Authorized Price List

MAS SCHEDULE- INFORMATION TECHNOLOGY
Contract Number – GS-35F-475DA

For more information on ordering from Federal Supply Schedules click on the FSS Schedules button at fss.gsa.gov.

Contract Period – August 25, 2015 through August 24, 2026
Through Contract Mod to Extend

Contractor: Just Program LLC dba Solodev or DigitalUs
800 N Magnolia Avenue, Suite 1400
Orlando, FL 32803
Telephone: 407-898-1961
Fax: 407-440-4499
www.solodev.com

Women Owned Small Business, Small Business

1. Awarded SINs – 511210 Term Software License
   54151S IT Professional Services
   OLM Order Level Materials

1b. Identification of the lowest priced model number and lowest unit price for that model for each special item number awarded in the contract. This price is the Government price based on a unit of one, exclusive of any quantity/dollar volume, prompt payment, or any other concession affecting price. Those contracts that have unit prices based on the geographic location of the customer, should show the range of the lowest price, and cite the areas to which the prices apply.

   54151S See Appendix A

1c. If the Contractor is proposing hourly rates, a description of all corresponding commercial job titles, experience, functional responsibility and education for those types of employees or subcontractors who will perform services shall be provided. If hourly rates are not applicable, indicate “Not applicable” for this item.

   See Appendix B

2. Maximum Order – 511210 $500,000
   54151S $500,000

3. Minimum Order - $100

4. Geographic Coverage – 48 Contiguous States
5. Point(s) of Production – United States of America

6. Discount from List Prices: Prices shown are NET prices; Basic Discounts have been deducted.

7. Quantity Discount – An additional 0.5% discount on single task orders of $250,000 or more

8. Prompt payment terms – 1% 10 days, net 30
   Credit Card Discount terms – None

9a. Government Purchase cards accepted at or below micro purchase threshold – Yes

9b. Government Purchase cards accepted above micro purchase threshold – No

10. Foreign Items – None

11a. Time of delivery – Negotiated at the task order level

11b. Expedited delivery – Negotiated at the task order level

11c. Overnight and 2-day delivery - Negotiated at the task order level

11d. Urgent Requirements - Negotiated at the task order level

12. F.O.B. point(s) – Destination

13a. Ordering address(es) – 800 N Magnolia Avenue, Suite 1400, Orlando, FL 32803

13b. Ordering procedures – call 800-859-SOLO, email: support@solodev.com, website: www.Solodev.com

14. Payment address(es) – 800 N Magnolia Avenue, Suite 1400, Orlando, FL 32803

15. Warranty Provision – 60 days on software; Standard Commercial Warranty on services.

16. Export Packing Charges – None

17. Terms and conditions of Government purchase card acceptance – Accepted at or below the micro purchase threshold.

18. Terms and conditions of rental, maintenance, and repair – None

19. Terms and conditions of installation – None
20. Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices – None

20a. Terms and conditions for any other services – See Appendix C

21. List of service and distribution points – None

22. List of participating Dealers – None

23. Preventative maintenance – None

24a. Special attributes such as environmental attributes – None

24b. Section 508 – Not Applicable

24. Data Universal Number System (DUNS) number – 798817552

26. Notification regarding registration in System for Award Management (SAM) database - Active
# Appendix A

## 511210 Pricing

### Just Program LLC dba Solodev/DigitalUs

#### Product Pricing

<table>
<thead>
<tr>
<th>SIN</th>
<th>Manufacturer</th>
<th>Part Number</th>
<th>Product Name</th>
<th>Description</th>
<th>UOI</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>511210</td>
<td>Solodev</td>
<td>SoICMS-POP</td>
<td>Solodev CMS</td>
<td>Includes one license to professional version of Solodev CMS: for a single domain, 10 concurrent users.</td>
<td>EA</td>
<td>$38,468.51</td>
</tr>
</tbody>
</table>

