General Services Administration
Federal Acquisition Service

Authorized Federal Supply Schedule Price List

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA-Advantage™, a menu-driven database system. The Internet address for GSA-Advantage™ is: http://www.gsaadvantage.gov. For more information on ordering from Federal Supply Schedules click on the FSS Schedules button at fss.gsa.gov.

Multiple Award Schedule (MAS)
FSC Group: Information Technology
Contract Number: GS-35F-396CA
Contract Period: 29 June, 2015 -- 29 June, 2025

Adsync Technologies, Inc.
201 South F Street
Pensacola, FL 32502
Phone: 850-497-6969 / Fax: 850-497-6970
http://www.adsynctechnologies.com
Cage Code: 4VSP7 DUNS: 184060445

Modification #: A826
15 March 2021

Business Size/Status: Small
Prices shown herein are NET (discount deducted).
### 1A. TABLE OF AWARDED SPECIAL ITEM NUMBERS (SINS):

| SIN 54151S | Custom Computer Programming Services  
Computer Systems Design Services  
Other Computer Related Services  
Computer Facilities Management Services  
Order Level Materials (OLM) |
|-----------|-----------------------------------------------------------------------------------|

<table>
<thead>
<tr>
<th>OLM</th>
<th></th>
</tr>
</thead>
</table>

### 1B. Lowest Price Model Number and Lowest Price:

<table>
<thead>
<tr>
<th>SIN 54151S: $500,000</th>
<th>OLM: $250,000</th>
</tr>
</thead>
</table>

*Please refer to our rates list*

### 2. Maximum Order

54151S: $500,000  
OLM: $250,000  
*(Agencies may place, and Contractor may honor, orders exceeding this value IAW FAR 8-404)*

