identified in this catalog/pricelist, you have an opportunity to obtain a better schedule contract price. Before placing your order, contact the aforementioned contractor for a better price. The contractor may (1) offer a new price for this requirement; (2) offer the lowest price available under this contract; or (3) decline the order. A delivery order that exceeds the maximum order may be placed under the Schedule contract in accordance with FAR 8.404

3. **MIMINUM ORDER**: \$100

4. **GEOGRAPHIC COVERAGE**: Domestic Delivery Only; 48 Contiguous States, Washington, D.C., Alaska, Hawaii & Puerto Rico

5. **POINT(S) OF PRODUCTION**: 2200 Wilson Boulevard, Suite 102, Arlington, Virginia 22201

6. **DISCOUNT FROM LIST PRICES**: Net GSA pricing is listed in the attached pricing table

7. **QUANTITY DISCOUNT(S)**: None

8. **PROMPT PAYMENT TERMS**: 0%, Net 30 Days

9a. Government purchase cards **are accepted** at or below the micro-purchase threshold

9b. Government purchase cards **are not accepted** above the micro-purchase threshold

10. **FOREIGN ITEMS**: None

11a. **TIME OF DELIVERY**:

SIN 132-51: To be negotiated at the task order level  
SIN 132-52: 30 Days after receipt of order (ARO)

11b. **EXPEDITED DELIVERY**: To be negotiated at the task order level

- 11c. **OVERNIGHT AND 2-DAY DELIVERY:** To be negotiated at the task order level
- 11d. **URGENT REQUIREMENTS:** Customers are encouraged to contact the contractor for the purpose of requesting accelerated delivery
12. **FOB POINT:** Destination; 48 Contiguous States, Washington, D.C., Alaska, Hawaii & Puerto Rico
- 13a. **ORDERING ADDRESS:**
- Affinity Networks, Inc.  
2200 Wilson Boulevard, Suite 102  
Arlington, Virginia 22201  
Telephone: (703) 957-0110  
Fax: (703) 276-2889
- 13b. **ORDERING PROCEDURES:** For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's) are found in FAR 8.405-3
14. **PAYMENT ADDRESS:**
- Affinity Networks, Inc.  
2200 Wilson Boulevard, Suite 102  
Arlington, Virginia 22201
15. **WARRANTY PROVISION:** N/A
16. **EXPORT PACKING CHARGES:** N/A
17. **TERMS AND CONDITIONS OF GOVERNMENT PURCHASE CARD ACCEPTANCE:**  
Accepted at and below the micro-purchase threshold
18. **TERMS AND CONDITIONS OF RENTAL, MAINTENANCE, AND REPAIR (if applicable):** N/A
19. **TERMS AND CONDITIONS OF INSTALLATION (IF APPLICABLE):** N/A
20. **TERMS AND CONDITIONS OF REPAIR PARTS INDICATING DATE OF PARTS PRICE LISTS AND ANY DISCOUNTS FROM LIST PRICES (IF AVAILABLE):** N/A
- 20a. **TERMS AND CONDITIONS FOR ANY OTHER SERVICES (IF APPLICABLE):** N/A
21. **LIST OF SERVICE AND DISTRIBUTION POINTS (IF APPLICABLE):** N/A
22. **LIST OF PARTICIPATING DEALERS (IF APPLICABLE):** N/A
23. **PREVENTIVE MAINTENANCE (IF APPLICABLE):** N/A
- 24a. **SPECIAL ATTRIBUTES SUCH AS ENVIRONMENTAL ATTRIBUTES (e.g. recycled content, energy efficiency, and/or reduced pollutants):** N/A
- 24b. **Section 508 Compliance for EIT:** as applicable
25. **DUNS NUMBER:** 118266076
26. **NOTIFICATION REGARDING REGISTRATION IN SYSTEM FOR AWARD MANAGEMENT (SAM) DATABASE:** Active

## **TERMS AND CONDITIONS APPLICABLE TO INFORMATION TECHNOLOGY (IT) PROFESSIONAL SERVICES (SPECIAL ITEM NUMBER 132-51)**

### **1. SCOPE**

- a. The prices, terms and conditions stated under Special Item Number 132-51 Information Technology Professional Services apply exclusively to IT/IAM Professional Services within the scope of this Information Technology Schedule.
- b. The Contractor shall provide services at the Contractor's facility and/or at the ordering activity location, as agreed to by the Contractor and the ordering activity.