## 54151S Pricing

### Just Program LLC dba Solodev/DigitalUs

#### Labor Rates

<table>
<thead>
<tr>
<th>SIN</th>
<th>Service</th>
<th>UOI</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>54151S</td>
<td>Project Manager</td>
<td>Hour</td>
<td>117.16</td>
</tr>
<tr>
<td>54151S</td>
<td>Business Consultant / Planner (IT)</td>
<td>Hour</td>
<td>153.88</td>
</tr>
<tr>
<td>54151S</td>
<td>Technical Enterprise Architect</td>
<td>Hour</td>
<td>144.26</td>
</tr>
<tr>
<td>54151S</td>
<td>Sr. Digital &amp; Compliance Strategist</td>
<td>Hour</td>
<td>161.75</td>
</tr>
<tr>
<td>54151S</td>
<td>Lead Designer</td>
<td>Hour</td>
<td>144.26</td>
</tr>
<tr>
<td>54151S</td>
<td>Creative Director</td>
<td>Hour</td>
<td>174.87</td>
</tr>
<tr>
<td>54151S</td>
<td>UX / UI Designer</td>
<td>Hour</td>
<td>144.26</td>
</tr>
<tr>
<td>54151S</td>
<td>Software Engineer</td>
<td>Hour</td>
<td>162.22</td>
</tr>
<tr>
<td>54151S</td>
<td>Content Architect / Data Manager</td>
<td>Hour</td>
<td>148.64</td>
</tr>
<tr>
<td>54151S</td>
<td>Quality Assurance Manager</td>
<td>Hour</td>
<td>139.89</td>
</tr>
<tr>
<td>54151S</td>
<td>Systems &amp; Security Administrator</td>
<td>Hour</td>
<td>174.87</td>
</tr>
<tr>
<td>54151S</td>
<td>Launch Technician</td>
<td>Hour</td>
<td>134.65</td>
</tr>
</tbody>
</table>
Appendix B

**Labor Category Descriptions**

Just Program LLC offers the following Labor Category Descriptions to support the effort contemplated herein.

**TITLE 1: PROJECT MANAGER**

**Minimum/General Experience:**

Minimum of two years of experience is required, of which one year must be specialized. Specialized experience includes complete project development from inception to deployment, demonstrated ability to provide guidance and direction in multiple tasks across several functional areas; proven expertise in the management and control of funds and resources; and demonstrated capability in managing multitask contracts.

**Minimum Education:**

B.S. or B.A. Degree

**Functional Responsibility:**

Manages multiple projects simultaneously and is responsible for overall coordination, status reporting and stability of cross-functional projects. Develops requirements from a project's inception to its conclusion for IT related systems. Performs day-to-day management of assigned projects; identifies, acquires, and utilizes company resources to achieve project technical objectives. Establishes priorities, task assignments, and completion. Develops and implements project management processes for the IT community to ensure projects are delivered on time, within budget, and adhere to high quality standards. Responsible for tracking key project milestones and adjusting project plans and/or resources to meet the needs of customers.

**TITLE 2: BUSINESS CONSULTANT / PLANNER (IT)**

**Minimum/General Experience:**

Minimum of four years of experience with specialized knowledge of business issues related to implementing systems or specialized experience in business consulting, best practices and/or the management of complex business change.

**Minimum Education:**

B.S. or B.A. Degree
Functional Responsibility:

Serves as a consulting team member with an information technology background. Collects data in accordance with plans developed by others, conducts assigned research tasks, verifies and analyzes data to identify trends and relationships as well as current and potential technical and management problems. Drafts reports of findings along with related documentation. Searches literature, collects, analyzes, and summarizes data. Contributes to client reports as directed including documentation preparation, writing, editing, and production coordination. Identifies and prioritizes opportunities for utilizing IT to achieve the goals of the customer.

TITLE 3: TECHNICAL ENTERPRISE ARCHITECT

Minimum/General Experience:

Minimum of six years of experience in multiple IT areas with minimum 2 years of specialized experience in enterprise-wide architecture.

Minimum Education:

Bachelor’s or master's degree in Computer Science, Information Systems, or other related field. Or equivalent work experience. Must have significant business knowledge and have one or more areas of technical expertise.

Functional Responsibility:

Provides overall direction, guidance and definition of an enterprise’s architecture to corporate business strategy. Responsibilities include researching, analyzing, designing, proposing, and delivering solutions that are appropriate for the business and technology strategies. Interfaces across several business areas, acting as visionary to proactively assist in defining the direction for future projects. Responsible for conception of solutions, building consensus and the selling and execution of such solutions.