### 3. Minimum Order

$100

### 4. Geographic Coverage

Domestic and Overseas

### 5. Points of Production

Not Applicable

### 6. Discount from List Price

All prices herein are Net

### 7. Quantity Discounts

Not Applicable

### 8. Prompt Payment Terms:

Not Applicable

### 9a. Government Purchase Card

Accepted at or below the micro-purchase threshold

### 9b. Government Purchase Card

Not Accepted above the micro-purchase threshold

### 10. Foreign Items

Not Applicable

### 11a. Time of Delivery

To be Negotiated with Ordering Agency

### 11b. Expedited Delivery

To be Negotiated with Ordering Agency

### 11c. Overnight and 2-day Delivery

To be Negotiated with Ordering Agency

### 11d. Urgent Requirement

To be Negotiated with Ordering Agency

### 12. F.O.B Point(s)

Destination

### 13a. Ordering Address

Adsync Technologies, Inc.
<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
</table>
| **ATTN: GSA ORDER** | **201 South F Street**  
|   | **Pensacola, FL 32502** |
| **13B. Ordering Procedures** | For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA’s), and a sample BPA can be found at the FSA/FSS Schedule in Federal Acquisition Regulation (FAR) 8.405-3. **Please visit [http://www.gsa.gov/schedules-ordering](http://www.gsa.gov/schedules-ordering) for ordering guidelines.** |
| **14. Payment Address** | Adsync Technologies, Inc.  
|   | **ATTN: Accounting**  
|   | **201 South F Street**  
<p>|   | <strong>Pensacola, FL 32502</strong> |
| <strong>15. Warranty Provision</strong> | Not Applicable |
| <strong>16. Export Packing Charges</strong> | Not Applicable |
| <strong>17. Terms &amp; Conditions of Government Purchase Card Acceptance</strong> | Contact Contract Administrator |
| <strong>18. Terms and Conditions of Rental, Maintenance, and Repair</strong> | Not Applicable |
| <strong>19. Terms and Conditions of Installation</strong> | Not Applicable |
| <strong>20. Terms and Conditions of Repair Parts (indicating date of parts, price lists, and any discounts from list prices)</strong> | Not Applicable |
| <strong>20a. Terms and Conditions for Any Other Services</strong> | Not Applicable |
| <strong>21. List of Service and Distribution Points</strong> | Not Applicable |
| <strong>22. List of Participating Dealers</strong> | Not Applicable |
| <strong>23. Preventative Maintenance</strong> | Not Applicable |</p>
<table>
<thead>
<tr>
<th>Section</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>24a.</strong></td>
<td>Special attributes such as environmental attributes (e.g., recycled content, energy efficiency, and/or reduced pollutants).</td>
</tr>
<tr>
<td><strong>24b.</strong></td>
<td>Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services and show where full details can be found (e.g. contractor’s website or other location.) The EIT standards can be found at: <a href="http://www.Section508.gov/">www.Section508.gov/</a>.</td>
</tr>
<tr>
<td><strong>25.</strong></td>
<td>Data Universal Number System (DUNS)</td>
</tr>
<tr>
<td><strong>26.</strong></td>
<td>Adsync Technologies, Inc. is registered in the System for Award Management (SAM) Database</td>
</tr>
</tbody>
</table>
TERMS AND CONDITIONS APPLICABLE TO INFORMATION TECHNOLOGY (IT)
PROFESSIONAL SERVICES (SPECIAL ITEM NUMBER 132-51)

1 SCOPE

a) The prices, terms and conditions stated under Special Item Number 132-51 Information Technology Professional Services apply exclusively to IT Professional Services within the scope of this Information Technology Schedule.

b) The Contractor shall provide services at the Contractor’s facility and/or at the ordering activity location, as agreed to by the Contractor and the ordering activity.

2 PERFORMANCE INCENTIVES I-FSS-60 PERFORMANCE INCENTIVES (APRIL 2000)

a) Performance incentives may be agreed upon between the Contractor and the ordering activity on individual fixed price orders or Blanket Purchase Agreements under this contract.

b) The ordering activity must establish a maximum performance incentive price for these services and/or total solutions on individual orders or Blanket Purchase Agreements.

c) Incentives should be designed to relate results achieved by the contractor to specified targets. To the maximum extent practicable, ordering activities shall consider establishing incentives where performance is critical to the ordering activity’s mission and incentives are likely to motivate the contractor. Incentives shall be based on objectively measurable tasks.

3 ORDER

a) Agencies may use written orders, EDI orders, blanket purchase agreements, individual purchase orders, or task orders for ordering services under this contract. Blanket Purchase Agreements shall not extend beyond the end of the contract period; all services and delivery shall be made and the contract terms and conditions shall continue in effect until the completion of the order. Orders for tasks which extend beyond the fiscal year for which funds are available shall include FAR 52.232-19 (Deviation – May 2003) Availability of Funds for the Next Fiscal Year. The purchase order shall specify the availability of funds and the period for which funds are available.
b) All task orders are subject to the terms and conditions of the contract. In the event of conflict between a task order and the contract, the contract will take precedence.

4 PERFORMANCE OF SERVICES

a) The Contractor shall commence performance of services on the date agreed to by the Contractor and the ordering activity.

b) The Contractor agrees to render services only during normal working hours, unless otherwise agreed to by the Contractor and the ordering activity.

c) The ordering activity should include the criteria for satisfactory completion for each task in the Statement of Work or Delivery Order. Services shall be completed in a good and workmanlike manner.

d) Any Contractor travel required in the performance of IT Services must comply with the Federal Travel Regulation or Joint Travel Regulations, as applicable, in effect on the date(s) the travel is performed. Established Federal Government per diem rates will apply to all Contractor travel. Contractors cannot use GSA city pair contracts.