### **2. PERFORMANCE INCENTIVES I-FSS-60 Performance Incentives (April 2000)**

- a. Performance incentives may be agreed upon between the Contractor and the ordering activity on individual fixed price orders or Blanket Purchase Agreements under this contract.
- b. The ordering activity must establish a maximum performance incentive price for these services and/or total solutions on individual orders or Blanket Purchase Agreements.
- c. Incentives should be designed to relate results achieved by the contractor to specified targets. To the maximum extent practicable, ordering activities shall consider establishing incentives where performance is critical to the ordering activity's mission and incentives are likely to motivate the contractor. Incentives shall be based on objectively measurable tasks.

### **3. ORDER**

- a. Agencies may use written orders, EDI orders, blanket purchase agreements, individual purchase orders, or task orders for ordering services under this contract. Blanket Purchase Agreements shall not extend beyond the end of the contract period; all services and delivery shall be made and the contract terms and conditions shall continue in effect until the completion of the order. Orders for tasks which extend beyond the fiscal year for which funds are available shall include FAR 52.232-19 (Deviation – May 2003) Availability of Funds for the Next Fiscal Year. The purchase order shall specify the availability of funds and the period for which funds are available.
- b. All task orders are subject to the terms and conditions of the contract. In the event of conflict between a task order and the contract, the contract will take precedence.

### **4. PERFORMANCE OF SERVICES**

- a. The Contractor shall commence performance of services on the date agreed to by the Contractor and the ordering activity.
- b. The Contractor agrees to render services only during normal working hours, unless otherwise agreed to by the Contractor and the ordering activity.
- c. The ordering activity should include the criteria for satisfactory completion for each task in the Statement of Work or Delivery Order. Services shall be completed in a good and workmanlike manner.
- d. Any Contractor travel required in the performance of IT/IAM Services must comply with the Federal Travel Regulation or Joint Travel Regulations, as applicable, in effect on the date(s) the travel is performed. Established Federal Government per diem rates will apply to all Contractor travel. Contractors cannot use GSA city pair contracts.

### **5. STOP-WORK ORDER (FAR 52.242-15) (AUG 1989)**

- (a) The Contracting Officer may, at any time, by written order to the Contractor, require the Contractor to stop all, or any part, of the work called for by this contract for a period of 90 days after the order is

delivered to the Contractor, and for any further period to which the parties may agree. The order shall be specifically identified as a stop-work order issued under this clause. Upon receipt of the order, the Contractor shall immediately comply with its terms and take all reasonable steps to minimize the incurrence of costs allocable to the work covered by the order during the period of work stoppage. Within a period of 90 days after a stop-work is delivered to the Contractor, or within any extension of that period to which the parties shall have agreed, the Contracting Officer shall either-

- (1) Cancel the stop-work order; or
- (2) Terminate the work covered by the order as provided in the Default, or the Termination for Convenience of the Government, clause of this contract.

(b) If a stop-work order issued under this clause is canceled or the period of the order or any extension thereof expires, the Contractor shall resume work. The Contracting Officer shall make an equitable adjustment in the delivery schedule or contract price, or both, and the contract shall be modified, in writing, accordingly, if-

- (1) The stop-work order results in an increase in the time required for, or in the Contractor's cost properly allocable to, the performance of any part of this contract; and
- (2) The Contractor asserts its right to the adjustment within 30 days after the end of the period of work stoppage; provided, that, if the Contracting Officer decides the facts justify the action, the Contracting Officer may receive and act upon the claim submitted at any time before final payment under this contract.

(c) If a stop-work order is not canceled and the work covered by the order is terminated for the convenience of the Government, the Contracting Officer shall allow reasonable costs resulting from the stop-work order in arriving at the termination settlement.

(d) If a stop-work order is not canceled and the work covered by the order is terminated for default, the Contracting Officer shall allow, by equitable adjustment or otherwise, reasonable costs resulting from the stop-work order.