TITLE 4: SR. DIGITAL & COMPLIANCE STRATEGIST

Minimum/General Experience:

Minimum of four years of experience in digital marketing and compliance standards.

Minimum Education:

B.S. or B.A. Degree

Functional Responsibility:
Work to ensure effective use of digital technology and shape overall innovative customer experience. Develops successful marketing communications plans, marketing campaigns including Search Engine Optimization, AdWords Campaigns, Pay-Per-Click strategies, effective messaging, landing pages, social media strategies and KPI’s for metric analysis. Analyzes accessibility and compliance, implements audit tools and reviews audit results, develops audit reports and proposes remediation.

**TITLE 5: LEAD DESIGNER**

**Minimum/General Experience:**

Minimum of four years of experience in computer graphics art for electronic publications, creative development and branding.

**Minimum Education:**

B.S. or B.A. Degree in computer graphics art

**Functional Responsibility:**

Produces creative graphics and animations. Creates site map, wireframes, concept, and production designs. Develops new and modifies existing templates as needed. Under general direction, designs, implements, and maintains semi-detailed electronic art.

**TITLE 6: CREATIVE DIRECTOR**

**Minimum/General Experience:**

Minimum of seven years of experience creating professional websites and web applications focused on usability and functionality. Skills and experience in all aspects of web-based applications and sites include: mockups, concept sketches and frontend/backend development. A solid understanding of a broad range of technologies and limitations is a must. Excellent written and oral skills. Successful demonstrated management, business and team leading skills.

**Minimum Education:**

B.S. or B.A. Degree in creative field.

**Functional Responsibility:**

Oversee all creative aspects and establish creative direction to ensure brand consistency. Ensure highly usable designs that blend standard web best practices and aesthetically pleasing design with a focus on communication and function. Manage business best practices, scheduling, staffing and creative direction.
TITLE 7: UX / UI DESIGNER

Minimum/General Experience:

Minimum of four years of experience in creating professional websites and web applications focused on usability and functionality. Skills and experience including wireframing, creating concept sketches, storyboards and prototyping. A solid understanding of HTML/JavaScript/CSS capabilities and limitations is required. Experience with tools such as Adobe Creative Suite or similar. Good written and oral skills are required.

Minimum Education:

B.S. or B.A. Degree

Functional Responsibility:

Responsible for technical development and creation of site templates using HTML, CSS, JavaScript, and jQuery. Responsible for usability analysis, information architecture design, and documentation. Plans, directs and implements the user interface design efforts for web and mobile products. Develops highly usable designs that blend standard web best practices and aesthetically pleasing design with a focus on communication and function. Represents the end-user and bases the design around the needs of the user. Leads the technical aspects of the design team.

TITLE 8: SOFTWARE ENGINEER

Minimum/General Experience:

Minimum of four years of experience of relevant professional experience. Experience and in-depth knowledge of typical development technologies such as Objective C, PHP, Javascript, HTML, CSS, XML, Symphony, and MySQL is essential. Familiar with a variety of CMS platforms such as Solodev, WordPress, Drupal. Comfortable with both object oriented and procedural programming methodologies. Ability to lead a development team.

Minimum Education:

BA/BS in computer science or related discipline or equivalent. MS preferred.

Functional Responsibility:

Setup CMS, implement design templates, develop or modify custom functionality and 3rd party system integrations. Work to create, maintain and implement multiple large scale web projects and applications. Program and test websites, web and mobile application using industry best practices and standards. Lead the software development efforts and team.
TITLE 9: CONTENT ARCHITECT / DATA MANAGER

Minimum/General Experience:
Minimum of four years of experience in production management, web page design, HTML, and web graphics types and standards.

Minimum Education:
B.S. or B.A. Degree

Functional Responsibility:
Responsible for the export, mapping and migration of content from existing to new website. Responsible for developing and providing content that will motivate, engage and entertain users so that they regularly access the website and utilize it as a major source for information and decision making. Responsible for managing/performing website editorial activities including gathering and researching information that enhances the value of the site. Locates, negotiates, and pursues content. Seeks out customers to gather feedback for website improvement and enhancements. Organizes data so it can be effectively utilized and managed.

