General Services Administration

Federal Supply Service
Authorized Federal Supply Schedule Price List

Multi Award Schedule (MAS)
SIN 54151S – Information Technology (IT) Professional Services

<table>
<thead>
<tr>
<th>Contract Number</th>
<th>GS-35F-305AA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contract Period</td>
<td>April 8, 2013 – April 7, 2023</td>
</tr>
<tr>
<td>Contractor</td>
<td>Tenfold Information Design Services LLC</td>
</tr>
<tr>
<td></td>
<td>2330 7th Avenue</td>
</tr>
<tr>
<td></td>
<td>Oakland, California 94606</td>
</tr>
<tr>
<td></td>
<td><a href="http://www.ten-fold.com">www.ten-fold.com</a></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Contact</th>
<th>Andrea Silvestri</th>
</tr>
</thead>
<tbody>
<tr>
<td>Telephone</td>
<td>+1 510 596-2000 x2</td>
</tr>
<tr>
<td>Fax Number</td>
<td>+1 510 550-4088</td>
</tr>
<tr>
<td>Email</td>
<td><a href="mailto:andrea@ten-fold.com">andrea@ten-fold.com</a></td>
</tr>
<tr>
<td>Business size</td>
<td>Small business</td>
</tr>
<tr>
<td>Business certification</td>
<td>HUBZone, Woman-owned, Woman-owned Small Business</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Contract Administrator</th>
<th>Gary Davis</th>
</tr>
</thead>
<tbody>
<tr>
<td>Telephone</td>
<td>+1 703 605-9196</td>
</tr>
<tr>
<td>Email</td>
<td><a href="mailto:garycdavis@gsa.gov">garycdavis@gsa.gov</a></td>
</tr>
</tbody>
</table>
Customer Information

1a. Special Items Awarded: SIN 54151S – Information Technology (IT) Professional Services
1b. See Price List.
1c. See Price List.
2. Maximum order: $500,000
3. Minimum order: $300
4. Geographic coverage: Domestic
5. Points of Production: Same as Company Address
6. Discount from list prices: Prices shown are Net Prices; Basic discounts have been deducted.
7. Quantity Discounts: None
8. Prompt payment terms: .5% – Net 10.
9a. Government purchase cards are accepted for payment at or below the micro-purchase threshold on approval/advanced notice.
9b. Government purchase cards are NOT accepted for payment over $2,500.00.
10. Foreign items: None
11a. Time of Delivery: To be negotiated at the task order level.
11b. Expedited Delivery: Contact contractor for expedited delivery.
11c. Overnight & Two day delivery: Overnight delivery is available.
11d. Urgent Requirements: Contact contractor for faster delivery or rush requirements.
12. FOB Points: Destination
13. Ordering Address: Same as company address.
14. Payment Address: Same as company address.
15 - 24. Not Applicable
25. DUNS Number: 026975124
## GSA Price List

Inclusive of IFF, SIN 54151S, Updated 05/19/2020

<table>
<thead>
<tr>
<th>Labor Category</th>
<th>Hourly Rate without IFF</th>
<th>Hourly Rate with IFF</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Manager</td>
<td>$161.82</td>
<td>$163.03</td>
</tr>
<tr>
<td>Senior Programmer</td>
<td>$134.85</td>
<td>$135.86</td>
</tr>
<tr>
<td>Programmer</td>
<td>$118.32</td>
<td>$119.20</td>
</tr>
<tr>
<td>Senior Graphic Designer</td>
<td>$134.85</td>
<td>$135.86</td>
</tr>
<tr>
<td>Graphic Designer</td>
<td>$118.32</td>
<td>$119.20</td>
</tr>
<tr>
<td>Senior Technical Writer</td>
<td>$134.85</td>
<td>$135.86</td>
</tr>
<tr>
<td>Technical Writer</td>
<td>$118.32</td>
<td>$119.20</td>
</tr>
</tbody>
</table>
Labor Categories

Program Manager

Tenfold’s program managers are information technology veterans, each with more than 20 years experience in the delivery of IT products and services. Areas of expertise include but are not limited to project conceptualization, design and direction; project management; programming; data analysis; information engineering and design; web and social media development; technical writing and editing; and graphic design. Program managers manage all projects and are ultimately responsible for all deliverables. They perform many high-level and technical tasks themselves, set strategic and creative direction, and ensure adherence to client goals and objectives. They communicate directly with client stakeholders and supervise staff. In their entrepreneurial roles, they are also responsible for cultivating and securing new business.

