CMS Advertising Group, LLC, d/b/a Materiell, specializes in:

**Cloud Services.** Cloud hosting, maintenance, and support for WordPress website(s) in managed containers on the Google Cloud™. Manage WordPress sites in one dashboard. Experienced infrastructure team manages your cloud resources ensuring site reliability and security using self healing container technology. We are a Google Cloud™ Sales and Service Partner.

**WordPress Development.** Advanced development for the Enterprise. Custom functionality, plugins, multi-site, multi-language, themes, and WCAG 2.0 accessibility compliance.

**WordPress Maintenance and Support Services.** Comprehensive support services for your website. Services include updating the WP core, updating plugins, security patching, backups, uptime monitoring, etc.

**WordPress Web Design.** Award-winning responsive web design based on user experience and targeted to your strategy and goals.

---

GSA Multiple Award Schedule (MAS)

Authorized Federal Supply Schedule Price List

CMS Advertising Group, LLC (d/b/a Materiell)  
3100 Clarendon Blvd, Suite 200; Arlington, VA 22201  
Phone: 703-243-9207  |  Fax: 202-769-5284  
www.materiell.com  |  sd@materiell.com

**Business Size:** Small Business  
Women Owned Small Business (WOSB)  
SBA Certified Small Disadvantaged Business

**Contract Number:** GS-35F-463GA  
**Option Period 1:** May 30, 2022 - May 29, 2027  
After Option Period 1, there are two more Option Periods of five years apiece.

General Services Administration  
Federal Supply Service  
Pricelist current through Modification PO-0006, effective May 30, 2022

FEDERAL SUPPLY SERVICE  
Authorized Federal Supply Schedule Price List  
On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA Advantage®, a menu-driven database system. The INTERNET address GSA Advantage® is: GSAAdvantage.gov.

For more information on ordering from Federal Supply Schedules, go to the GSA Schedules page at GSA.gov.
## Contents

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<td>17</td>
</tr>
</tbody>
</table>
Customer Information

1a. Awarded Special Item Numbers (SINs) under the GSA Multiple Award Schedule contract:

<table>
<thead>
<tr>
<th>SINs</th>
<th>State &amp; Location</th>
<th>SIN Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>54151S</td>
<td>54151SSTLOC</td>
<td>Information Technology (IT) Professional Services</td>
</tr>
<tr>
<td>518210C</td>
<td>518210CSTLOC</td>
<td>Cloud and Cloud-Related IT Professional Services</td>
</tr>
<tr>
<td>OLM</td>
<td>OMLSTLOC</td>
<td>Order-Level Materials</td>
</tr>
</tbody>
</table>

See “Labor Category Descriptions” and “Pricing” sections of this document, respectively, for definitions of labor categories and GSA approved hourly rates.

1b. Lowest Priced Model Number and Price for Each SIN.

N/A

1c. If the Contractor is proposing hourly rates, a description of all corresponding commercial job titles, experience, functional responsibility and education for those types of employees or subcontractors who will perform services shall be provided. If hourly rates are not applicable, indicate “Not applicable” for this item.

See “Labor Category Descriptions” section of this document for descriptions of labor categories.

2. Maximum order.

SIN 54151S and SIN 518210C: $500,000
SIN OLM: $250,000.

These are not limits on the sizes of task orders that can be issued under the GSA contract. It means that if the best value selection places a task order over $500,000, the contractor can decline the order.

3. Minimum order.

$100

4. Geographic coverage (delivery area).

Worldwide

5. Point(s) of production (city, county, and State or foreign country).

Arlington, VA (Arlington County)

6. Discount from list prices or statement of net price.

Government net prices (discounts already deducted). See “Pricing” section.

7. Quantity/Volume discounts.

See “Pricing” section.

8. Prompt payment terms. Note: Prompt payment terms must be followed by the statement “Information for Ordering Offices: Prompt payment terms cannot be negotiated out of the contractual agreement in exchange for other concessions.”

0% Net 30
9. Foreign items (list items by country of origin).
   None.

10a. Time of delivery. (Contractor insert number of days.)
    As specified in Task Orders.

10b. Expedited Delivery.
    N/A.

10c. Overnight and 2-day delivery.
    Overnight and 2-day delivery is available for reports and other deliverables. Contact the contractor for rates.