## **6. INSPECTION OF SERVICES**

In accordance with FAR 52.212-4 CONTRACT TERMS AND CONDITIONS--COMMERCIAL ITEMS (MAR 2009) (DEVIATION I - FEB 2007) for Firm-Fixed Price orders and FAR 52.212-4 CONTRACT TERMS AND CONDITIONS COMMERCIAL ITEMS (MAR 2009) (ALTERNATE I OCT 2008) (DEVIATION I – FEB 2007) applies to Time-and-Materials and Labor-Hour Contracts orders placed under this contract.

## **7. RESPONSIBILITIES OF THE CONTRACTOR**

The Contractor shall comply with all laws, ordinances, and regulations (Federal, State, City, or otherwise) covering work of this character. If the end product of a task order is software, then FAR 52.227-14 (Dec 2007) Rights in Data – General, may apply.

## **8. RESPONSIBILITIES OF THE ORDERING ACTIVITY**

Subject to security regulations, the ordering activity shall permit Contractor access to all facilities necessary to perform the requisite IT/IAM Professional Services.

## **9. INDEPENDENT CONTRACTOR**

All IT/IAM Professional Services performed by the Contractor under the terms of this contract shall be as an independent Contractor, and not as an agent or employee of the ordering activity.

## **10. ORGANIZATIONAL CONFLICTS OF INTEREST**

a. Definitions.

“Contractor” means the person, firm, unincorporated association, joint venture, partnership, or corporation that is a party to this contract.

“Contractor and its affiliates” and “Contractor or its affiliates” refers to the Contractor, its chief executives, directors, officers, subsidiaries, affiliates, subcontractors at any tier, and consultants and any joint venture involving the Contractor, any entity into or with which the Contractor subsequently merges or affiliates, or any other successor or assignee of the Contractor.

An “Organizational conflict of interest” exists when the nature of the work to be performed under a proposed ordering activity contract, without some restriction on ordering activities by the Contractor and its affiliates, may either (i) result in an unfair competitive advantage to the Contractor or its affiliates or (ii) impair the Contractor’s or its affiliates’ objectivity in performing contract work.

b. To avoid an organizational or financial conflict of interest and to avoid prejudicing the best interests of the ordering activity, ordering activities may place restrictions on the Contractors, its affiliates, chief executives, directors, subsidiaries and subcontractors at any tier when placing orders against schedule contracts. Such restrictions shall be consistent with FAR 9.505 and shall be designed to avoid, neutralize, or mitigate organizational conflicts of interest that might otherwise exist in situations related to individual orders placed against the schedule contract. Examples of situations, which may require restrictions, are provided at FAR 9.508.

**11. INVOICES**

The Contractor, upon completion of the work ordered, shall submit invoices for IT/IAM Professional services. Progress payments may be authorized by the ordering activity on individual orders if appropriate. Progress payments shall be based upon completion of defined milestones or interim products. Invoices shall be submitted monthly for recurring services performed during the preceding month.

**12. PAYMENTS**

For firm-fixed price orders the ordering activity shall pay the Contractor, upon submission of proper invoices or vouchers, the prices stipulated in this contract for service rendered and accepted. Progress payments shall be made only when authorized by the order. For time-and-materials orders, the Payments under Time-and-Materials and Labor-Hour Contracts at FAR 52.212-4 (MAR 2009) (ALTERNATE I – OCT 2008) (DEVIATION I – FEB 2007) applies to time-and-materials orders placed under this contract. For labor-hour orders, the Payment under Time-and-Materials and Labor-Hour Contracts at FAR 52.212-4 (MAR 2009) (ALTERNATE I – OCT 2008) (DEVIATION I – FEB 2007) applies to labor-hour orders placed under this contract. 52.216-31(Feb 2007) Time-and-Materials/Labor-Hour Proposal Requirements—Commercial Item Acquisition As prescribed in 16.601(e)(3), insert the following provision:

(a) The Government contemplates award of a Time-and-Materials or Labor-Hour type of contract resulting from this solicitation.

(b) The offeror must specify fixed hourly rates in its offer that include wages, overhead, general and administrative expenses, and profit. The offeror must specify whether the fixed hourly rate for each labor category applies to labor performed by—

- (1) The offeror;
- (2) Subcontractors; and/or
- (3) Divisions, subsidiaries, or affiliates of the offeror under a common control.

**13. RESUMES**

Resumes shall be provided to the GSA Contracting Officer or the user ordering activity upon request.

