General Services Administration
Federal Supply Service
Authorized Federal Supply Schedule Price List

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order is available through GSA Advantage®, a menu-driven database system. The INTERNET address for GSA Advantage® is http://www.gsaadvantage.gov

Federal Supply Group: MAS
Category: Information Technology Class: D399

Special Item No. 54151S Information Technology Professional Services

Mastermind Media LLC
810 7th Street, NE
Washington, DC 20002
Phone: 202-765-3111
Website: http://mastermindmedia.com/

Contract Number: GS-35F-456GA

Period Covered by Contract: May 24, 2017 - May 23, 2027

General Services Administration
Federal Acquisition Service

Pricelist current through Modification #: PS-A812, dated: 02/06/20.

Mastermind Media LLC
PH: 202-765-3111 • FX: 240-465-3003 • Email: info@mastermindmedia.com
GSA Awarded Terms and Conditions

1a. TABLE OF AWARDED SPECIAL ITEM NUMBERS (SINS)
Special Item Number 54151S: Information Technology Professional Services
Special Item Number OLM: Order Level Materials

1b. LOWEST PRICED MODEL NUMBER AND PRICE FOR EACH SIN
See attached Price List.

1c. HOURLY RATES (Services Only)
See attached Price List.

2. MAXIMUM ORDER
The Maximum Order value for the following Special Item Numbers (SINs) is $500,000:
Special Item Number 54151S: Information Technology Professional Services

The Maximum Order value for the following Special Item Numbers (SINs) is $250,000:
Special Item Number OLM: Order Level Materials

3. MINIMUM ORDER
The minimum dollar value of orders to be issued is $100.00.

4. GEOGRAPHIC COVERAGE
The Geographic Scope of Contract will be domestic delivery only. Domestic delivery is
delivery within the 48 contiguous states, Alaska, Hawaii, Puerto Rico, Washington, DC, and
U.S. Territories. Domestic delivery also includes a port or consolidation point, within the
aforementioned areas, for orders received from overseas activities.

5. POINT OF PRODUCTION
NA – Offering Services

6. DISCOUNT FROM LIST PRICES
Net GSA pricing is listed in attached Price List. Basic discounts have been deducted.

7. QUANTITY/VOLUME DISCOUNTS
N/A

8. PROMPT PAYMENT TERMS
Net Thirty (30) Days

9. FOREIGN ITEMS
None

10a. TIME OF DELIVERY
To be Determined by Task
10b. **EXPEDITED DELIVERY**
   To be Determined by Task

10c. **OVERNIGHT AND 2-DAY DELIVERY**
   Please contact contractor for overnight and 2-day delivery.

10d. **URGENT REQUIREMENTS**
   When the Federal Supply Schedule contract delivery period does not meet the bona fide urgent delivery requirements of an ordering activity, ordering activities are encouraged, if time permits, to contact the Contractor for the purpose of obtaining accelerated delivery. The Contractor shall reply to the inquiry within 3 workdays after receipt. (Telephonic replies shall be confirmed by the Contractor in writing.) If the Contractor offers an accelerated delivery time acceptable to the ordering activity, any order(s) placed pursuant to the agreed upon accelerated delivery time frame shall be delivered within this shorter delivery time and in accordance with all other terms and conditions of the contract.

11. **F.O.B. POINT**
   Destination

12a. **ORDERING ADDRESS**
   810 7th Street, NE
   Washington, DC 20002

12b. **ORDERING PROCEDURES**
   For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA’s) are found in Federal Acquisition Regulation (FAR) 8.405-3.

13. **PAYMENT ADDRESS**
   810 7th Street, NE
   Washington, DC 20002

14. **WARRANTY PROVISION**
   Standard Commercial Warranty Policy

15. **EXPORT PACKING CHARGES**
   N/A

16. **TERMS AND CONDITIONS OF RENTAL, MAINTENANCE, AND REPAIR**
   For terms and conditions of rental please see page 5. Should any equipment not work properly we will send you replacement equipment swapping out the non-operating equipment with working equipment for no extra fee.

17. **TERMS AND CONDITIONS OF INSTALLATION**
   N/A
18a. TERMS AND CONDITIONS OF REPAIR PARTS INDICATING DATE OF PARTS PRICE
LISTS AND ANY DISCOUNTS FROM LIST PRICES
N/A

18b. TERMS AND CONDITIONS FOR ANY OTHER SERVICES
N/A

19. LIST OF SERVICE AND DISTRIBUTION POINTS
N/A

20. LIST OF PARTICIPATING DEALERS
N/A

21. PREVENTIVE MAINTENANCE
N/A

22a. SPECIAL ATTRIBUTES SUCH AS ENVIRONMENTAL ATTRIBUTES (E.G., RECYCLED
CONTENT, ENERGY EFFICIENCY, AND/OR REDUCED POLLUTANTS)
N/A

22b. SECTION 508 COMPLIANCE
If applicable, Section 508 compliance information on the supplies and services in this
contract are available in Electronic and Information Technology (EIT) at the following: N/A.
The EIT standard can be found at: www.Section508.gov/.