10d. Urgent Requirements.
    Please note that the contract includes clause I-FSS-140-B (URGENT REQUIREMENTS). Agencies can contact the contractor’s representative to effect a faster delivery.

11. F.O.B. point(s).
    Destination.

12a. Ordering address(es).
    CMS Advertising Group, LLC (d/b/a Materiell)
    3100 Clarendon Blvd, Suite 200
    Arlington, VA 22201
    Phone: 703-243-9207
    Fax: 202-769-5284
    E-mail: sd@materiell.com
    Website: www.materiell.com

12b. Ordering procedures.
    For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA’s) are found in Federal Acquisition Regulation (FAR) 8.405-3.

13. Payment address(es).
    CMS Advertising Group, LLC (d/b/a Materiell)
    PO Box 982334
    Park City, UT 84098-2334

14. Warranty provision.
    Contractor’s standard commercial warranty.

15. Export packing charges, if applicable.
    N/A

16. Terms and conditions of rental, maintenance, and repair (if applicable).
    N/A
<table>
<thead>
<tr>
<th></th>
<th>Terms and conditions of installation (if applicable).</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>N/A</td>
</tr>
<tr>
<td>18a.</td>
<td>Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices (if applicable).</td>
</tr>
<tr>
<td></td>
<td>N/A</td>
</tr>
<tr>
<td>18b.</td>
<td>Terms and conditions for any other services (if applicable).</td>
</tr>
<tr>
<td></td>
<td>N/A</td>
</tr>
<tr>
<td>19.</td>
<td>List of service and distribution points (if applicable).</td>
</tr>
<tr>
<td></td>
<td>N/A</td>
</tr>
<tr>
<td>20.</td>
<td>List of participating dealers (if applicable).</td>
</tr>
<tr>
<td></td>
<td>N/A</td>
</tr>
<tr>
<td>21.</td>
<td>Preventive maintenance (if applicable).</td>
</tr>
<tr>
<td></td>
<td>N/A</td>
</tr>
<tr>
<td>22a.</td>
<td>Special attributes such as environmental attributes (e.g., recycled content, energy efficiency, and/or reduced pollutants).</td>
</tr>
<tr>
<td></td>
<td>N/A</td>
</tr>
<tr>
<td>22b.</td>
<td>If applicable, indicate that Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services and show where full details can be found (e.g., contractor’s website or other location.)</td>
</tr>
<tr>
<td></td>
<td>CMS Advertising Group, LLC (d/b/a Materiell) complies with Section 508 EIT standards as found at: <a href="http://www.Section508.gov/">www.Section508.gov/</a>.</td>
</tr>
<tr>
<td>23.</td>
<td>Unique Entity Identifier</td>
</tr>
<tr>
<td></td>
<td>EQ8LD9GE1147</td>
</tr>
<tr>
<td>24.</td>
<td>Notification regarding registration in the System for Award Management (SAM).</td>
</tr>
<tr>
<td></td>
<td>CMS Advertising Group, LLC (d/b/a Materiell) is registered in SAM.</td>
</tr>
</tbody>
</table>
Our GSA Contract's Scope of Services

**SIN 54151S, Information Technology (IT) Professional Services**

54151S IT Professional Services and/or labor categories for database planning and design; systems analysis, integration, and design; programming, conversion and implementation support; network services, data/records management, and testing.

**NOTE: Subject to Cooperative Purchasing**

**SIN 518210C, Cloud and Cloud-Related IT Professional Services**

518210C includes commercially available cloud computing services such as Infrastructure as a Service (IaaS), Platform as a Service (PaaS), and Software as a Service (SaaS) and emerging cloud services. IT professional services that are focused on providing the types of services that support the Government's adoption of, migration to or governance/management of Cloud computing. Specific labor categories and/or fixed price solutions (e.g. migration services, etc.) that support activities associated with assessing Cloud solutions, refactoring workloads for Cloud solutions, migrating legacy or other systems to Cloud solutions, providing management/governance of Cloud solutions, DevOps, developing cloud native applications or other Cloud oriented activities.

**NOTE: Subject to Cooperative Purchasing**

**SIN OLM, Order-Level Materials**

OLMs are supplies and/or services acquired in direct support of an individual task or delivery order placed against a Schedule contract or BPA. OLM pricing is not established at the Schedule contract or BPA level, but at the order level. Since OLMs are identified and acquired at the order level, the ordering contracting ocer (OCO) is responsible for making a fair and reasonable price determination for all OLMs. OLMs are procured under a special ordering procedure that simplifies the process for acquiring supplies and services necessary to support individual task or delivery orders placed against a Schedule contract or BPA. Using this new procedure, ancillary supplies and services not known at the time of the Schedule award may be included and priced at the order level.