**14. INCIDENTAL SUPPORT COSTS**

Incidental support costs are available outside the scope of this contract. The costs will be negotiated separately with the ordering activity in accordance with the guidelines set forth in the FAR.

**15. APPROVAL OF SUBCONTRACTS**

The ordering activity may require that the Contractor receive, from the ordering activity's Contracting Officer, written consent before placing any subcontract for furnishing any of the work called for in a task order.

**16. DESCRIPTION OF IT/IAM PROFESSIONAL SERVICES AND PRICING**

a. The Contractor shall provide a description of each type of IT/IAM Service offered under Special Item Numbers 132-51 IT/IAM Professional Services should be presented in the same manner as the Contractor sells to its commercial and other ordering activity customers. If the Contractor is proposing hourly rates, a description of all corresponding commercial job titles (labor categories) for those individuals who will perform the service should be provided.

b. Pricing for all IT/IAM Professional Services shall be in accordance with the Contractor's customary commercial practices; e.g., hourly rates, monthly rates, term rates, and/or fixed prices, minimum general experience and minimum education.

The following is an example of the manner in which the description of a commercial job title should be presented:

**EXAMPLE:** Commercial Job Title: System Engineer

Minimum/General Experience: Three (3) years of technical experience which applies to systems analysis and design techniques for complex computer systems. Requires competence in all phases of systems analysis techniques, concepts and methods; also requires knowledge of available hardware, system software, input/output devices, structure and management practices.

Functional Responsibility: Guides users in formulating requirements, advises alternative approaches, conducts feasibility studies.

Minimum Education: Bachelor's Degree in Computer Science

**TERMS AND CONDITIONS APPLICABLE TO  
ELECTRONIC COMMERCE AND SUBSCRIPTION SERVICES (SPECIAL  
IDENTIFICATION NUMBER 132-52)**

**1. SCOPE**

The prices, terms and conditions stated under Special Item Number 132-52 Electronic Commerce (EC) Services apply exclusively to EC Services within the scope of this Information Technology Schedule.

**2. ELECTRONIC COMMERCE CAPACITY AND COVERAGE**

**The Ordering Activity shall specify the capacity and coverage required as part of the initial requirement.**

**3. INFORMATION ASSURANCE**

- a. The Ordering Activity is responsible for ensuring to the maximum extent practicable that each requirement issued is in compliance with the Federal Information Security Management Act (FISMA)
- b. The Ordering Activity shall assign an impact level (per Federal Information Processing Standards Publication 199 & 200 (FIPS 199, “*Standards for Security Categorization of Federal Information and Information Systems*”) (FIPS 200, “*Minimum Security Requirements for Federal Information and Information Systems*”) prior to issuing the initial statement of work. Evaluations shall consider the extent to which each proposed service accommodates the necessary security controls based upon the assigned impact level. The Contractor awarded SIN 132-52 is capable of meeting at least the minimum security requirements assigned against a low-impact information system (per FIPS 200).
- c. The Ordering Activity reserves the right to independently evaluate, audit, and verify the FISMA compliance for any proposed or awarded Electronic Commerce services. All FISMA certification, accreditation, and evaluation activities are the responsibility of the ordering activity.

**4. DELIVERY SCHEDULE.**

The Ordering Activity shall specify the delivery schedule as part of the initial requirement. The Delivery Schedule options are found in *Information for Ordering Activities Applicable to All Special Item Numbers*, paragraph 6. *Delivery Schedule*.

**5. INTEROPERABILITY.**

When an Ordering Activity requires interoperability, this requirement shall be included as part of the initial requirement. Interfaces may be identified as interoperable on the basis of participation in a sponsored program acceptable to the Ordering Activity. Any such access or interoperability with teleports/gateways and provisioning of enterprise service access will be defined in the individual requirement.

**6. ORDER**

- a. Agencies may use written orders, EDI orders, blanket purchase agreements, individual purchase orders, or task orders for ordering electronic services under this contract. Blanket Purchase Agreements shall not extend beyond the end of the contract period; all electronic services and delivery shall be made and the contract terms and conditions shall continue in effect until the completion of the order. Orders for tasks which extend beyond the fiscal year for which funds are available shall include FAR 52.232-19 (Deviation – May 2003) Availability of Funds for the Next

Fiscal Year. The purchase order shall specify the availability of funds and the period for which funds are available.