Knowledge and Experience Required
Master’s degree or at least one year of post-graduate studies in a relevant discipline, such as architecture, information technology, or multimedia; 20 years experience in information technology.

Senior Programmer

Tenfold’s senior programmers are conversant with a wide array of programming environments, languages, and tools. Their primary responsibility is to develop front- and back-end functionality in response to interface designs set by Tenfold’s partners and senior design team. Secondary responsibilities include problem solving, creative consultation toward effective navigation, and overseeing programmers.

Knowledge and Experience Required
Bachelor's degree in computer science or engineering and a minimum of 10 years of industry experience. Proficiency with HTML5, PHP, JavaScript, jQuery, DHTML, MySQL. Additional qualifications include working knowledge of C++, Coldfusion, SQL, Flash Action Script, ASP, Drupal, WordPress, iOS application environments, and Windows app development tools.
**Programmer**

Tenfold’s programmers are familiar with the programming environments, languages, and tools involved in information technology. Their primary responsibility is to implement technology solutions developed by Tenfold’s partners and senior programmers. Secondary responsibilities include quality assurance and the development of documentation.

*Knowledge and Experience Required*

Bachelor's degree and a minimum of 4 years of industry experience. Proficiency with HTML5, PHP, JavaScript, jQuery, DHTML, MySQL. Additional qualifications include working knowledge of Drupal, WordPress, iOS application environments, and Windows app development tools.

**Senior Graphic Designer**

Tenfold’s senior graphic designers have expertise in all manner of graphic design, with particular emphasis in strategic and technical communications. They are highly skilled in the creation of information graphics and in the development of graphical user interfaces. They are confident managers and work effectively with clients. They are conversant with all professional-level design software packages and tools. Working with Tenfold’s partners, they are responsible for developing and implementing creative visual and strategic solutions for everything from scientific presentations to websites to online productivity tools.

*Knowledge and Experience Required*

Bachelor's degree in graphic design or a related discipline, such as architecture, information technology, or multimedia; 10 years of experience in information technology or related field; strong conceptual graphic design abilities, as demonstrated in previous work, and familiarity with a wide array of design software applications.

**Graphic Designer**

Tenfold’s graphic designers are particularly skilled in the kind of detail-oriented work that makes for successful production-level designers. They work closely with senior designers to implement and extend designs whose details (overall structure, interface, fonts, color palette, etc.) have been set and sanctioned by Tenfold partners and the senior design team. They are conversant with all professional-level design software packages and tools.

*Knowledge and Experience Required*

Bachelor's degree in graphic design or a related discipline, such as architecture, information technology, or multimedia; 4 years of experience in graphic design or related field and proficiency with multiple design software applications.
Senior Technical Writer

Tenfold’s senior technical writers are conversant with numerous technical and scientific disciplines. They are experts in the visual display of quantitative information as well as the rhetoric of technological and scientific writing. They are skilled managers and work easily and effectively with client-side technicians and scientists. Their primary responsibilities are to gather information from subject matter experts, interpret technical and scientific documents, and develop written communications that convey technical and scientific information to targeted audiences. Secondary responsibilities include other types of discursive writing and the management of other technical writers.

Knowledge and Experience Required
Bachelor’s degree with at least one year’s training in theoretical or laboratory science; a minimum of 8 years of industry experience.

Technical Writer

Tenfold’s technical writers are conversant with numerous technical and scientific disciplines. They are accustomed to interpreting quantitative information and are familiar with the common structures of technological and scientific writing. Their primary responsibility is the development of initial drafts of deliverables that are conceived and structured by senior technical writers. Secondary responsibilities include research.

Knowledge and Experience Required
Bachelor’s degree with at least one year’s training in theoretical or laboratory science; a minimum of 4 years of industry experience.
About Tenfold Information Design Services

Structure

Tenfold Information Design Services LLC is a certified HUBzone, woman-owned small business.

What We Do

Tenfold provides integrated solutions to communicating research findings. Our focus is on innovative technologies that make our world more sustainable. Our clients are specialists—scientists, engineers, technologists, researchers, government officials—narrowly focused. By providing perspective, rigorous problem solving, and communication that is engaging, clear and precise, we liberate them to do what they do best. It is our mission, indeed our pleasure, to organize knowledge and provide clarity for the greater good.

Services include but are not limited to:

RESEARCH
- Technical writing and editing
- Subject matter expertise
- Data analysis

DEVELOPMENT
- Information engineering and design
- Graphic design
- Online course development
- Web, multimedia and social media development
- Video production

MANAGEMENT
- Publication planning
- Audience profile development
- Project management
- Administrative support