**OLM SIN-Level Requirements/Ordering Instructions:**

OLMs are:

- Purchased under the authority of the FSS Program
- Unknown until an order is placed
- Defined and priced at the ordering activity level in accordance with GSAR clause 552.238-115 Special Ordering
Procedures for the Acquisition of Order-Level Materials. (Price analysis for OLMs is not conducted when awarding the FSS contract or FSS BPA; therefore, GSAR 538.270 and 538.271 do not apply to OLMs.)

- Only authorized for use in direct support of another awarded SIN.
- Only authorized for inclusion at the order level under a Time-and-Materials (T&M) or Labor-Hour (LH) Contract Line Item Number (CLIN)
- Subject to a Not to Exceed (NTE) ceiling price

OLMs are not:

- “Open Market Items.”
- Items awarded under ancillary supplies/services or other direct cost (ODC) SINs (these items are defined, priced, and awarded at the FSS contract level).
Labor Category Descriptions

SIN 54151S Labor Category Descriptions

**Project Manager II**

**Minimum/General Experience:** 5 years of experience  
**Functional Responsibilities:** Using agile best practices, coordinates internal staff by establishing timelines and milestones, assigning tasks, and controlling costs. Responsible for successful planning and execution of projects, and communication among all involved teams. Initiates, coordinates, and enforces software development policies, procedures and timelines.  
**Minimum Education:** Bachelor’s Degree in Computer Science, Information Systems, Engineering, Business, Social Sciences, or other related areas.

**Web Designer II**

**Minimum/General Experience:** 5 years of experience  
**Functional Responsibilities:** Responsible for the look, feel, layout, and features of a website, by applying experience with graphic design, user interface design, and website development. Works closely with project managers and developers to ensure design elements match what is required by the scope of the project and can be developed using web best practices. Web designers also ensure that when 508 compliance is required, the design elements comply. Demonstrates a clear understanding of responsive design systems and prototyping with HTML and CSS, and apply expert skills in Adobe Photoshop and Illustrator (or Sketch by Bohemian).  
**Minimum Education:** Bachelor’s Degree in Computer Science, Graphic Design, or other related areas.

**Web Developer II**

**Minimum/General Experience:** 5 years of experience  
**Functional Responsibilities:** Responsible for the front- and back-end development of a website based on files provided by the design team. Utilizes proper development tools and programming languages, such as HTML, PHP, JavaScript and Sass/CSS, to best meet the requirements of each project. Also has deep experience with user experience, 508 compliance and leads all development related testing. Works closely with the project management and designs teams during all phases of the project.  
**Minimum Education:** Bachelor’s Degree in Computer Science, Information Systems, Engineering, Business, Social Sciences, or other related areas.

**User Experience (UX) Designer II**

**Minimum/General Experience:** 5 years of experience  
**Functional Responsibilities:** With a focus on improving end-user experience, a UX designer is responsible for conducting research that will lead to increased user adoption and engagement. They work with the design and development team to map out user experience objectives during the discovery phase. A UX designer is also well versed in interaction design theories and can create prototypes with HTML and CSS or utilizing an online presentation tool such as InVision.  
**Minimum Education:** Bachelor’s Degree in Computer Science, Graphic Design, or other related areas.
Interaction Designer II

**Minimum/General Experience:** 5 years of experience

**Functional Responsibilities:** Focuses on improving usability, user experience, and driving user adoption and engagement. Responsible for conducting user research, analysis and synthesis, persona development, interaction design, and usability testing to create high quality web-based experiences. Evaluates and modifies systems to increase efficiency and usability. Adjusts and organizes content and utilizes elements of design to create appealing and intuitive user interfaces.

**Minimum Education:** Bachelor’s Degree in Computer Science, Graphic Design, or other related areas.

Database Administrator II

**Minimum/General Experience:** 5 years of experience

**Functional Responsibilities:** Responsible for the planning, development and ongoing technical support for databases, and for their ongoing performance, integrity, and security. Leads internal database audits for security and performance. Has experience with multiple database types, including MySQL, PostgreSQL, MongoDB, and other database tools such as ActiveRecord and Doctrine.