- b. All task orders are subject to the terms and conditions of the contract. In the event of conflict between a task order and the contract, the contract will take precedence.

## **7. PERFORMANCE OF ELECTRONIC SERVICES**

The Contractor shall provide electronic services on the date agreed to by the Contractor and the ordering activity.

## **8. RESPONSIBILITIES OF THE CONTRACTOR**

The Contractor shall comply with all laws, ordinances, and regulations (Federal, State, City, or otherwise) covering work of this character.

## **9. RIGHTS IN DATA**

The Contractor shall comply FAR 52.227-14 RIGHTS IN DATA – GENERAL and with all laws, ordinances, and regulations (Federal, State, City, or otherwise) covering work of this character.

## **10. ACCEPTANCE TESTING**

If requested by the ordering activity the Contractor shall provide acceptance test plans and procedures for ordering activity approval. The Contractor shall perform acceptance testing of the systems for ordering activity approval in accordance with the approved test procedures.

## **11. WARRANTY**

The Contractor shall provide a warranty covering each Contractor-provided electronic commerce service. The minimum duration of the warranty shall be the duration of the manufacturer's commercial warranty for the item listed below:

### **Refer to Service Agreement**

The warranty shall commence upon the later of the following:

- a. Activation of the user's service
- b. Installation/delivery of the equipment

The Contractor, by repair or replacement of the defective item, shall complete all warranty services within five working days of notification of the defect. Warranty service shall be deemed complete when the user has possession of the repaired or replaced item. If the Contractor renders warranty service by replacement, the user shall return the defective item(s) to the Contractor as soon as possible but not later than ten (10) working days after notification.

## **12. MANAGEMENT AND OPERATIONS PRICING**

The Contractor shall provide management and operations pricing on a uniform basis. All management and operations requirements for which pricing elements are not specified shall be provided as part of the basic service.

## **13. TRAINING**

The Contractor shall provide normal commercial installation, operation, maintenance, and engineering interface training on the system. If there is a separate charge, indicate below:

**Refer to Pricelist**

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**14. MONTHLY REPORTS**

In accordance with commercial practices, the Contractor may furnish the ordering activity/user with a monthly summary ordering activity report.

**14. ELECTRONIC COMMERCE SERVICE PLAN**

(a) Describe the electronic service plan and eligibility requirements.

**Refer to Pricelist**

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(b) Describe charges, if any, for additional usage guidelines.

**Refer to Pricelist**

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(c) Describe corporate volume discounts and eligibility requirements, if any.

**Refer to Pricelist**

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**Affinity Networks, Inc.**  
**Labor Category Descriptions**  
**SIN 132-51: Information Technology Professional Services**

**1. Senior Program Manager**

Minimum Education: Requires a Bachelor's degree in Computer Science, Information Systems, Engineering, Business, or other related discipline. Or, with a Masters Degree (in the fields described above) and ten (10) years general experience of which at least six (6) years specialized experience is required. Or, with a Ph.D. (in the fields described above) and six (6) years general experience of which at least four (4) years must be specialized experience.

General Experience: This position requires a minimum of fifteen (15) years of general experience, of which at least ten (10) years must be specialized. Specialized experience includes: project development from inception to deployment, expertise in the management and control of funds and resources using complex reporting mechanisms, demonstrated capability in managing multi-task contracts and/or subcontracts of various types and complexity. General experience includes increasing responsibilities in information systems design and/or management.

Functional Responsibility: Serves as single point of contract and authorized interface for all activities on large multi-site or multi-project programs with the Government Contracting Officer (CO), the contract level Contracting Officer's Representative (COR), government management personnel and customer agency representatives. Responsible for implementing corporate policy and resource utilization across multiple work sites.

**2. Subject Matter Expert**

Minimum Education: Master's Degree.

General Experience: This position requires a minimum of ten (10) years of experience. Possesses requisite knowledge and expertise so recognized in the professional community that the Government is able to qualify the individual as an expert in the field for an actual TO. Demonstrates exceptional oral and written communication skills.