TITLE 10: QUALITY ASSURANCE MANAGER

Minimum/General Experience:
Minimum of five years of experience testing client server application and websites and at least two years of experience in verification and validation, software testing and integration. Familiarity testing Java, XML, SQL, applications and APIs. Understanding of usability testing as well as functionality testing.

Minimum Education:
B.S. or B.A. Degree in computer science or related discipline or equivalent.

Functional Responsibility:
Completes regression testing, browsers testing, mobile, load and functionality testing. Manages all bug tracking. Performs QA verification and usability analysis tasks for existing systems or systems under development. Manages test environment and test data. Drafts documentation for internal and external audiences. Determines the resources required for quality control and maintains the level of quality throughout the software life cycle. Reviews and verifies the preparation of quality assurance documentation and procedures. Conducts formal and informal reviews throughout the development life cycle.
TITLE 11: SYSTEMS & SECURITY ADMINISTRATOR

Minimum/General Experience:

Minimum of five years of experience in data design, data architecture, metadata and repository creation.

Minimum Education:

B.S. or B.A. Degree

Functional Responsibility:

Configure server and provide ongoing upkeep for reliable operation of the servers running your website or application. Determine optimal security levels and ensure the right security levels are implemented into the site, application and hosting environment. Provides technical support to translate business needs into long-term architecture solutions. Defines, designs, and builds databases and is responsible for developing data architecture blueprints, evaluating hardware and software platforms, and integrating systems. Responsible for developing enterprise level data strategy, data architecture, and data management policies, processes, and procedures. Advises application developers on technology, methodology, and best practices to reach enterprise goals such as data sharing, data integration, data quality, and data security.

TITLE 12: LAUNCH TECHNICIAN

Minimum/General Experience:

Minimum of three years of experience in content management and other technical training.

Minimum Education:

A.A. Degree, B.S. or B.A Degree preferred.

Functional Responsibility:

Provides training sessions to transfer knowledge and ensures team effectiveness. Provides technical training for varied levels of training groups, presents information, directs structured learning experiences, and manages group discussions and group services. Launch technician plans, organizes, and implements a wide range of training activities for CMS users. They conduct orientation sessions, arrange user training, identifies and assesses the training needs of CMS users and evaluates training effectiveness.

Allowable Substitution of Education and Experience
The minimum education and experience will be met when the equivalencies in the tables below are considered. Additional educational achievements in excess of requirements can be substituted for experience requirements:

<table>
<thead>
<tr>
<th>REQUIRED EDUCATION</th>
<th>ACTUAL EDUCATION OBTAINED</th>
<th>ADDITIONAL YEARS OF EXPERIENCE CREDITED TO SOLODEV EMPLOYEE</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.A./M.S.</td>
<td>Ph.D.</td>
<td>4</td>
</tr>
<tr>
<td>B.A./B.S.</td>
<td>Ph.D.</td>
<td>6</td>
</tr>
<tr>
<td>B.A./B.S.</td>
<td>M.A./M.S.</td>
<td>2</td>
</tr>
<tr>
<td>H.S./G.E.D.</td>
<td>B.A./B.S.</td>
<td>4</td>
</tr>
</tbody>
</table>

Additional experience in excess of requirements can be substituted for educational requirements:

<table>
<thead>
<tr>
<th>ACTUAL EDUCATION</th>
<th>REQUIRED EDUCATION</th>
<th>ADDITIONAL YEARS OF EXPERIENCE NEEDED FOR EDUCATIONAL REQUIREMENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>H.S./G.E.D.</td>
<td>B.A./B.S.</td>
<td>4</td>
</tr>
<tr>
<td>H.S./G.E.D.</td>
<td>M.A./M.S.</td>
<td>6</td>
</tr>
<tr>
<td>H.S./G.E.D.</td>
<td>Ph.D.</td>
<td>No Equivalency</td>
</tr>
<tr>
<td>B.A./B.S.</td>
<td>M.A./M.S.</td>
<td>2</td>
</tr>
<tr>
<td>B.A./B.S.</td>
<td>Ph.D.</td>
<td>No Equivalency</td>
</tr>
<tr>
<td>M.A./M.S.</td>
<td>Ph.D.</td>
<td>4</td>
</tr>
</tbody>
</table>