**Minimum Education:** Bachelor’s Degree in Computer Science, Information Systems, Engineering, Business, Social Sciences, or other related areas.

Data Mining Specialist II

**Minimum/General Experience:** 5 years of experience

**Functional Responsibilities:** Responsible for planning and developing databases, data analytics and other data collection systems. Develops and maintains custom scripts and programs to pull and organize information from various data sources, such as databases, website content and API integrations. Works closely with clients by Interpreting data, analyzing results using statistical techniques and providing ongoing reports.

**Minimum Education:** Bachelor’s Degree in Computer Science, Information Systems, Engineering, Business, Social Sciences, or other related areas.

Graphic Designer II

**Minimum/General Experience:** 5 years of experience

**Functional Responsibilities:** Creates visual elements for printed materials, websites, electronic documents, and/or displays that align with the client's brand and vision. They have deep experience with branding and creating visual elements such as logos, business cards, stationery packages as well as consistent and engaging brand identity packages. A graphic designer is will utilize production software such as Adobe Photoshop, Illustrator (or Sketch by Bohemian), InDesign, Microsoft PowerPoint (or Keynote).

**Minimum Education:** Bachelor’s Degree in Computer Science, Graphic Design, or other related areas.
**Content Strategist II**

**Minimum/General Experience:** 5 years of experience  
**Functional Responsibilities:** Responsible for developing and executing content strategies for new and existing websites, including content audits and sitemap development. Has experience with search engine optimization, conversion marketing and best practices for web content.  
**Minimum Education:** Bachelor’s Degree in Computer Science, English, or other related areas.

**Content Migration Specialist II**

**Minimum/General Experience:** 5 years of experience  
**Functional Responsibilities:** Is responsible for the planning and execution of content migrations using available migration tools or writing custom scripts to move content from its existing database to a new database. This individual is also adept at stripping unnecessary information, such as existing formatting, to ensure content seamlessly integrates into the new system.  
**Minimum Education:** Bachelor’s Degree in Computer Science, Information Systems, Engineering, Business, Social Sciences, or other related areas.

**Substitution Factors for all of the above Labor Categories:**

A Master’s Degree can substitute for 2 years of experience.  
A Ph.D. can substitute for 4 years of experience.  
An Associate Degree and 2 additional years of experience can substitute for a Bachelor’s Degree.  
A High School Degree and 4 additional years of experience can substitute for a Bachelor’s Degree.

**Web Operations Engineer (WebOps)**

**Minimum Years of Experience:** 4 years of relevant experience  
**Functional Responsibilities:** Collaborates with software developers, system operators and other IT staff members to manage reliability of web-based cloud applications. Implement site reliability engineering best-practices as they relate to web-based applications. Designs, plans, tests, monitors, and maintains application and infrastructure-level systems for delivering web-based services. Oversees installation, provisioning, configuration, operation and maintenance of required hardware and software related to cloud computing infrastructure components. Provides guidance and sets standards on operating internal and external organizational projects to a cloud computing environment including migration of existing applications. Provides expertise on cloud implementation and researches emerging trends and technologies related to cloud engineering. Implements prescribed solutions for various deployment models and delivery models including Infrastructure as a Service (IaaS), Platform as a service (PaaS), and Software as a Service (SaaS). Prepares and updates documentation relating to organizational standards and procedures pertaining to the cloud.  
**Minimum Education:** Bachelor’s Degree  
**Required Certifications:** Relevant IaaS Provider Certification (e.g. Google Cloud Associate Cloud Engineer Certification or higher)
Development Operations Engineer (DevOps)

**Minimum Years of Experience:** 3 years of relevant experience

**Functional Responsibilities:** Serves as expert in cloud architecture, migration, and development operations. Advise the project team or client organization in specific areas of expertise. Applies principles, methods, and knowledge towards the project approach, deliverables, reports, representations, or quality control. Develops new methods as needed. Participates as needed across project phases. Works with other infrastructure and engineering teams to identify emerging trends and technologies related to cloud engineering. Explores, actively supports, and works on new cloud-based technology initiatives that may be of interest to the organization.