Functional Responsibility: Utilizes functional and/or subject matter area expertise gained through direct industry experience to assess the organizational, operational, and functional baseline. Works with senior government officials and executives to provide industry vision and strategic direction with regard to their enterprise. May serve as an experts to assist agencies in determining and engage a wide range of stakeholders, including local, state, and federal agencies. Guides the determination of systems, mission engineering, and business process inadequacies and deficiencies that affect the functional area's ability to support/meet organizational threats. Participates in strategy sessions, strategic assessments, and design reviews to validate enterprise approach and associated work products. Provides expert consulting and advisory expertise in the areas of organizational and vulnerability assessments, intelligence and threat analysis, and resolution of highly complex project and problems. Recognized for strong expertise and recognition in determining industry issues and trends.

**3. Project Manager**

Minimum Education: Requirements are a Bachelor's degree in Computer Science, Information Systems, Engineering, Business, or other related discipline preferred. (With a Master's Degree (in the fields described above) and five (5) years of general experience of which at least two (2) years specialized experience is required or with eight years general experience of which at least six years specialized experience, a degree is not required.)

General Experience: This position requires a minimum of seven (7) years of general experience, of which at least five (5) years must be specialized. Specialized experience includes: project development from inception to deployment, expertise in the management and control of funds and resources using complex reporting mechanisms, demonstrated capability in managing multi-task contracts and/or subcontracts of

various types and complexity. General experience includes increasing responsibilities in information systems design and/or management.

Functional Responsibility: Serves as the project manager for a large, complex task order (or a group of task orders affecting the same common/standard/migration system) and shall assist the Program Manager in working with the Government Contracting Officer (CO), the contract-level Contracting Officer's Representative (COR), the task order-level COR(s), government management personnel and customer agency representatives. Under the guidance of the Program Manager, responsible for the overall management of the specific task order(s) and insuring that the technical solutions and schedules in the task order are implemented in a timely manner. Performs enterprise wide horizontal integration planning and interfaces to other functional systems.

#### **4. Senior Computer Security/Systems Specialist**

Minimum Education: A Bachelor's degree in Electrical Engineering, Information Science, Information Systems, Computer Science, Physics, Math, or other related scientific or technical discipline.

General Experience: This position requires a minimum of ten (10) years experience, of which at least eight years must be specialized experience in defining computer security requirements for high level applications, evaluation of approved security product capabilities and resolution of computer security problems.

Functional Responsibility: Analyzes and defines security requirements. Designs, develops, engineers, and implements solutions computer security requirements. Gathers and organizes technical information about an organization's mission goals and needs, existing security products, and ongoing programs in the computer security arena. Performs risk analyses which also includes risk assessment. Provides daily supervision and direction to staff.

#### **5. Program Support Specialist**

Minimum Education: Bachelor's degree.

General Experience: This position requires a minimum of four (4) years of related experience.

Functional Responsibility: Applies developed skills and knowledge of techniques in a specific professional, technical area. Under general supervision, performs a variety of assigned tasks including analysis, evaluation, troubleshooting and preparation of procedures and documentation. May be called to assist with presentations, task planning, resource coordination and/or budget development. Must be able to work independently or under general direction.

#### **6. Senior Developer/Systems Architect**

Minimum Education: Master's Degree in Computer Science, Information Systems, or equivalent degree. A Bachelor's degree and two (2) additional years of experience may be substituted for the Master's degree.

General Experience: This position requires a minimum of ten (10) years in system development and design with six (6) years experience in developing systems architecture.

Functional Responsibility: Provides expertise for industry best practice in system development. Oversees analysis and assessment of the functional requirements and system specifications and translation into a comprehensive system architecture. Monitors programming to ensure compatibility with the architectural "big picture." Supervises members of the architecture team. Chairs or facilitates meetings and panels to discuss concerns about the system under development. Prepares briefings and technical reports for the system program manager.

## **7. Senior Technical Specialist/Database Administrator**

Minimum Education: Master's Degree in Computer Science, Information Systems, or equivalent degree. A Bachelor's degree and two (2) additional years of experience may be substituted for the Master's degree.

General Experience: This position requires a minimum of ten (10) years of progressive experience in systems development including eight (8) years of work with database systems including relational database management, structured query language and reporting with eight (8) years of experience designing database systems including data normalization, system and data modeling, data mapping and conversion.