5 STOP-WORK ORDER (FAR 52.242-15) (AUG 1989)

a) The Contracting Officer may, at any time, by written order to the Contractor, require the Contractor to stop all, or any part, of the work called for by this contract for a period of 90 days after the order is delivered to the Contractor, and for any further period to which the parties may agree. The order shall be specifically identified as a stop-work order issued under this clause. Upon receipt of the order, the Contractor shall immediately comply with its terms and take all reasonable steps to minimize the incurrence of costs allocable to the work covered by the order during the period of work stoppage. Within a period of 90 days after a stop-work is delivered to the Contractor, or within any extension of that period to which the parties shall have agreed, the Contracting Officer shall either-

(1) Cancel the stop-work order; or

(2) Terminate the work covered by the order as provided in the Default, or the Termination for Convenience of the Government, clause of this contract.
b) If a stop-work order issued under this clause is canceled or the period of the order or any extension thereof expires, the Contractor shall resume work. The Contracting Officer shall make an equitable adjustment in the delivery schedule or contract price, or both, and the contract shall be modified, in writing, accordingly, if-

(1) The stop-work order results in an increase in the time required for, or in the Contractor's cost properly allocable to, the performance of any part of this contract; and

(2) The Contractor asserts its right to the adjustment within 30 days after the end of the period of work stoppage; provided, that, if the Contracting Officer decides the facts justify the action, the Contracting Officer may receive and act upon the claim submitted at any time before final payment under this contract.

c) If a stop-work order is not canceled and the work covered by the order is terminated for the convenience of the Government, the Contracting Officer shall allow reasonable costs resulting from the stop-work order in arriving at the termination settlement.

d) If a stop-work order is not canceled and the work covered by the order is terminated for default, the Contracting Officer shall allow, by equitable adjustment or otherwise, reasonable costs resulting from the stop-work order.

6 INSPECTION OF SERVICES


7 RESPONSIBILITIES OF THE CONTRACTOR

The Contractor shall comply with all laws, ordinances, and regulations (Federal, State, City, or otherwise) covering work of this character. If the end product of a task order is software, then FAR 52.227-14 (Dec 2007) Rights in Data – General, may apply.
8 RESPONSIBILITIES OF THE ORDERING ACTIVITY

Subject to security regulations, the ordering activity shall permit Contractor access to all facilities necessary to perform the requisite IT Professional Services.

9 INDEPENDENT CONTRACTOR

All IT Professional Services performed by the Contractor under the terms of this contract shall be as an independent Contractor, and not as an agent or employee of the ordering activity.

10 ORGANIZATIONAL CONFLICTS OF INTEREST

a) Definitions.

“Contractor” means the person, firm, unincorporated association, joint venture, partnership, or corporation that is a party to this contract.

“Contractor and its affiliates” and “Contractor or its affiliates” refers to the Contractor, its chief executives, directors, officers, subsidiaries, affiliates, subcontractors at any tier, and consultants and any joint venture involving the Contractor, any entity into or with which the Contractor subsequently merges or affiliates, or any other successor or assignee of the Contractor.

An “Organizational conflict of interest” exists when the nature of the work to be performed under a proposed ordering activity contract, without some restriction on ordering activities by the Contractor and its affiliates, may either (i) result in an unfair competitive advantage to the Contractor or its affiliates or (ii) impair the Contractor’s or its affiliates’ objectivity in performing contract work.

b) To avoid an organizational or financial conflict of interest and to avoid prejudicing the best interests of the ordering activity, ordering activities may place restrictions on the Contractors, its affiliates, chief executives, directors, subsidiaries and subcontractors at any tier when placing orders against schedule contracts. Such restrictions shall be consistent with FAR 9.505 and shall be designed to avoid, neutralize, or mitigate organizational conflicts of interest that might otherwise exist in situations related to individual orders placed against the schedule contract. Examples of situations, which may require restrictions, are provided at FAR 9.508.
11 INVOICES

The Contractor, upon completion of the work ordered, shall submit invoices for IT Professional services. Progress payments may be authorized by the ordering activity on individual orders if appropriate. Progress payments shall be based upon completion of defined milestones or interim products. Invoices shall be submitted monthly for recurring services performed during the preceding month.