**Minimum Education:** Bachelor’s Degree

**Required Certifications:** Relevant IaaS Provider Certification (e.g. Google Cloud Associate Cloud Engineer Certification or higher)

Cloud Consulting SME

**Minimum Years of Experience:** 3 years of relevant experience

**Functional Responsibilities:** Serves as expert in cloud architecture, migration, and development operations. Advise the project team or client organization in specific areas of expertise. Applies principles, methods, and knowledge towards the project approach, deliverables, reports, representations, or quality control. Develops new methods as needed. Participates as needed across project phases. Works with other infrastructure and engineering teams to identify emerging trends and technologies related to cloud engineering. Explores, actively supports, and works on new cloud-based technology initiatives that may be of interest to the organization.

**Minimum Education:** Bachelor’s Degree

**Required Certifications:** None.

Cloud Migration Specialist

**Minimum Years of Experience:** 3 years of relevant experience

**Functional Responsibilities:** Demonstrates experience as an engineer in programs that encompass systems architecture, requirements analysis, design, production, integration, testing, and transition to cloud operations. Demonstrates knowledge of system migration on an enterprise level to a centralized data center or third-party cloud computing environments. Possesses advanced knowledge of virtualization platforms, cloud computing deployment and service models, and understanding of TCP/IP in the virtual environment, including VLANs, routing and virtual switches. Hands on experience with various migration strategies and approaches to ensure a low risk and minimal downtime for the target systems to the target environments.

**Minimum Education:** Bachelor’s Degree

**Required Certifications:** Relevant IaaS Provider Certification (e.g. Google Cloud Associate Cloud Engineer Certification or higher)

Cloud Architect

**Minimum Years of Experience:** 3 years of relevant experience

**Functional Responsibilities:** Creates, designs, develops, tests, and implements cloud-based IT solutions; and designs and develops functional areas of the cloud, including automation, infrastructure, SDN and SDDC technology, consumption platform, security, physical networking, storage, and computing. Designs cloud infrastructure, virtual private cloud, virtual private
network, relational database services, auto scaling, and computing resources to meet customer requirements. Designs solutions for various deployment models and service models including Infrastructure as a Service (IaaS), Platform as a Service (PaaS), Software as a Service (SaaS) and emerging cloud services to optimize the essential characteristics of cloud computing. Advises on storage and security solutions to securely store data in multi-tenancy environments. Prepares and updates documentation relating to organizational standards and procedures pertaining to the cloud.

**Minimum Education:** Bachelor’s Degree

**Required Certifications:** Relevant IaaS Provider Certification (e.g. Google Cloud Associate Cloud Engineer Certification or higher)

### Cloud Project Manager

**Minimum Years of Experience:** 3 years of relevant experience

**Functional Responsibilities:** Using best practices, coordinates internal staff by establishing timelines and milestones, assigning tasks, and controlling costs for cloud-based projects. Responsible for successful planning and execution of cloud-based projects, and communication among all involved teams. Initiates, coordinates, and enforces software development policies, procedures and timelines.

**Minimum Education:** Bachelor’s Degree

**Required Certifications:** None.

### Cloud API Specialist Developer

**Minimum Years of Experience:** 5 years of relevant experience

**Functional Responsibilities:** Develops and modifies middleware components of cloud-based IT solutions. Installs, maintains, configures, and monitors middleware components of cloud-based systems such as application servers, portal servers, case management, business process manager, business rules engine and API management products. Builds high-quality API/Integration/Middleware platforms that are highly available and scalable. Participates in troubleshooting for technical issues. Performs upgrades and patching to various foundational systems and middleware components. Creates and maintains documentation for installations and implementations.

**Minimum Education:** Bachelor’s Degree

**Required Certifications:** Relevant IaaS Provider Certification (e.g. Google Cloud Associate Cloud Engineer Certification or higher)

### Substitution Factors for all of the above Labor Categories:

A Master’s Degree can substitute for 2 years of experience.
A Ph.D. can substitute for 4 years of experience.
An Associate Degree and 2 additional years of experience can substitute for a Bachelor’s Degree.
A relevant IaaS Provider Cloud Engineer Certification and an additional 3 years of experience can substitute for a Bachelor’s Degree.
## Authorized GSA Hourly Rates for Option Period 1
(Inclusive of 0.75% IFF) • **SIN 54151S**