23. DATA UNIVERSAL NUMBER SYSTEM (DUNS) NUMBER
620137336

24. NOTIFICATION REGARDING REGISTRATION IN SYSTEM FOR AWARD
MANAGEMENT (SAM) WEBSITE
Active
Approved FSS Prices
All Prices Include the Industrial Funding Fee (IFF)

<table>
<thead>
<tr>
<th>SIN</th>
<th>Service</th>
<th>Base Period Year 6</th>
<th>Base Period Year 7</th>
<th>Base Period Year 8</th>
<th>Base Period Year 9</th>
<th>Base Period Year 10</th>
</tr>
</thead>
<tbody>
<tr>
<td>54151S</td>
<td>Project Manager</td>
<td>$104.97</td>
<td>$106.55</td>
<td>$108.14</td>
<td>$109.77</td>
<td>$111.41</td>
</tr>
<tr>
<td>54151S</td>
<td>Subject Matter Expert I</td>
<td>$151.07</td>
<td>$153.34</td>
<td>$155.64</td>
<td>$157.97</td>
<td>$160.34</td>
</tr>
<tr>
<td>54151S</td>
<td>Subject Matter Expert II</td>
<td>$154.21</td>
<td>$156.52</td>
<td>$158.87</td>
<td>$161.25</td>
<td>$163.67</td>
</tr>
<tr>
<td>54151S</td>
<td>Subject Matter Expert III</td>
<td>$183.94</td>
<td>$186.70</td>
<td>$189.50</td>
<td>$192.34</td>
<td>$195.23</td>
</tr>
<tr>
<td>54151S</td>
<td>Enterprise Architect III</td>
<td>$125.97</td>
<td>$127.86</td>
<td>$129.78</td>
<td>$131.73</td>
<td>$133.70</td>
</tr>
<tr>
<td>54151S</td>
<td>Solutions Architect III</td>
<td>$178.69</td>
<td>$181.37</td>
<td>$184.09</td>
<td>$186.85</td>
<td>$189.66</td>
</tr>
<tr>
<td>54151S</td>
<td>Business Process Analyst III</td>
<td>$92.37</td>
<td>$93.75</td>
<td>$95.16</td>
<td>$96.58</td>
<td>$98.03</td>
</tr>
<tr>
<td>54151S</td>
<td>Application Developer III</td>
<td>$113.37</td>
<td>$115.07</td>
<td>$116.79</td>
<td>$118.54</td>
<td>$120.32</td>
</tr>
</tbody>
</table>