12 PAYMENTS

For firm-fixed price orders the ordering activity shall pay the Contractor, upon submission of proper invoices or vouchers, the prices stipulated in this contract for service rendered and accepted. Progress payments shall be made only when authorized by the order. For time-and-materials orders, the Payments under Time-and-Materials and Labor-Hour Contracts at FAR 52.212-4 (MAR 2009) (ALTERNATE I – OCT 2008) (DEVIATION I – FEB 2007) applies to time-and-materials orders placed under this contract. For labor-hour orders, the Payment under Time-and-Materials and Labor-Hour Contracts at FAR 52.212-4 (MAR 2009) (ALTERNATE I – OCT 2008) (DEVIATION I – FEB 2007) applies to labor-hour orders placed under this contract. 52.216-31(Feb 2007) Time-and-Materials/Labor-Hour Proposal Requirements—Commercial Item Acquisition. As prescribed in 16.601(e)(3), insert the following provision:

a) The Government contemplates award of a Time-and-Materials or Labor-Hour type of contract resulting from this solicitation.

b) The offeror must specify fixed hourly rates in its offer that include wages, overhead, general and administrative expenses, and profit. The offeror must specify whether the fixed hourly rate for each labor category applies to labor performed by—

1. The offeror;

2. Subcontractors; and/or

3. Divisions, subsidiaries, or affiliates of the offeror under a common control.

13 RESUMES

Resumes shall be provided to the GSA Contracting Officer or the user ordering activity upon request.
14 INCIDENTAL SUPPORT COSTS

Incidental support costs are available outside the scope of this contract. The costs will be negotiated separately with the ordering activity in accordance with the guidelines set forth in the FAR.

15 APPROVAL OF SUBCONTRACTS

The ordering activity may require that the Contractor receive, from the ordering activity's Contracting Officer, written consent before placing any subcontract for furnishing any of the work called for in a task order.

16 DESCRIPTION OF IT PROFESSIONAL SERVICES AND PRICING

a) The Contractor shall provide a description of each type of IT Service offered under Special Item Numbers 132-51 IT Professional Services should be presented in the same manner as the Contractor sells to its commercial and other ordering activity customers. If the Contractor is proposing hourly rates, a description of all corresponding commercial job titles (labor categories) for those individuals who will perform the service should be provided.

b) Pricing for all IT Professional Services shall be in accordance with the Contractor’s customary commercial practices; e.g., hourly rates, monthly rates, term rates, and/or fixed prices, minimum general experience and minimum education.
### Exempt Labor Categories

<table>
<thead>
<tr>
<th>Category</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Technical Project Manager</td>
<td>$89.68</td>
</tr>
<tr>
<td>Systems Engineer</td>
<td>$100.95</td>
</tr>
</tbody>
</table>

### Non-Exempt Labor Categories (Service Contract Act)

<table>
<thead>
<tr>
<th>Category</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Systems Analyst</td>
<td>$75.97</td>
</tr>
<tr>
<td>Technology Specialist</td>
<td>$68.33</td>
</tr>
<tr>
<td>Graphic Specialist</td>
<td>$60.60</td>
</tr>
</tbody>
</table>
Labor Category Descriptions

**Technical Project Manager**

**Functional Responsibility:** Primary ongoing responsibility for the management of projects. Focuses on meeting project commitments, including communications with sponsors, stakeholders, etc. May or may not have direct reports. Spends significant time on project management responsibilities. May lead or assist in the planning, implementation and introduction of projects for new systems and technologies.

**Minimum Experience:** 6 Years of experience with the management of multi-disciplined IT, software development, and/or graphics development teams.

**Minimum Education:** Bachelor degree or equivalent experience

**Systems Engineer**

**Functional Responsibility:** Demonstrates expertise in a variety of the field's concepts, practices, and procedures. Job duties may include the implementation, design, and monitoring of hardware and software. Relies on extensive experience and judgment to plan and accomplish goals. May provide consultation on complex projects and is considered to be a specialist. May provide instruction or curriculum content for complex systems.