<table>
<thead>
<tr>
<th>Labor Categories</th>
<th>Option Period 1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project Manager II</td>
<td>$146.59</td>
</tr>
<tr>
<td>Web Designer II</td>
<td>$146.59</td>
</tr>
<tr>
<td>Web Developer II</td>
<td>$146.59</td>
</tr>
<tr>
<td>User Experience (UX) Designer II</td>
<td>$146.59</td>
</tr>
<tr>
<td>Interaction Designer II</td>
<td>$146.59</td>
</tr>
<tr>
<td>Database Administrator II</td>
<td>$146.59</td>
</tr>
<tr>
<td>Data Mining Specialist II</td>
<td>$205.23</td>
</tr>
<tr>
<td>Graphic Designer II</td>
<td>$146.59</td>
</tr>
<tr>
<td>Content Strategist II</td>
<td>$146.59</td>
</tr>
<tr>
<td>Content Migration Specialist II</td>
<td>$146.59</td>
</tr>
</tbody>
</table>

**Volume Discount:** 6% off hourly rates for any individual Task Order after labor billings exceed $200,000 per year for that Task Order.
Authorized GSA Hourly Rates for Option Period 1
(Inclusive of 0.75% IFF) • **SIN 518210C**

<table>
<thead>
<tr>
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<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Operations Engineer (WebOps)</td>
<td>$217.59</td>
<td>$225.21</td>
<td>$233.09</td>
<td>$241.25</td>
<td>$249.69</td>
</tr>
<tr>
<td>Development Operations Engineer (DevOps)</td>
<td>$217.59</td>
<td>$225.21</td>
<td>$233.09</td>
<td>$241.25</td>
<td>$249.69</td>
</tr>
<tr>
<td>Cloud Consulting SME</td>
<td>$217.59</td>
<td>$225.21</td>
<td>$233.09</td>
<td>$241.25</td>
<td>$249.69</td>
</tr>
<tr>
<td>Cloud Migration Specialist</td>
<td>$217.59</td>
<td>$225.21</td>
<td>$233.09</td>
<td>$241.25</td>
<td>$249.69</td>
</tr>
<tr>
<td>Cloud Architect</td>
<td>$217.59</td>
<td>$225.21</td>
<td>$233.09</td>
<td>$241.25</td>
<td>$249.69</td>
</tr>
<tr>
<td>Cloud Project Manager</td>
<td>$191.69</td>
<td>$198.40</td>
<td>$205.34</td>
<td>$212.53</td>
<td>$212.97</td>
</tr>
<tr>
<td>Cloud API Specialist Developer</td>
<td>$217.59</td>
<td>$225.21</td>
<td>$233.09</td>
<td>$241.25</td>
<td>$249.69</td>
</tr>
</tbody>
</table>

*Volume Discount: 6% off hourly rates for any individual Task Order after labor billings exceed $200,000 per year for that Task Order.*
USA Commitment to Promote Small Business Participation on Procurement Programs

PREAMBLE

CMS Advertising Group, LLC (d/b/a Materiell) provides commercial products and services to ordering activities. We are committed to promoting participation of small, small disadvantaged, and women-owned small businesses in our contracts. We pledge to provide opportunities to the small business community through reselling opportunities, mentor-protégé programs, joint ventures, teaming arrangements, and subcontracting.

COMMITMENT

To actively seek and partner with small businesses.

To identify, qualify, mentor and develop small, small disadvantaged and women-owned small businesses by purchasing from these businesses whenever practical.

To develop and promote company policy initiatives that demonstrate our support for awarding contracts and subcontracts to small business concerns.

To undertake significant efforts to determine the potential of small, small disadvantaged and women-owned small business to supply products and services to our company.

To insure procurement opportunities are designed to permit the maximum possible participation of small, small disadvantaged, and women-owned small businesses.

To attend business opportunity workshops, minority business enterprise seminars, trade fairs, procurement conferences, etc., to identify and increase small businesses with whom to partner.

To publicize in our marketing publications our interest in meeting small businesses that may be interested in subcontracting opportunities.

We signify our commitment to work in partnership with small, small disadvantaged and women-owned small businesses to promote and increase their participation in ordering activity contracts. To accelerate potential opportunities please contact:

Susan Daniero, Owner and President
CMS Advertising Group, LLC (d/b/a Materiell)
3100 Clarendon Blvd, Suite 200
Arlington, VA 22201
(Insert Customer Name)

In the spirit of the Federal Acquisition Streamlining Act (ordering activity) and (Contractor) enter into a cooperative agreement to further reduce the administrative costs of acquiring commercial items from the General Services Administration (GSA) Federal Supply Schedule Contract(s) ____________________.