Labor Category Descriptions

<table>
<thead>
<tr>
<th>SIN</th>
<th>Labor Title</th>
<th>Description</th>
<th>Minimum Years of Experience</th>
<th>Minimum Education Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>54151S</td>
<td>Project Manager</td>
<td>The Project Manager serves as the project manager for a large, complex task order (or a group of task orders affecting the same common/standard/migration system) and shall assist the Program Manager in working with the Government Contracting Officer (CO), the task order-level Task Managers (TM), Government management personnel and customer agency representatives. Under the guidance of the Program Manager, responsible for the overall management of the specific task order(s) and insuring that the technical solutions and schedules in the task order are implemented in a timely manner. Performs enterprise wide horizontal integration planning and interfaces to other functional systems, including the development of conceptual systems requirements; systems integration requirements; systems phasing plan; business application consultation; problem tracking/management; and preparation and delivery of presentations.</td>
<td>15 Years</td>
<td>Masters Degree</td>
</tr>
<tr>
<td>54151S</td>
<td>Subject Matter Expert I</td>
<td>The Subject Matter Expert (SME) develops requirements from a project’s inception to its conclusion for a particular IT subject matter area (i.e., simple to complex systems). Assists other project members with analysis and evaluation and with the</td>
<td>7 Years</td>
<td>Masters Degree</td>
</tr>
<tr>
<td>SIN</td>
<td>Labor Title</td>
<td>Description</td>
<td>Minimum Years of Experience</td>
<td>Minimum Education Level</td>
</tr>
<tr>
<td>------</td>
<td>-----------------------------------</td>
<td>-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
<td>-----------------------------</td>
<td>-------------------------</td>
</tr>
<tr>
<td></td>
<td></td>
<td>preparation of recommendations for system improvements, optimization, development, and/or maintenance efforts in the following specialties: information systems architecture; networking; telecommunications; automation; communications protocols; risk management/electronic analysis; software; life-cycle management; software development methodologies; modeling and simulation; disaster recovery; and requirements management.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>54151S</td>
<td>Subject Matter Expert II</td>
<td>The Subject Matter Expert (SME) develops requirements from a project's inception to its conclusion for a particular IT subject matter area (i.e., simple to complex systems). Assists other project members with analysis and evaluation and with the preparation of recommendations for system improvements, optimization, development, and/or maintenance efforts in the following specialties: information systems architecture; networking; telecommunications; automation; communications protocols; risk management/electronic analysis; software; life-cycle management; software development methodologies; modeling and simulation; disaster recovery; and requirements management.</td>
<td>10 Years</td>
<td>Masters Degree</td>
</tr>
<tr>
<td>54151S</td>
<td>Subject Matter Expert III</td>
<td>The Subject Matter Expert (SME) develops requirements from a project's inception to its conclusion for a particular IT subject matter area (i.e., simple to complex systems). Assists other project members with analysis and evaluation and with the preparation of recommendations for system improvements, optimization, development, and/or maintenance efforts in the following specialties: information systems architecture; networking; telecommunications; automation; communications protocols; risk management/electronic analysis; software; life-cycle management; software development methodologies; modeling and simulation; disaster recovery; and requirements management.</td>
<td>15 Years</td>
<td>Masters Degree</td>
</tr>
<tr>
<td>54151S</td>
<td>Enterprise Architect III</td>
<td>The Enterprise Architect provides high-level architectural expertise to managers and technical staff. Develops architectural products and deliverables for the enterprise and operational business lines in accordance with the strategy and goals of the organization. Develops strategy of system and the design infrastructure necessary to support that strategy. Advises on selection of technological purchases with regards to processing, data storage, data access, and applications development. Sets</td>
<td>15 Years</td>
<td>Masters Degree</td>
</tr>
<tr>
<td>SIN</td>
<td>Labor Title</td>
<td>Description</td>
<td>Minimum Years of Experience</td>
<td>Minimum Education Level</td>
</tr>
<tr>
<td>--------</td>
<td>------------------------------</td>
<td>-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
<td>-----------------------------</td>
<td>-------------------------</td>
</tr>
<tr>
<td></td>
<td></td>
<td>standards for the client/server relational database structure for the organization (SQL, ORACLE, SYBASE, etc.). Advises of feasibility of potential future projects to management. Tracks current plans that will require IT resources. Monitors and reviews the success of systems and ensures efficiency and effectiveness. Recommends future computer system technologies that will help in the improvement of business in the organization. Integrates IT solution systems for the business with the existing client systems.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>54151S</td>
<td>Solutions Architect III</td>
<td>The Solutions Architect assesses business objectives, conducts gap analysis of existing versus needed capability, and identifies business requirements. Evaluates business requirements to identify potential software, hardware, and system architectures can be employed to meet business objectives. Develops potential technical solutions to meet business needs and supports analysis of alternatives for best fit. Evaluates technical trends and provides recommendations for technology and architecture to meet business objectives. Performs research on emerging technologies to support proof-of-concept (POC) capabilities and identify future solutions for the organization.</td>
<td>15 Years</td>
<td>Masters Degree</td>
</tr>
<tr>
<td>54151S</td>
<td>Business Process Analyst III</td>
<td>The Business Process Analyst will apply the use of process improvement, reengineering methodologies, and internet-related methodologies and principles to conduct process modernization projects. Responsible for transitioning of existing organizations or project teams in accomplishing the organization’s goals or project activities and objectives through improved use of internet and other automated processes. Supports activity and data modeling, development of modern business methods, identification of best practices, and creating and assessing performance measurements. Provides group facilitation, interviewing, training, and additional forms of knowledge transfer. Key coordinator between customers and multiple project teams to ensure enterprise-wide integration of reengineering efforts and application of best practice including e-business practices experience.</td>
<td>15 Years</td>
<td>Masters Degree</td>
</tr>
<tr>
<td>54151S</td>
<td>Application Developer III</td>
<td>The Application Developer designs, develops, enhances, debugs, and implements software. Troubleshoots production problems related to software applications. Researches, tests, builds, and coordinates the conversion and/or integration of new products based on client requirements. Designs and develops new</td>
<td>15 Years</td>
<td>Masters Degree</td>
</tr>
<tr>
<td>SIN</td>
<td>Labor Title</td>
<td>Description</td>
<td>Minimum Years of Experience</td>
<td>Minimum Education Level</td>
</tr>
<tr>
<td>-----</td>
<td>-------------</td>
<td>-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
<td>-----------------------------</td>
<td>-------------------------</td>
</tr>
<tr>
<td></td>
<td></td>
<td>software products or major enhancements to existing software. Evaluates effectiveness. Addresses problems of systems integration, compatibility, and multiple platforms. Consults with project teams and end users to identify application requirements. Performs feasibility analysis on potential future projects to management. Assists in the evaluation and recommendation of application software packages, application integration and testing tools. Resolves problems with software and responds to suggestions for improvements and enhancements. Acts as team leader on projects. Instructs, assigns, directs, and checks the work of others on the development team. Participates in development of software user manuals and technical reports.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*As negotiated, each one of the awarded labor categories referenced above will possess either the minimum level experience or education.