**Minimum Experience:** 3 Years of experience with the design, development, engineering, and support of complex systems.

**Minimum Education:** Bachelor or equivalent experience

**Systems Analyst**

**Functional Responsibility:** Applies systems analysis and design skills in an area such as a record keeping or scientific operation. A system of several varied sequences or formats is usually developed, e.g., develops systems for maintaining depositor accounts in a bank, maintaining accounts receivable in a retail establishment, maintaining inventory accounts in a manufacturing or
wholesale establishment, or processing a limited problem in a scientific project. Requires competence in most phases of system analysis and knowledge of pertinent system software and computer equipment and of the work processes, applicable regulations, work load, and practices of the assigned subject-matter area. Recognizes probable interactions of related computer systems and predicts impact of a change in assigned system.

Reviews proposals which consist of objectives, scope, and user expectations; gathers facts, analyzes data, and prepares a project synopsis which compares alternatives in terms of cost, time, availability of equipment and personnel, and recommends a course of action; and upon approval of synopsis, prepares specifications for development of computer programs. Determines and resolves data processing problems and coordinates the work with program, users, etc.; orients user personnel on new or changed procedures. May conduct special projects such as data element and code standardization throughout a broad system, working under specific objectives and bringing to the attention of the supervisor any unusual problems or controversies.

Works independently under overall project objectives and requirements; apprises supervisor about progress and unusual complications. Guidelines usually include existing systems and the constraints imposed by related systems with which the incumbent's work must be meshed. Adapts design approaches successfully used in precedent systems. Completed work is reviewed for timeliness, compatibility with other work, and effectiveness in meeting requirements. May provide functional direction to lower level assistants on assigned work.

**Minimum Experience:** 3 Years of experience with the analysis and design techniques utilized to solve problems using information technology

**Minimum Education:** Bachelor or equivalent experience

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**Technology Specialist**

**Functional Responsibility:** The Technology Technologist may provide expertise in technologies, instructional methodology, tests and measurement, and curriculum development, develop courseware format guidelines, review
and maintain task lists and objective hierarchies, and write courseware materials in designated format (student study guide, workbooks, etc.). This technologist may work with Instructional Developers and Instructor/Subject Matter Experts to ensure accurate content and format. This person may plan graphics integrates completed graphics into curriculum. Responsibilities may require the Technologist to track individual lesson status, review lesson materials before submission ensure revisions do not impact instructional flow, and monitor lecture presentations to evaluate and assist with lesson organization and content.

**Minimum Experience:** 2 Years of experience applying technical expertise to instructional systems design and development or the implementation, IT monitoring, or maintenance of IT Systems.

**Minimum Education:** Bachelor or equivalent experience

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**Graphic Specialist**

**Functional Responsibility:** The Graphic Artist works with the courseware production team to design and develop graphic/visual effects used in courseware material or software systems. This position requires the use of specialized computer software to develop high quality computer illustrations, technical drawings, and animations supporting various media used within the training curriculum. The Graphic Artist is capable of using specialized hardware and/or software for video/audio capture and editing of multimedia presentations, incorporates principles of layout design throughout the courseware production process, and is responsible for quality control, review and revision of all aspects of graphics development.

**Minimum Experience:** 3 Years of experience with the design and development of graphic elements for information technology purposes.

**Minimum Education:** Associates or equivalent experience
Education/Experience Substitutions

• Four (4) years' experience (in addition to minimum experience requirements) may be substituted for a Bachelor's degree.

• Two (2) years' experience (in addition to minimum experience requirements and Bachelor's degree) may be substituted for a Master's degree.

• Two (2) years' experience (in addition to minimum requirements and Master's degree) may be substituted for a Ph.D.