Federal Supply Schedule contract BPAs eliminate contracting and open market costs such as: search for sources; the development of technical documents, solicitations and the evaluation of offers. Teaming Arrangements are permitted with Federal Supply Schedule Contractors in accordance with Federal Acquisition Regulation (FAR) 9.6.

This BPA will further decrease costs, reduce paperwork, and save time by eliminating the need for repetitive, individual purchases from the schedule contract. The end result is to create a purchasing mechanism for the ordering activity that works better and costs less.

Signatures

__________________________________________  __________________________
Agency                                 Date                     Contractor                     Date
Pursuant to GSA Federal Supply Schedule Contract Number(s) ___________, Blanket Purchase Agreements, the Contractor agrees to the following terms of a Blanket Purchase Agreement (BPA) EXCLUSIVELY WITH (ordering activity):

(1) The following contract items can be ordered under this BPA. All orders placed against this BPA are subject to the terms and conditions of the contract, except as noted below:

<table>
<thead>
<tr>
<th>MODEL NUMBER/PART NUMBER</th>
<th>* SPECIAL BPA DISCOUNT/PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>________________________</td>
<td>____________________________</td>
</tr>
<tr>
<td>________________________</td>
<td>____________________________</td>
</tr>
<tr>
<td>________________________</td>
<td>____________________________</td>
</tr>
</tbody>
</table>

(2) Delivery:

<table>
<thead>
<tr>
<th>DESTINATION</th>
<th>DELIVERY SCHEDULES / DATES</th>
</tr>
</thead>
<tbody>
<tr>
<td>____________</td>
<td>_________________________</td>
</tr>
<tr>
<td>____________</td>
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<tr>
<td>____________</td>
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</tr>
</tbody>
</table>

(3) The ordering activity estimates, but does not guarantee, that the volume of purchases through this agreement will be ________.

(4) This BPA does not obligate any funds.

(5) This BPA expires on _______________ or at the end of the contract period, whichever is earlier.

(7) The following office(s) is hereby authorized to place orders under this BPA:

<table>
<thead>
<tr>
<th>OFFICE</th>
<th>POINT OF CONTACT</th>
</tr>
</thead>
<tbody>
<tr>
<td>________</td>
<td>__________________</td>
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<tr>
<td>________</td>
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</tr>
<tr>
<td>________</td>
<td>__________________</td>
</tr>
</tbody>
</table>

(8) Orders will be placed against this BPA via Electronic Data Interchange (EDI), FAX, or paper.
(9) Unless otherwise agreed to, all deliveries under this BPA must be accompanied by delivery tickets or sales slips that must contain the following information as a minimum:

(a) Name of Contractor;
(b) Contract Number;
(c) BPA Number;
(d) Model Number or National Stock Number (NSN);
(e) Purchase Order Number;
(f) Date of Purchase;
(g) Quantity, Unit Price, and Extension of Each Item (unit prices and extensions need not be shown when incompatible with the use of automated systems; provided, that the invoice is itemized to show the information); and
(h) Date of Shipment.

(10) The requirements of a proper invoice are specified in the Federal Supply Schedule contract. Invoices will be submitted to the address specified within the purchase order transmission issued against this BPA.

(11) The terms and conditions included in this BPA apply to all purchases made pursuant to it. In the event of an inconsistency between the provisions of this BPA and the Contractor’s invoice, the provisions of this BPA will take precedence.
Basic Guidelines for Using “Contractor Teaming Arrangements”

Federal Supply Schedule Contractors may use “Contractor Team Arrangements” (see FAR 9.6) to provide solutions when responding to a ordering activity requirements.

These Team Arrangements can be included under a Blanket Purchase Agreement (BPA). BPAs are permitted under all Federal Supply Schedule contracts.

Orders under a Team Arrangement are subject to terms and conditions or the Federal Supply Schedule Contract. Participation in a Team Arrangement is limited to Federal Supply Schedule Contractors. Customers should refer to FAR 9.6 for specific details on Team Arrangements.

Here is a general outline on how it works:

- The customer identifies their requirements.
- Federal Supply Schedule Contractors may individually meet the customers needs, or -
- Federal Supply Schedule Contractors may individually submit a Schedules “Team Solution” to meet the customer’s requirement.
- Customers make a best value selection.