Functional Responsibility: Serves as technical expert in matters of data management. Oversees design and implementation of the database model in support of system requirements. Identifies areas where denormalization may be required and ensures documentation of the decision-making process. Ensures consistent compliance with the client's data architecture as this is understood by the client organization. Provides guidelines for flexible mapping of data requiring conversion to maximize system independence. Monitors development of system query and reporting functions for effective and timely retrieval.

## **8. Multimedia/Web/Graphics Specialist**

Minimum Education: Bachelors Degree.

General Experience: This position requires a minimum of minimum of five (5) years of graphics creation experience. Designs and produces graphics in support of training development projects. Provides technical knowledge and expertise on computer graphics, digital photography, videography, Flash animations, etc.

Functional Responsibility: Manages preparation of graphics materials and components for program documentation. Converts rough drawings into IT system flow charts, , logic diagrams, data flow diagrams, and other required system design and documentation. Works with application programmers to ensure easy to use Graphical User Interfaces (GUI). Design and typography skills are essential. Supports the development of all multimedia eLearning content, custom curriculums, computer avatars and other simulation content. Proficiency is required in one or more current computer graphics programs.



SIN	GSA Awarded Services	Education / Certification Level	Years of Experience	Unit of Issue	GSA Awarded Rate (Excluding IFF)	GSA Awarded Rate (Including IFF)
<b>IT Professional Services</b>						
132-51	Senior Program Manager	Bachelor's Degree	15	Hourly	\$173.85	\$175.16
132-51	Subject Matter Expert	Master's Degree	10	Hourly	\$173.85	\$175.16
132-51	Project Manager	Bachelor's Degree	7	Hourly	\$114.99	\$115.86
132-51	Senior Computer Security/Systems Specialist	Bachelor's Degree	10	Hourly	\$102.68	\$103.45
132-51	Program Support Specialist	Bachelor's Degree	4	Hourly	\$67.96	\$68.47
132-51	Senior Developer/Systems Architect	Master's Degree	10	Hourly	\$131.76	\$132.76
132-51	Senior Technical Specialist/Database Administrator	Master's Degree	10	Hourly	\$131.76	\$132.76
132-51	Multimedia/Web/Graphics Specialist	Bachelor's Degree	5	Hourly	\$103.02	\$103.79



SIN	Manufacturer	Product Name	Unit of Issue	GSA Awarded Rate (Excluding IFF)	GSA Awarded Rate (Including IFF)	Quantity / Volume Discount	Warranty	COO
<b>Telerra (Electronic Commerce and Subscription Services)</b>								
<p>Telerra is a proven, technology-driven mobile communications platform empowering the organizations to achieve higher levels of user engagement through education, social wellness and rewards. This program moves the responsibility into the hands of the individual without increasing the workload for the deploying organization. Telerra is a turnkey mobile application and video conferencing solution which operates in a secure cloud environment and easily interoperates with legacy systems. Telerra is an integrated suite of comprehensive tools, resources and applications, enabling us to support the creation and delivery of customized multimedia content designed to promote the mission of the deploying organization. Telerra also enables secure video conferencing between all users. Once we meet with an organization and determine the specific goals of their specific initiative, using Telerra we handle the rest in a turnkey fashion. Telerra connects individuals to appropriate, customized resources. This electronic connection is made between a persuasive technology, such as a cell phone or tablet in the hands of the user, to the appropriate resource, resident on our secure servers.</p>								
132-52	Affinity Networks, Inc.	Telerra Cloud Hosting Bundle	Per Month	\$13,553.61	\$13,656.03	None	Service Agreement	US
132-52	Affinity Networks, Inc.	Telerra Wireless Services	Per User/ Per Month	\$73.49	\$74.05	None	Service Agreement	US
<b>IntelaCare (Electronic Commerce and Subscription Services)</b>								
<p>IntelaCare is an integrated suite of comprehensive tools, resources and applications, enabling us to provide support in the creation and delivery of disease management and wellness campaigns designed to promote healthy lifestyles in any targeted population. IntelaCare connects individuals to appropriate, customized health resources. This electronic connection is made between a persuasive technology, such as a cell phone in the hands of the individual, to the appropriate health resource, resident on our secure servers.</p>								
132-52	Affinity Networks, Inc.	IntelaCare Subscriptions	Per User/ Per Month	\$29.40	\$29.62	None	Service Agreement	US